

City of Sacramento General Plan Update North Sacramento Community Plan Area Meeting

Project Overview

The 2040 General Plan is the City's blueprint for how and where Sacramento will grow over the next 20 years. It contains policies that guide everything from transportation, to the type of homes available, to jobs, entertainment, public safety and much more.

In 2018, the City initiated an update to the General Plan to ensure it remains responsive to the challenges of the coming years. In parallel, the City will also be preparing an ambitious Climate Action Plan that outlines a community-wide framework for reducing greenhouse gas emissions and establishes Sacramento as a climate leader.

Meeting Purpose, Format and Location

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods. At this meeting, community members were invited to provide input to refresh and refine the North Sacramento community plan to ensure it reflects local priorities.

The community meetings were structured in a small working-group format, beginning with a welcome/ice breaker and a brief presentation.



Andrew Hill, Project Manager for Dyett & Bhatia presenting an overview of the General Plan Update

In addition to providing feedback through the working groups, community members were also encouraged to provide comments through comment cards.

The North Sacramento Community Plan Area meeting was held on Wednesday, August 7, 2019 at Grant Union High School from 5:30 p.m. to 7:30 p.m. More than 50 community members attended the meeting.

To start the meeting, participants engaged in a quick activity to get them thinking about their neighborhood. Through a live-polling exercise, participants responded to “In one word, describe how you’d like your neighborhood to be in 2040.”

Below is an image depicting their responses:



Andrew Hill, Project Manager for Dyett & Bhatia, presented an overview of the General Plan Update process, provided in-depth information about the North Sacramento Community Plan including previously identified assets, issues and priorities. Community members were then introduced to the break-out group activity.

Small Working Groups

Working in groups of 5-7, participants were asked to complete a map-based activity answering a series of questions that built upon one another.

The questions and which aspects of the community plan they will inform are described below in the table:

Question	Providing input for
What places in your neighborhood make the biggest contribution to livability and community character?	Community assets map
What areas would you like to see change over the next 10-20 years and how should they change?	Land use designations; policies/actions that address local issues/opportunities
What barriers or obstacles are there to getting around your neighborhood?	Policies/actions that address local issues/opportunities

<p>What headline should describe the North Sacramento Community Plan Area on the cover of “Sacramento Magazine” in the year 2040? What images would accompany the article?</p>	<p>Vision statement</p>
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A table facilitator and recorder captured the conversation and input provided by participants.

At the end of the group activity, one representative from each group reported out to the full group on the key points of the discussion at their table.

Below are the responses collected by the table recorder and facilitators:

Key Themes

North Sacramento community members unanimously agreed that their parks were assets to the area, but they would like to see more consistent maintenance and upkeep. A majority of the groups highlighted the need for redevelopment along commercial corridors, as well as infrastructure, pavement, and sidewalk improvements. Nearly all of the group members agreed that upgrades should be made to bicycle lanes and pedestrian crossings throughout their neighborhoods. Group members also frequently cited the lack of bus service to the area and would like to see additional alternative transportation options in North Sacramento. Diversity, affordable housing, and the homeless were also themes regularly mentioned by community members.

Group 1

Group 1 found that the following locations/assets made the largest contribution to their community: the Roberts Family Development Center, Johnston Community Center, Urban League, and small businesses throughout the North Sacramento area.

Group 1 would like to see an increase in affordable housing and more home ownership opportunities. They would also like improvements made to the bike trails, aesthetic improvements to streetscapes, additional park maintenance, and more grocery stores over the next 10-20 years.



Community members participating in the table map group activity

Some barriers and obstacles mentioned by the group were limited bus routes, unsafe bike trails, and stray animals throughout the neighborhoods. Group 1's overall vision for the North Sacramento Community Plan area would be a safe, inclusive, diverse, and valued community.

Group 2

Group 2 identified the following locations as the largest contributors to their community: Grant Union High School, Mutual Assistance Network, Carol's Books, Arden/Del Paso Station, Hagginwood Library, and Robla Community Park.

Over the next 10-20 years, Group 2 would like to see vacant lots and abandoned buildings turned into green spaces and affordable housing, more grocery stores, gyms, community gardens, and have the homelessness in the area addressed. They would also like to see additional youth and job development programs emerge over the next 10-20 years to transition the community from the service industry into more professional and technical industries.

Regarding obstacles and barriers to getting around North Sacramento, Group 2 highlighted the long wait times for bus and transit services, a lack of bike shops providing maintenance services, poor bike lanes, lack of parking enforcement, and poor access to the American River Parkway.

For North Sacramento in 2040, Group 2 envisions a community known for its health, education, housing, clean energy, and long-standing family history. Their headline for the "Sacramento Magazine" is: "Home grown and community owned!"

Group 3

Group 3 identified the Grand Avenue Corridor, Robla Community Park and Hagginwood Park, Kong Brewery, and Viva! Supermarket, as key contributors to the community.

Over the next 10-20 years Group 3 would like to see the old drive-in theatre near Raley and Bell redeveloped, better enforcement of homeless encampments and illegal dumping laws, and more pedestrian friendly streets.



Community members participating in the table map group activity

Group 3 identified the following as obstacles and barriers to getting around in their neighborhood: dangerous intersections along the El Camino corridor, lack of sidewalks along Bell Avenue, and incomplete or non-regulated bike lanes throughout the community.

In 2040, community members would like North Sacramento to be described as an inclusive and diverse community that brings cultures together.

Group 4

Group 4 identified Haggin Oaks Golf Course, the American River Bike Trail, Rio Linda Bikeway, and Kinney Police Station as the largest contributors to the North Sacramento community.

Over the next 10-20 years Group 4 would like to see the Arcade Hospital adaptively reused and new businesses brought in to occupy under-utilized commercial buildings along Del Paso Blvd.

Group 4 noted the high traffic speeds on Del Paso Blvd. and Marysville Ave., a lack of pedestrian infrastructure, and obsolete bridges that need upgrading as current barriers and obstacles to getting around in North Sacramento.

The headline that Group 4 created for "Sacramento Magazine" in 2040 was "A family-centric, supportive community" and identified Del Paso Blvd as their most significant asset to moving the community forward.

Group 5

Members of Group 5 would like to see more attention directed to the redevelopment of the commercial corridors, cleaner streets, more locally owned businesses, additional community policing, and larger, well-maintained shopping centers over the next 10-20 years.

They identified a lack of speed bumps, pedestrian crossings, and walkable sidewalks, as current barriers to getting around North Sacramento. Poor bicycle infrastructure was also highlighted by members of Group 5.

Group 5 thought the Uptown Market, Urban League, Grant Union High School, Sacramento Northern Bike Trail, and access to the light rail as having made the largest contribution to the community.

Group 5's potential headline for "Sacramento Magazine" in the year 2040 is "North Sacramento: More than just Grant High School." They would also like the community to be known for its clean streets and diverse neighborhoods.



Community members participating in the table map group activity

Comment Cards

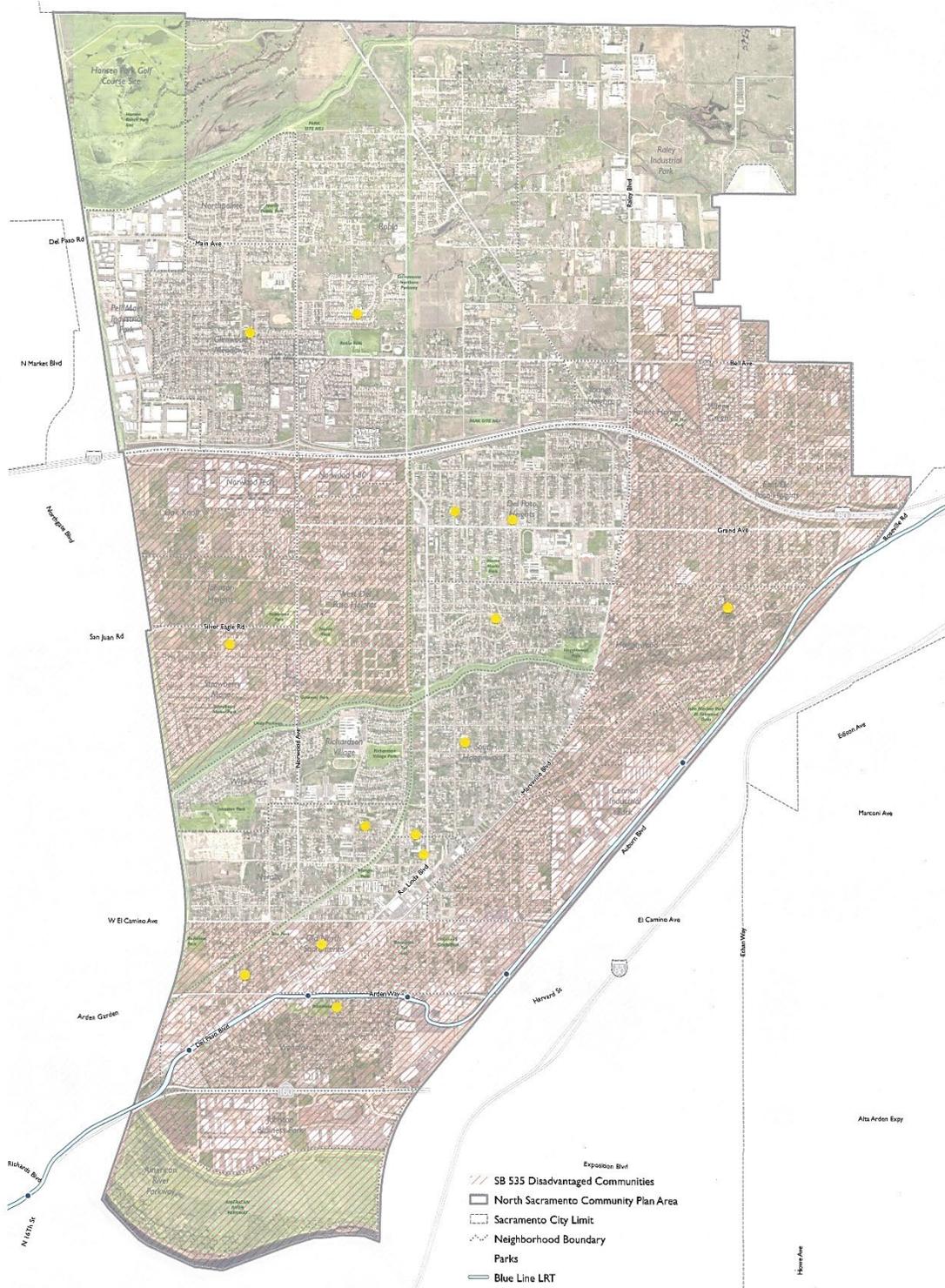
Community members had the option to fill out a comment card to submit to the project team after the meeting was over. Below is a compilation of the comments received after the North Sacramento Community Plan Area Meeting:

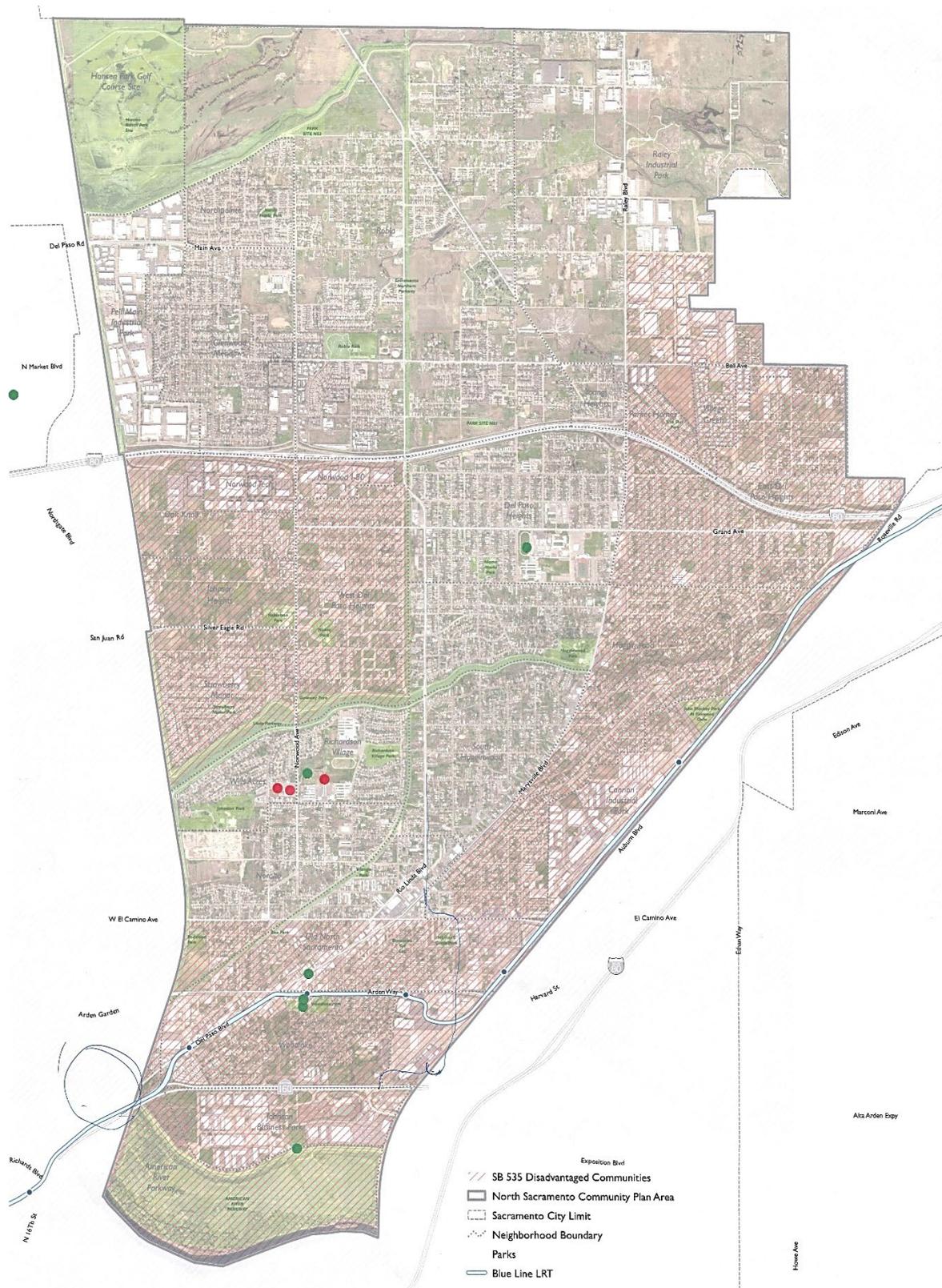
- “Install signs in and around MacArthur Street (Parker homes), Simmons St., Tinker St., and all other streets for "no parking" on certain days to allow street sweepers to clean the streets. I have only seen four times over 7 years the street sweeper come through the neighborhood. I've called hundreds of times about illegal dumping, abandoned cars on Simmons St. and MacArthur St. If the signs are installed and have actual street sweeping every 6 weeks, this will eliminate illegal dumping, improve the neighborhood and bring in more tax dollars as owners will improve homes.”
- “We need more housing, jobs, schools, police officers and buildings.”
- “Bring a bank to District 2 Del Paso Heights.”
- “If we are going to make real improvements, then we need real support. Can we start by having our District Representative actually show up to the planning meeting? Then we will really feel like the City is serious about this.”
- “Well organized, really nice format.”
- “Well organized and constructive format. Very informative for me as a resident to learn more about other North Sacramento neighborhoods.”
- “Thanks! I really hope the City can work with us to make all the headlines we came up with.”
- "I would like to see more economical development for the current residents. Help build new businesses from the neighborhood. Neighborhood beautification. Tethered dogs in front yard. Safe and improved bike trail with benches and exercise stations.
- “I would like the City to lease land and vacant buildings to neighborhood residents for economic opportunities. Contact corporations and non-profits that want to make North Sacramento a destination place.”
- “Must have smarter planning in Robla Cannabis Caps. Stop random businesses with no long-term plan.”
- "Displacement Prevention and ownership rates. Increase density - affordable housing and market rate (bike, walk, public). Road diet - Active transit infrastructure on El Camino. Improve safety on Light Rail station (activate spaces and Tool housing). Infrastructure to vacant lots that are ready to develop, reduce barriers to construction. Improve park activation - programming lighting. Additional last mile/transportation options."
- “I am very concerned about the growing homeless community on the levy in the Strawberry Manor Area. They have broken into my home about 6 times in the last month. I have reported this to the police and can identify the perpetrator, but nothing has been done by the police as far as reaching out to capture the perpetrator. I do not feel safe with the homeless group living behind my house because they carry weapons and are constantly breaking into my yard. Please help.”

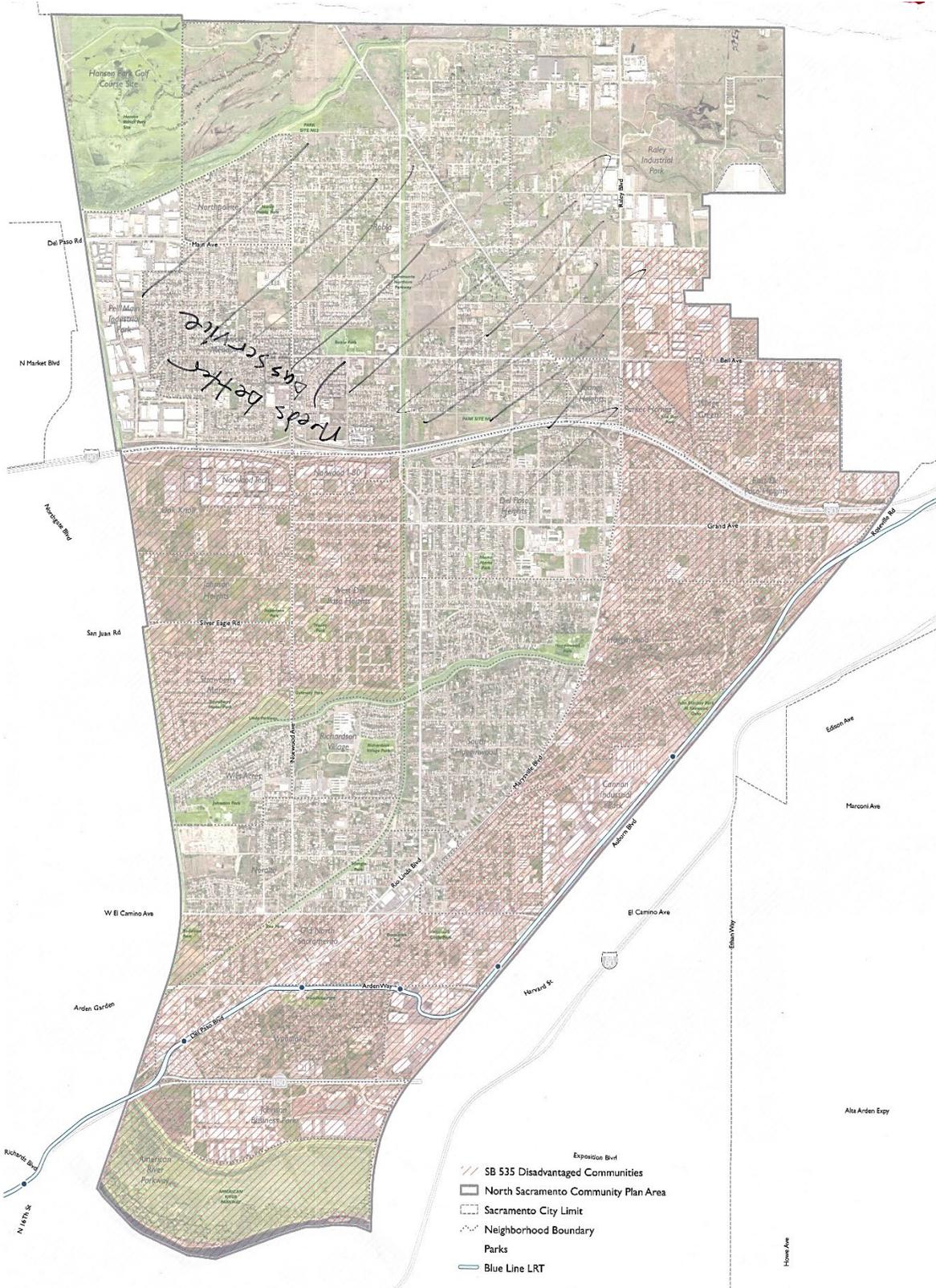
- "Protect the open spaces, oak trees, creeks, parks, and community centers. Make the bike trails safe. Mitigate the industrial areas with no buffers to residential areas. Town center needs to be developed at Grand and Marysville. We need retail and professional services, so our income stays in North Sacramento. Co-working spaces like the Hacker Lab. We would also like a community college in our district."

Welcome Table Map

This map was posted at the welcome table as community members signed into the meeting. Attendees had the option to place a dot indicating where they live in North Sacramento.







Notification

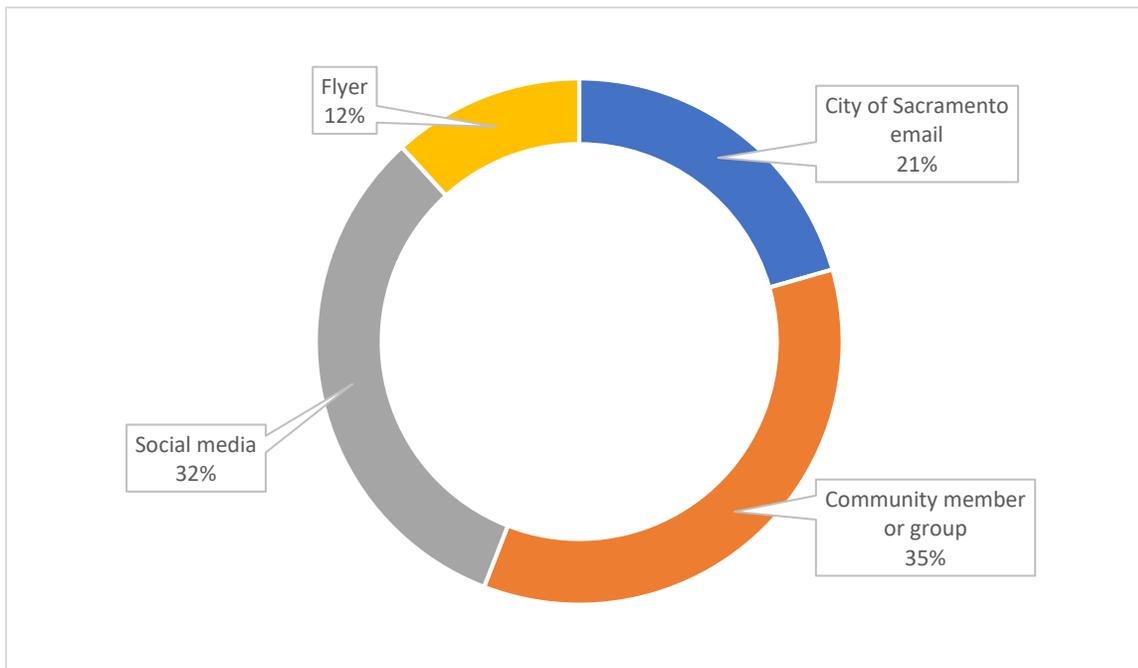
An email notification and a subsequent reminder email were sent to more than 69,000 community members.

Below are some of the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the workshop information on their media platforms or through e-newsletters.

- Council Member Allen Warren
- Hagginwood Community Association
- North Sacramento Chamber of Commerce
- Robla Park Community Association

A news release including information about the workshops was sent to the City of Sacramento's media distribution list.

Attendees were asked to share how they heard about the events. Below is a summary of their responses:



Appendix

- Notification flyer
- Presentation
- Comment card

Help Shape the North Sacramento Plan

Wednesday, August 7, 2019

5:30 - 7:30 p.m.

Grant High School | 1400 Grand Ave, Sacramento

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods.

We need your input to refresh the community plans and ensure they reflect local priorities. Join us for a community workshop to help shape the North Sacramento on Wednesday, August 7.

Be sure to arrive by 5:30 p.m. and plan to stay until 7:30 p.m. Food will be provided at this family-friendly event.

Meeting agenda

5:30 p.m. Welcome + live polling exercise

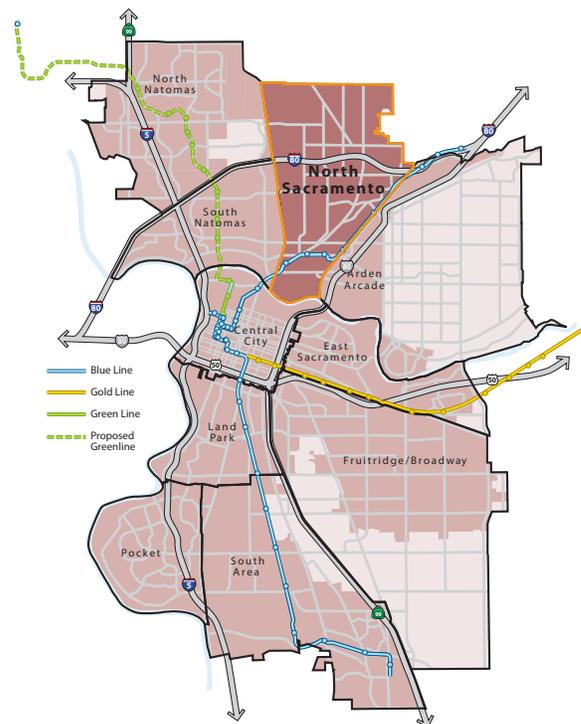
5:40 p.m. Presentation

6:10 p.m. Group activity

7:10 p.m. Wrap-up

Please RSVP

<http://bit.ly/northsacramentocpa>



North Sacramento Plan Area, highlighted in orange

For reasonable accommodation needs due to a physical disability that may hinder your participation, please contact the City's ADA Coordinator directly at (916) 808-8795.

Do you require translation to another language? Please let us know at least one week before the meeting.



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More information can be found online at www.sac2040gpu.org

Questions? Contact kdurham@aimconsultingco.com

NORTH SACRAMENTO

COMMUNITY PLAN AREA WORKSHOP

sacramento | **2040**



ICE BREAKER

www.menti.com

Enter code: 92 90 27

In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - North Sacramento Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

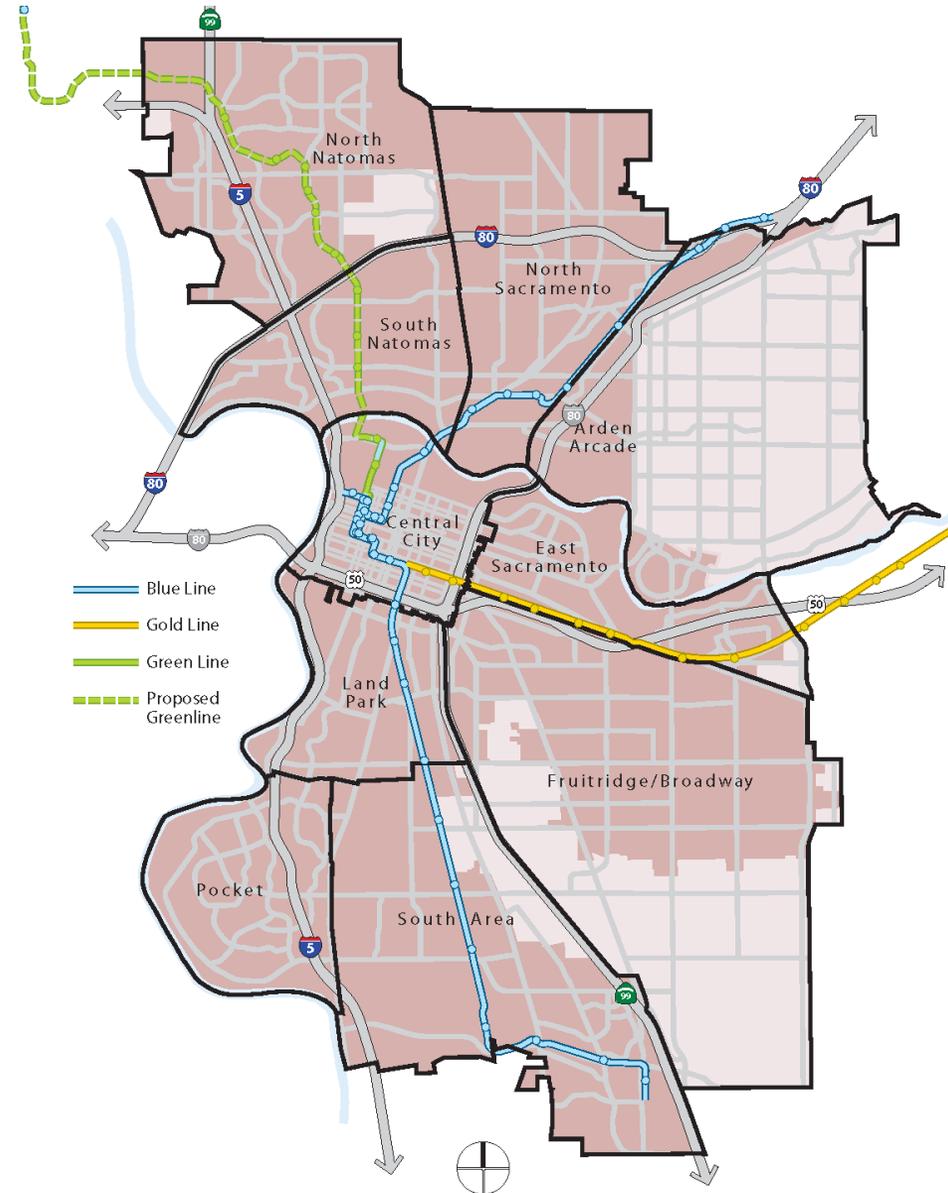




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - Climate Action Plan
 - General Plan
 - Community Plans



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures





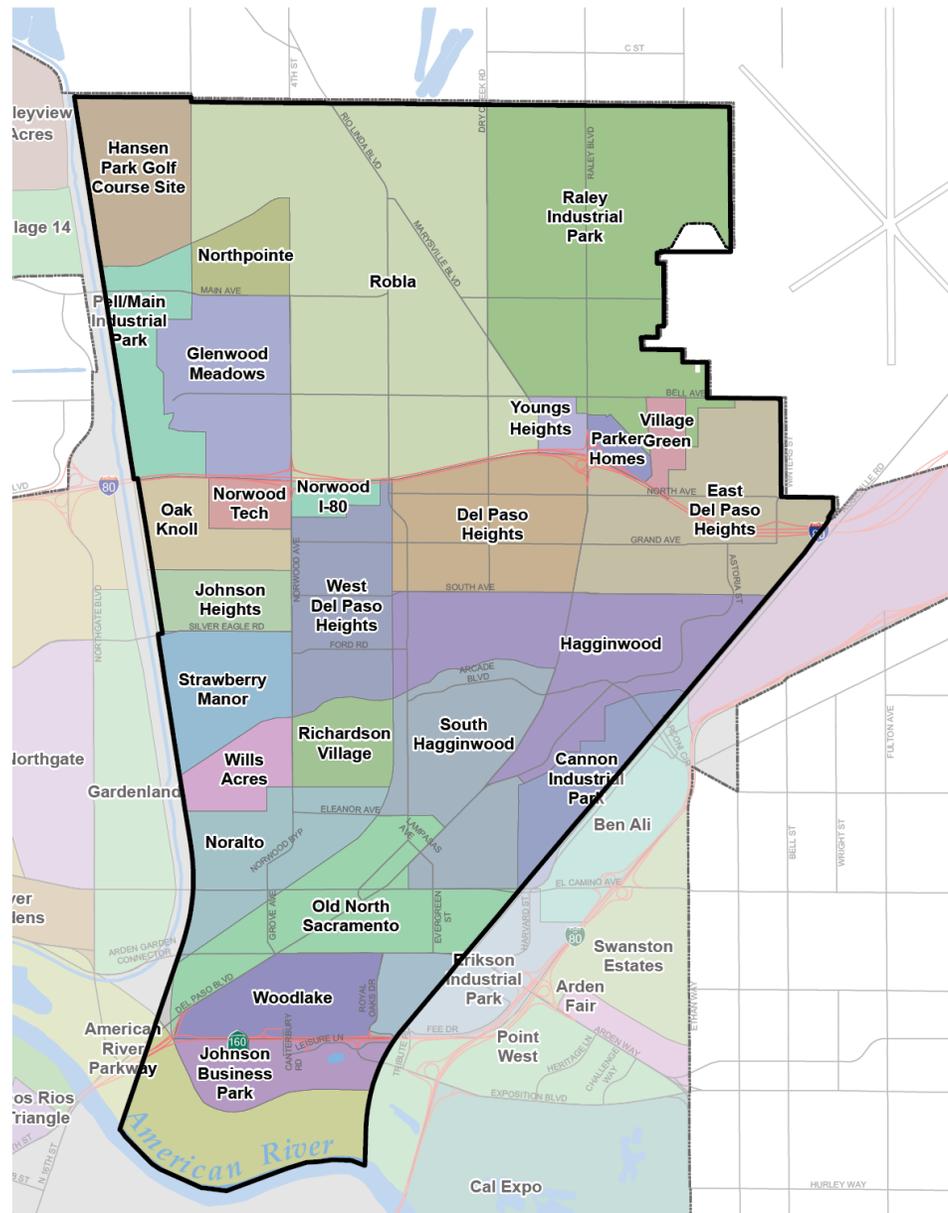
WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas



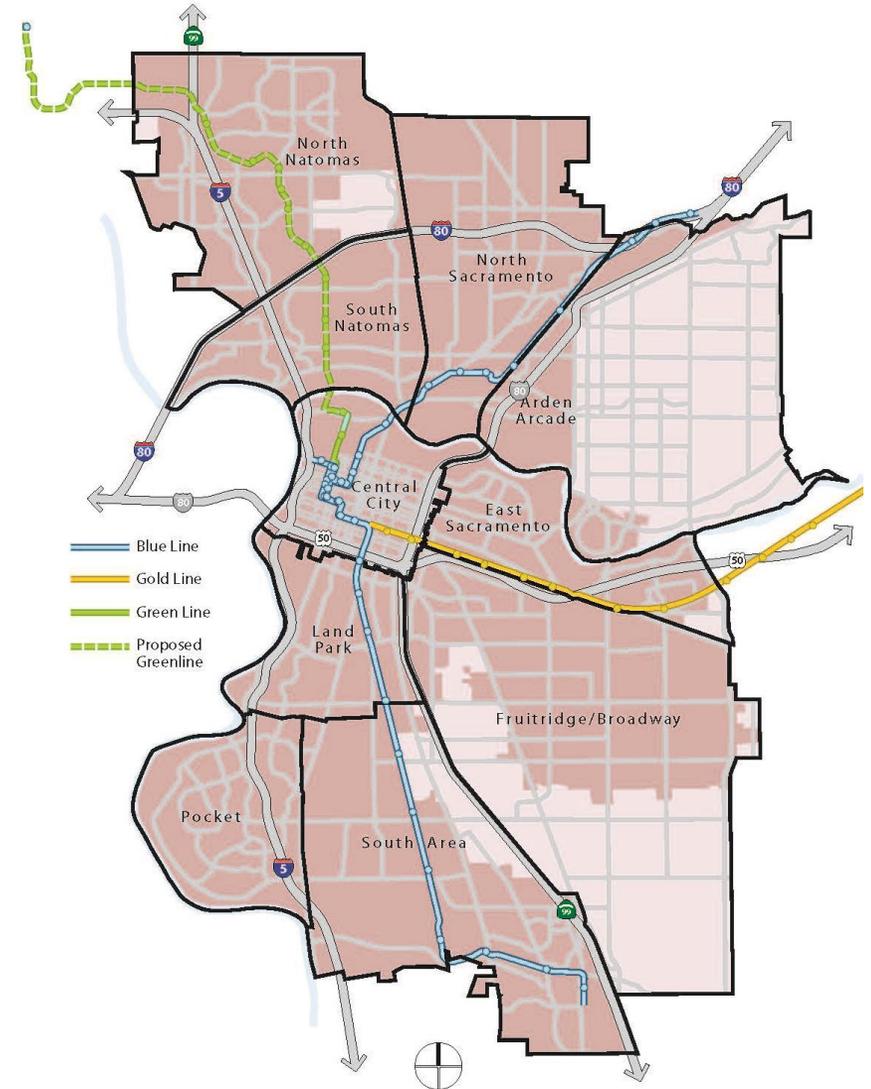
NORTH SACRAMENTO COMMUNITY PLAN AREA



WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



PROJECT SCHEDULE

2020

2021

Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb

WE ARE HERE →

Master Environmental Impact Report Scoping Meeting



Community Outreach Round 1: Vision, Issues, Opportunities

Community Plan Area Workshops



Citywide Survey

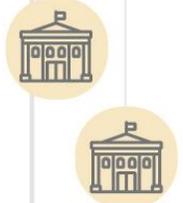


Community Outreach Round 2: Options & Alternatives

Community Plan Area Workshops



Community Open Houses



Public Hearings

ISSUE/OPPORTUNITY IDENTIFICATION

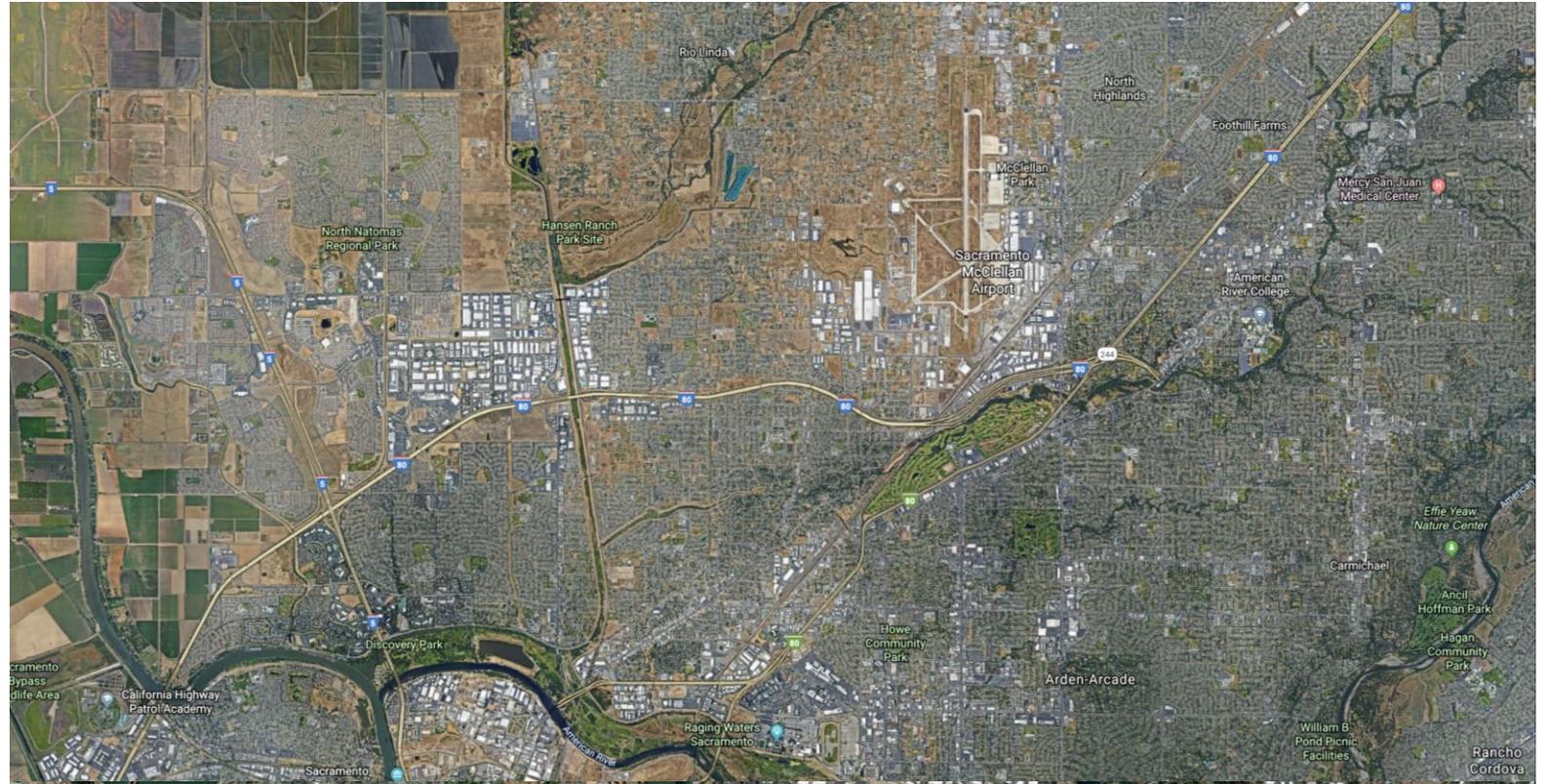
OPTIONS & ALTERNATIVES EXPLORATION

DRAFT PLAN PREPARATION

FINAL PLAN ADOPTION

WHAT WILL THE PLAN BE BASED ON?

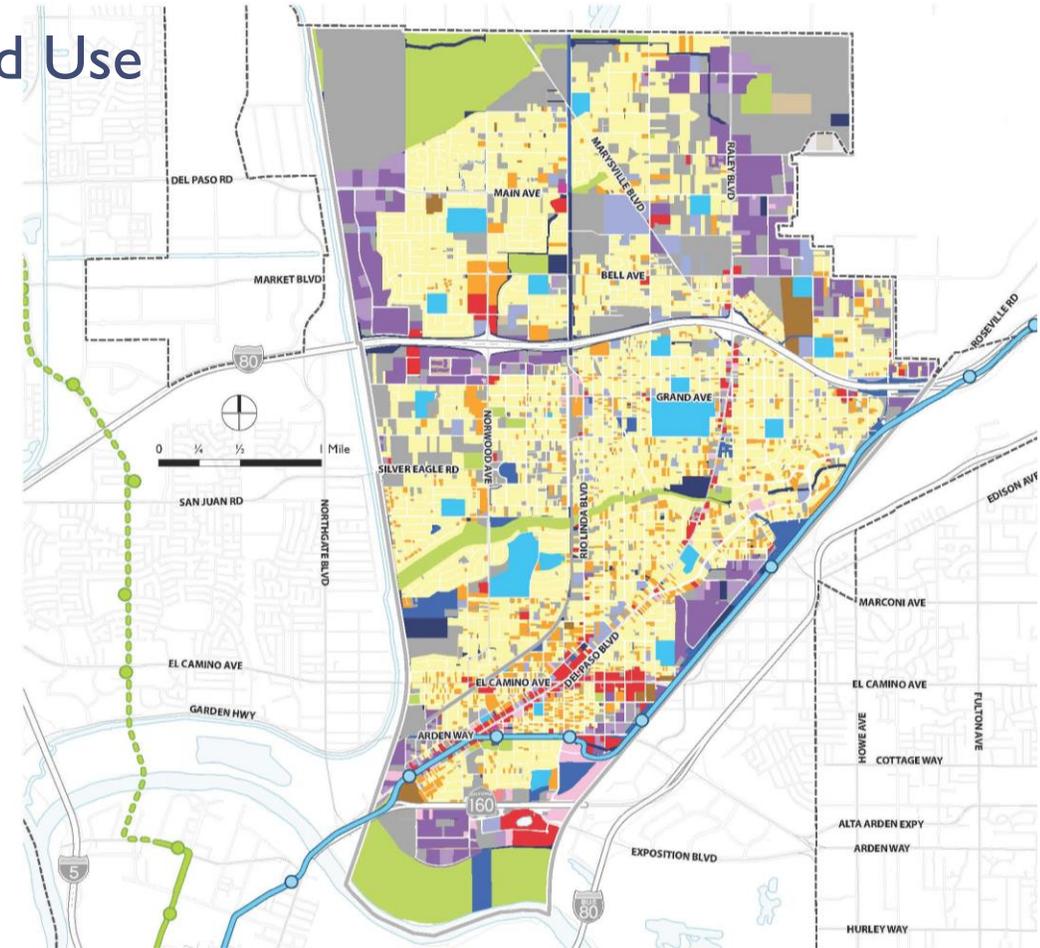
- Demographic, geographic, and economic data
- Input from the community



NORTH SACRAMENTO HAS:

- Housing (yellow and orange)
- Commercial corridors (red)
- Industrial (purple)
- Parks throughout (green)
- Vacant land (grey)

Existing Land Use



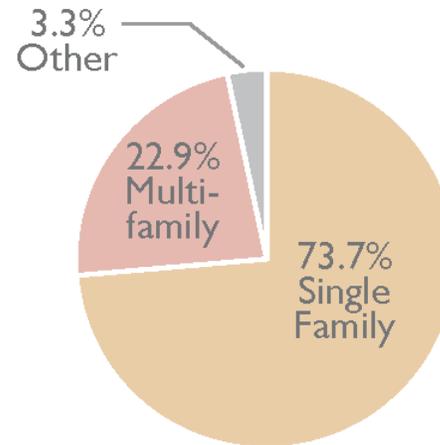
Existing Land Use		Blue Line		Green Line		DNA-Green Line		Sacramento City Limit		Community Plan Area Boundary	
Single Family	Retail/Commercial	Industrial		Open Space/Recreational							
Multi-family	Office	Public		Miscellaneous							
Mobile Home	Mixed Use	School		Utilities/Infrastructure							
		Institutional		Vacant							

NORTH SACRAMENTO HAS:

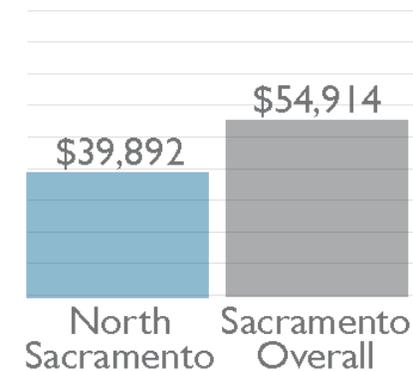
- A mix of single family and multi-family housing
- Median incomes and home prices a little lower than city-wide medians
- More jobs in trade, transportation, utilities, education, and health.

Economic Data

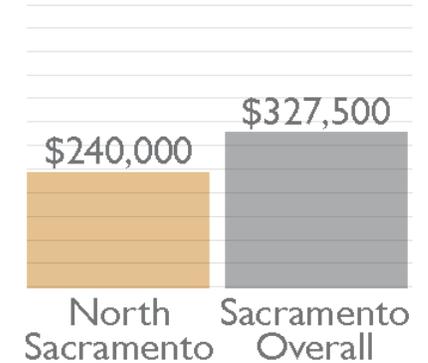
HOUSING TYPES



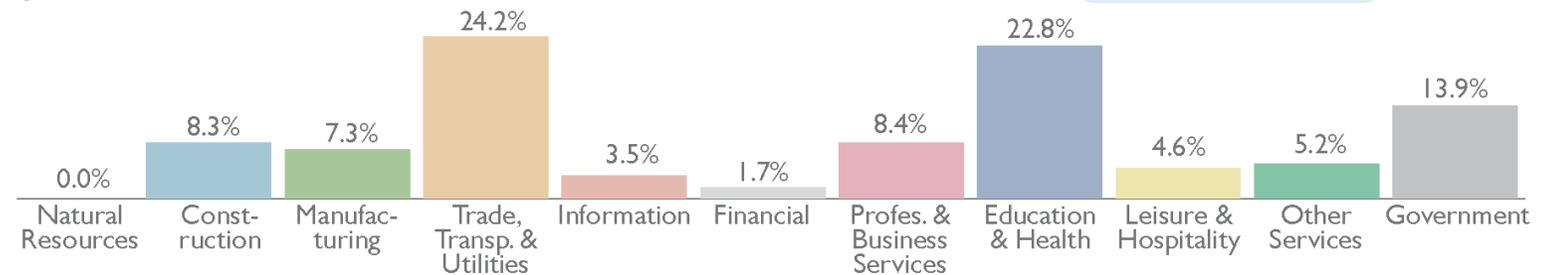
2018 MEDIAN ANNUAL HOUSEHOLD INCOME



2018 MEDIAN HOME SALE PRICE



JOB TYPES

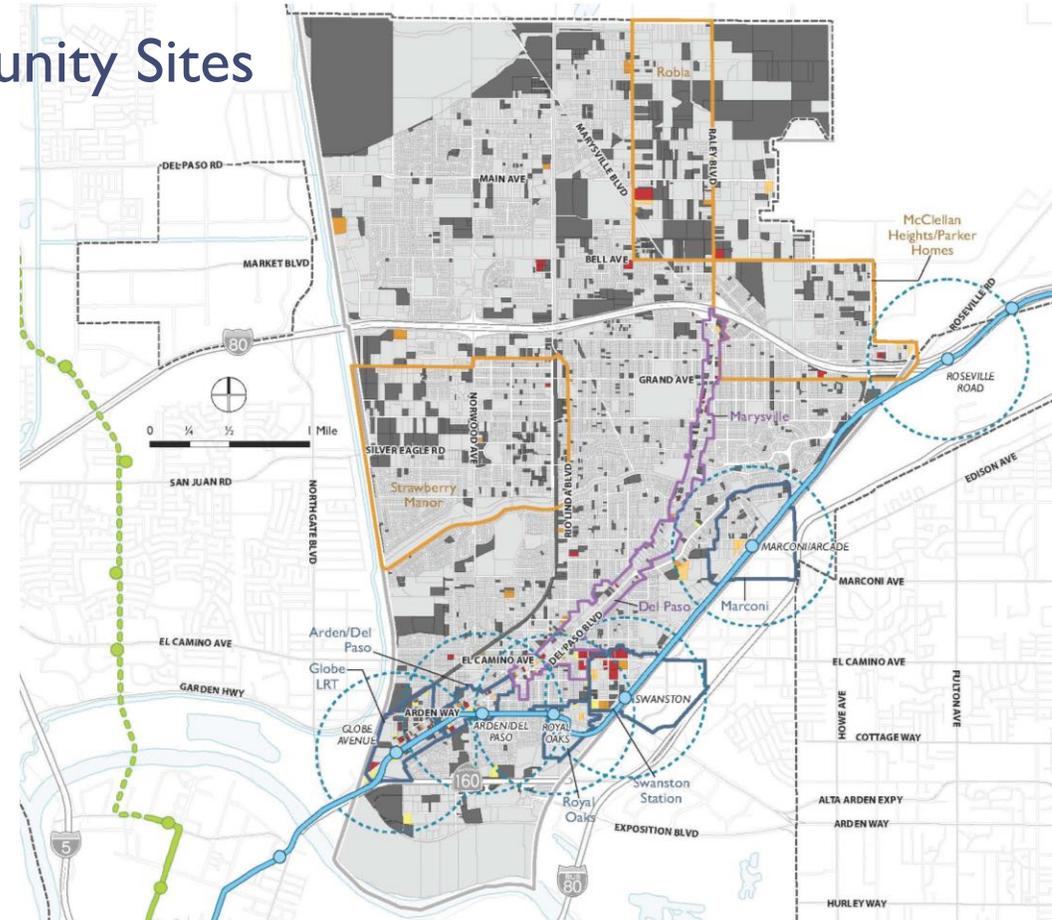



16,697
total jobs

THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops

Opportunity Sites



OPPORTUNITY AREAS

General Plan 2035

- Corridors
- Neighborhoods
- Transit Center

General Plan 2040

- Vacant

Underutilized

- AV Ratio Less than or equals to 0.25
- AV Ratio Between 0.25 to 0.5
- AV Ratio Between 0.5 to 0.75
- AV Ratio Between 0.75 to 1.0 (For TOD Areas Only)

Blue Line

- Blue/Gold Line

Green Line

- Proposed Green Line Extension

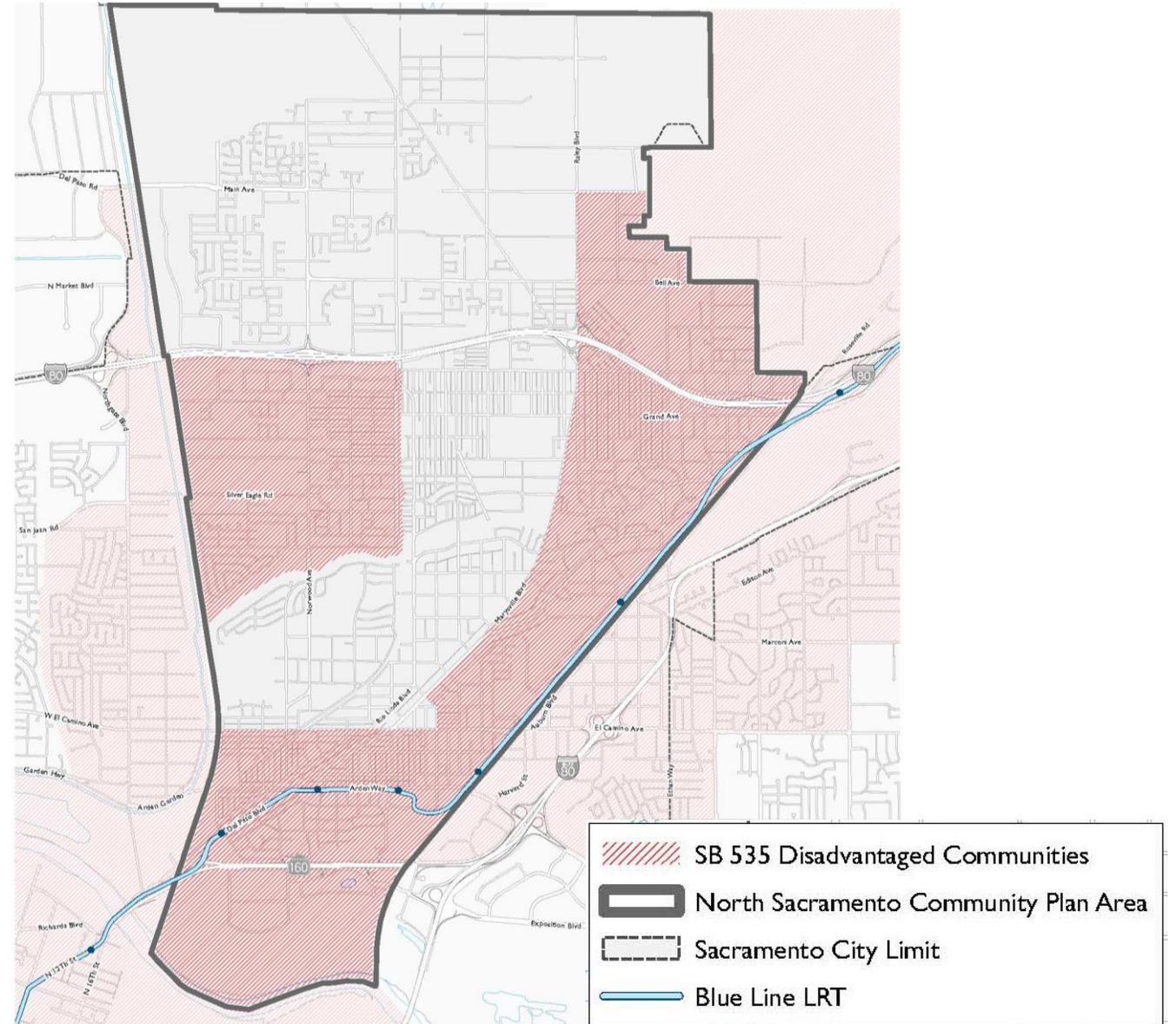
TOD Areas (Half Mile around Light Rail)

- Sacramento City Limit

- Community Plan Area Boundary

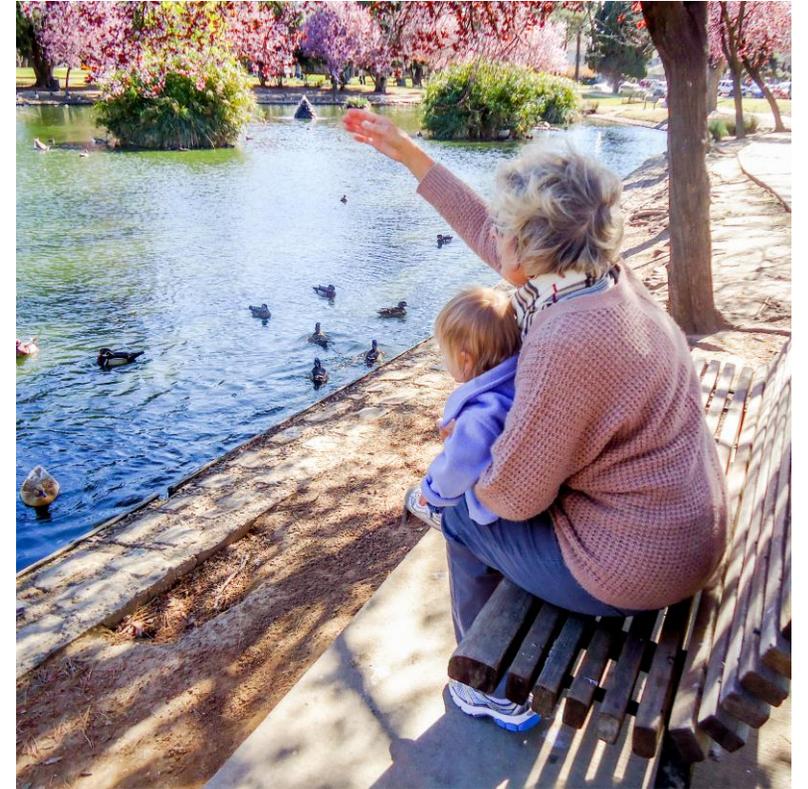
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty



AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR NORTH SACRAMENTO?

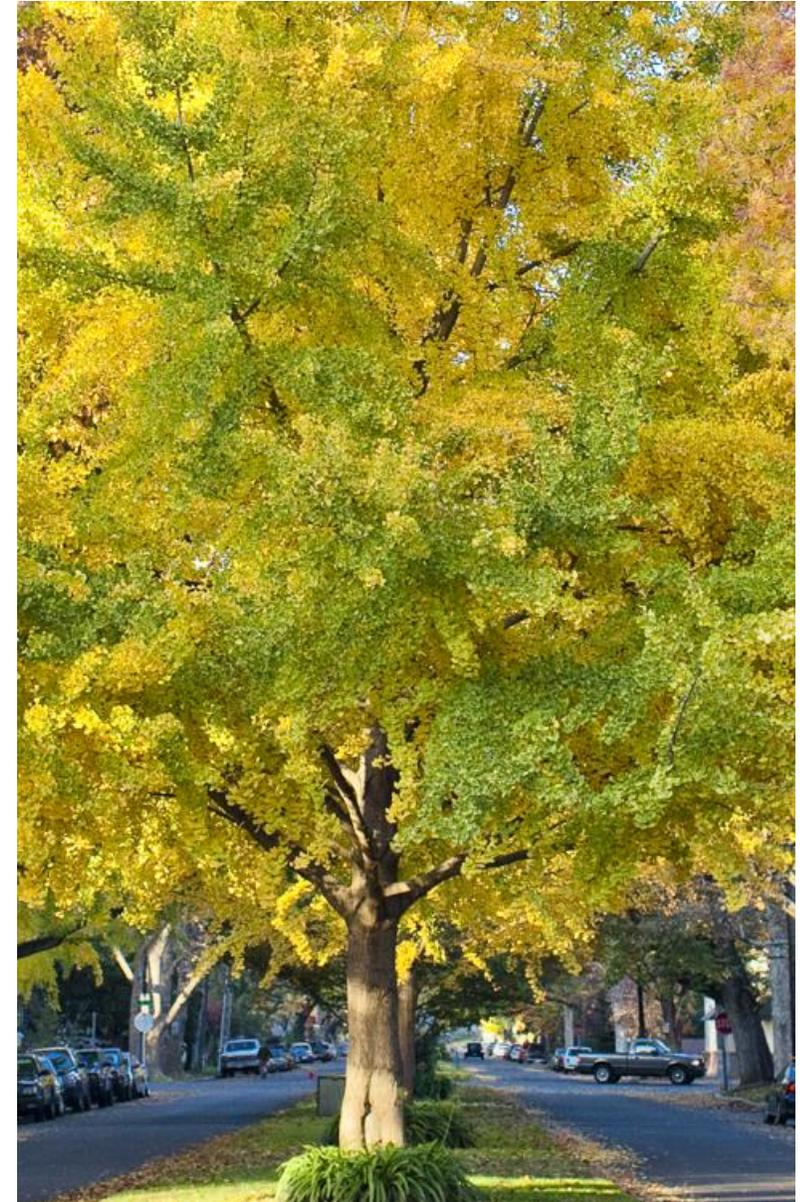
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?

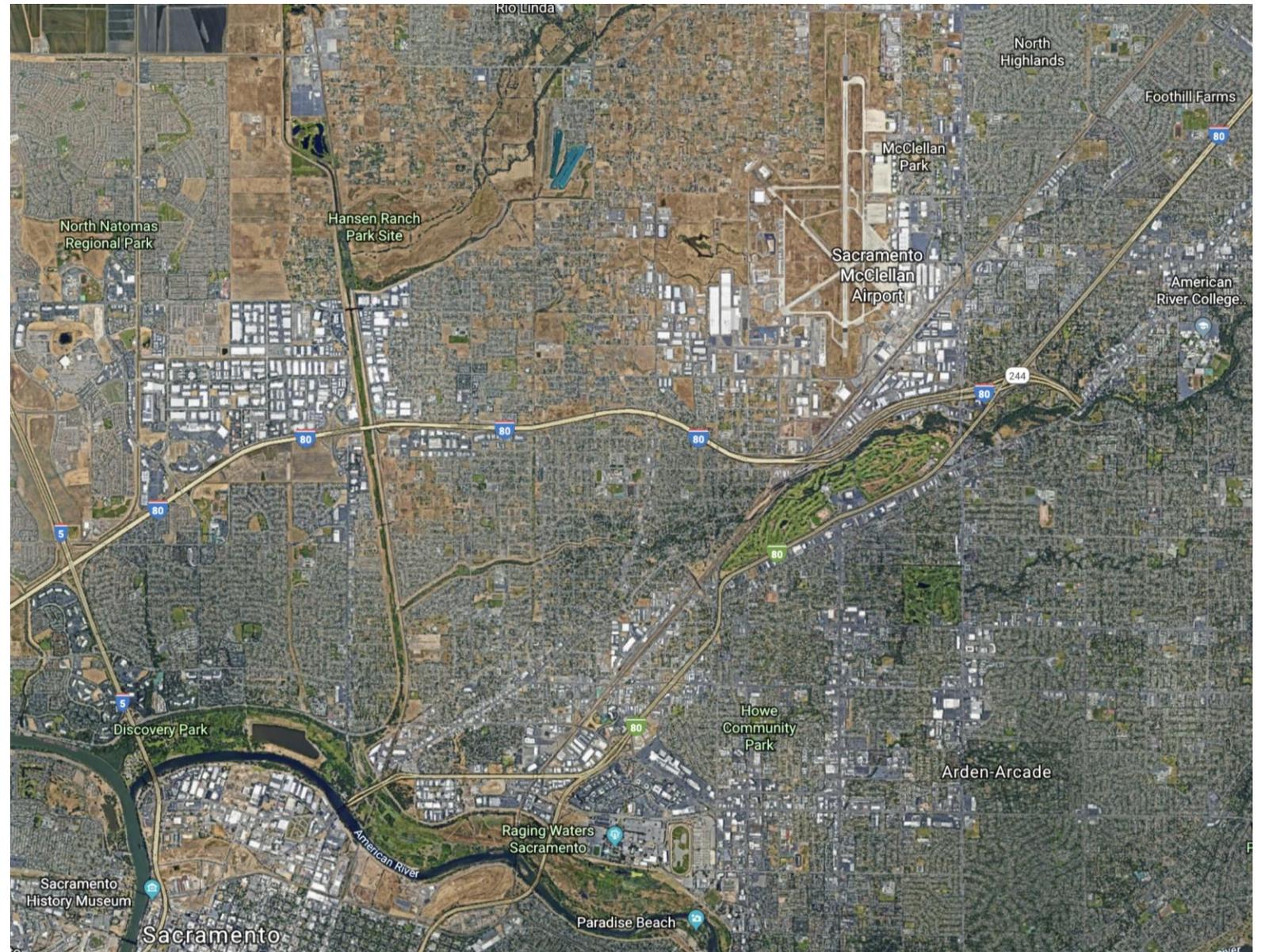


ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR VISION FOR THE FUTURE OF NORTH SACRAMENTO?





TONIGHT'S ACTIVITY

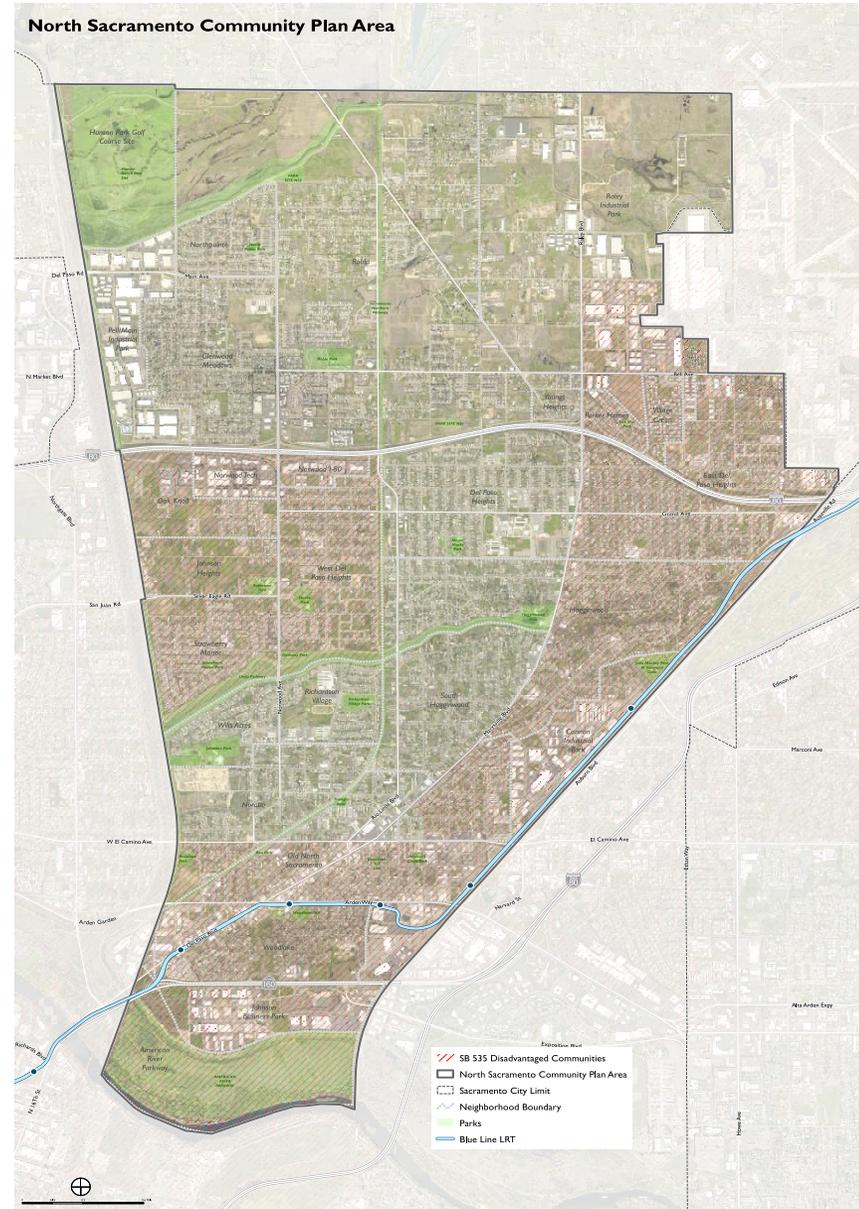
WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for North Sacramento?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the North Sacramento Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?

REPORT BACK:

- What were the key points of discussion at your table?





WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org
- Contact:
Matt Hertel, Senior Planner, City of Sacramento
(916) 808-7158
mhertel@cityofsacramento.org



Place
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here

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