## PHASE I

**April - November 2019**

**Issues / Opportunities**

### Planning Objectives
- Develop an understanding of existing conditions
- Identify issues and potential opportunities

### Public Engagement Objectives
- Build awareness of Sacramento 2040
- Build awareness of Environmental Justice
- Obtain input on:
  - Current Conditions
  - Ideas/Vision for the City’s future

### Strategies
- **Environmental Justice Working Group**
- **Online Engagement**
- **City-Wide Workshop**
- **Pop-up Engagement**
- **Interest-Based Focus Group Meeting**
- **Scientific Survey**
- **Telephone Town Hall**
- **Youth Engagement**
- **Sacramento Initiatives Meeting**
- **Community Plan Area Meeting**
- **Neighborhood Outreach / Meeting-in-a-Box**
- **Canvassing**
- **Tabling**
- **Youth Pop-up**

### Timeline

<table>
<thead>
<tr>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
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</tr>
<tr>
<td>WEEK 1</td>
<td>WEEK 2</td>
<td>WEEK 3</td>
<td>WEEK 4</td>
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### Engagement

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<td>WEEK 4</td>
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# PHASE I

**April - November 2019**

## Issues / Opportunities

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<tr>
<th>Phase</th>
<th>Planning Objectives</th>
<th>Public Engagement Objectives</th>
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| PHASE I Planning | - Develop an understanding of existing conditions  
  - Identify issues and potential opportunities | - Build awareness of Sacramento 2040  
  - Build awareness of Environmental Justice  
  - Obtain input on:  
  * Current Conditions  
  * Ideas/Vision for the City’s future |

## Engagement

<table>
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## Strategies

- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Environmental Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement
**PHASE II**
November 2019 - June 2020
Options and Alternatives

### Planning Objectives
- Share "What We Heard" from Phase I
- Explore options and alternatives
- Present the community with options for addressing the issues and opportunities they identified in Phase I
- Test Alternatives
  - Potential improvements or projects to address specific local issues
  - City-wide alternatives focused on strategies for addressing issues that cut across neighborhoods

### Public Engagement Objectives
- Build awareness of key directions for each policy topic
- Obtain input on:
  - Options and Alternatives
  - Future Possibilities
  - Key directions for each policy topic
- Explore ideas/trends/best practices

### Strategies
- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Environmental Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement

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<th>March</th>
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**PHASE II Planning**

**PHASE II Engagement**

**WEEK 1**
**WEEK 2**
**WEEK 3**
**WEEK 4**
PHASE II
November 2019 - June 2020
Options and Alternatives

Planning Objectives
- Share "What We Heard" from Phase I
- Explore options and alternatives
- Present the community with options for addressing the issues and opportunities they identified in Phase I
- Test Alternatives
  - Potential improvements or projects to address specific local issues
  - City-wide alternatives focused on strategies for addressing issues that cut across neighborhoods

Public Engagement Objectives
- Build awareness of key directions for each policy topic
- Obtain input on:
  - Options and Alternatives
  - Future Possibilities
  - Key directions for each policy topic
- Explore ideas/trends/best practices

STRATEGIES
- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement
# PHASE III

## July - November 2020

### Draft Plan Development

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<th>SEPTEMBER</th>
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### STRATEGIES

- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Environment Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement

### PHASE III Planning Objectives

- Vet policy concepts with stakeholder groups (TAC, CRC, IBFG) prior to the release of the Public Review Draft Plan

### PHASE III Engagement Objectives

- Receive feedback on the draft GPU/CAP and confirm all previous public input

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City of Sacramento General Plan Update, Climate Action Plan and Master EIR