## PHASE I

**April - November 2019**

**Issues / Opportunities**

### Planning Objectives
- Develop an understanding of existing conditions
- Identify issues and potential opportunities

### Public Engagement Objectives
- Build awareness of Sacramento 2040
- Build awareness of Environmental Justice
- Obtain input on:
  - Current Conditions
  - Ideas/Vision for the City's future

### Engagement Strategies

<table>
<thead>
<tr>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmental Justice Working Group</td>
<td>Online Engagement</td>
<td>City-Wide Workshop</td>
<td>Pop-up Engagement</td>
</tr>
<tr>
<td>Environmental Justice Workshop</td>
<td>Sacramento Initiatives Meeting</td>
<td>Community Plan Area Meeting</td>
<td>Interest-Based Focus Group Meeting</td>
</tr>
</tbody>
</table>

### Pop-up Engagement
- Scientific Survey
- Telephone Town Hall
- Youth Pop-up

### Canvassing
- Tabling
- Youth Engagement
# PHASE I
April - November 2019
Issues / Opportunities

## PHASE I Planning

<table>
<thead>
<tr>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
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### Planning Objectives
- Develop an understanding of existing conditions
- Identify issues and potential opportunities

### Public Engagement Objectives
- Build awareness of Sacramento 2040
- Build awareness of Environmental Justice
- Obtain input on:
  - Current Conditions
  - Ideas/Vision for the City's future

## STRATEGIES

- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Environmental Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement

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**City of Sacramento General Plan Update, Climate Action Plan and Master EIR**

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# PHASE II

**November 2019 - December 2020**

**Options and Alternatives**

## Planning Objectives
- Share "What We Heard" from Phase I
- Explore options and alternatives
- Present the community with options for addressing the issues and opportunities they identified in Phase I
- Test Alternatives
  - Potential improvements or projects to address specific local issues
  - City-wide alternatives focused on strategies for addressing issues that cut across neighborhoods

## Public Engagement Objectives
- Build awareness of key directions for each policy topic
- Obtain input on:
  - Options and Alternatives
  - Future Possibilities
  - Key directions for each policy topic
- Explore ideas/trends/best practices

### PHASE II Planning

<table>
<thead>
<tr>
<th>NOVEMBER</th>
<th>DECEMBER</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
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</table>

### PHASE II Engagement

<table>
<thead>
<tr>
<th>NOVEMBER</th>
<th>DECEMBER</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
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</table>

## Strategies
- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall
- Environmental Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement
PHASE II
November 2019 - December 2020
Options and Alternatives

Planning Objectives
- Share “What We Heard” from Phase I
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Public Engagement Objectives
- Build awareness of key directions for each policy topic
- Obtain input on:
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WEEK 1
- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Neighborhood Outreach / Meeting-in-a-Box
- Scientific Survey
- Telephone Town Hall

WEEK 2
- Environmental Justice Workshop
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Interest-Based Focus Group Meeting
- Canvassing
- Tabling

WEEK 3
- STRATEGIES

WEEK 4
- Youth Engagement
### PHASE II

**November 2019 - December 2020**

**Options and Alternatives**

#### Planning Objectives
- **Share “What We Heard” from Phase I**
- **Explore options and alternatives**
- **Present the community with options for addressing the issues and opportunities they identified in Phase I**
- **Test Alternatives**
  - Potential improvements or projects to address specific local issues
  - City-wide alternatives focused on strategies for addressing issues that cut across neighborhoods

#### Public Engagement Objectives
- **Build awareness of key directions for each policy topic**
- **Obtain input on:**
  - Options and Alternatives
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- **Explore ideas/trends/best practices**

### Public Engagement Strategies

<table>
<thead>
<tr>
<th>WEEK 1</th>
<th>WEEK 2</th>
<th>WEEK 3</th>
<th>WEEK 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEPTEMBER</td>
<td>OCTOBER</td>
<td>NOVEMBER</td>
<td>DECEMBER</td>
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</tbody>
</table>

- **Environmental Justice Working Group**
- **Online Engagement**
- **City-Wide Workshop (virtual)**
- **Pop-up Engagement**
- **Interest-Based Focus Group Meeting**
- **Scientific Survey**
- **Telephone Town Hall**
- **Environmental Justice Workshop**
- **Sacramento Initiatives Meeting**
- **Community Plan Area Meeting (virtual)**
- **Neighborhood Outreach / Meeting-in-a-Box**
- **Canvassing**
- **Tabling**
- **Youth Engagement**
## PHASE III

### January - June 2021

**Draft Plan Development**

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
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<tr>
<td>![Icon]</td>
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<td>![Icon]</td>
<td>![Icon]</td>
<td>Final Community Open House</td>
</tr>
</tbody>
</table>

### Planning Objectives
- Vet policy concepts with stakeholder groups (TAC, CRC, IBFG) prior to the release of the Public Review Draft Plan

### Public Engagement Objectives
- Receive feedback on the draft GPU/CAP and confirm all previous public input

### JANUARY

**Strategies**
- Environmental Justice Working Group
- Online Engagement
- City-Wide Workshop
- Pop-up Engagement
- Interest-Based Focus Group Meeting
- Scientific Survey
- Telephone Town Hall

**Events**
- Sacramento Initiatives Meeting
- Community Plan Area Meeting
- Neighborhood Outreach / Meeting-in-a-Box
- Canvassing
- Tabling
- Youth Engagement