SACRAMENTO | 2040

Vision Statement and Guiding Principles Update

The Vision and Guiding Principles describe a shared image of the kind of place that Sacramentans would like their city to be in 2040 and what is necessary to achieve it. They identify key themes and priorities, and set the tone for the General Plan Update and Climate Action Plan. In April and May 2019, over 400 individuals attended workshops and shared input which has informed the 2040 Vision and Guiding Principles.

On December 4, 2018 the City Council adopted a *Global Ends policy,* which outlines the outcomes the City Council wishes to achieve:

The City of Sacramento community, including its distinct neighborhoods, enjoys a diversified, inclusive economy and a city that is clean, safe, healthy, and vibrant, with beautiful natural spaces, recreational activities for all ages, cultural events, and ease of mobility. These ends are achieved efficiently and to the greatest possible extent given available resources.

Recognizing that today's children and youth will be the adults and future leaders of 2040, the Vision and Guiding Principles also take into account the Citywide Youth Development Campaign Plan, adopted on December 19, 2017 by the City Council, which states as the City's vision that, "All Sacramento children and youth are valued and reach their fullest potential."

The following Vision and Guiding Principles will help guide the development of the 2040 General Plan and achieve the outcome as desired by the Council in the Global Ends policy and the Citywide Youth Development Campaign Plan.

Vision Statement

In 2040, the City of Sacramento will be a national model of sustainable, equitable growth and community development.

Sacramento will continue to be a dynamic regional center of culture, diversity, jobs, food, and beautiful parks and trees, and will cultivate inclusive access to opportunity and healthy living. The General Plan seeks to direct growth and change into commercial and transit corridors, building on the city's existing assets and character. Pedestrian, bicycle and transit options will be prioritized over automobiles.

Every neighborhood will be a desirable place to live, with safe streets, extensive tree canopy, a range of housing choices, mixed-use neighborhood centers, great schools, parks and recreation facilities, and convenient connections to jobs, services, and nature. Every resident will feel the freedom to walk and bike safely and comfortably. Sacramento's neighborhoods will be affordable and inclusive, and every resident will have the opportunity to thrive.

As California's capital, Sacramento will continue to be a primary center for government, employment, education, and culture. The city's economy will continue to strengthen, diversify, and participate in changing global industries.

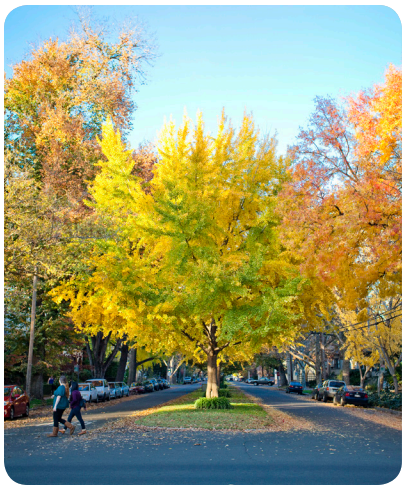
Sacramento will be a leader in bold, equitable climate action and the green economy, taking steps to cut waste, pollution, and carbon emissions. Through its continued progress toward Sacramento's 2045 climate neutrality goal, the city will also achieve other, interconnected goals: healthy, climate-safe homes, green spaces and tree canopy for all, an efficient zero-emissions transportation system, clean air, and a thriving, sustainable economy. Recognizing the future challenges of climate change, Sacramento will build resilience for all its communities, especially the most vulnerable.

Sacramento will ensure that residents of all ages and abilities have access to a range of reliable, environmentally responsible transportation options. Sacramento will invest in its aging infrastructure and prioritize carbon-neutral transport, and will have clean air, water, and "complete" streets. Sacramento will also invest in its human capital today, prioritizing investment in youth, the adults and leaders of 2040. To the extent possible, the city will engage youth in the process of developing the 2040 General Plan.

Sacramento will ensure the just and equitable treatment of all neighborhoods and people, address historical inequities, and ensure broad community participation and ownership in public processes, as well as accountability in implementing plans. Sacramento will continue to celebrate its cultural and ethnic diversity and will foster the arts, protect historic, cultural, and natural resources, and cultivate its extensive urban forest, parks and riverways.

Guiding Principles

SUSTAINABLE AND RESPONSIBLE GROWTH



1. Concentrate new growth within Sacramento's existing footprint to promote a **compact development pattern** that supports efficient delivery of public services and infrastructure, while protecting surrounding open space lands.

2. Link new growth with **access to high-frequency transit** in order to optimize public investments and support an accessible, convenient network that offers a viable alternative to the automobile and promotes public health.

3. Guide robust **investment in utility infrastructure** to support sustainable growth with an emphasis on serving disadvantaged communities.

4. Cultivate a **broad mix of housing types** in all residential zones throughout the city to provide options for residents of all income levels, while protecting existing residents and communities from displacement.

5. Foster **"complete neighborhoods"** that provide for residents' daily needs within easy walking or biking distance from home and that promote regular physical activity.

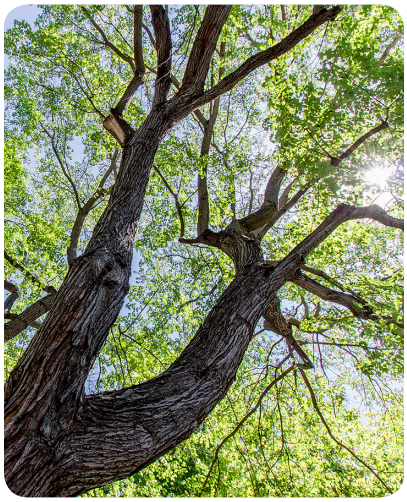
6. Make Sacramento a **model of sustainable living** by promoting environmentally conscious, health-promoting, and age-friendly design of buildings, parks and infrastructure, as well as by promoting the adaptive reuse of existing buildings and the careful conservation of energy, water, open spaces, trees, and other natural resources.

RESILIENCY AND CLIMATE ACTION

7. Take bold action to **achieve carbon neutrality** by 2045 and become a leading voice in the effort to reduce greenhouse gas emissions and adapt to climate change.

8. Proactively **prepare for the effects of climate change,** including flooding, fires, drought, smoke, heat, and infrastructure failure, and empower residents and businesses to respond, adapt, and evolve as a community in the face of climate change.

9. Facilitate the use of innovative approaches, new technologies, and economic development to dramatically **reduce per capita energy use, waste, and pollutants.**



10. Collaborate across City departments as well as with other public agencies and community organizations to effectively **address environmental hazards** and **promote environmental health and resilience** throughout the community.

11. Integrate and invest in an **extensive tree canopy, green infrastructure, parks, and gardens** in all neighborhoods, particularly disadvantaged communities, to protect against excessive heat, to improve air and water quality, and to sustain human and environmental health. Recognize the importance of growing and maintaining a vibrant, expanding tree canopy for climate change mitigation and adaptation.

12. Prioritize the most vulnerable (e.g. individuals with disabilities, linguistically isolated, and seniors) and under-served communities in developing climate solutions, and **take action to build resilience** at the household, neighborhood, and citywide scale.

13. Develop infrastructure to support **zero emission transportation** and provide viable **options for low income households.**

SAFE, EQUITABLE, INCLUSIVE, AND JUST CITY

14. Work to ensure that Sacramento is an **equitable, inclusive, and just city** for people of all ages, abilities, ethnicities, races, genders, sexual identities, incomes, and cultures, such that everyone can achieve their full potential here.

15. **Prioritize safety** in Sacramento's neighborhoods, public parks, streets, and on public transit.

16. Support and provide **law enforcement that collaborates with and is accountable to** business and local residents, including youth, through proactive efforts to build trust and common understanding as well as programs and services that promote positive youth development opportunities as a violence prevention strategy.

17. Prioritize community resources towards **historically disadvantaged communities** in an equitable manner.

18. Provide **responsive public services** that are accessible to and inclusive of residents of all ages, abilities, socioeconomic, cultural, and linguistic backgrounds.

19. Holistically address the needs of and prioritize **care for the homeless,** directing resources in a compassionate way that facilitates the transition back into permanent housing.

20. Celebrate Sacramento's **diverse, multicultural communities** and promote understanding and respect among all residents. Foster a **spirit of collaboration** and working together to build up the city and the people in it.

21. Promote **equity, justice, and accountability** with a concerted application of resources toward youth in greatest need.

22. Promote community access to **fresh and healthy food, clean water and sanitation.**

REGIONAL ECONOMIC HUB

23. Strengthen Sacramento's role as a **regional economic center** that attracts and retains a broad range of living-wage jobs in a diverse range of established and emerging industries with opportunities for advancement throughout the city.

24. Foster entrepreneurship with a focus on **small local businesses,** home-based businesses, and other opportunities that increase workforce participation.

25. Empower Sacramento's workforce for success and build a **"cradle-to-career" pipeline,** collaborating with public agencies, educational institutions, and community groups to provide the education, training, and resources necessary to thrive.

26. Support **workforce participation** by improving access to efficient, affordable transportation, training, childcare, and senior care.

27. Encourage **equitable economic development** and investment that create opportunity for existing residents and businesses in underserved neighborhoods and commercial corridors, while also taking action to prevent displacement.

28. Promote Sacramento as the **civic and cultural hub** of the Central Valley with world class destinations throughout the City that draw people from around the region and the state.

LIVABILITY AND SENSE OF PLACE

29. Ensure that Sacramento is a **clean and safe city,** with inclusive civic engagement and vibrant, diverse, welcoming public spaces where everyone feels comfortable.

30. Promote **pride of place** by respecting the unique character of established neighborhoods while also welcoming compatible high-quality infill development that provides options for people at all stages of life.

31. Focus resources on maintaining and improving **existing neighborhoods, community assets, and essential infrastructure.**

32. Cultivate community character throughout Sacramento by promoting **public art and festivals;** fostering **walkable mixed-use places with active street life;** and preserving and enhancing **historic, cultural, and natural resources.**

33. Expand **access to nature** and provide trees and parks in every neighborhood, as well as public access to rivers, green spaces, and the regional open space network.

34. Recognize **Sacramento's rivers** as a vital community asset, ensuring ecologically appropriate activities and providing public access, parks, recreational opportunities, and well-maintained trails all along the Sacramento and American Rivers.

35. Promote **healthy, physically active lifestyles** and community access to parks, green spaces, and clean air.

36. Work to ensure that Sacramento is a **family-friendly city,** with family-oriented destinations, accessible childcare, and neighborhoods that promote active lifestyles and are safe and livable for young and old alike.

37. Expand **recreational opportunities and programs** for residents of all ages, including lifelong learning opportunities for adults and positive development opportunites for children and youth.

38. Foster a thriving **local arts community** where residents and visitors can enjoy and create music, theater, dance, and visual arts throughout the city.

INTERCONNECTED, ACCESSIBLE CITY

39. Strengthen **connections between Sacramento neighborhoods,** to neighboring communities, and to the wider region by expanding and enhancing the range of transportation options for people of all ages and abilities.

40. Reduce reliance on single-occupant vehicles, prioritize and promote **active transportation and, high-occupancy transport.**

41. Improve the efficiency of the **multi-modal transportation system** and plan infrastructure that can flexibly accommodate rapidly emerging modes of transportation.

42. Recognize that traffic deaths and serious injuries are a public health issue and, with a goal of reaching zero traffic by 2027 through the Vision Zero initiative, the City will make **safety of human lif**e the City's highest priority, taking proactive, preventative steps.

43. Include **equity as a prioritization tool** to ensure investment in underserved neighborhoods to improve equity in transportation, mobility, and other public service investments. Include all affected communities, including youth, in transportation planning decisions.

44. Leverage information and communication technologies to enhance the **quality, language accessibility, and performance of urban services,** including energy, transportation, utilities, and recreation programming.

45. Bolster **digital connectivity** for residents and businesses, recognizing that it underpins almost every aspect of modern living, from work to travel, leisure and health.

City of
SACRAMENTO