Program Overview

The General Plan Update is the City's blueprint for how and where Sacramento will grow over the next 20 years. To accompany this, the City is also preparing a Climate Action Plan which will create a community-wide framework outline for reducing greenhouse gas emissions. Ultimately, this plan seeks to establish Sacramento as a climate leader.

In order to involve the younger generation in a dialogue about climate change, the City founded a Youth Engagement Program. The Youth Engagement Program consisted of five individuals from all parts of Sacramento from 15 to 20 years of age. The youth coordinators developed an informational video alongside a questionnaire with the objective of informing the viewer of the major causes of greenhouse gases: transportation and energy use. The findings obtained from the questionnaire will help the City of Sacramento to develop a Climate Action Plan that meets the needs of all Sacramento citizens.

Once the informational video and questionnaire were completed the youth coordinators worked through a robust notification plan to gain as much input as possible. This plan included strategies such as writing an email blast for the City of Sacramento’s database, having Councilmembers and Neighborhood associations share a flyer, and making presentations in their schools. After three weeks, the questionnaire closed, and the data collected was compiled into a comprehensive summary of findings.
Video Project

In order to facilitate an informed dialogue about climate change, the Youth Coordinators created an informational video on the two largest contributors to greenhouse gas emissions: transportation and energy. Key stakeholders in both the mobility and energy field were identified and contacted by the youth coordinators via email or phone. Once interview dates and times were arranged, the youth coordinators created a set of interview questions tailored to each stakeholder’s wealth of knowledge.

See the table below for the name, title, and organization of the key stakeholders featured in the informational video.

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization/Agency</th>
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<tbody>
<tr>
<td>Mayor Darrell Steinberg</td>
<td>Mayor of Sacramento</td>
<td>City of Sacramento</td>
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<td>Councilmember Jay Schenirer</td>
<td>District 5 Councilmember</td>
<td>City of Sacramento</td>
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<tr>
<td>Ryan Moore</td>
<td>Interim Director of Public Works</td>
<td>City of Sacramento</td>
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<tr>
<td>Jennifer Donlon Wyant</td>
<td>Transportation Planning Manager, Public Works</td>
<td>City of Sacramento</td>
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<tr>
<td>Jose Bodipo-Memba</td>
<td>Director of Sustainable Communities</td>
<td>Sacramento Municipal Utility District (SMUD)</td>
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<tr>
<td>Ryan Gardener</td>
<td>Project Manager</td>
<td>Rincon Consultants</td>
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<tr>
<td>Paul Trudeau</td>
<td>Program Manager</td>
<td>Green Tech Education and Employment</td>
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Prior to the interviews, the youth coordinators were trained on operation of video and sound equipment, as well as the process of interviewing a subject for a professional video. Two youth coordinators were assigned for each interview (one for video and sound operation and one in front of the camera asking the interviewee questions).

Once all filming was complete, the youth coordinator team edited the video and added music, titles, and informational graphics. Then, the video was uploaded to YouTube.

Questionnaire

In tandem with the video, the youth coordinators developed an online questionnaire using SurveyMonkey. The informational video was embedded at the top of the SurveyMonkey
questionnaire page so that those giving feedback would be able to give informed answers on the issues around climate change.

The questionnaire consisted of ten questions total (five related to energy use and five on transportation). Each question was multiple choice with an “Other” option. The questionnaire was opened to the public from August 19 to September 5. The questionnaire garnered over 300 responses from Sacramento citizens.

Below are the questions that were included in the questionnaire and the outcomes in graph format (Note: those taking the questionnaire could select multiple answers, so the percentages do not add up to 100%).

Energy

1. There are many ways to lower your energy bill. Which of the following changes would you or your family be willing to make to reduce the amount of energy you use?
In the “other” category, many people wrote in answers related to weatherization of their homes, using other sources of renewable energy or general lifestyle changes that reduce their overall energy use. Below is a compilation of other answers:

- “Weatherizing”
- “Smart thermostats and other energy saving digital devices”
- “Installing insulation and a metal roof”
- “Reduction of total usage”
- “Making behavioral energy use changes. Investing in community renewable energy projects.”
- “Renter-friendly actions like installing blackout shades to reduce A/C load.”
- “Electric heating and cooling (heat pump/mini split A/C system)”
- “Planting more trees for shade.”
- “I have paid extra to utilities for Green Energy. I live in a condo, so I cannot install solar panels.”
- “Support rapid development of advanced nuclear reactors that we can use the 281 Maximum Transmission Unit and spend nuclear fuel currently stored at Rancho Seco Recreational Park. Encourage the City of Sacramento to use Sierra Energy waste to energy/molecular recycling technology.”
- “Using a heat pump instead of gas”
- “Time of day rates from SMUD; plant more shade trees around property, especially street trees.”
- “I have already invested in solar panels for my home.”
- “Refusing junk mail/ Using cloth napkins instead of paper towels”
- “Insulation and weather-stripping”
- “Switch to a solar hot water heater, install small wind turbine.”
- “Limiting the use of A/C and instead using fans, keeping the shades drawn during the day and opening the windows at night!”
- “Making energy efficiency improvements to our home with subsidy and if structured differently than Energy Upgrade California (so that it makes sense to do the improvements).”
- “Planting shade trees!”
- “Battery back-up for solar and electric vehicle”
- “Already have electric heating, ventilation and A/C system and stove. Will consider replacing water heater when present one wears out.”
- “Switching to an electric vehicle”
- “Solar patio cover”
- “Downsizing our home to a smaller but more location-efficient home”
- “It's all about what makes economic sense. If the City will provide financial assistance to convert the gas heat, water heater and stoves in my rentals to upgrade electrical and related plumbing on a fourplex built in 1900, I would do it this year. I am confused about how large capital outlays ($20,000 for solar, double that or more to change to electrical)
make sense when I am not sure how I can recover any of it in rent increases now that rent control is in place. Feeling like my hands are tied.”

- “Dry clothes on a line instead of the dryer”
- “Reducing A/C use”
- “Installed an energy efficient heating, ventilation and A/C system”
- “Better insulation; whole house fan to reduce A/C”
- “Switch to an electric vehicle, lower peak energy usage (which lowers grid inefficiencies and thus lowers overall energy usage)”
- “Using less energy in general.”
- “Insulating my home (walls/doors/windows)”
- “Turn washer and dishwasher on off peak times. Do not use a dryer. Do not use hot water. Minimize the use of central heat and A/C”
- “Decrease use of air conditioning (e.g. increase temperature on coolers/decrease temperatures on heater or use alternatives like fans).”
- “Retro commissioning”
- “Don’t leave the stove on”
- “Shade trees”
- “Electric car”
- “Using natural lighting instead of using the lights too often”

2. Which of the following benefits of having solar panels interest you?

In the “other” category, some people wrote about having a lower carbon footprint and other miscellaneous comments related to solar panels. Below is a compilation of other answers:
• “Improve property value. Charge electric vehicle. It means less land is used for larger renewable energy projects.”
• “I'm a renter, and my lease does not allow solar panel installation”
• “Create local microgrids for energy independence and redundancy.”
• “Storage will be needed for power outage backup”
• “Look nice”
• “If others see my solar panels, perhaps they will be inspired to look into solar themselves”
• “Lower carbon footprint. Sun is free.”
• “Power outage backup does not apply as you still have to buy your electricity from SMUD, even if you are selling to SMUD the electricity you generate on your panels. We have panels and the power still goes out.”
• “Shading that portion of roof from direct sun”
• “I would rather save energy than run my own grid”
• “Integrity”

3. What keeps you from installing solar panels or switching to electric appliances in your home?

In the “other” category, some people wrote about how their house is shaded by too many trees, they do not have enough knowledge on how to install solar panels in their home, or they are moving from their current home soon. Additionally, around 5% of the people who answered this
question noted that their home already has solar panels installed. Below is a compilation of the other answers:

- “I want to support this change through the utility.”
- “SMUD provides green energy if you are willing to pay a little extra”
- “SMUD discourages solar”
- “Too much shade and oddly shaped roof for solar panels”
- “Don’t know enough about the logistics of installing and maintaining solar”
- “I feel like the programs are a scam.”
- “The panels that are available aren’t very efficient and I probably won’t live in my home long enough to have the benefit outweigh the upfront cost”
- “Not staying in current home.”
- “We are planning on selling our home in a few years and would not be able to recover our investment”
- “Lack of meaningful rebates and incentives at this time that create a reasonable payback period (compared to opportunity cost of other investments with this money)”
- “We don’t use enough electricity to make it a financial incentive”
- “Homeowner’s Association rules”
- “I’m in an historic home and we have higher priorities at this time”
- “Appliances (heating, A/C, ventilation, water heater, stove) still have useful life.”
- “We have recently upgraded appliances to gas”
- “We like cooking with gas.”
- “Traveler/time away from home”
- “We don’t use enough electricity to make them cost-effective at this time, and so would have to invest primarily for environmental reasons.”
- “Too many trees that could damage the solar panels when the limbs fall and the payback period is too long.”
- “Currently not interested because an evaluation showed that I would not save any money from it. Also, the area of my house where they would fit is completely shaded.”
- “Tree canopy in Land Park. Electric stove tops need to improve a bit more I’d be willing to switch from gas stove to electric”
- “We were told we had too many trees to make it viable and we didn’t want to cut down old, beautiful, shade-giving greenery”
- “With the current technology, my home is too shaded to make solar panel installation economical. Our energy bill is already quite low.”
- “My home is located under too many shade trees for solar to be effective.”
- “Already have solar panels; would like to install more panels but have too much shade from neighbor’s tree.”
- “Too many trees, SMUD calculated benefits and it is not a good investment.”
- “Shady neighborhood and part of a Homeowner’s Association that would be difficult to get approved, would then be responsible for roof repair”
- “Shaded roof”
- “My house is shaded by trees.”
• “Technology lag. Too many telemarketers”
• “Already have solar and only one remaining non-electric appliance. Capacity on my electrical service is keeping me from installing the final electric appliance.”
• “I rather save energy, for we waste a lot. Everything we do have energy and carbon and we waste it like air”

4. If it cost $20,000 to install solar panels in your home, and you saved $1,500 every year on your energy bill, would you consider switching to solar power?

![Graph showing yes and no responses](image)

No 34%
Yes 66%

5. Would any of the following considerations make you think about switching to an electric vehicle?

![Bar chart showing percentages of responses](image)

- Better gas mileage (e.g. 50 miles per gallon): 76.22%
- Closer / reserved parking at stores or school: 40.72%
- Discounted parking rates: 40.72%
- Free or very inexpensive charging stations: 75.24%
- Rebate (partial refund): 46.58%
- Cooler looking electric vehicles: 29.64%
- More powerful electric vehicles: 42.02%
In the “other” category, some people wrote about the current size and function of electric vehicles is limiting, how electric vehicles have better range and distance, and how electric vehicles release no greenhouse gas emissions. Additionally, around 3% of the people who answered this question noted that already own an electric vehicle. Below is a compilation of the other answers:

- “Affordability of vehicle”
- “Financing and less expensive”
- “Reduced maintenance cost and environmental advantages”
- “Lower maintenance costs compared to internal combustion engine powered vehicles”
- “Cheaper gasoline”
- “Lots of charging opportunities.”
- “Help with cost upgrade/installation of electric infrastructure/meter to accommodate charging at home”
- “Need to install more electrical (220) in garage. SMUD rates increase 5-8 pm so rates are higher.”
- “Longer distances available on a charge”
- “Good range and charging stations throughout CA”
- “Mileage range capabilities”
- “More mileage per charge”
- “Long range”
- “Longer driving distance on a charge.”
- “Greater distance between recharges”
- “Longer vehicle range (we currently have a hybrid, but haven't switched to an electric vehicle for this reason)”
- “Being able to drive long distances without worry about running out of electricity”
- “Ability to drive at least 600 miles.”
- “Deprive our nation's enemies from a major funding source by eliminating the need for fossil fuels.”
- “4-wheel drive”
- “Already drive mostly electric. Need more choices for larger vehicles”
- “I'd be especially interested in an electric vehicle that could handle mountains.”
- “Would need more headroom. Affordable ones are generally too small.”
- “Models that could fit taller people”
- “They need to make an electric vehicle that works for disabled people”
- “More variety in type: trucks and minivans”
- “More functional size of electric vehicles (e.g. the upcoming 2020 Kia Soul electric vehicle with 243 miles range is excellent, and the Model Y is a great size too... we need more options in better sizes like those)”
- “Van size for travel/extending miles per charge”
- “Clean emissions- do my part to combat global warming”
- “None of the above choices would be an incentive for me to purchase an electric vehicle; I would do it for the environment.”
• “Contribute to a better environment.”
• “So I can help the environment”
• “Better for the environment”
• “Quieter than gas engines/ less noise pollution”
• “If my car broke down. The most sustainable option is using my existing car. Lifecycle costs of building a new electric vehicle produce greenhouse gases and other environmental issues. It's better to use what we already have than buying new. Though, I would LOVE an electric car someday. Or just never needing to drive.”
• “My main sources of transportation are bicycle and bus. I don't own a car, and I don't foresee a time when I will purchase one, but if I did, I would buy electric.”
• “I will eventually replace our car with an electric one, but it would be wasteful to do so now because we drive an energy efficient gas-powered vehicle and don't use it too often (we both bike or walk to work)”
• “I very rarely use my car. I would rather have expanded and reliable public transit so I could sell my car and never buy another.”
• “Charging station could be powered by solar”
• “Due to range issues, I would need a plug-in hybrid. Costs need to go down significantly before I will consider.”
• “If the cost of the vehicle were partially subsidized”
• “I would rather the money be spent on expanding public transportation options than private vehicles”
• “I do not need a car. I live in the city and bike/walk almost everywhere. There is no need for a car for a city of 3 miles radius.”
• “Retired, so not financially able at this time to buy a new or used car. Gig carshare is too expensive. I live near and use light rail.”
• “If it’s a Tesla”
• “Nope, making electric cars in factories releases more bad fumes than a gas car ever would”
• “None, they’re worse for the environment”
6. What is your primary form of transportation to work/school?

Below is a compilation of the other answers:

- “I work at home.”
- “We have to drive for school but bike, walk, or use Transit for many other trips.”
- “I am retired. I do use public transportation to travel from the suburbs to downtown.”
- “Errands; Absolutely insufficient public transit. When it feels as easy as Portland's or San Francisco's, I will use it.”
- “Amtrak Capitol Corridor”
- “I'm retired. I walk, ride light rail, or drive alone, depending on where I'm going.”
- “Retired/ bike/walk drive”
- “Car driven by parents”
- “Parents take me”
7. What keeps you from riding your bike, walking, or taking public transit to work / school?

In the “other” category, some people wrote about the unsafe and unclean conditions that cyclists, pedestrians, and transit riders experience in Sacramento. Additionally, around 4% of the people who answered this question noted that they already walk, bike, or take transit. Below is a compilation of the other answers:

- “I have an animal that travels to and from work with me, so light rail is unfortunately not an option.”
- “Unconnected bike lane network!”
- “Would like better bike infrastructure”
- “Kid drop off”
- “Light rail stations are dirty, broken, and often scary”
- “My own bad habits”
- “Transporting children”
- “Taking young children to school”
- “Small children travel with me”
- “I am close enough to bike, but I have to drop off kids at school first, which is farther away because the schools in my neighborhood are not performing my kids don't go to the schools they could walk to. I would love to bike if I could.”
- “I have to drop off my two kids to different locations in the morning and there is no public transit that can get me to all locations in the time I need to be there.”
- “I need to drop off/pick up my daughter at school before I carpool to work.”
- “Take kids to school because they attend schools outside our district”
- “I need my car for my job—outside sales”
• “My job requires job-site visits that are not always scheduled ahead. I drive, so that I can take off to a job-site at a moment's notice.”
• “My job requires me to have a car to drive to see clients.”
• “I often need my car to go to other meetings.”
• “Not many bike friendly streets or drivers in Sacramento. Sacramento needs bicycle boulevards (no cars allowed except to maybe service a business).”
• “Familiarity with safe routes, including safely crossing major intersections, to the different places I work. Also, safe place to lock it when I get there.”
• “Security - a thief hit my face with pepper-spray while I was biking. As a single, older woman, I'm afraid to walk/bike in many areas.”
• “Unsafe or nonexistent bike lanes. Unsafe drivers and non-enforcement by police.”
• “Scary intersections between home and nearest transit station. Also, Sacramento drivers SUCK, and enforcement of traffic laws is woefully inadequate.”
• “Not enough protected bike lanes. Please stop building billion-dollar highways and spend the money on cheaper, healthier bike lanes instead.”
• “I am a seasoned cyclist. Riding on the grid is harrowing. Still, a river route would be perfect, but poor lighting, not consistent, homeless and other creepy people.”
• “Bike theft, flat tires, bike maintenance, too cold in winter, bus from northern West Sac to downtown Sac takes forever, etc.”
• “Lack of infrastructure and no enforcement to protect cyclists and pedestrians”
• “The streets need more bike lanes and better pedestrian connections; they are currently way too dangerous for people walking and biking”
• “I love to walk the city. If we had not cars in the city. I will be almost a pleasure to walk it. The trees and the old houses are an asset to Sacramento”
• “Public transit would take too long to get to my child's school. Otherwise we bike and walk most places.”
• “Added time to long commute; more than double the time spent commuting to take public options”
• “Driving is a faster commute”
• “Transit is slow relative to driving”
• “Light rail hours need to expand; trains need to be cleaner and safer for commuters. Not an inviting way to commute for many and I feel that city officials and decision makers do not ride so they don't know the reality of it.”
• “Would take 1.5 hours each way to use public transit.”
• “Sacramento Regional Transit should run more buses at commute times”
• “I am retired and do no regular in-town commuting”
• “Round trip to work and back would probably take 3.5 hours per day because I would have to switch from bus to light rail.”
• “I always took the bus to work when my family lived in Portland, OR -- but it's just not possible in Sacramento”
8. When was the last time you did NOT travel to a destination by car?

![Circle chart showing travel frequency]

- This week: 53%
- This month: 14%
- Past 2-5 months: 14%
- Past 6 months: 6%
- More than a year: 13%

Which mode did you use?

![Circle chart showing travel modes]

- Walking: 34%
- Transit (train, LRT, Bus): 26%
- Bicycle: 27%
- Rideshare: 5%
- Scooter: 1%
- Airplane: 6%
- Golf Cart: 1%
Why did you take an alternative mode of transportation (instead of a car)?

Many of the above answers that were in the “convenience” categories listed reasons such as: short distance from their destination, faster than taking their car, and not having to deal with parking.

9. How can the city make it easier to bike, walk, and take public transport?

In the “other” category, some people wrote about the extremely unsafe conditions for cyclists, the need for better bike connections, better destinations near transit stops, and more education for Sacramento citizens about active transportation options. Below is a compilation of the other answers:
• “Better last-mile support for people with disabilities; tax credits for shower facilities at employer sites.”
• “Traffic lights that recognize bikes. There’s a light at H St. and 39th that never turns until I go hit the pedestrian signal. I shouldn’t have to get on the sidewalk to cross the street on my bike.”
• “Better bike infrastructure at intersections that see a lot of bike use. Specific light signals for bikes.”
• “Light rail needs to be cleaner.”
• “Improved bike lane planning so that bike lanes are connected in multiple ways. Increased public transit routes (within city and region) and improved public transit experience.”
• “I would like to see more education for car drivers about sharing the road with law-abiding bicyclists.”
• “Create an app like Uber/Lyft that shows transit options.”
• “Broad education on bike safety is needed for all, that includes drivers and riders.”
• “More public awareness (i.e. encourage the public to use alternatives)”
• “Cheaper fares”
• “More affordable options”
• “Employment centers and destination-oriented transit. Anchors for transit to be desirable”
• “Denser housing by existing transit”
• “Continuation of hours / frequency for evening / weekends. Consider making an event centered around transit and get people to tour using transit options - Art Tour, Beer Tour, Farm to Fork / Restaurant Tour etc.”
• “Yes to all! And get rid of free parking and reduce car lanes! Also, change zoning around transit to be more open (transit zoning overlay) so that more people can live, work, and play near stops.”
• “Public transit to American River Parkway and other recreational destinations, including the Sierra Nevada.”
• “Sacramento should consider offering incentives to businesses to allow employees to telecommute.”
• “Reduce the size of car lanes and the number of parking spaces to make driving less convenient”
• “Stop prioritizing car speed and convenience over the safety of people walking and biking! Sacramento has an overabundance of parking and vehicle lanes”
• “Eliminate cars in the city. Tax them as London is doing. There is no reason to drive a city of 3 miles radius.”
• “Complete the Sacramento River Parkway trail and other medium distance bike ‘freeways’ to allow bike commuters to safely and efficiently travel around the city. Improve connectivity between existing routes. Public transit is usually pretty good at work/school commutes. The problem is it’s mostly terrible at everything else.”
• “Separating train tracks from the sidewalk and possible creating a bridge over the tracks”
• “Specifically, making sure that there is a CONNECTED bike lane network. Every street does not necessarily need to have a bike lane, however, there needs to be enough streets that do so that there is at least one route to get from A to B without hogging the sidewalk at one point or another.”
• “Availability to travel across the county and not just in and out of downtown”
• “There are only three major light rail lines, so I have to catch a bus downtown to catch a light rail to my destination”
• “It would be great if more light rail lines were added to the downtown area. Love taking the Orange line but one going cross town would be great”
• “Light rail near me, traffic calming, fix the sidewalks. Need sidewalks and bike lanes on 65th expressway from Fruitridge to Hiram Johnson. Currently there are trenches, it is scary and dangerous.”
• “Better transit connections to all areas of the city with seven-minute headways.”
• “See above. The City is hot, and walking is not always a good option. Buses are terribly inefficient due to cost and infrequency.”
• “Enforce ban on leaf blowing during walk/bike commute times. Remove trash/solid waste containers that block bike lanes. Revise plans/create agreements that are more strategic, public-private partnership based, to add more housing downtown/midtown. No need to revamp existing plans, only to implement them more strategically and creatively with public-private-nonprofit partnerships.”
• “More homes near transit, protected bike infrastructure, shorter stoplight timing”
• “With all the new bike lanes, re-evaluate parking spots to ensure safety to cyclists. Ticket scofflaw cyclists and red light-runners. Allow foot stops for bikes. Get continuous river access and the rail-trail completed.”
• “Add more protected bike lanes”
• “Clearer bike lanes… nobody really notices them make it stand out”
• “Simply adding more bike lanes to the side of a street is not the answer. It doesn’t make is safe and people will continue to ride their bikes on the sidewalks which is annoying. We need to look at other cities/countries to learn from. Adding actual bike paths/streets/boulevards would be a great thing to have in the city. One route that would take you north/south and another that would take you downtown to midtown. WITHOUT CARS. One it would feel safer and encourage more people to ride and two we don’t have to breathe in exhaust from cars and other vehicles.”
• “Everywhere bike Lanes go over the freeways becomes challenging; the protected lanes disappear right where cars are driving more dangerously. Bike lanes also frequently straddle the seam between street and gutter which is uncomfortable/unsafe feeling. There are missed opportunities for more bike Lanes like J street in East Sacramento. Lane diet created on street parking that there was really no demand for. There is however a demand for a bike lane there (this is just 1 example)”
• “Delivery / ride-sharing cars always seem to stop in the middle of bike lanes, creating a hazard for cyclists. Can this behavior be discouraged?”
• “Protected bike lanes”
• “Better security - cameras on public transit & at transit stops.”
• “I only bike on less traveled roads.”
• “Get rid of some parking close to stop signs in midtown (it’s a hazard for visibility). Add more bike parking throughout the city. Expand light rail to more areas.”
• “Improve surfaces of existing bike lanes and keep them clear of debris, add better connections between existing bike routes.”
• “Add safe bike lanes to all Sacramento, even the poor parts. Police start enforcing driving and biking laws.”
• “While I would truly enjoy walking along American River, I am concerned about the number of apparently homeless people living in the parkway. Several of my neighbors have been accosted.”
• “Enforce traffic regulations. Hire more police to enforce laws in areas where cars hit pedestrians and bicyclist. Spend money on big education campaign reminding pedestrians, cyclist and motorist of laws and responsibility to others.”
• “Take care of the homeless issue. I’d love to be able to ride my bike but with the amount of homeless I see on the streets I’m concerned my bike would be stolen while I’m in a store or I might be accosted while riding by a mentally unstable person.”
• “Or shade structures and real time info. on bus wait times”
• “Please more trees! Cools the ride off. And maybe an extra bus during peak hours. If I miss my #6 bus, I can’t wait another hour. But I could get away with waiting 30 minutes.”
• “Benches to wait for transit”
• “Make the ZipPass app more intuitive and easier to use so it’d be easier to know when the bus is coming”
• “More awnings at bus stops”
• “Transportation corridors (from light rail to buses to bike paths to walking paths) need to be improved so it’s seamless.”

10. What area of Sacramento do you live in?
Notification

In order to get feedback on the questionnaire, the youth coordinators developed a notification plan targeting youth in the Sacramento area. The youth coordinators used multiple strategies to spread the word about the questionnaire including: Newsletters, emails, social media posts, passing out physical flyers, and presenting in their schools.

Below are some of the community leaders, community-based organizations, and local agencies who shared information about the questionnaire on their media platforms or through e-newsletters:

- ARI
- La Familia Counseling Center
- Councilmember Jay Schenirer

An email notification was sent through the City of Sacramento database and reached over 69,000 people.

Appendix

- Notification Flier #1
- Notification Flier #2
Save our City & the Earth

Visit: bit.ly/forthefuture2040
OR scan this code to answer a short questionnaire

AIMYOUTHEINTERNS@GMAIL.COM
(916)-442-1168
SAVE OUR CITY

Lets work together to improve climate change

Visit this link to take our questionnaire:
bit.ly/forthefuture2040

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