

PLANNING FOR EQUITY

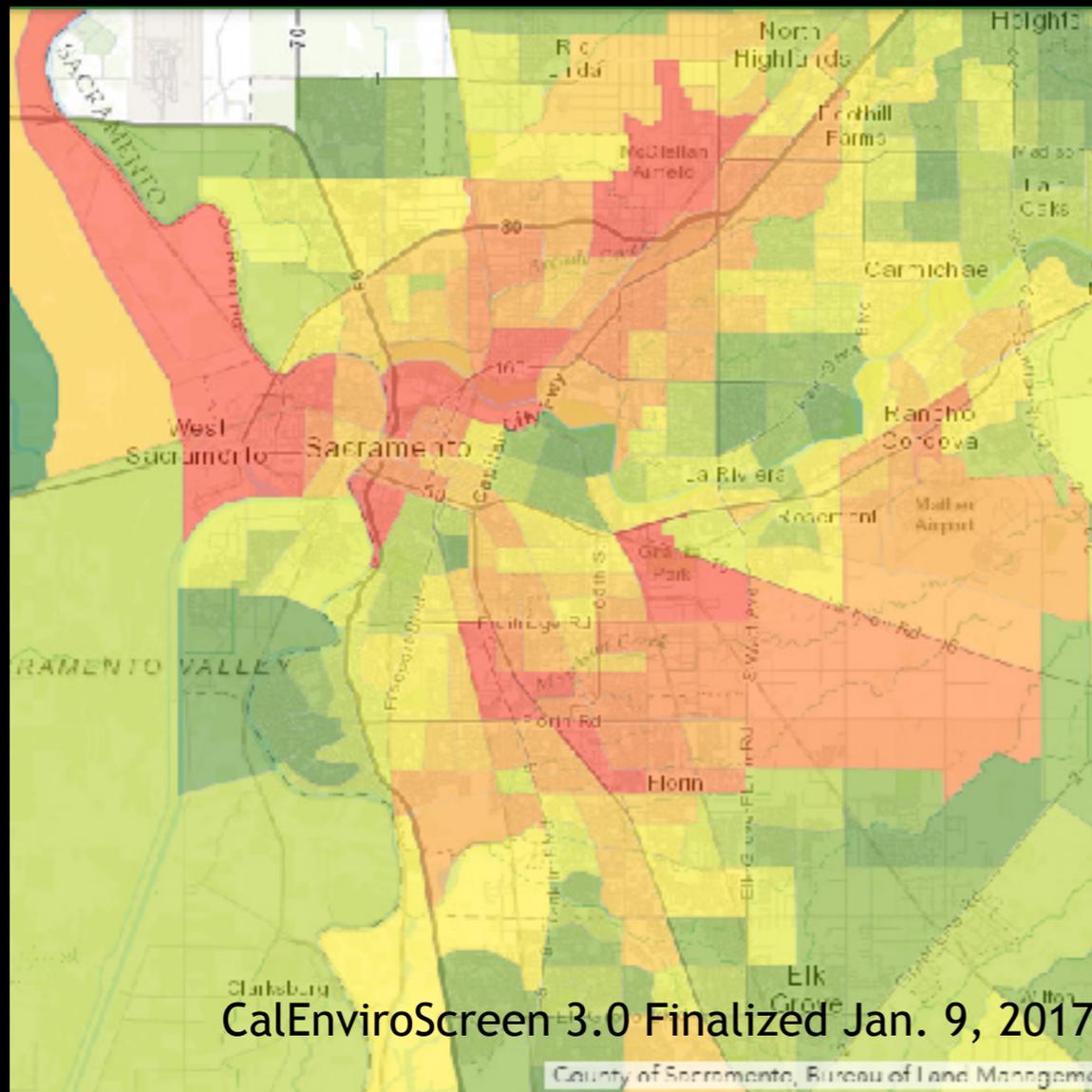
REALIZING COMMUNITY
VISIONS

CASE STUDY

- Location: extremely low-income community, between a freeway and a distribution center
- There's a lack of resources for the community and poor air quality, in addition to impacts on community safety
- Siting housing with supportive services for formerly incarcerated individuals.
- Siting blighted infrastructure for marijuana distribution or homeless services.
- Advocates are also concerned that there aren't enough housing options for this population.

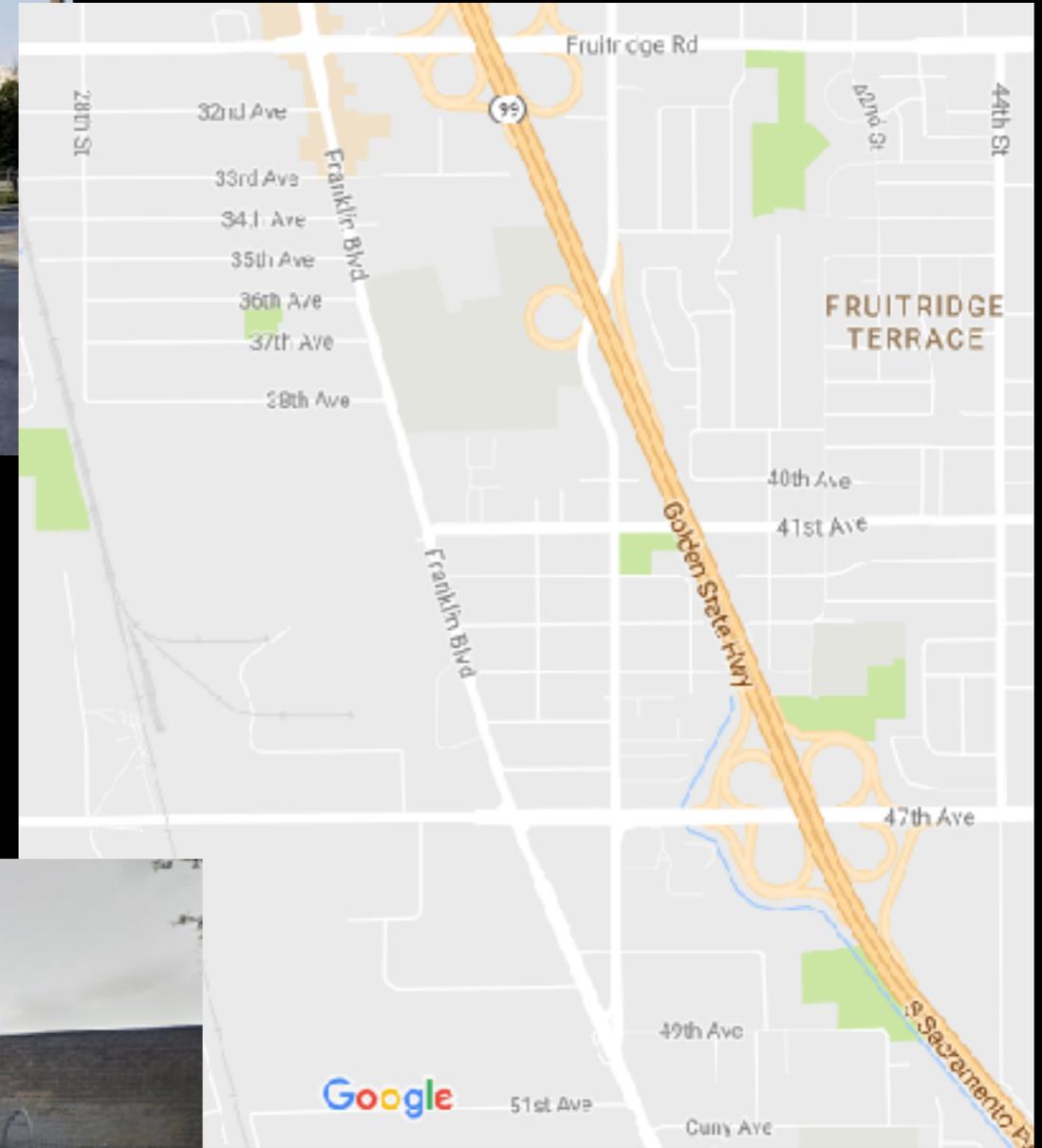


ENVIRONMENTAL INJUSTICE

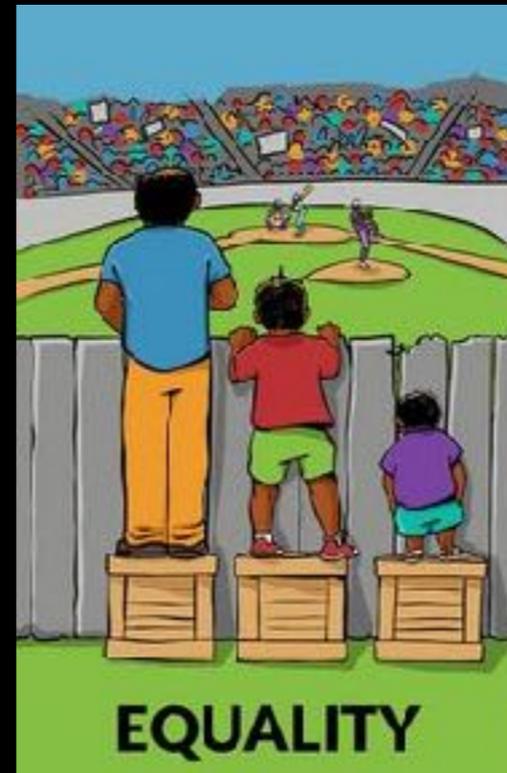


- The proximity of residents to **negative land uses**.
- **Disinvestment** that impacts the health and well-being of the community.
- Disparities or differences in health and mental health, or the factors that shape health that are **systemic**, avoidable and therefore considered unjust or unfair.

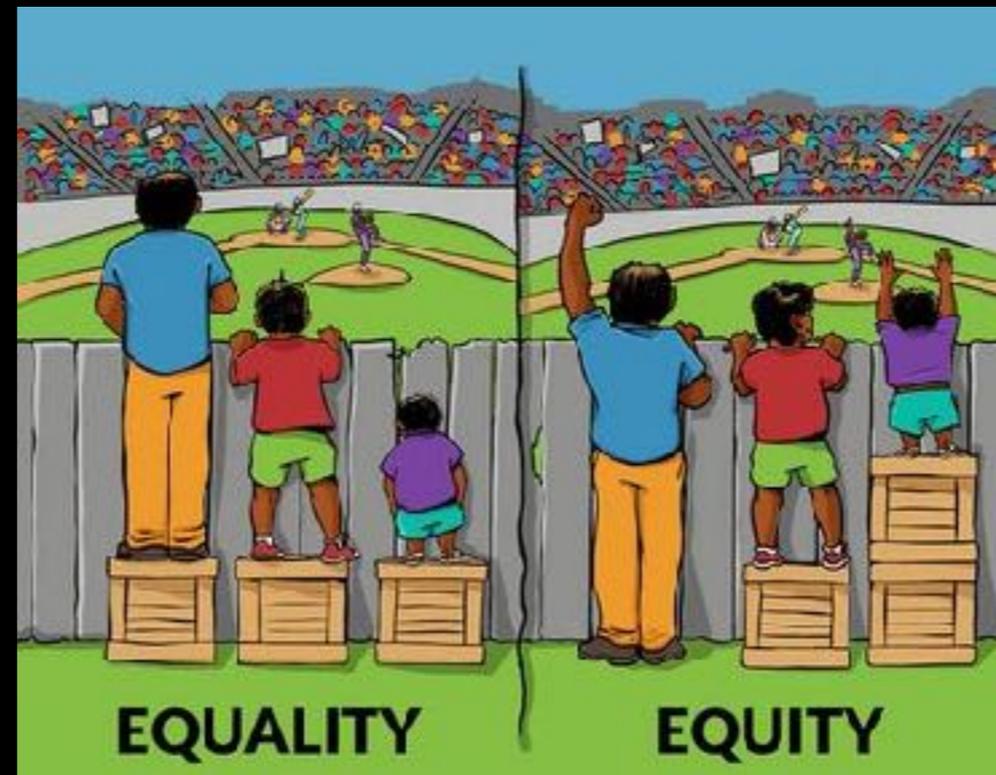
MLK NEIGHBORHOOD



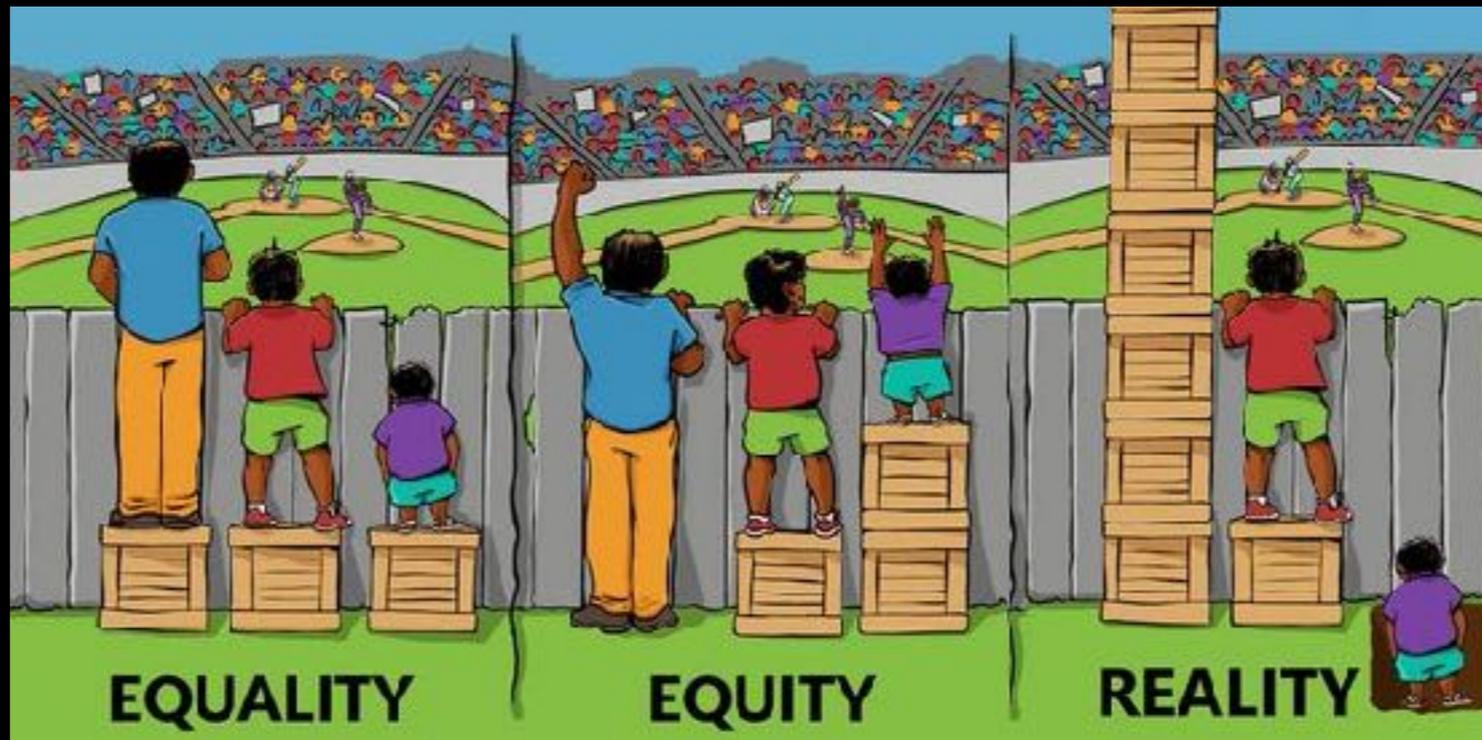
EQUALITY



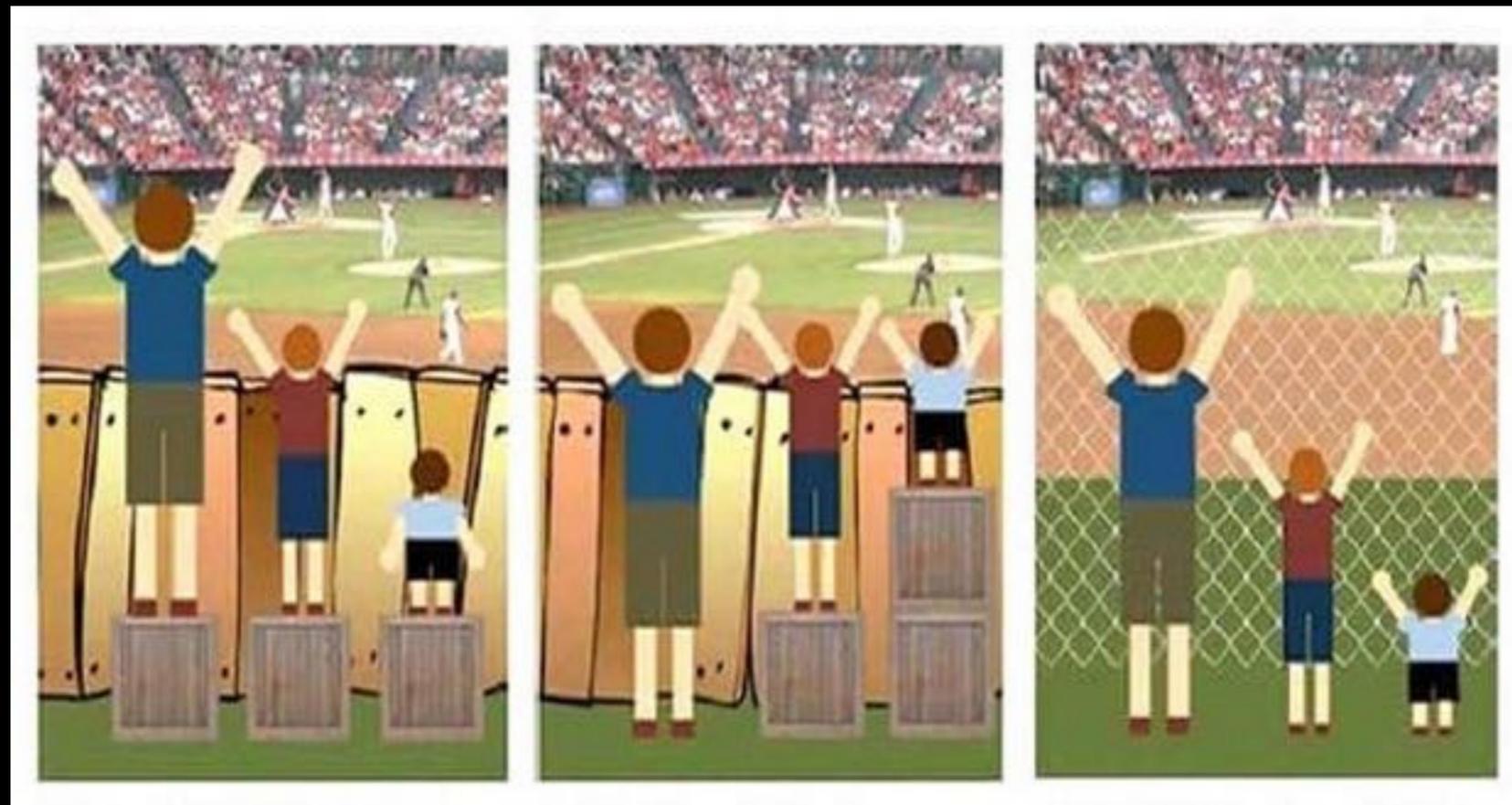
EQUITY



REALITY



REMOVING OPPORTUNITY BARRIERS





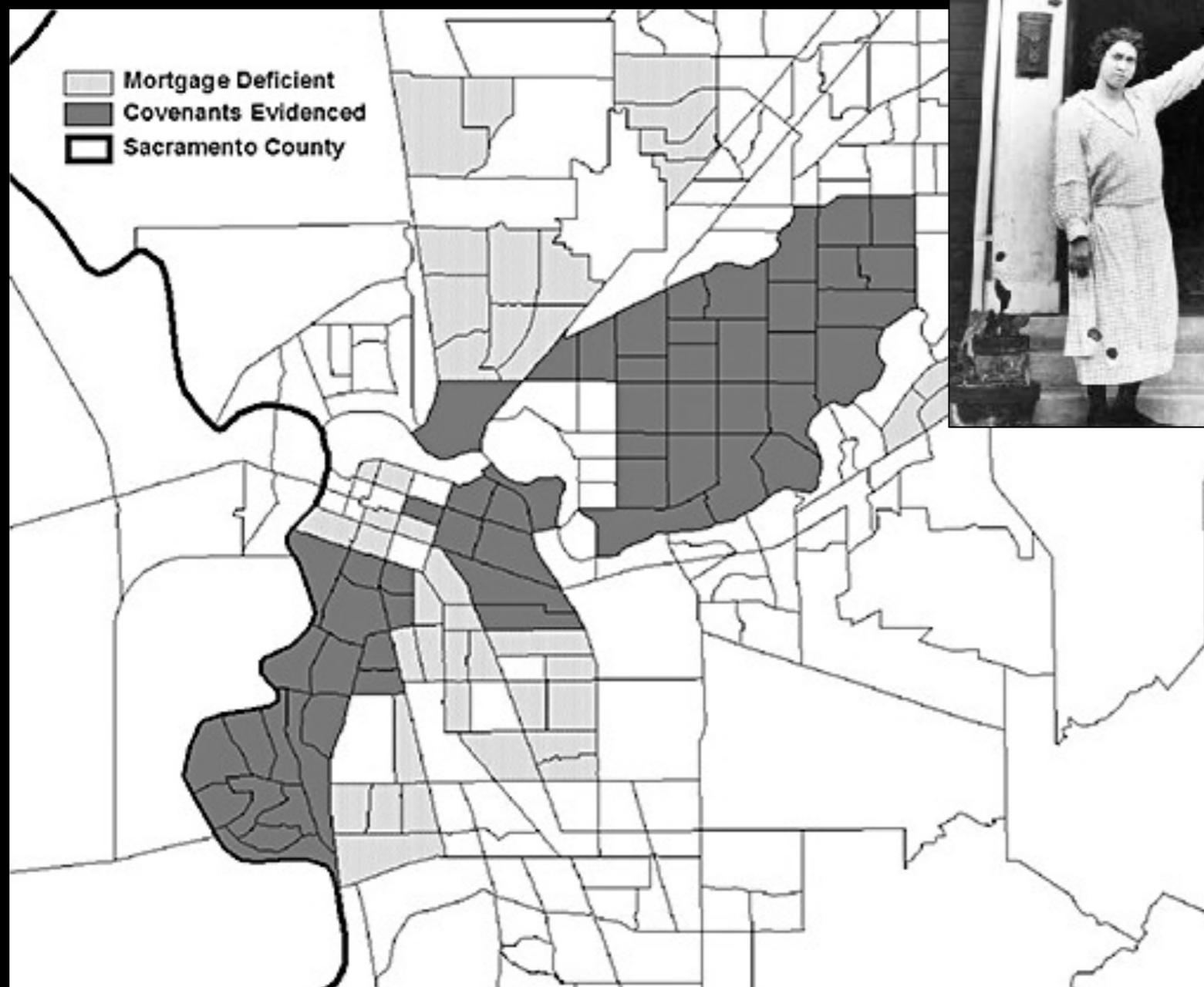
SACRAMENTO 2010

2010 Census Block Data

1 Dot = 1 Person

- White
- Black
- Asian
- Hispanic

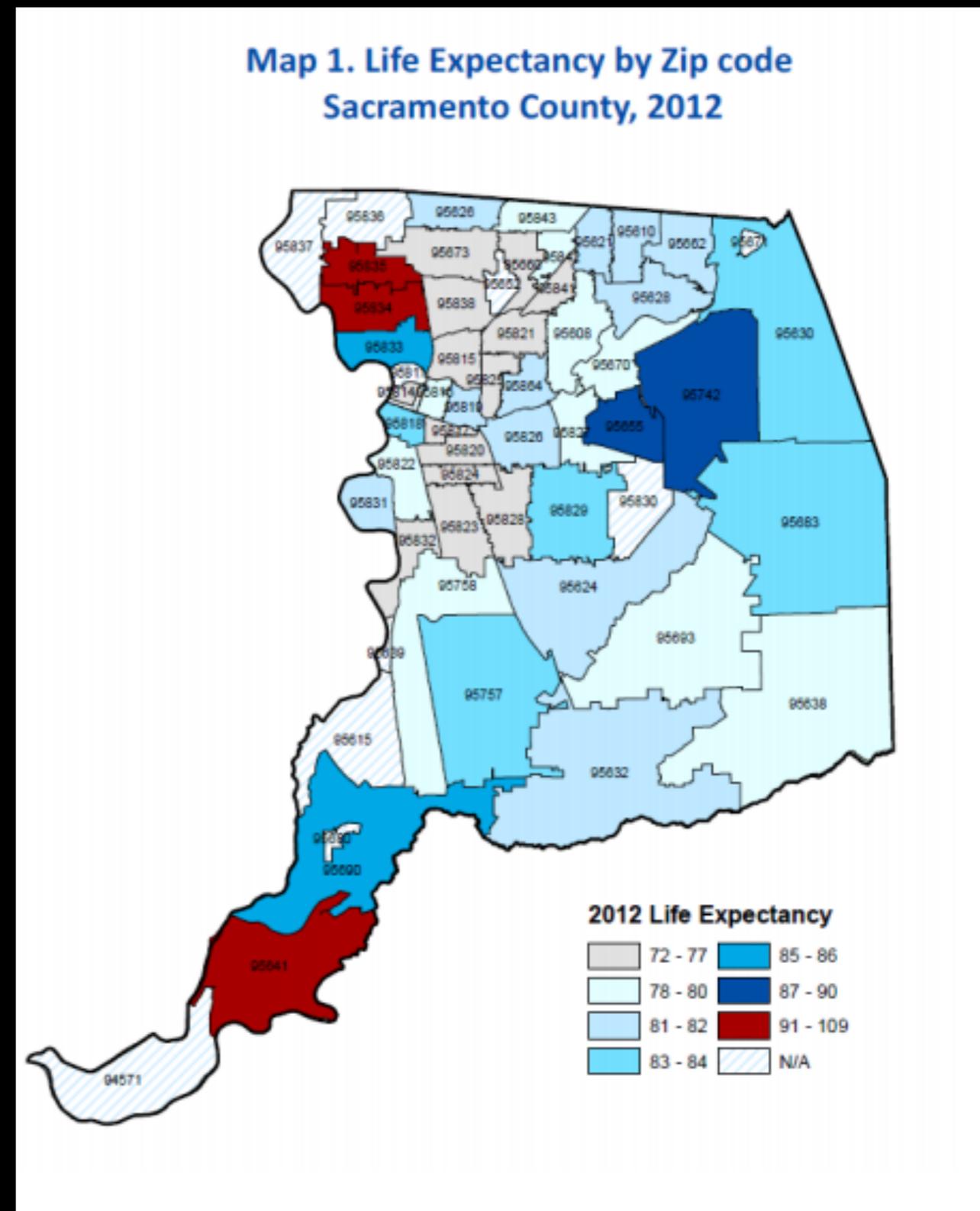
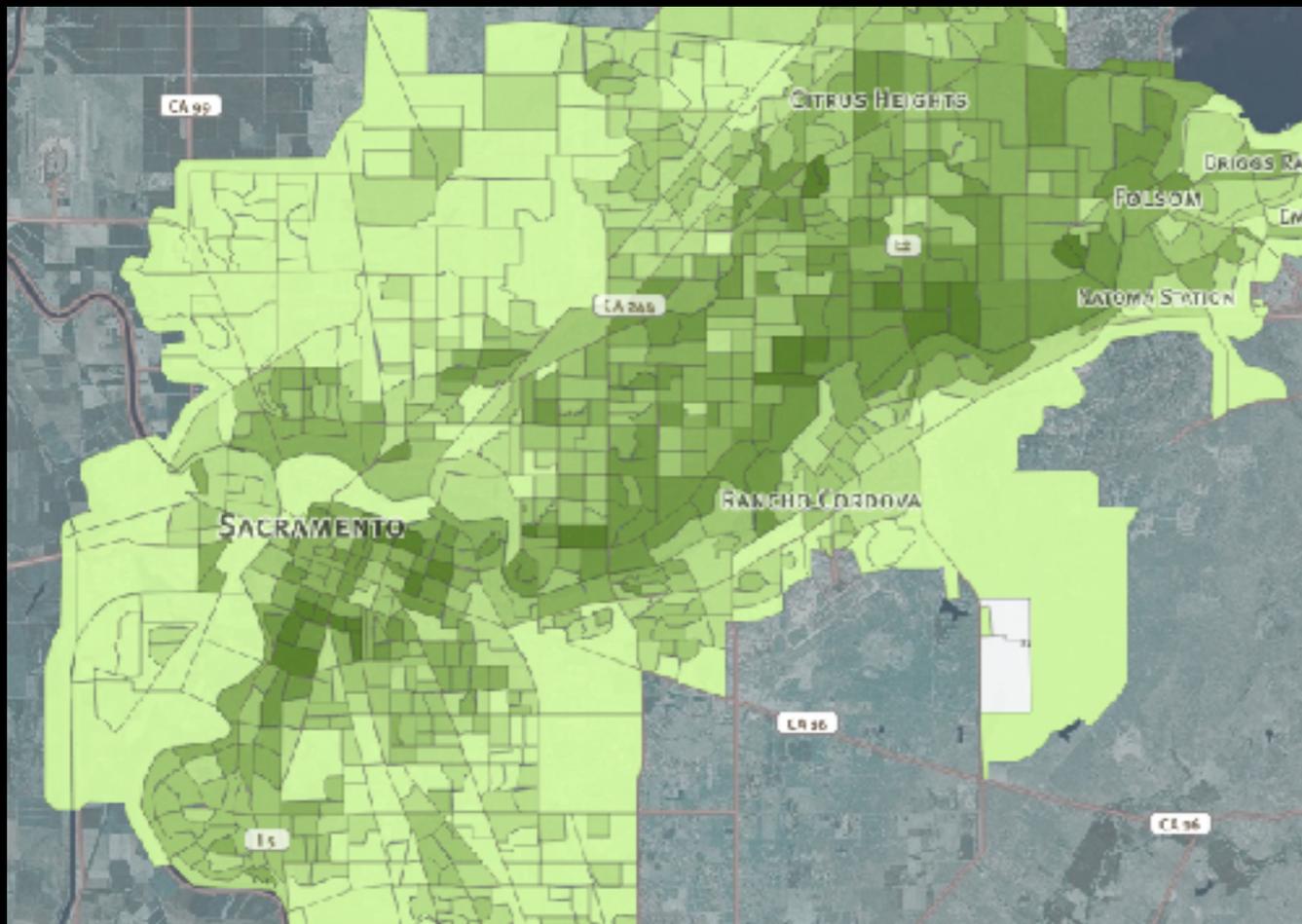
HISTORIC SEGREGATION HOW DID THIS HAPPEN?



- Our communities were built to racially segregate

RACIAL COVENANTS

HOW DID THIS HAPPEN?



- Health outcomes still favor communities built exclusively for white residents

ENVIRONMENTAL JUSTICE

CREATING A PLAN FOR
YOUR NEIGHBORHOOD

THE ENVIRONMENTAL JUSTICE ELEMENT (SB 1000)

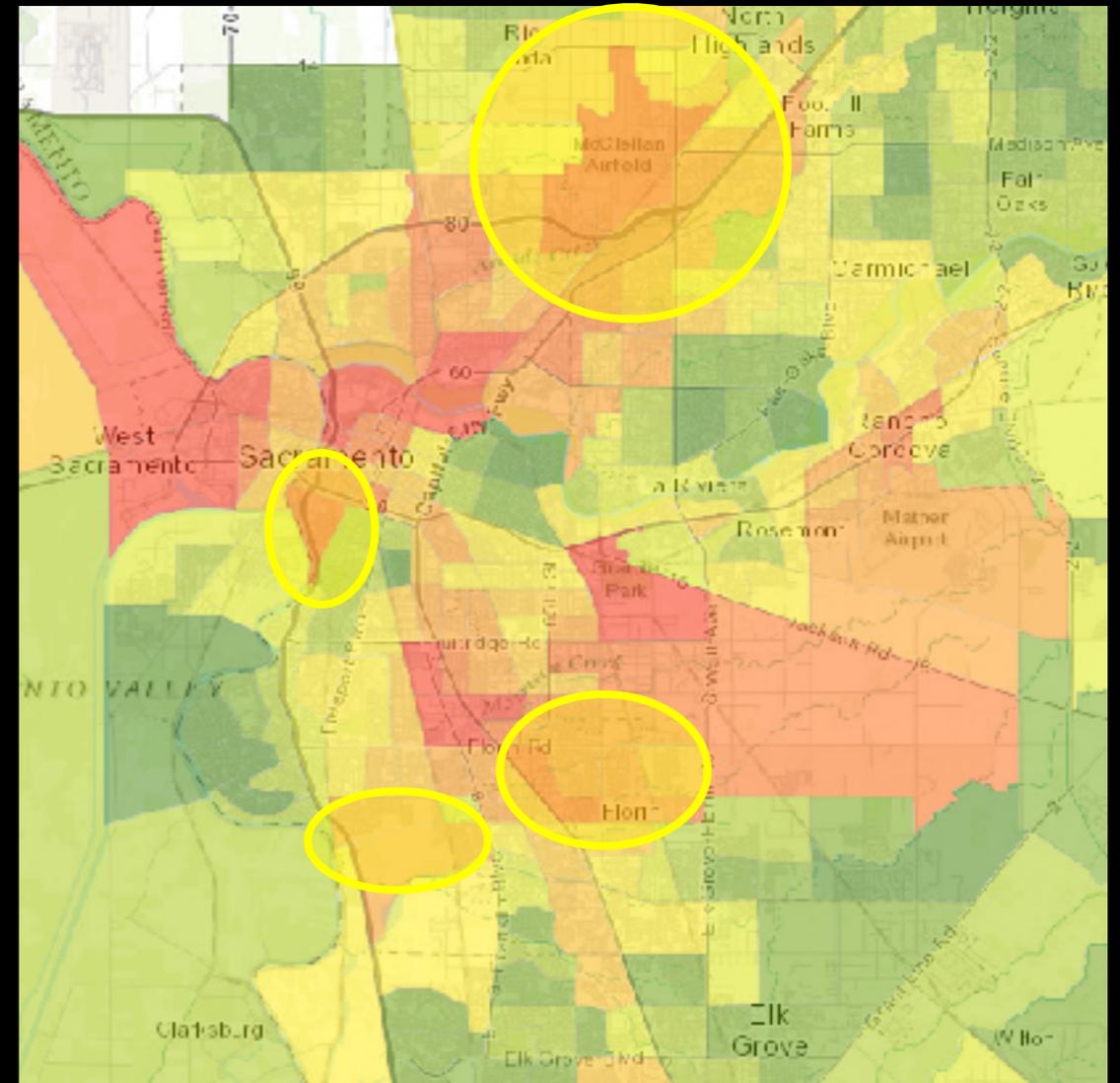
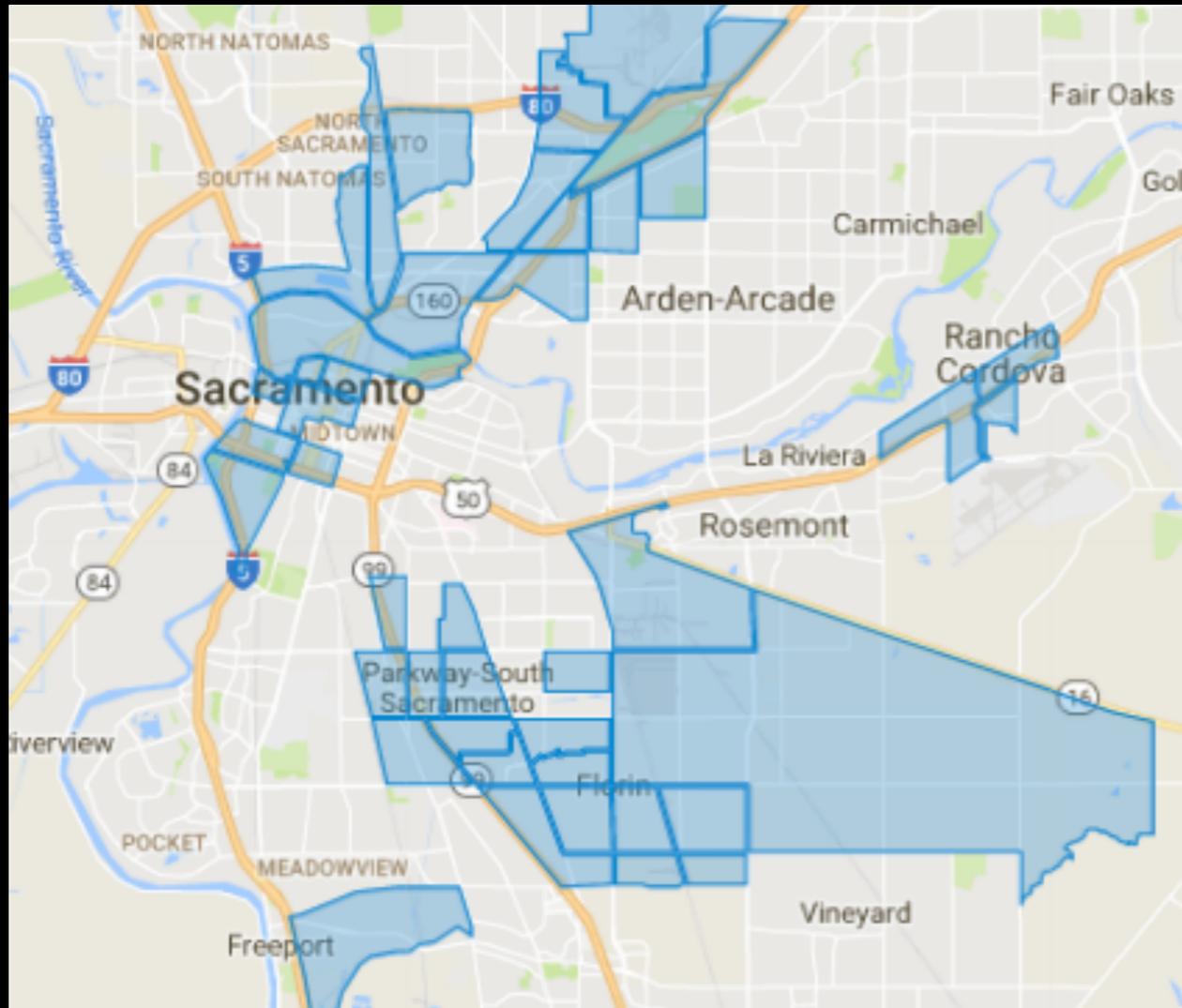
Environmental Justice:

“The fair treatment & meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, & enforcement of environmental laws, regulations, & policies.”

THE ENVIRONMENTAL JUSTICE ELEMENT (SB 1000)

- Identify** communities of concern
- Build stronger **relationships** between underserved communities and planners
- Build the capacity of neighborhoods to **engage** in complex planning efforts
- Give planners, planning commissioners, communities, and developers **tools to address health equity**

IDENTIFY COMMUNITIES OF CONCERN



ROBUST COMMUNITY ENGAGEMENT POLICIES



RESOURCES & EXAMPLES

SGC: Health in All Policies Task Force Action Plan

The California Endowment: BHC

Racial Equity Alliance

California Environmental Justice Alliance

Human Impact Partners

Long Beach

National City

Jurupa Valley

DREAMING BIG

CREATIVE SOLUTIONS

CREATIVE SOLUTIONS

- Incentivize** the relocation of negative land uses and provide tax breaks to incentivize the development communities want to see.
- Develop **mitigation** options for air quality or toxics exposure
- Discuss the **fallacies** of "conformity" or what is "appropriate" use by defining "overconcentration" or compounded health impacts
- Support** the arts and youth activities being brought into the neighborhood
- Keep residents **engaged** in the planning process through collaboratives and trust building

CREATIVE SOLUTIONS

Rent stabilization

Maintenance and tax support for low-income owners

Home purchase assistance programs

Community land trusts

Community-building activities

PRINCIPLES FOR

EQUITABLE PLANNING

- Go where the people are!
- Build a budget and timeline that allows for meaningful feedback
- Keep people informed and engaged – build on-going relationships
- Respect multiple forms of knowledge for collaborative action
- Collaborate with other agencies and staff so it's easier for groups to collaborate with you
- Understand that it's your JOB as planners to work with communities and that good engagement will make more creative and relevant solutions
- Take the potential OUTCOMES of your actions into account through a Racial Equity/Impact Analysis - be careful of unintended consequences

UNINTENDED CONSEQUENCES

GENTRIFICATION



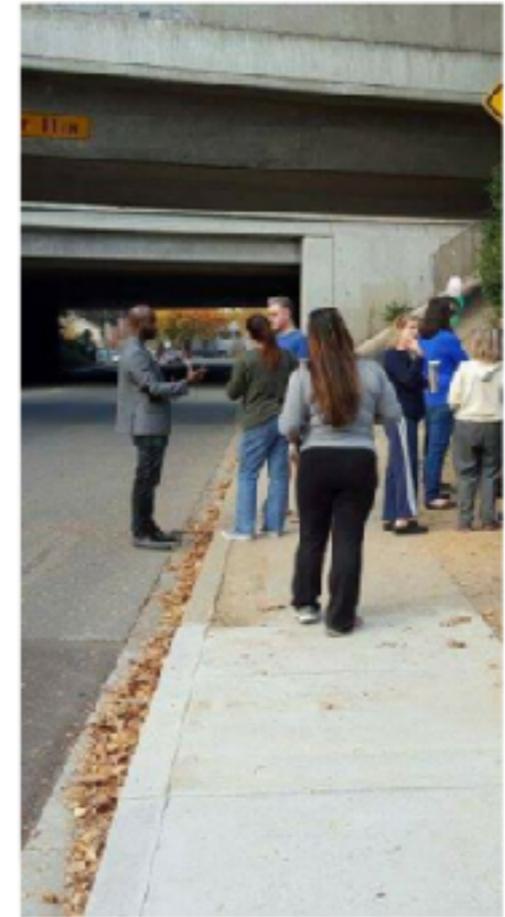
- Criminalization of activities
- Rent increases
- Increases in tax auctions or penalties for code violations
- Real estate speculation
- Displacement

TRANSPORTATION

HEALTH

HOUSING

FOOD ACCESS



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