City of SACRAMENTO
Parks and Recreation

Parks and Recreation Commission

COMMISSION MEMBERS

Jeff Harris, Chair	Dave O'Toole	Christiana Dominguez	Caliph Assagai
Araceli Mercado, Vice Chair	Terri Shettle	Virginia Guadiana	Fatima Malik
Rosemarie Ruggieri	Shannon McKinley	David Heitstuman	

CITY STAFF:

Jim Combs, Director of Parks and Recreation
Lori Harder, Support Services Manager

Historic City Hall Hearing Room
915 I Street
August 7, 2014 – 6:30 p.m.

The Parks and Recreation Commission is a commission of the City Council that provides recommendations and advise on policies, projects and other matters pertaining to parks, recreation, trees, and human services affecting the City of Sacramento.

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3) minutes maximum) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the beginning of the meeting. Comments on controversial items may be limited and any large groups are encouraged to select 3-5 speakers to represent the opinion of the group.

Notice to Lobbyists: When addressing the Commission you must identify yourself as a lobbyist and announce the client/business/organization you are representing (City Code 2.15.160). **Speaker slips are located in the entryway of the hearing room and should be completed and submitted to the Commission Secretary.**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The City posts Agendas at City Hall. The order of agenda items is for reference only; agenda items may be taken in any order deemed appropriate by the Chair. The agenda provides a general description and staff recommendations; however, the Commission may take action other than what is recommended. The agenda is available for public review on the Monday prior to the meeting. Hard copies of the agenda, minutes, and staff reports are available from the Parks and Recreation Department at 915 I Street, New City Hall, 3rd Floor (25 cents per page). Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Parks and Recreation Department at (916) 808-5172 at least 48 hours prior to the meeting.

SPECIAL MEETING OF THE
PARKS AND RECREATION COMMISSION
Thursday, August 7, 2014 – 6:30 P.M.

Historic City Hall Meeting Room, 915 I Street, Sacramento, CA 95814

All items listed are heard and acted upon by the Parks and Recreation Commission unless otherwise noted.

Call to Order – 6:30 p.m.

Roll Call / Commissioner Introduction

Public Comments- Matters Not on the Agenda

1. **To be announced**

Public Hearings

2. **None**

Special Oral Presentation

3. **None**

Consent Calendar

All items listed under the Consent Calendar are considered and acted upon by one motion. Anyone may request that an item be removed for separate consideration.

4. **Parks and Recreation Commission Meeting Minutes**
   Location: Citywide
   Recommendation: Approve Commission minutes for June 12, 2014 (July meeting cancelled)
   Contact: Lori Harder, Support Services Manager, 808-5172

Discussion/Action Reports

Discussion/Action reports include oral presentations including those recommending review and comment

5. **Overview of Golf Operations in the City of Sacramento**
   Location: Citywide
   Recommendation: Review and Comment
   Contact: Mike Kerton, Administrative Officer, 808-6316

6. **Update on Design Assist Contractor Qualification and Selection Process for McKinley Park Pond and Land Park Ponds Renovation Projects**
   Locations: Land Park Drive and 15th Avenue in Council District 4 and Alhambra Boulevard and G Street in Council District 3
   Recommendation: Not Applicable – Information Only
   Contact: C. Gary Hyden, Supervising Landscape Architect, 808-1949

7. **Use of Revenues from Wireless/Telecommunications Facilities and Billboards on City Property**
   Location: Citywide
   Recommendation: Review and Discuss per the Request of Chairperson Harris
   Contact: James L. Combs, Parks and Recreation Director, 808-8526

8. **Parks and Recreation Director Report (Oral): Review Highlights for July and August**
   Recommendation: Review and comment
   Contact: James L. Combs, Parks and Recreation Director, 808-8526

Questions, Ideas, and Announcements of Commission Members

Adjournment

Meeting Minutes
City of Sacramento
Parks and Recreation Commission

AGENDA

June 12, 2014

Historic City Hall Hearing Room 915 I Street, Sacramento

Call to Order – 6:35 p.m.

The meeting was called to order by Jeff Harris, Chairperson, at 6:35 p.m. Commissioner Guadiana was absent. Commissioner Heitstuman arrived at 7:00 p.m. and Commissioner Ruggieri arrived at 7:35 p.m. All other commissioners were present.

Public Comments- Matters Not on the Agenda

1. Marni Leger spoke to the need for restrooms in South Natomas Community Park. Annette Deglow with the College-Glen Neighborhood Association requested the Commission discuss Council actions regarding revenues from telecommunication facilities in City parks and revenues from City owned billboards. Marc Brandes spoke to Chavez, Fremont and Muir Parks and recommended an evaluation of redesigns that either removed seating and/or designated a park for children.

Public Hearings

2. **Request for Reconsideration of the Decision of the Parks and Recreation Commission to Deny the Removal and Replacement of Three (3) City Street Trees at 1517 and 1531 N Street**
Location: 1517 and 1531 N Street
Recommendation: Support the Request of UrbanCore Development and the Capital Area Development Authority for reconsideration of the Commission's decision to deny the request to remove three (3) City Street Trees based on new information regarding the difficulty and costs to protect the trees during construction.
Contact: Joe Benassini, Urban Forest Manager, 808-6258

Representatives from the Capital Area Development Authority (CADA) and the project developer described actions taken since the May 1, 2014 tree appeal hearing to comply with the ruling to retain and protect three Chinese Pistache street trees on the project site. They spoke to construction challenges and added cost to protect the trees given the need for site excavation and adequate space for crane operations.

The appellant, Ms. Leilani Fay, testified and objected to the development and design process, the lack of consideration to preserve shade canopy trees, and to removing the trees in question. Testimony was also heard from Ms. Fay's representative, Council Member Hansen and his staff, and a landscape architect for the project.

Commissioners and CADA staff discussed the project, CADA's overall approach to existing City street trees surrounding their projects, new replacement tree selection considerations, additional sites for street trees in the downtown area, and the lack of setback requirements on new buildings that would better accommodate large tree shade canopies.

Action: Moved, seconded and carried to support the removal of three Chinese Pistache trees and replace them with the largest caliper tree the City Arborist recommends. To mitigate the loss of these three trees and their shade canopy, twelve (12) new City street trees are to be paid for and installed by the applicant in locations selected by the City and in the vicinity of the project site. Specific planting locations, tree species and caliper size are to be determined by City of Sacramento's Urban Forestry Section. (Dominguez/Malik: Ayes: Malik, Dominguez, Ruggieri, Harris, Heitstuman, Shettle, McKinley, Mercado; Noes: Assagai, O'Toole; Absent: Guadiana)

Special Oral Presentation

3. **None**

Consent Calendar

All items listed under the Consent Calendar are considered and acted upon by one motion. Anyone may request that an item be removed for separate consideration.

4. **Parks and Recreation Commission Meeting Minutes**
   Location: Citywide
   Recommendation: Approve Commission minutes for May 1, 2014
   Contact: Lori Harder, Support Services Manager, 808-5172

   Action: Moved, seconded and carried to approve as mailed. (Dominguez/Mercado: Ayes: Ruggieri, Dominguez, O'Toole, Harris, Shettle, Mercado, Malik; Absent: Guadiana, McKinley, Assagai, Heitstuman)

5. **Amend Parks and Recreation Commission Rules of Procedures Regarding a Quorum**
   Location: N/A
   Recommendation: Approve Amendment to the Parks and Recreation Commission Procedures Regarding a Quorum
   Contact: Lori Harder, Support Services Manager, 808-5172

   Action: Moved, seconded and carried to approve an amendment to the Parks and Recreation Commission Procedures regarding a quorum and majority vote requirements as contained in the agenda packet, with the exception to eliminate the last sentence under *E. Quorum*. (Dominguez/McKinley: Ayes: O'Toole, Malik, Dominguez, Mercado, Harris, Shettle, McKinley; Noes: Ruggieri; Abstain: Assagai; Absent: Guadiana, Heitstuman)

Discussion/Action Reports Discussion/Action reports include oral presentations including those recommending review and comment

6. **McKinley Village Project Park Master Plans**
   Location: South of Sutter's Landing Regional Park across Capital City Freeway (Business 80), Council District 3
   Recommendation: Support McKinley Village Project Park Master Plans
   Contact: Gary Hyden, Supervising Landscape Architect, 808-1949

   Commissioners and staff discussed restrooms and sports areas.

   Action: Moved, seconded and carried to support the proposed master plan for parks in the McKinley Village project. (Shettle/Dominguez: Ayes: Ayes: Malik, Dominguez, Mercado, Harris, Shettle, McKinley, Ruggieri, Assagai; Absent: Guadiana, Heitstuman, O'Toole)

7. **Overview of Aquatics Operations (Oral Report)**
   Location: Citywide
   Recommendation: Review and Comment
   Contacts: Greg Narramore, Recreation Superintendent, 808-6095, Shannon Brown, Park Maintenance Manager, 808-4070

   Greg Narramore, Recreation Superintendent, and Terri Webster-Schrandt, Program Supervisor, reviewed the item. Commissioners inquired about Measure U supported activities and any effects from the drought on aquatic operations.

8. **Parks and Recreation Director Report (Oral): Review Highlights for June and July**
   Recommendation: Review and comment
   Contact: James L. Combs, Parks and Recreation Director, 808-8526
   Director Combs reviewed the outcome of Fiscal Year 2014/15 budget hearings for Parks and Recreation.

Questions, Ideas, and Announcements of Commission Members

Chair Harris expressed his appreciation for Greg Narramore's services.

Adjournment

The meeting adjourned at 10:05 p.m.

Respectfully submitted:

Lori Harder

Lori Harder, Support Services Manager
Department of Parks and Recreation

Approved by:

Jeff Harris, Chairperson
Parks and Recreation Commission

City of
SACRAMENTO
Parks and Recreation

July 31, 2014

Parks and Recreation Commission
Sacramento, California

Honorable Members in Session:

SUBJECT: Overview of Golf Operations in the City of Sacramento

LOCATION: Citywide

RECOMMENDATION: Review and Comment

CONTACT PERSON: Mike Kerton, Administrative Officer, Golf Administration, Department of Parks and Recreation, 808-6316

FOR COMMISSION MEETING: August 7, 2014

The City of Sacramento owns six golf courses at four locations and contracts out the operation and maintenance of these facilities. Bartley Cavanaugh, Bing Maloney and Haggin Oaks Golf Courses are operated by Morton Golf LLC and William Land Golf Course is operated by The First Tee of Greater Sacramento (TFTGS). These agreements are administered by the Parks and Recreation Department, Administrative Services Division. Rent from the Morton Golf lease agreement funds contract administration and debt service payments for Bartley Cavanaugh Golf Course and the renovation of Alister MacKenzie Golf Course at Haggin Oaks.

Morton Golf LLC – In 2001, the City entered into an agreement with Morton Golf for golf professional, retail and restaurant services at Haggin Oaks, Bing Maloney and Bartley Cavanaugh golf courses. Then in 2012, due to declining revenues, the City entered into a new long term agreement with Morton Golf to also include maintenance of the golf courses. Morton Golf has received numerous awards from the golfing industry, including Retailer of the Year and Golf Professional of the Year, and has continued to provide valuable community programs that private courses typically do not offer.

The First Tee of Greater Sacramento / www.tftgs.org – In 1998, the City entered into a long term agreement with SAY Golf to operate and maintain William Land Golf Course. That same year, SAY Golf became the first chapter of the First Tee and officially changed its name to The First Tee of Greater Sacramento in 2004. TFTGS is now one of The First Tee's largest chapters and a leader in the field of programs for teens and the disabled.

Bartley Cavanaugh Golf Course
8301 Freeport Boulevard / www.bartleycavanaugh.com - Bartley Cavanaugh Golf Course opened July 24, 1995 and is a championship length 18-hole links-style golf course designed by Perry Dye. The golf shop is stocked with golf equipment, accessories and apparel. Power carts, pull carts, single-rider adaptive golf carts and golf club sets may be rented from the golf shop. Facility amenities include a practice putting green, full-service bar and restaurant, an on-course snack bar, and a gazebo and tournament scoreboard for outdoor special events and golf tournament outings.

Bing Maloney Golf Complex
6801 Freeport Boulevard,/ www.bingmaloney.com - Bing Maloney is a 27-hole golf facility with a championship 18-hole regulation golf course and an Express 9-hole golf course. The golf shop is stocked with golf equipment, accessories and apparel. Power carts, pull carts, single-rider adaptive golf carts and golf club sets may be rented from the golf shop. Golf lessons for individuals and groups are offered. Other amenities include a lighted driving range, practice bunker, practice putting green, full-service restaurant, and an outdoor BBQ area and tournament scoreboard for special events and golf tournament outings. Recently, the facility added a new FootGolf Course.

Haggin Oaks Golf Complex
3645 Fulton Avenue / www.hagginoaks.com - The Haggin Oaks Golf Complex features the Alister MacKenzie Golf Course, an 18-hole championship length course named after its world-renowned Golf Course Architect Dr. Alister MacKenzie. In 2000, the Alister MacKenzie golf course underwent a $6.9 million renovation. The Arcade Creek Golf Course features two regulation length 9-hole courses that can be played either as 18 or 9 holes of golf. The award winning golf super shop is stocked with golf equipment, accessories and apparel. Power carts, pull carts, single-rider adaptive golf carts and golf club sets may be rented from the golf shop. Golf lessons for individuals and groups are offered. Other amenities include a lighted driving range, practice bunker, practice putting green, state of the art club-fitting Player Performance Studio, full-service MacKenzie Sports Bar & Grille with outdoor patio seating, a pavilion that seats up to 300, and an outdoor BBQ picnic area and tournament scoreboard, for special events and golf tournament outings. Recently, the facility added a new FootGolf Course and the MacKenzie Putting Course.

William Land Golf Course
1701 Sutterville Road / www.williamlandgc.com - William Land Golf Course was built in 1924 and is fondly referred to as Sacramento's "Cradle of Golf." This 9-hole golf course is located within the William Land Regional Park and offers two practice putting greens and a teaching and practice center. The clubhouse features a golf shop and snack bar. Golf shop services include power cart, pull cart and single-rider adaptive golf cart rentals and group and individual golf lessons. Recently, the facility added a new FootGolf Course.

Learning Programs – In keeping with the traditions of growing the game and providing the best learning environment for players of all levels, Morton Golf offers a wide range of group and individual learning programs. Haggin Oaks offers a world class teaching facility with over 15 golf professionals and more than 10 different junior,

senior, group and private programs. In addition, the facility offers special programs designed specifically for golfers with disabilities.

TFTGS has partnered with the City of Sacramento to provide programs that improve the lives of young people by strengthening character and teaching life enhancing values through the game of golf. Programs include Little Linkers, Junior Tour, California Eagles, Adaptive PE, Swing Club for the Blind, and National Schools Program.

Current Challenges –

Water Shortage – On January 14, 2014, the City of Sacramento declared a local water shortage condition and Implementation of Stage 2 of the City of Sacramento Water Shortage Contingency Plan requiring customers to reduce consumption by 20 to 30 percent. Morton Golf and TFTGS worked with the Department of Parks and Recreation to implement a water conservation plan to meet this requirement. Morton Golf is also a member of the Sacramento Golf Industry Water Conservation Taskforce which is working on long term conservation strategies for golf courses.

Deferred Maintenance – Prior to 2012, declining revenues forced the deferral of facility improvements making it increasingly difficult for the City's golf courses to remain competitive. The current lease agreement with Morton Golf establishes special funds for Morton to deposit a percentage of gross revenues to be used for long term reinvestment in the golf courses.

Declining Golf Participation – According to the National Golf Foundation's *State of the Industry* report in 2013, the total number of golf participants nationwide has declined by 4.8 million, or about 16% since peaking in 2003. The oversaturation of golf courses in the Sacramento area and extended economic downturn has also impacted golf rounds played at City courses. To attract new golfers and retain core golfers, Morton Golf has responded by offering one of the best player development programs for golfers of all levels, implementing the "Tee it Forward" program which encourages golfers to have more fun by playing from tees best suited to their ability and by introducing FootGolf to three City golf facilities which combines the sport of soccer and golf.

Respectfully Submitted,

Mike Kerton
Administrative Officer

Department of Parks and Recreation
915 I Street, 3rd Floor
Sacramento, CA 95814
(916) 808-7300

Player Performance Studio

Putters • Wedges • Irons • Hybrids • Fairway Woods • Drivers

Fitting Type	Price	Time
Full Game Fitting		
Trackman irons & woods fitting	$199.99 ($50 back w/ purchase)	up to 2 hours BEST VALUE
Iron Fitting		
Trackman iron fitting	$129.99 ($25 back w/ purchase)	up to 1 hour
Standard iron fitting	$49.99 (FREE w/ purchase)	up to 45 minutes
Driver/Fairway/Hybrid Fitting		
Trackman wood(s) fitting	$129.99 ($25 back w/ purchase)	up to 1 hour
Standard wood(s) fitting	$49.99 (FREE w/ purchase)	up to 45 minutes
Wedge Fitting		
Trackman wedge(s) fitting	$69.99 ($15 back w/ purchase)	up to 30 minutes
Standard wedge(s) fitting	$29.99 (FREE w/ purchase)	up to 30 minutes
Putter Fitting		
Science & Motion (SAM) Putt Lab Fitting	$59.99 ($15 back w/ purchase)	up to 30 minutes
Quick Fit & Distance Analysis		
Trackman Distance Analysis	$49.99	up to 30 minutes
TrackMan Quick Fit	$29.99 BARGAIN	up to 15 minutes

Description

TRACKMAN

TrackMan uses the latest Doppler Radar technology to monitor three-dimensional clubhead movement and the ball flight from impact to landing. The Golf Professional will also make specific recommendations for: grip, shaft, flex, length, lie angle, loft and head shape.

STANDARD

Customers can have a Morton Golf Fitting Professional provide expert recommendations for: grip, shaft, flex, length, lie angle, loft and head shape/style by watching ball flight.

Putter Fitting

The **Science and Motion Putt Lab** is a system that uses ultrasound to analyze all parameters of the putting stroke. Discover which putter fits your putting stroke.

Quick Fit & Distance Analysis

Utilize the **TrackMan** Technology to map out the exact yardage each club in your bag travels and find any distance gaps between your clubs.

Utilize the **TrackMan** Technology to obtain your speed, spin and launch information and to find which club will work best for you.

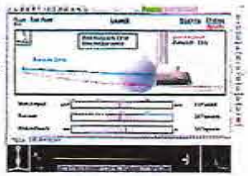
Technology-Based Golf Lessons

TrackMan Swing & Video Analysis $150 per hour

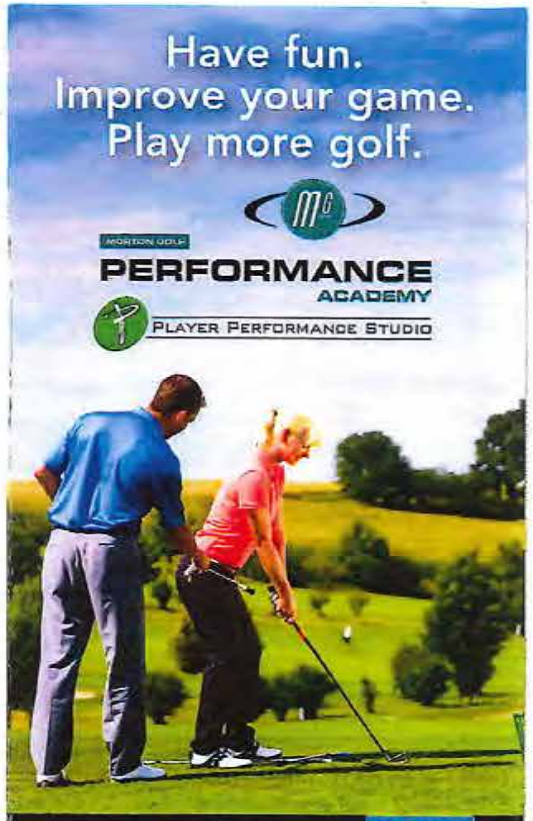
As seen on PGA Tour telecasts on the Golf Channel, TrackMan is the most state-of-the-art technology in golf today; both for clubfitting and teaching. TrackMan offers a video module along with the 3D club movement module, which gives exact data and feedback such as: club speed, attack angle, club path, vertical swing plane, horizontal swing plane, face angle, ball speed and ball spin axis. This data allows the student and coach to visually see exactly what the golf club is doing through impact leading to faster improvement and lower scores.

SAM Putt Lab Stroke Analysis $125 per hour

A training system that is based on accurate ultrasound measurements. It is used by many PGA and LPGA Tour players, as well as many of the top 50 golf instructors in the world. SAM Putt Lab analyzes the 28 most important parameters of your putting stroke and displays the results in easy to understand graphic reports. Discover your individual strengths and weaknesses for a better and more efficient putting stroke, while developing a more precise practice program.



for more information go to
www.hagginoaks.com/player-performance-studio-2/



2014

HAGGIN OAKS 1932 GOLF COMPLEX

3645 Fulton Avenue • Sacramento, CA 95821
(916) 808-2531 • www.hagginoaks.com

Bing Maloney 1952 GOLF COMPLEX

6801 Freeport Blvd. • Sacramento, CA 95822
(916) 808-2283 • www.bingmaloney.com

Group Programs & Rates

sign up on-line www.playgolfamerica.com or call 916-808-2531

Step 1

New 2 Golf - $39.95

Designed to introduce brand new golfers to the culture of the game, New 2 Golf is the best way to learn the basics quickly. Some believe golf to be an intimidating sport, however in the New 2 Golf Class participants learn proper etiquette, rules, what is at the golf course, how to make a tee time, how to choose the correct equipment, as well as receive coaching on the fundamentals. **The length of the class is two, 90 minute sessions.**

Step 2

Get Golf Ready - $99.95

Since golf is about having fun and always improving, Get Golf Ready is designed to do just that; create a positive environment that promotes learning! In this class, coaches will explain in greater detail the short game, the full swing and how to prepare for the golf course. Beginning golfers, infrequent golfers and former golfers are encouraged to be a part of this experience. **The length of the class is five, 60 minute sessions.**

Step 3

Get Golf Ready II - $99.95

Geared toward the golfer who has had some coaching and on course experience, Get Golf Ready II is a class that focuses primarily on course management. Participants will experience sessions on short game, the full swing, on course play and course management. The goal is to receive coaching that is specific toward each individual's golf game and take it on to the course. **The length of the class is four, 60 minute sessions**

Steps 4 & 5

Practice Makes Perfect - $99.95 (summer)
$79.95 (fall)

A fun way to meet other golfers, while continuing to grow your own game through hands-on coaching and supervised playing sessions, Practice Makes Perfect is the best way to experience the game for those who have had golf instruction before. By attending multiple sessions, golfers will not only have the ability to build life long relationships, but also hone in on the specific areas that need improvement.

Summer Session June 4-Sept 3, 6:00-7:00pm, every Wednesday
Fall Session Sept 17-Nov 12 5:30-6:30pm, every Wednesday

It's Okay to Play! - $49.95

A weekly playing league, that promotes learning on the golf course in a relaxed environment. A coach will help with the pace of play, the ins and outs of being on the golf course and playing the game. Rounds will take place on the Arcade Creek Golf Course. Price includes two orientations/lessons and six weeks of play. Please note: green fees for 9-hole rounds are not included in the price of the class. **This class meets on Thursdays at 5:30 p.m. starting June 12.**

Atlee Anders
Director of Jr. Golf & Lead Coach • Bing Maloney

Kellen Arceo
Teaching Professional
Haggin Oaks

Shaun Barnes
PGA Professional
Haggin Oaks

Pat Carroll
Teaching Professional
Haggin Oaks

Penny Christensen
Tenured Clubfitting Professional
Haggin Oaks

Greg Ciavarelli
Certified PGA Professional
Haggin Oaks

Kelli Corlett
TFTGS Director of Programming
Teaching Professional • Haggin Oaks

Brian Fallon
Apprentice Professional
Bing Maloney

David Gums
Apprentice Professional
Bing Maloney

Patrick Kelly
Apprentice Professional
Haggin Oaks

Kirsten Locke
Jr & Disabled Golf Manager
Apprentice • Haggin Oaks

Joe Lukawski
Apprentice Professional
Haggin Oaks

Laura Martin
LPGA Professional
Bing Maloney

Mark McEvoy
Clubfitting Specialist
Haggin Oaks

Dick McShane
Tenured Professional
Haggin Oaks

Kris Monaghan
LPGA Professional
Haggin Oaks

Tom Morton
PGA Director of Player Performance
Haggin Oaks

Danielle Nash
Apprentice Professional
Haggin Oaks

Steve Olsen
PGA Professional
Haggin Oaks

Don Pottle
Tenured Professional
Haggin Oaks

John Seiter
Clubfitting Specialist
Haggin Oaks

David Stockly
PGA Professional
Haggin Oaks

Nick Waterworth
Clubfitting Specialist
Haggin Oaks

Mike Wilson
Clubfitting Specialist
Haggin Oaks

Adult & Junior Private Rates

	Adults 19-54	Seniors 55+	Juniors 18+
Par Level (30 Minute Session)			
PGA Director of Player Performance & Certified PGA Professional	$60	$55	$45
PGA/LPGA/Tenured Professional	$55	$50	$40
Teaching Professional	$50	$45	$35
Apprentice Professional	$40	$35	$25
Birdie Level (3 Hours or 6 Half Hour Sessions)			
PGA Director of Player Performance & Certified PGA Professional	$325	$300	$260
PGA/LPGA/Tenured Professional	$295	$270	$215
Teaching Professional	$270	$245	$180
Apprentice Professional	$215	$190	$135
Eagle Level (6 Hours or 12 Half Hour Sessions)			
PGA Director of Player Performance & Certified PGA Professional	$610	$560	$450
PGA/LPGA/Tenured Professional	$560	$510	$405
Teaching Professional	$510	$460	$360
Apprentice Professional	$410	$355	$255

Semi-Private Rates

	2 People	3 People	4 People	5 People	6 People
1 Hour	$145	$180	$210	$240	$265
3 Hours	$390	$485	$565	$650	$715
6 Hours	$740	$920	$1,070	$1,125	$1,350

Scott Prenez
PGA Professional
Haggin Oaks

Jae Won
Teaching Professional
Bing Maloney

and more...

Women's **Get Golf Ready** classes available.

Putting with Confidence (Scientific Green Reading) classes available - 12 student limit per class, $99.00 each.

Call for other learning opportunities, including Junior & Disabled Golf Programs **(916) 808-2531**

Why Your Support Counts!

The First Tee of Greater Sacramento depends on your support to provide the programs that turn our youth into tomorrow's leaders – and 100% of your donations and contributions stay in the Sacramento region!

Donate today and join the growing list of supporters who believe in our mission of improving lives through character, values and healthy choices.

Visit our website at firstteesacramento.org and click on "Donate" or mail in support to our address below.

Membership: Earn benefits and stay connected through memberships ranging from $25 to $25,000.

Golferships: You can help to ensure that no child is left behind and all can be part of The First Tee Experience.

Memorial Gift: Honor a friend or family member by donating in their memory. It's a meaningful way to pay tribute and direct your donation to the programs and kids who need it most.

Events: Sponsor or play in one of our events that will bring you close to the program and the youth that are served.

Your gift is an investment in young people who represent 100% of our future.

The First Tee of Greater Sacramento
3649 Fulton Avenue, Sacramento, CA 95821
(916) 808-0959
tftgsadmin@tftgs.org
www.thefirstteesacramento.org

Our Supporters

We thank the following companies and individuals for their continued support of The First Tee of Greater Sacramento:

at&t
Blue Diamond Growers
Caliber Collision Centers
CalChamber
Coca-Cola
EWGA
Golden State Collision Repair Centers
Golf Insurance Services, LLC
KPMG cutting through complexity
MAITACARS.COM
Morton Golf Foundation
NCGA Foundation
NCR
Nike Golf
Optimist International
Rotary Club Sacramento
safe Credit Union
Serrano Country Club
State Street
Sullivan Auto Group Roseville Toyota Scion
Sun City Roseville
Teichert
Wells Fargo
USGA

The First Tee® Greater Sacramento

Impacting the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf

www.thefirstteesacramento.org

The First Tee Story

The First Tee of Greater Sacramento is at the forefront of helping young people build character, core values and healthy life choices through the game of golf.

Formed from the success of the Sacramento Area Youth Golf Association, or SAY Golf, more than 30 years ago, The First Tee of Greater Sacramento leads the way with character education classes, youth golf clinics, programs for the disabled and a competitive golf tour that develops players for high school, college and professional golf programs.

"The First Tee is often the first step for many young people in learning the character traits and core values that will turn them into the leaders of tomorrow."

Ken Morton, Sr.
SAY Golf founder

The First Tee Nine Core Values™
Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy, Judgment

The First Tee Nine Healthy Habits™
Energy, Play, Safety, Vision, Mind, Family Friends, School, Community

The First Tee®
Greater Sacramento

The First Tee Impact

Through **The First Tee Life Skills Experience™**, participants learn to:

- **Introduce themselves**
- **Resolve conflicts**
- **Set step-by-step goals**
- **Plan for the future**
- **Appreciate diversity**

Results beyond junior golf performance, through independent research:*

- **73% report high confidence in their ability to do well academically**
- **82% feel confident in their social skills with peers**
- **99% said they used goal-setting skills in settings outside of golf**

*Longitudinal Effects of a Life Skills Education Program on Positive Youth Development (led by Maureen R. Weiss, Ph.D., University of Minnesota, 2005-2008)

"The First Tee can and will be part of the solution to some of the incredible challenges today's young people face."

Joe Louis Barrow, Jr.
CEO, The First Tee

The First Tee Programs

The First Tee of Greater Sacramento is focused on delivering programs that provide results for our youth and community, including:

- **Outreach Programs:** We partner with various Boys & Girls Clubs, Centers for Fathers and Families and other inner city groups to provide outreach programs reaching over 800 participants.
- **Junior Programs:** We offer instructional and competitive programs for youth ages 3-18 with over 2,000 participants enrolled at our multiple golf course locations in the greater Sacramento area.
- **National School Program:** The First Tee character education and golf lessons are provided to over 8,000 children in greater Sacramento area elementary schools.
- **California Eagles:** This program brings together close to 100 children and adults with Down's syndrome, cerebral palsy, autism and other disabilities to the golf course, helping them improve their mobility, balance and coordination.
- **Adaptive PE:** This program serves over 200 developmentally challenged students from Sacramento schools for golf and life skills training that satisfies these students' physical education requirement.

City of
SACRAMENTO
Parks and Recreation

July 29, 2014

Parks and Recreation Commission
Sacramento, California

SUBJECT: Update on Design Assist Contractor Qualification and Selection Process for McKinley Park Pond and Land Park Ponds Renovation Projects

LOCATION: District 3 and District 4

RECOMMENDATION: Not Applicable – Information Only

CONTACT PERSON: C. Gary Hyden, Supervising Landscape Architect, 808-1949

FOR MEETING DATE OF: August 7, 2014

On 7/29/2014 the City Council reviewed and approved the Department of Parks and Recreation staff recommendation to pass a motion: 1) Suspending competitive bidding in the best interests of the City; and 2) authorizing the City Manager or his designee to implement a Design-Assist Contractor Qualification and Selection Process to hire a contractor for the McKinley Park Pond and Land Park Ponds Renovation Projects. The motion was passed with two amendments to the background language of the Council Report.

Please see the attached Council Report # 2014-00471 and Background Amendment Language for detailed information.

Respectfully submitted,

C Gary Hyden

C. Gary Hyden, Supervising Landscape Architect

Attachment 1 Council Report # 2014-00471

Attachment 2 Background Amendment Language to Council Report # 2014-00471

Meeting Date: 7/29/2014

Report Type: Consent

Report ID: 2014-00471

City of SACRAMENTO 07

City Council Report
915 I Street, 1st Floor
www.CityofSacramento.org

Title: Design Assist Contractor Qualification and Selection Process for McKinley Park Pond and Land Park Ponds Renovation Projects (Two-Thirds Vote Required)

Location: Districts 3 and 4

Recommendation: Pass a Motion 1) suspending competitive bidding in the best interests of the City; and 2) authorizing the City Manager or his designee to implement a qualification and selection process to hire a contractor for the McKinley Park Pond and Land Park Ponds Renovation Projects.

Contact: C. Gary Hyden, Supervising Landscape Architect, (916) 808-1949, Department of Parks and Recreation

Presenter: None

Department: Parks & Recreation Department

Division: Park Development Services

Dept ID: 19001121

Attachments:

1-Description/Analysis

2-Background

3-McKinley Park Location Map

4-Land Park Location Map

City Attorney Review

Approved as to Form
Sheryl Patterson
7/15/2014 1:23:20 PM

Approvals/Acknowledgements

Department Director or Designee: Jim Combs - 7/7/2014 10:55:57 AM

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Description/Analysis

Issue Detail: The Design-Assist Contractor Qualification and Selection method is an alternative to the competitive bidding process. It allows for the selection of a contractor through a competitive, qualification based procedure. Use of this method requires a two-thirds vote of the City Council because City Code Section 3.60.170 requires all construction projects be awarded by competitive bidding unless the City Council, by two-thirds vote, finds that the suspension of competitive bidding is in the best interests of the City

The Design-Assist Contractor Qualification and Selection method has proven to be successful in delivering unique and specialized construction projects on schedule and within budget. This process allows the contractor to work closely with the design team much earlier than the competitive bidding process. Construction details, methods of construction, and constructability reviews are worked out early and a maximum construction price can be established as construction documents are finalized. Furthermore, this approach provides a smoother construction environment and reduces the potential for change orders.

The challenges, expert knowledge requirements, budget, and timeline make the McKinley Park Pond and Land Park Ponds Renovation Projects excellent candidates for a Design-Assist delivery method. Therefore, staff is recommending that the City Council approve a Design-Assist Contractor Qualification and Selection Process for delivery of these projects.

Policy Considerations: This action is consistent with City Code Title 3, Chapter 3.60.170(D) by providing the City Council with an option to find, by a two-thirds vote, that the suspension of competitive bidding is in the best interests of the City. This project is consistent with the City's Strategic Plan goal to achieve sustainability and livability, as well as, improve and expand services to the local community.

Economic Impacts: Not Applicable

Environmental Considerations: The proposed action to use an alternative contracting process is an administrative activity that is not a "project" subject to environmental review under Section 15378(b)(2) of the CEQA Guidelines. Prior to award of the construction contract, the project will be analyzed for compliance with CEQA.

Sustainability: Not Applicable

Commission/Committee Action: Not Applicable

Rationale for Recommendation: The Design-Assist Contractor Qualification and Selection Process method allows the City to select the most qualified contractor for this specialized work. The contractor will assist the City with cost estimating, design review, constructability review, and value engineering during the design and construction document process. Upon completion of the construction documents, the City will negotiate a guaranteed maximum price (GMP) for project construction with the selected contractor. Award of the design-assist contract will require Council approval because the anticipated cost will exceed $100,000.

Financial Considerations: All costs relating to the Design-Assist Contractor Qualification and Selection Process necessary to select a contractor for the McKinley Park Pond and Land Park

Ponds Renovation Projects are covered in the existing Department of Parks and Recreation Park Planning and Development Services budget.

The funds to implement this work will be provided by two separate projects approved in the 2014-2015 Capital Improvements Program (CIP). The first project is the McKinley Park Pond Renovation (L19137700) in the amount of $220,500. The second project is the Land Park Ponds Renovation Project (L19012900) in the amount of $400,000. It is important to note that funding for each of these projects will not be comingled. One contractor will be selected to do the work, but each capital project will be treated as a separate and independent project from a construction and accounting standpoint.

Local Business Enterprise (LBE): The selection process for a contractor for this project will follow City established guidelines for inclusion of LBE firms.

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Background:
The pond at McKinley Park and the three ponds in Land Park are an integral part of the functional and aesthetic aspects of the parks in which they are located. However, the function, health, safety, and aesthetic quality of the existing ponds have degraded over the last few decades and improvements are needed to arrest the decline and restore the ponds former appeal as park amenities and a wildlife resource.

Although each park has a separate CIP allocation and funds will be expended in each park as directed by that CIP, staff will be selecting one contractor for all of the work included in both CIPs. This allows the City to develop a unified approach to the improvements and gain an economy of scale that would be lost if the projects were designed and constructed separately.

A Pond Renovation Advisory Committee (Advisory Committee) will be formed to assist with the contractor selection process. The committee will include two landscape architects from the Department of Parks and Recreation-Park Planning & Development Services, (DPR-PPDS) Division, the DPR Maintenance Manager, two residents from the McKinley Park service area and two residents from the Land Park service area. The residents will be appointed by the Councilmember representing the District in which each park is located. The following are the major tasks involved in the Design-Assist Contractor Qualification and Selection Process.

- A draft Request for Qualifications (RFQ) for design and construction services will be prepared by the DPR-PPDS Division staff.
- The draft will be reviewed for input and comment by the Advisory Committee.
- Based on the Advisory Committee input and comments a final RFQ will be issued by the City.
- Upon receipt of qualifications statements, and with assistance from the Advisory Committee, DPR staff will develop a short list of proposers for interview by the Advisory Committee.
- Based on scoring of the interviews the Advisory Committee will recommend a contractor for the work. The Advisory Committee recommendation will be reviewed by the Director of the Department of Parks and Recreation. The Director will make the final decision on contractor selection.
- Staff will work with the contractor to develop construction documents and negotiate a Guaranteed Maximum Price (GMP)
- Staff will prepare a Council Report recommending a contractor and a GMP for

review and consideration by the City Council.

- Upon approval of the recommended contractor and GMP, a construction contract will be executed and work will begin.

The proposed timeline for contractor selection is as follows:

TASK	TARGET COMPLETION DATE
Council Approval of 2014-2015 CIP's	June 10, 2014
Council Approval to Proceed with the Design-Assist Contractor Selection Process	July 22, 2014
Advisory Committee Formation	August 5, 2014
RFQ Development Complete	August 29, 2014
Proposals Due	September 19, 2014
Proposal Short List Selection	September 30, 2014
Proposer Interviews	October 9, 2014
Contractor Recommendation Finalized	November 11, 2014
Council Approval to Select Contractor	December 9, 2014
Council Approval of the of the GMP and Construction Contract	April 2015
Project Start Up	May 2015

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Attachment 3 McKinley Park Location Map

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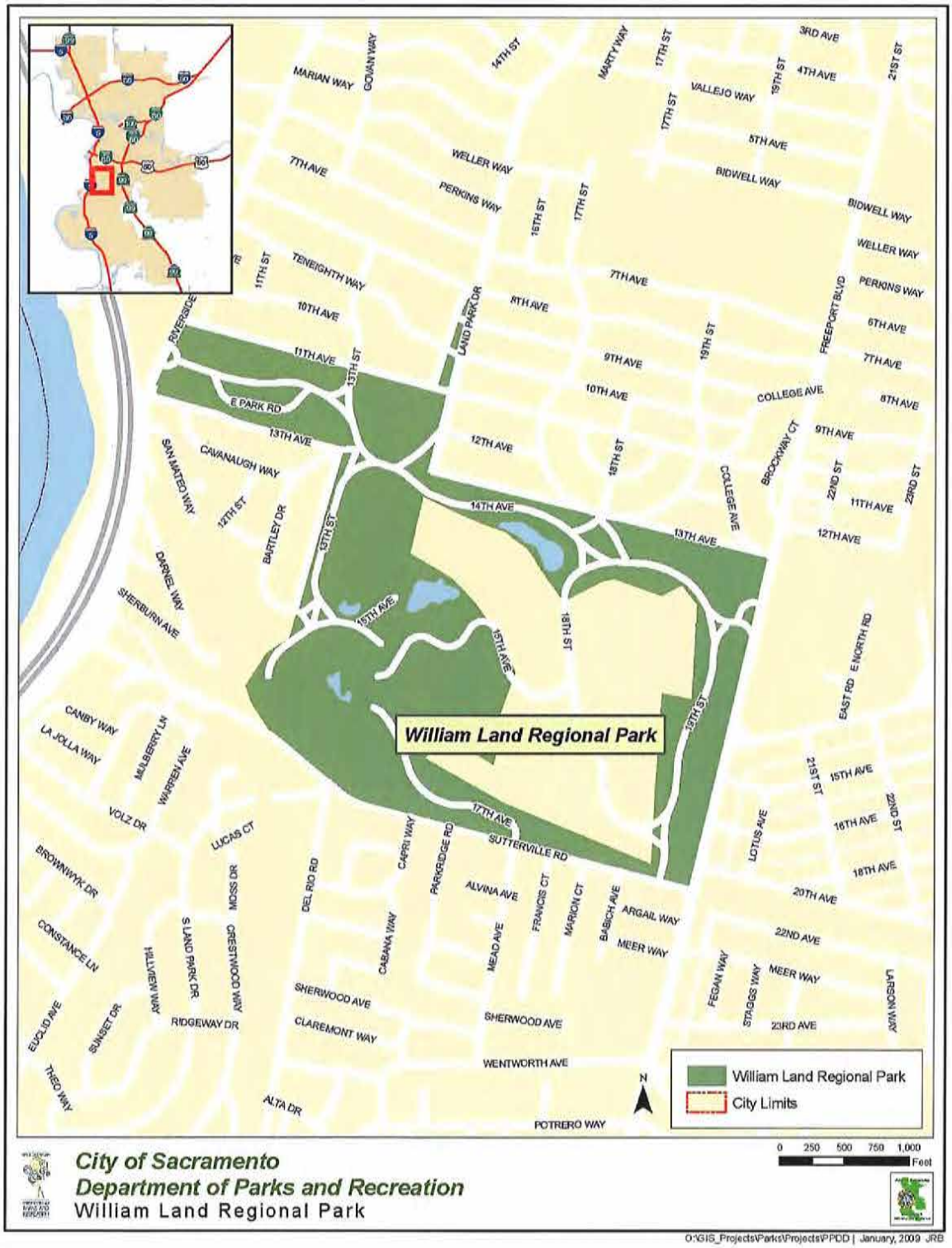
Attachment 4 Land Park Location Map



City of
SACRAMENTO
Parks and Recreation

Background Amendment Language to Council Report # 2014-00471

The following amendment to the background language for Council Report #201400471 was approved by the City Council at their regular meeting on 7/29/14.

1. Delete the proposed timeline in the Background Section and replace with the following: The scope and schedule of the work will be developed by the selected contractor and City staff in consultation with the Advisory Committee. City staff will continue to make every effort to ensure completion of the work as expeditiously as possible within the framework of public safety, wildlife preservation, budget, and public work standards.

2. Add the following to the third paragraph of the Background Section after the sentence ending with the phrase "in which each park is Located": In addition, a Certified Wildlife Biologist approved by the City's Director of Parks and Recreation will also serve on the Advisory Committee.

City of
SACRAMENTO
Parks and Recreation

July 24, 2014

Parks and Recreation Commission
Sacramento, California

Honorable Members in Session:

SUBJECT: Use of Revenues from Wireless/Telecommunications Facilities and Billboards on City Property

LOCATION: Citywide

RECOMMENDATION: Review and Discuss per the Request of Chairperson Harris

CONTACT PERSON: James L. Combs, Director, 808-8526

FOR COMMISSION MEETING: August 7, 2014

Per a request at the last meeting of the Parks and Recreation Commission, this report provides information on the use of revenues from wireless/telecommunications facilities and billboards on City property with a focus on uses related to parks, recreation, and neighborhood services.

Between 2002 and 2010, revenues from wireless/telecommunication facilities located in a City park were allocated to neighborhood enhancement projects within or near the park and these funds were programmed through collaboration and concurrence with the Councilmember within whose district the park was located. Revenues were generally used for park improvements, community events and programs. Effective with the FY2010/11 budget adoption, City Council took a policy action (Resolution 2010-388) to eliminate the various project accounts used to record wireless/telecommunications revenues. The funding was moved from the project accounts to the operating budgets for the respective Council District.

In January 2012 (Resolution 2012-020), to assist in closing the City's budget shortfall, the City Council redirected revenues from the wireless/telecommunication facilities and billboards to the City's General Fund with the exception of revenues received from the three billboards on Business 80 adjacent to Sutter's Landing Regional Park, and the wireless/telecommunications facility at Bill Conlin Park. The revenues from the original agreements for facilities at Sutter's Landing Regional Park and Bill Conlin Youth Sports Complex were dedicated for capital improvements on these properties.

In Fiscal Year 2013/14 the City Council voted to increase their operating budgets by the amount of $391,500 ($43,500 per District and the Mayor) to offset the loss of funding available when the cell tower and billboard funding was redirected to the General Fund, and is used to support community events and activities. This funding is available on an annual basis.

Revenues from Billboards on City Property

For many years lease revenues from three billboards on Business 80 at Sutter's Landing Regional Park have benefitted development of the park. This policy decision is unique to this location; the Council does not earmark revenues from other billboard sites specifically to parks and recreation or neighborhood services.

On May 1, 2014, the Parks and Recreation Commission reviewed the FY2014/15 Proposed Capital Improvement Budget for the Department of Parks and Recreation. This led to a discussion regarding the proposed Entertainment and Sports Complex (ESC) agreement that included revenue opportunities across City sites with existing electronic billboards, or potential space for such a board. The Commission voted to recommend to the City Council that revenues generated from any additional billboards adjacent to Sutter's Landing Regional Park go towards developing the park and not the ESC, and to assure mitigation for any revenue loss from the current lease of the three existing billboards.

On May 20, 2014, the City Council took action on the ESC. As part of the ESC agreements, they will allow the arena group to assume the existing CBS billboard lease for the three billboards at Sutter's Landing Park once it expires in December 2014, and to commit to continue to pay the City of Sacramento the same monthly rental rate of $20,000 or 60% of the revenues from these billboards. Revenues will continue to be allocated to Sutter's Landing Regional Park. The agreement also provides an opportunity to replace one of the existing billboards with an electronic or digital board. If a digital billboard is erected at the site no additional rent will be owed to the City for that board. Revenues from the remaining two billboards at 60% or not less than $20,000 a month would continue to go the Sutter's Landing Regional Park.

Respectfully Submitted,

James L. Combs, Director