

Planting Justice at City Tree Nursery in Sacramento

Social Entrepreneurship, Education, Mentorship, and Sustainability for the Sacramento Region



Planting Justice staff at our strategic planning retreat



Laying down prayers to heal from the wounds of our colonial legacies

Our Commitment:

to empower people impacted by mass incarceration and other social inequities with the skills and resources to cultivate food sovereignty, economic justice and community healing.



PJ Nursery team on our strategic planning retreat

10 years of Planting Justice Programs designed to build a new organizational model

Landscaping

Staff built over 550 gardens for residents ~ including 120 free gardens for community groups, generating ~\$250k/yr in mission-related revenue

5-acre Farm

Largest and most bio-diverse urban farm in the CA Bay Area, with 1,800 fruit trees of 900 varieties. Source of plant material for nursery, and source of healthy produce for decades to come.

East Oakland Nursery

Largest collection of organic fruit trees in North America. 35,000 trees and 1,200 varieties on 2 acres. 400k in sales, mostly mail-order, but about to expand with destination retail at the Good Table/former Adachi nursery.

Education

Over \$400k/year in contracts with City and County agencies, Oakland high schools and sites of incarceration to lead empowering food/environmental justice and urban ag programming at 8 schools and 4 prisons/jails/juvs

Grassroots Fundraising

Street canvassing that generates ~\$400k/yr in small donations from community members and also lands new clients, customers, community partners and sparks daily convos about social justice issues

4 New Projects in the Works:

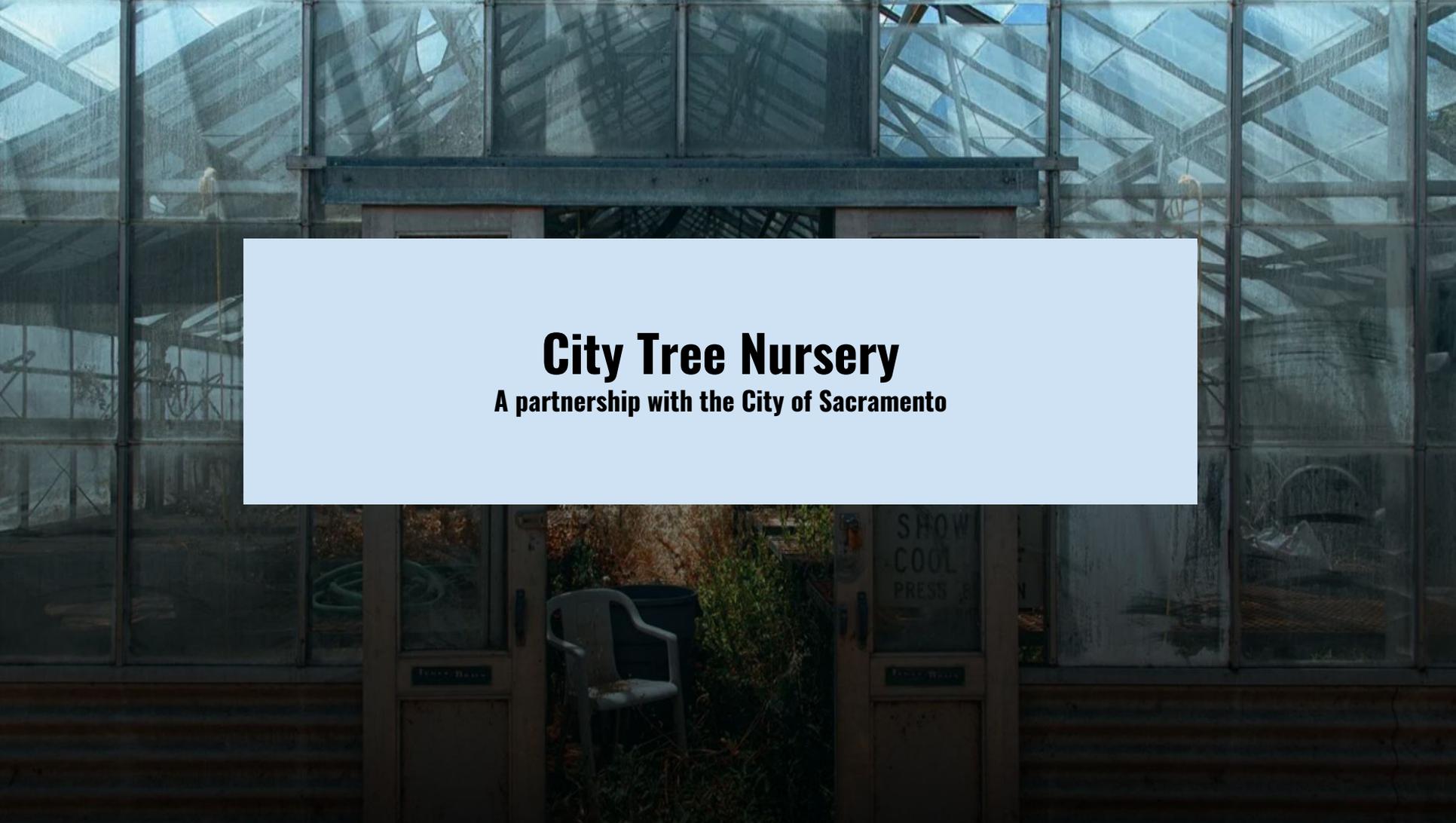
The Good table cafe and Planting Justice Nursery expansion at the former Adachi Nursery site located less than one mile from our 5-acre farm, with a commercial kitchen, urban farm store, gathering and educational place, and weekly farmers market.

A 3-acre aquaponics farm and cooperative training center and 2 residential units located next to our Nursery in East Oakland which will produce 200,000 lbs of organic produce while incubating a cooperative to scale

A mobile farmers market truck that will serve our education sites, stores over 1,000 lbs of fresh produce all day, and displays over 48 items at a time



The expansion of our existing production Nursery as well as establishing mentorship and urban ag programs led by community partners Three Sisters Gardens and Yisrael Family Farm at the 5-acre former City Tree Nursery in Sacramento



City Tree Nursery

A partnership with the City of Sacramento

Primary Goal @ City Tree Nursery

Revitalize a long-vacant City-owned property and transform it into a nationally significant center for urban agricultural training, entrepreneurship, multi-faceted bio-diversity, youth mentorship and education.



Primary Activity #1: Expansion of Retail Nursery

Lead: Planting Justice

Create a uniquely beautiful and successful production and retail nursery that creates dignified living-wage jobs in the community, generates most of the revenue needed to support itself long-term, and fuels Sacramento's various communities with access to nutrient dense and climate-resilient plants. Includes roughly 1.2 acres of outdoor field production, 7,000 sq ft of indoor greenhouse production, and more than ¼ acre of nursery retail, selling products produced on site as well as products made by local crafts-makers and artisans utilizing natural and nontoxic materials, such as Sacramento-made soaps, essential oils, jam, and honey.



Primary Activity #2: Establish a One Acre Teaching Farm

Lead: Three Sisters Gardens

Create a beautiful and successful 1-acre production farm growing nutrient dense, medicinal vegetables and herbs. Produce will be distributed not only to restaurants and CSA members paying full price, but also to low-income elders, adults, and youth for free/sliding scale. The local community will also have access to fresh produce through community farm stands.



THREE SISTERS GARDENS



Broderick, California
www.3sistersgardens.com



Three Sisters Garden's mission is to give back to the community by inspiring and empowering youth through gardening. Through the empowering act of growing their own food, the selfless act of sharing with the less fortunate, and the healthy meaningful connections they make at Three Sisters Gardens, we aim to help our youth find power in themselves. TSG promotes health and self-reliance by teaching our community how to grow, harvest and distribute organic vegetables while supporting at-risk youth in farming and service to their community. Three Sisters Gardens is based in traditional Native American values of respecting Mother Earth and all living things.

Primary Activity #3: Life-Enriching Educational Programming

Lead: Planting Justice, Yisrael Family Farms, Three Sisters Gardens

Beyond creating good jobs and economic livelihood, the Site's impacts will spread much further through community engagement, outreach, and educational opportunities for many hundreds of local residents.

Each of the three organizational partners will offer regular educational programming that gives participants life-long skill sets for growing, sourcing, cooking, and sharing good food, including employment training and life-skills related to ecological design, farming, landscaping, plant propagation and horticulture, backyard kitchen gardens, irrigation, water harvesting, shipping and retail, customer service, nutrition, culinary arts, and more.

The facilities will likely be made available to other local organizations for similar educational opportunities.



The mission of Yisrael Family Farm is to transform the hood for G.O.O.D. using urban agriculture as a tool for community engagement, empowerment and employment. From their half-acre homestead farm in South Oak Park neighborhood of South Sacramento, Chanowk and Judith Yisrael are inciting health and gardening know-how in a neighborhood that structurally lacks access to affordable organic produce.





SITE PLAN

34th Ave

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810 ft

60 ft
Lathe House
Annuals
Retail

Shade House #2
Retail, perennials
1700' x 4' bench space, w/ 3 ft paths
480 ft
Mother Plants
Air Prune Raised Beds
1700'x41"
w/ 3' paths
50 ft

Shade House #3
Seedling Rootstock Production
Air Prune Raised Beds
2600'x41"
w/ 3' paths
75 ft
250 ft

25ft
Shipping Area, Retail Check-out
135 ft
Kitchen
Culinary Arts Classroom

140 ft
Propagation Area
(transplanting, seeding, grafting)
25 ft

175 ft
Bulk Material Storage Area
(potting soil, compost, mulch)
25 ft

Green-House #1
425' bench
Annual Production, Heat Mats, Seed-Starting
35 ft

42 ft
Greenhouse #2 w/ shade
Perennial Production—cuttings, seedlings, heat mats
475' bench space
96 ft

60 ft
Shade House #1
Perennial transplants, cuttings, seedlings.
880' bench space
110 ft

100 ft
5 Gallon Tree Area
100 ft
4000 5 gallons
3' paths

450 ft
In-ground / Field Production Area
1 acre
245 ft
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First Phase: August 2020



Sogorea Te' Land Trust

An Urban Indigenous Women-led Land Trust in California's East Bay



Visit us in Ohlone Territory
at 319 105th Ave. in Oakland, CA