Intercept Survey

- National Night Out Pop-Up
- Latino/Hispanic Parade and Festival
Top 3 Destinations on Franklin Blvd.
• Community Organizations (La Familia + Maple)
• Restaurants (La Esperanza, El Novillero)
• Church (St. Rose’s Church)
• Grocery Store (La Superior)

Most Critical Issues
• Bike and Pedestrian safety
• Traffic
• Speeding
• Not Enough Crosswalks

Improvements:
• Coffee Shop
• Safety at Intersections (Cars and Pedestrians)
• Business Frontage

Overall Vision for Franklin Blvd.
• Safe
• Vibrant
• Clean Streets
• Booming Business

Survey Participant Demographics
• Participants were asked to rate the highest priority improvements for Franklin Blvd. While all the categories received high priority rating. The standout categories were:
• Add street trees and shading
• Improve pedestrian crossings
• Improve safety
• Improve sidewalks

Survey Participant Demographics