

# Design Workshop

October 10, 2017



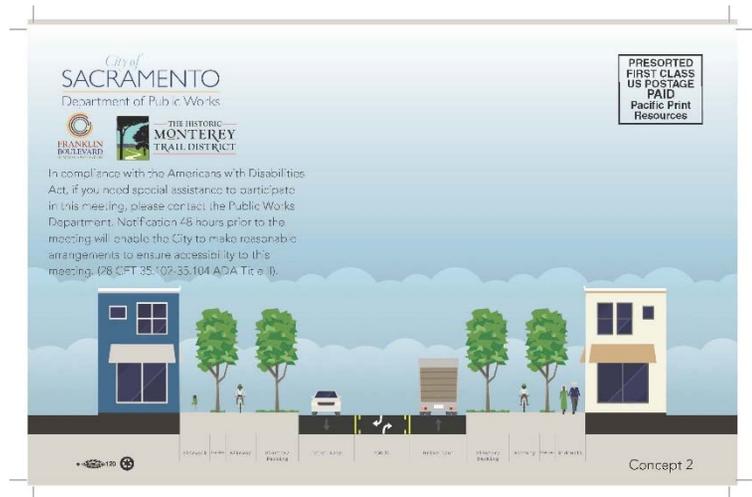
# Design Workshop

## Outreach Prior to Event

- 2,500 Postcards mailed to Franklin Blvd business owners and residents
- Over 200 cars fliered during pop-up event/ Latino Parade
- Over 300 flyers shared directly with community members at pop-up event /Latino Parade
- 300 flyers and larger posters placed throughout Parade and Festival area
- 2,500 flyers dispersed at community schools
- Social media postings on City website and neighborhood organization websites and online media sites



Front of Mailer



Back of Mailer

# Design Workshop

## Agenda

- Project Overview (Scheduling/Funding)
- Summary of Outreach To Date
- Review of Street Concept Designs
- Survey Instructions
- Open House Station
  - Corridor Map
  - 3D Perspective
  - Section Rating Posters
  - Landscape Identity Boards
  - Intercept Survey



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## Key Points

- Secure parking for businesses and residents
- Ensure congestion does not worsen
- Clarify who the street is for—through traffic or neighborhood traffic
- Congestion on cross streets remains an issue
- Parks and community gathering spaces are well supported
- Safety for pedestrians, cyclists and school children
- Overall support for complete street improvements: landscaping, bike lanes, pedestrian amenities, crossings and reduced 2 lanes



# Design Workshop

## Design Concepts



EXISTING CONDITIONS



EXISTING CONDITIONS



PROPOSED IMPROVEMENTS



CONCEPT 1 - PHOTOSIMULATION  
FRANKLIN BLVD. - LOOKING SOUTH TOWARDS 24TH ST.

PROPOSED IMPROVEMENTS



CONCEPT 2 - PHOTOSIMULATION  
FRANKLIN BLVD. - LOOKING SOUTH TOWARDS 24TH ST.

