



## News Release

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### **City Launches Recycle Reminder via Sac311 App**

*Customers can receive text and email reminders about every-other-week recycle pickup*

The City of Sacramento will be changing to every-other-week recycling on July 1, 2013, and a new feature on the existing Sac311 mobile app is designed to notify residents of their recycle week.

Customers can sign up via the Sac311 app to receive a text or email reminder to set out their recycle container for collection. As of July 1, 2013 the city will be divided into an "A week" and "B week" schedule, and the reminder notification will be sent every Friday for the following week's collection day. Customers can also use the new "Quick Look Up" button to learn their garbage service day, recycle week, council district and other information based on their address.

"Moving to every-other-week recycling service will save the city more than \$1,000,000 a year, yet it can be a challenge for customers to remember the correct week," says Steve Harriman, Integrated Waste General Manager for the City. "This new app will make it easy so residents won't miss their recycling collection day."

The Sac311 app is free and available for [iPhone](#), [iPad](#) and [Android](#). Residents can also find their recycle week and download a collection calendar at [www.sacrecycle.org](http://www.sacrecycle.org).

Since its launch last August, the Sac311 app gives citizens an easy way to report an issue or schedule a service appointment without calling the 311 customer service call center. Residents and business owners can use the app to report city related issues – from potholes, traffic signal malfunctions, missed garbage cans on collection day to illegal dumping and stray animals.

“The new features in Sac311 are just part of the public education effort to inform our customers about the changes to containerized yard waste and every-other-week recycling,” continues Harriman. “Along with our web and mobile applications, we are increasing our social media efforts, advertising, direct mail as well as presenting to neighborhood groups and attending community events.”

For more information on changes to recycling, garbage and yard waste services visit [www.sacreycle.org](http://www.sacreycle.org) or call 311.

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