

City of  
**SACRAMENTO**

# BROADWAY

Street Improvements Project



Join us to review and  
discuss updated  
Broadway  
concepts.

## Community Meeting

TUESDAY, JANUARY 26, 2016

LEATAATA FLOYD ELEMENTARY SCHOOL

401 McClatchy Way

5:30 – 7:30 p.m.

*A brief presentation will begin at 5:45 p.m.*

**Questions?** Contact Fedolia "Sparky" Harris, [fharris@cityofsacramento.org](mailto:fharris@cityofsacramento.org).

For reasonable accommodation needs due to a physical disability that may hinder your participation,  
please contact the City's ADA Coordinator directly at (916) 808-8795.



我們講中文 • Hablamos español • Мы говорим по-русски • ພວກເຮົາເວົ້າພາສາລາວ • Peb hais lus Hmoob • Chúng tôi nói tiếng Việt

Visit [www.SacramentoBroadway.com](http://www.SacramentoBroadway.com) for more information.



# BROADWAY

Street Improvements

## Community Feedback

Please share your thoughts, comments, or questions about the Broadway Street Improvements Project.

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Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

You can submit your comments to staff today or directly to Ashley Ballinger at [aballinger@aimconsultingco.com](mailto:aballinger@aimconsultingco.com) or fax (916) 442 - 1186.



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Visit [www.SacramentoBroadway.com](http://www.SacramentoBroadway.com) for more information.

# “ City Express



MENU

POSTED ON JANUARY 25, 2016 BY CITY OF SACRAMENTO

## City seeks community feedback for proposed street improvements on Broadway



The City of Sacramento is asking the community to provide feedback on updated concepts to improve the historic and vibrant Broadway corridor for drivers, bicyclists, pedestrians, and transit users.

The Broadway Street Improvements project team is hosting a second community meeting on Tuesday, Jan. 26, at Leataata Floyd Elementary School, located at 401 McClatchy Way. The community is invited to drop by between 5:30 and 7:30 p.m. to visit information stations about the project and provide feedback. A brief presentation will begin at 5:45 p.m.

*“As the Broadway corridor grows as a popular destination, it is vital to provide improved access for the community to walk, ride a bike, or take transit,” said Fedolia “Sparky” Harris, City of Sacramento project manager. “This includes increasing safety by connecting sidewalks, adding bike lanes, enhancing pedestrian crossings and improving bus stops.”*

The project team updated the proposed improvements to the Broadway corridor and key intersections based on community feedback and technical analysis. In the Fall of 2015, more than 65 community members attended the first community meeting and the online community survey received 200 responses.

The Broadway Street Improvements project will identify necessary changes to accommodate all users and enhance the Broadway Corridor as a destination to live, work, and play.

For questions, please contact: Fedolia “Sparky” Harris at [fharris@cityofsacramento.org](mailto:fharris@cityofsacramento.org). For more information about the project, please visit [SacramentoBroadway.com](http://SacramentoBroadway.com).

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# **WELCOME**

## **BROADWAY COMPLETE STREETS PLAN**

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**PUBLIC WORKSHOP**  
**JANUARY 26**  
Leatatta Floyd Elementary  
5:30p – 7:30p



# PROJECT CORRIDOR



Balance accessibility for all modes of transportation (all users) the Corridor

Enhance safety and comfort for all modes, especially pedestrians and bicyclists

Encourage economic revitalization and reinvestment along the Corridor

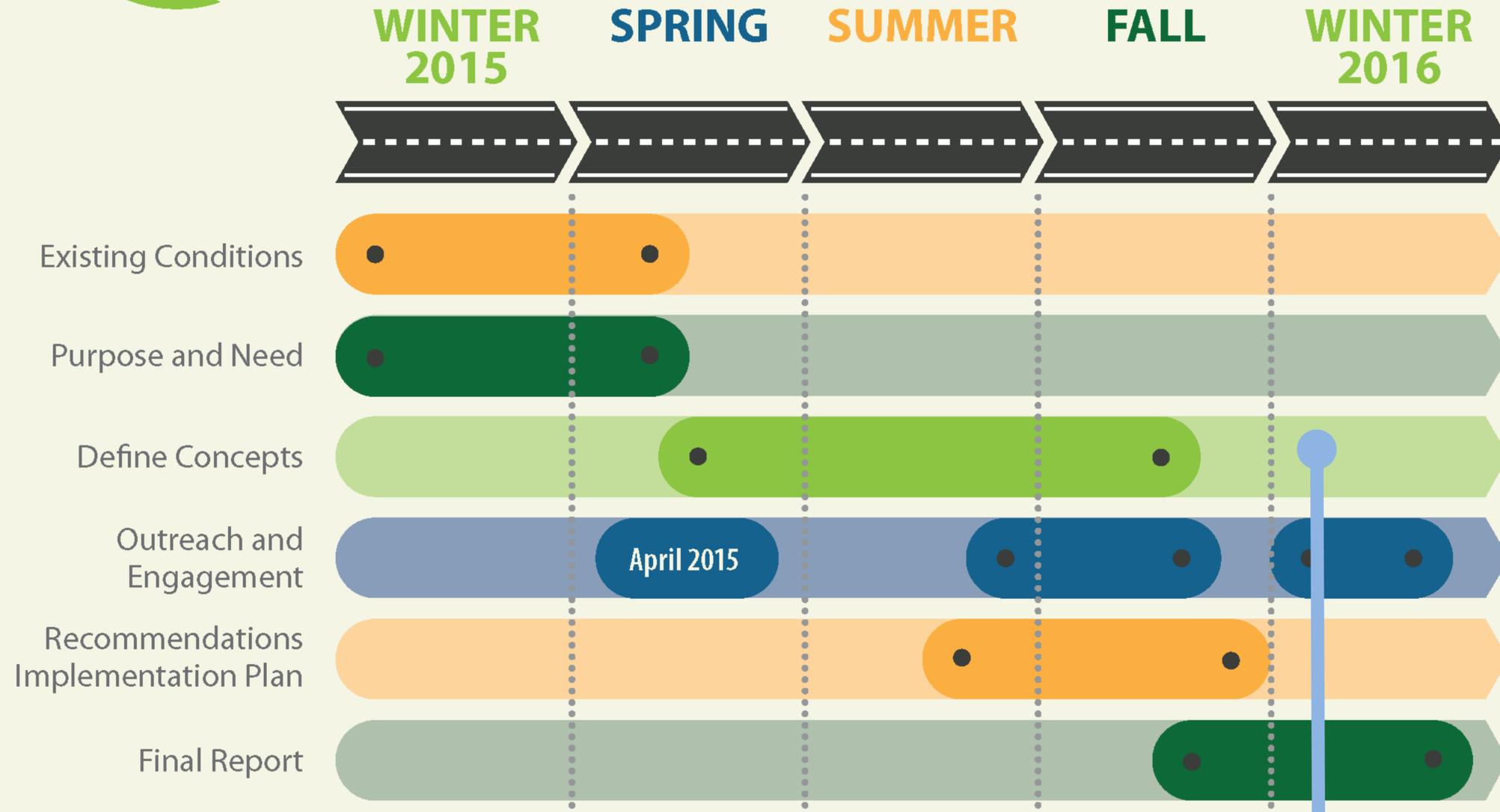
- Technical review of Broadway Vision Plan (road diet)
  - Bike safety & connectivity → Continuous bike lanes
  - Traffic calming → Road diet w roundabouts
  - Greater pedestrian safety → More, high visibility crosswalks
  - Add character/cohesion → Landscaping, amenities
- Two alternatives:
  - 4-to-3 conversion w bike lanes → entire corridor
  - partial 4-to-3 conversion w bike lanes → west of 19<sup>th</sup> St
- Technical vetting:
  - Conceptual design
  - Traffic analysis



# BROADWAY

Street Improvements

# Project Schedule



**WE ARE HERE...TARGETING COMPLETION FEB 2016**

ROUND 1:  
CONFIRM GOALS &  
EXISTING CONDITIONS

ROUND 2:  
DEFINE FRAMEWORK  
& INITIAL CONCEPTS

ROUND 3:  
EVALUATE &  
REFINE OPTIONS





# BROADWAY

Street Improvements Project

# Community Outreach

## COMMUNITY MEETING



## OUTREACH TO BROADWAY BUSINESSES



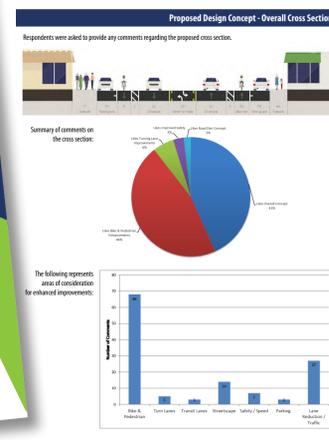
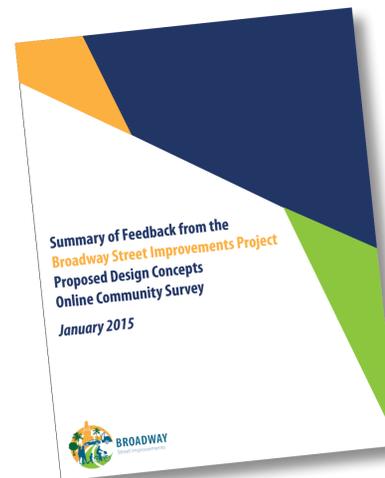
## 7 POP-UP WORKSHOPS ALONG THE CORRIDOR



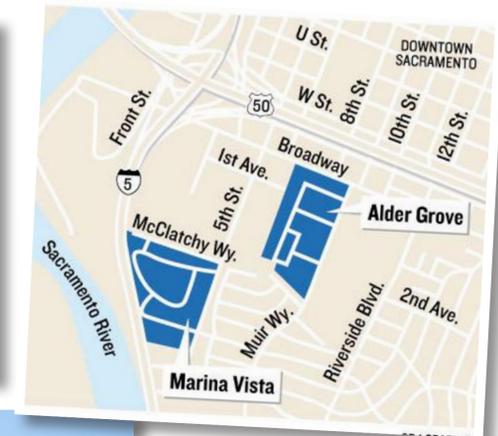
## ONLINE COMMUNITY SURVEY #1



## ONLINE COMMUNITY SURVEY #2



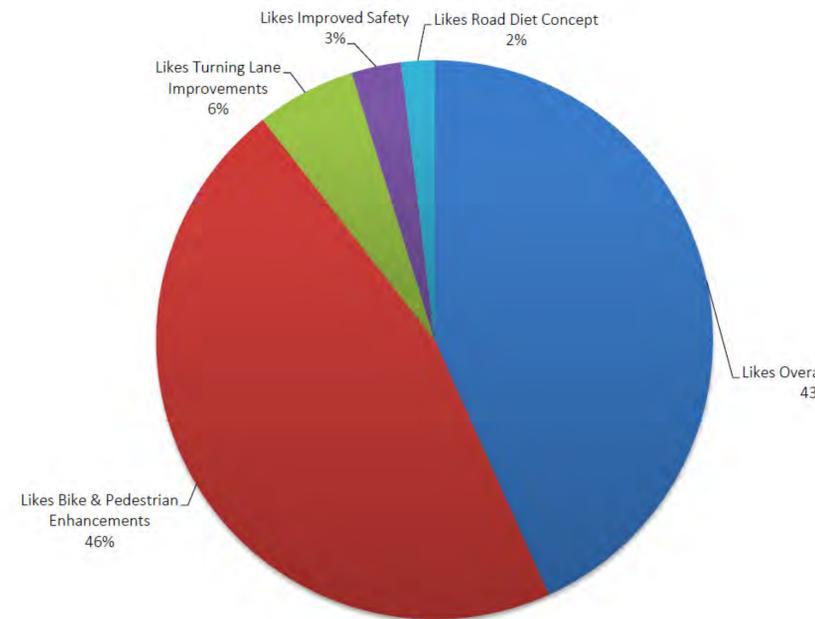
## TARGETED OUTREACH TO MARINA VISTA & ALDER GROVE



# OUTREACH FEEDBACK

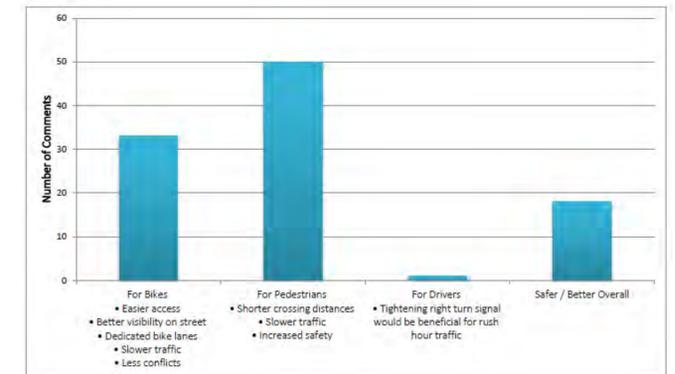
- Pedestrians
  - need easier/more convenient crossings
  - long wait, short time to cross → “feels like a barrier”
- Bikes
  - lane drop is confusing, feels uncomfortable → “protected bike lanes, please”
  - Conflicts with pedestrian on sidewalks, drivers in streets
- Urban design
  - provide opportunities for outdoor space/seating; for shade/cover
  - unifying elements while maintaining history, eclectic feel
  - wayfinding for all modes, with greater security
- Transit
  - bus stops are crowded, don’t have strong definition
  - reduce conflicts with other modes at stops
- Motorists
  - road diet might mean slow-moving traffic
  - not enough on-street parking available (in some areas)
  - additional signals, turn phases might help cars “rushing”

Survey – General Overview

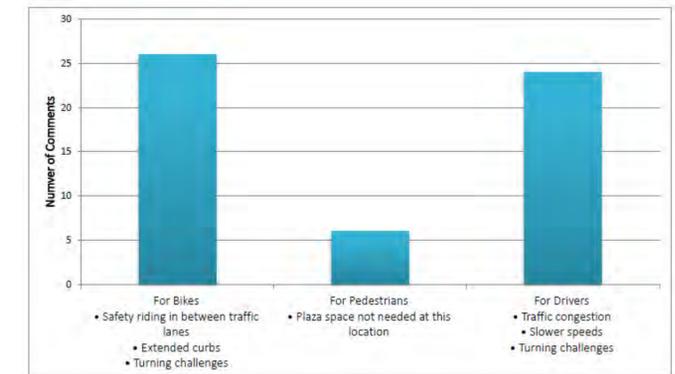


Survey – Sample Responses

Concept – Identified Benefits

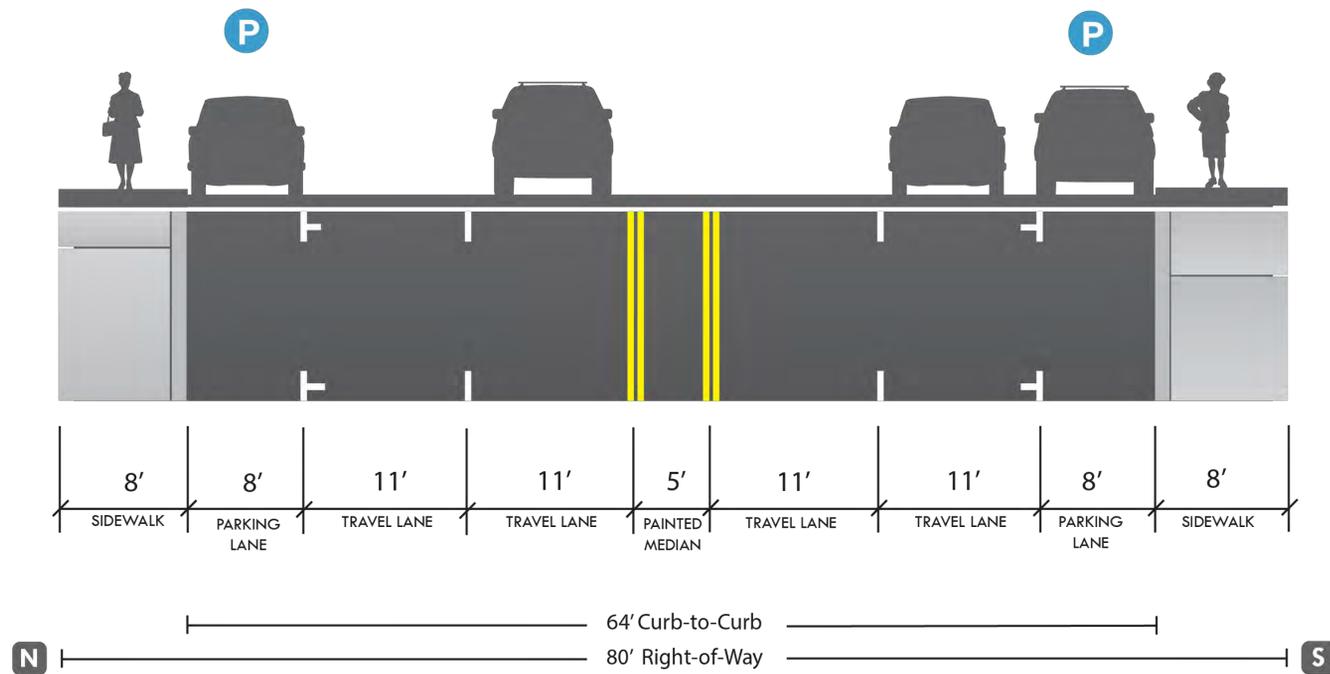


Concept – Identified Concerns

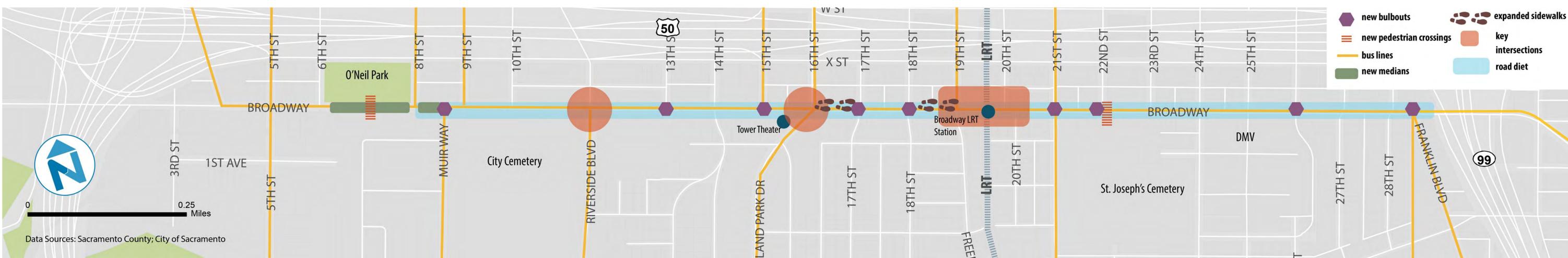
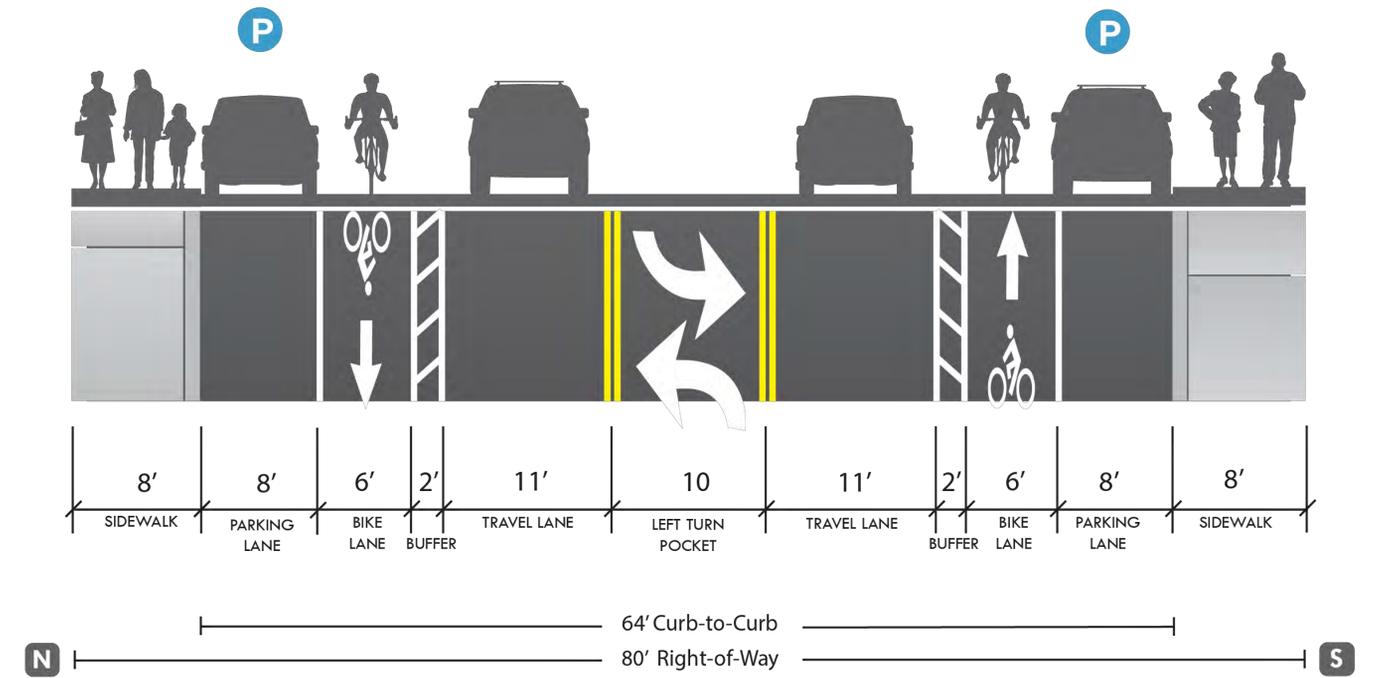


# TYPICAL CROSS SECTION & CORRIDOR VIEW

## Existing



## Proposed



NOTE: CONCEPTUAL DRAWINGS NOT TO SCALE.

# RIVERSIDE

## Option 1

## Comments



## Option 2

## Comments



NOTE: CONCEPTUAL DRAWINGS NOT TO SCALE.

**BROADWAY**  
Complete Streets Plan



# LAND PARK

Option 1

Comments



Option 2

Comments



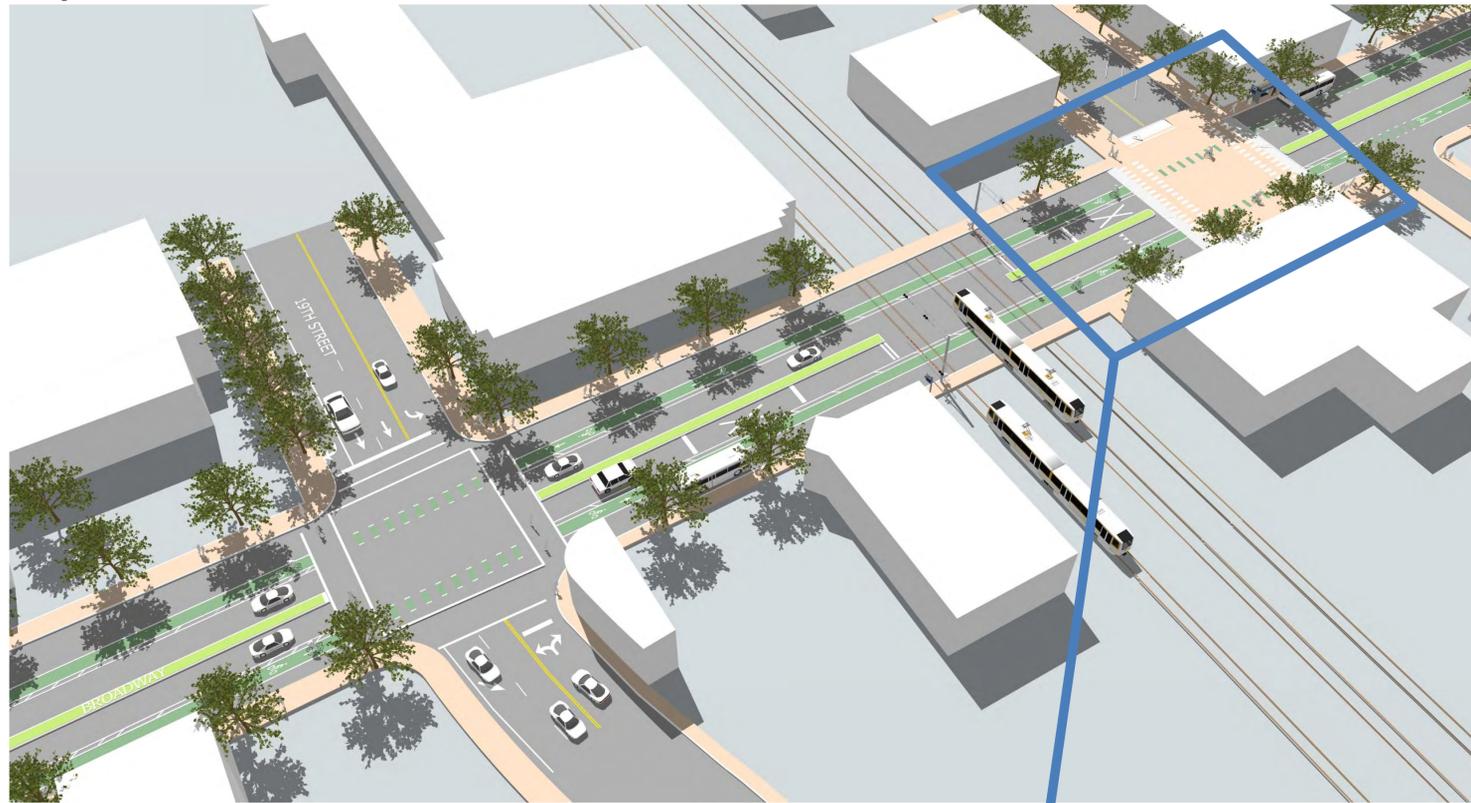
NOTE: CONCEPTUAL DRAWINGS NOT TO SCALE.

**BROADWAY**  
Complete Streets Plan

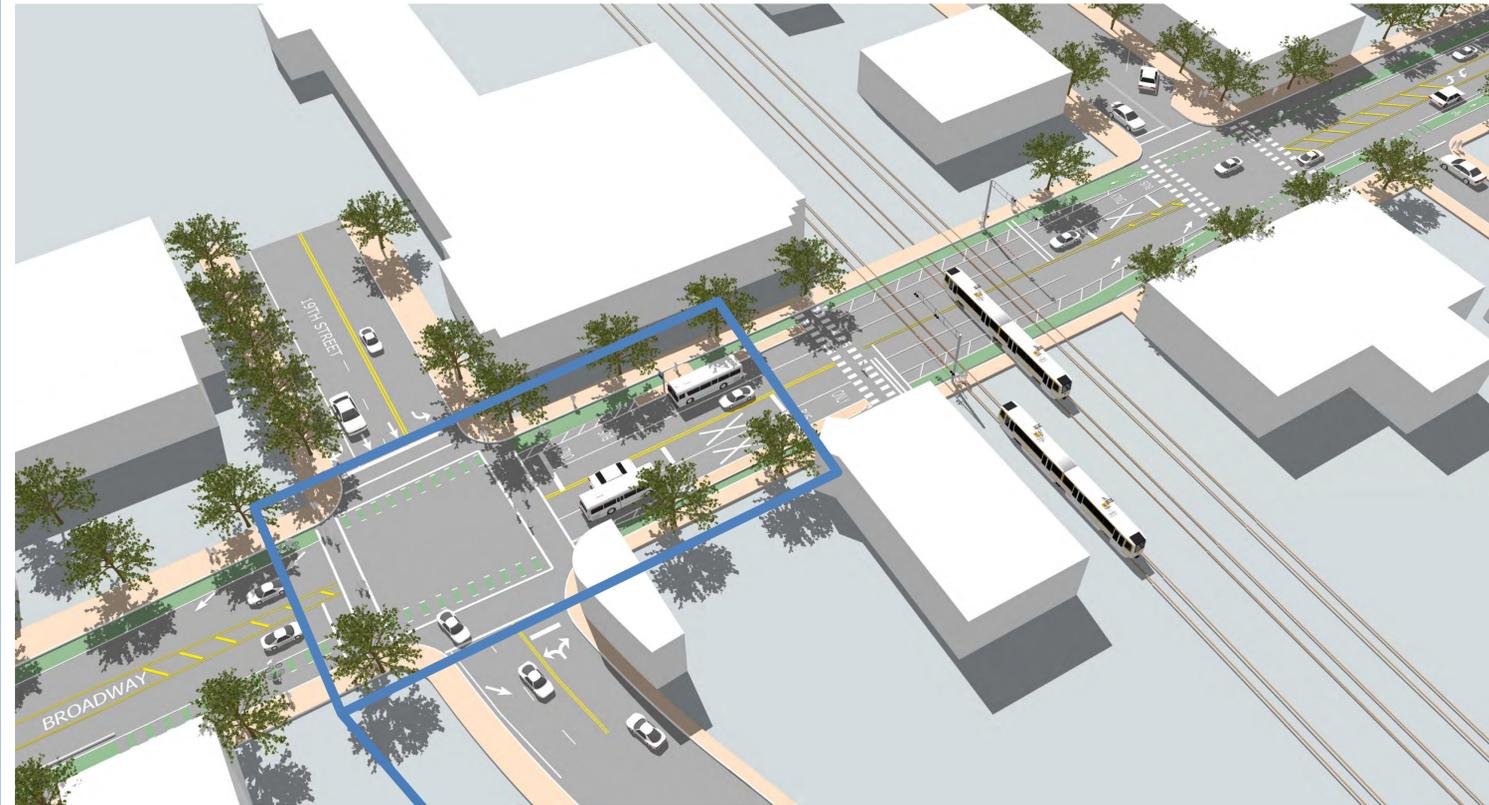


# 19<sup>TH</sup> STREET/LRT CONCEPT

Option 1



Option 2



Inset Facing Westbound



Inset Facing Eastbound



# URBAN DESIGN GOALS AND CHARACTER ZONES

Sense of Place/ Community Identity



Business Revitalization



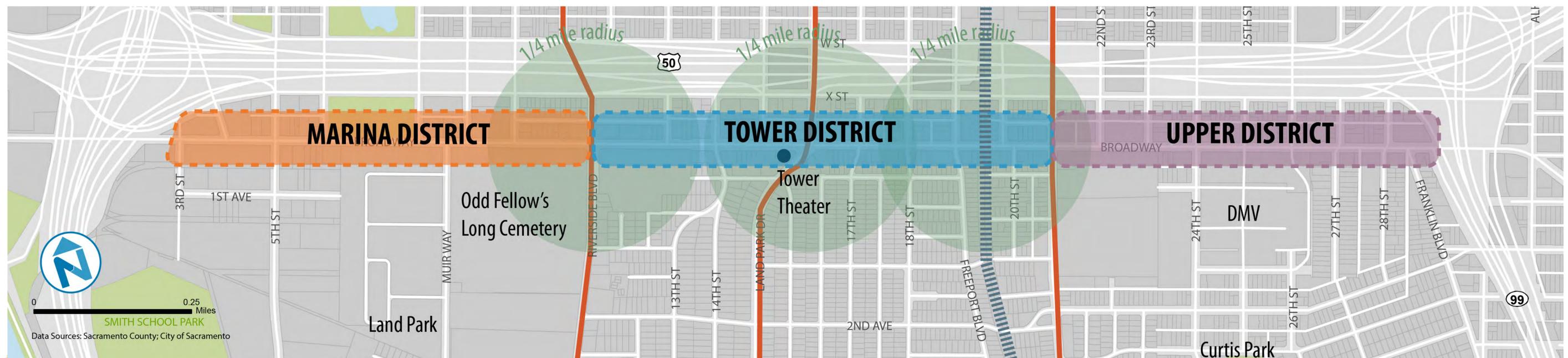
Urban Ecology



Comfort/Quality



## Character Zones

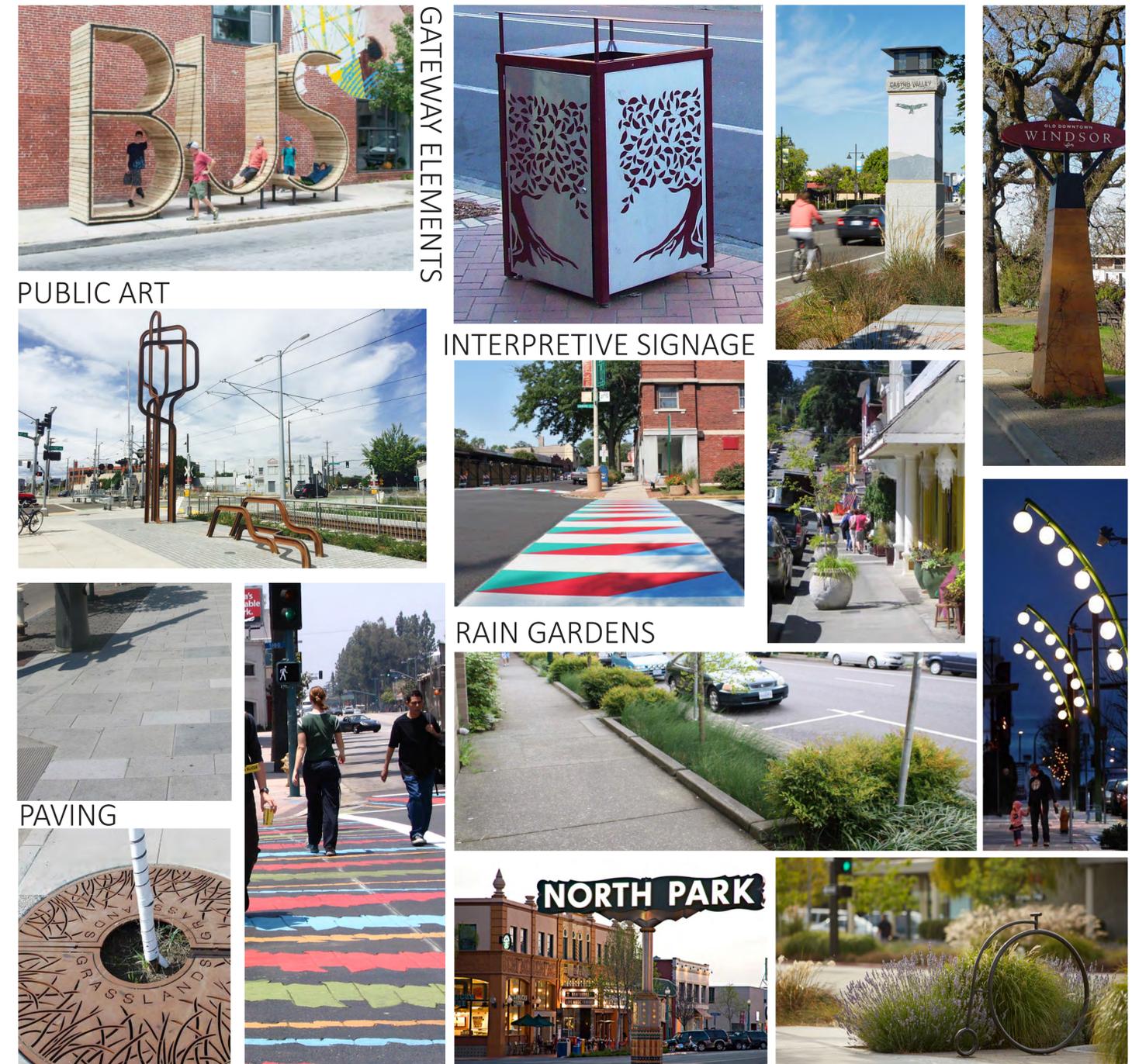


# URBAN DESIGN STREETScape ELEMENTS

## Standard Streetscape Elements



## Enhanced Streetscape Elements



▲ ▲ This is a collection of furnishings and amenities typically found in streetscapes to improve safety, comfort and functionality. Images shown represent a range of potential styles and materials that can be further explored for Broadway.

# URBAN DESIGN STREETScape ELEMENTS

## Private Frontage Activation Treatments



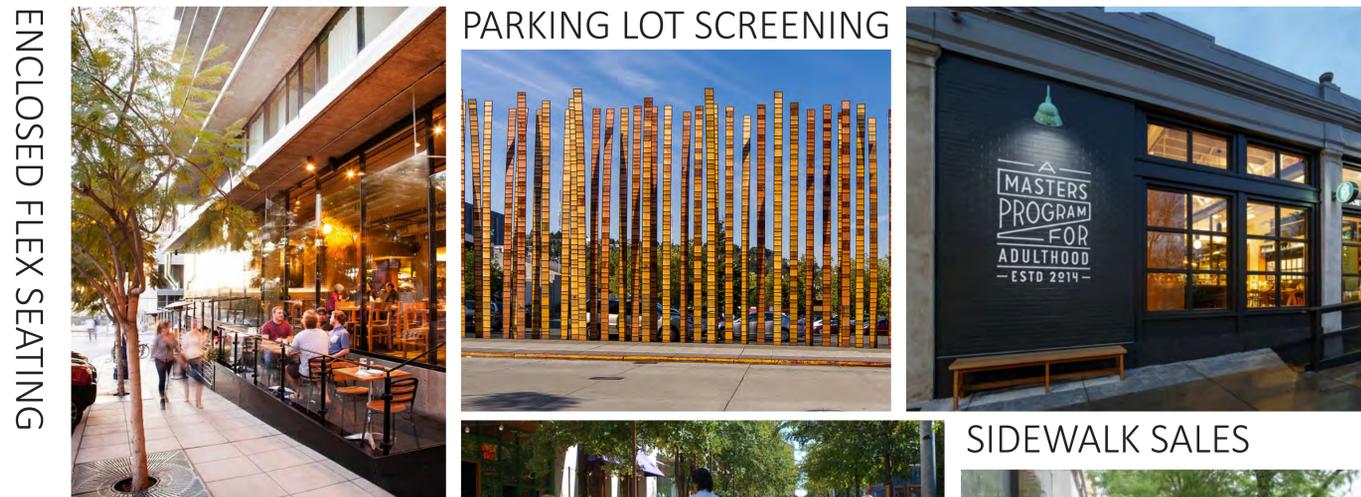
GRAPHIC SIGNAGE

OPENINGS

OVERHANGS

GREEN WALL

OUTDOOR SEATING



ENCLOSED FLEX SEATING

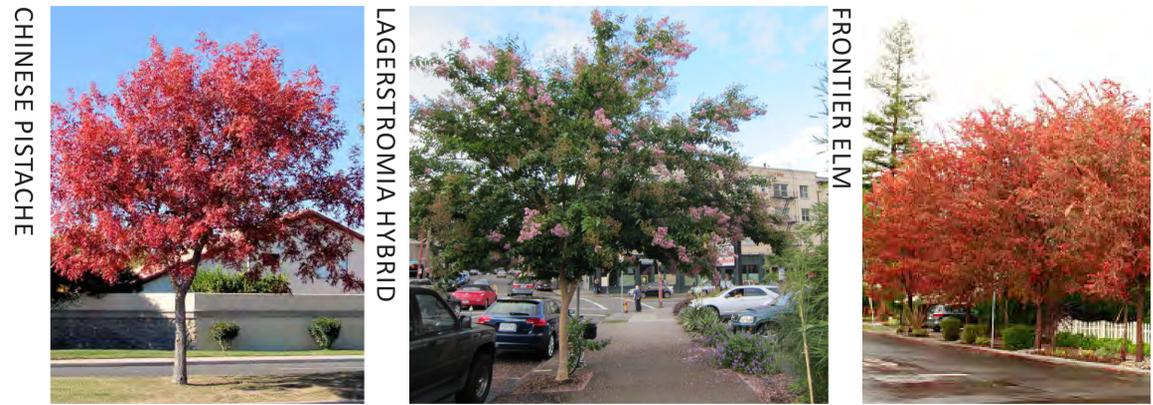
PARKING LOT SCREENING

SIDEWALK SALES



## Street Trees

### Small trees



CHINESE PISTACHE

LAGERSTROMIA HYBRID

FRONTIER ELM

### Large trees



CORK OAK

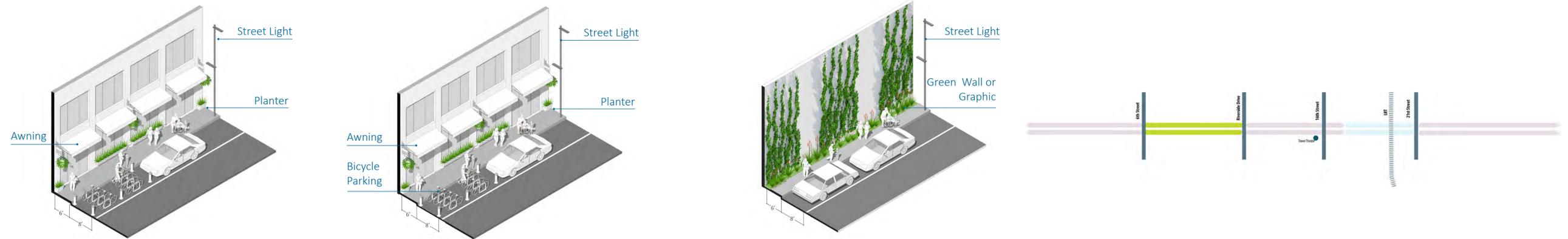
LONDON PLANE

ZELKOVA

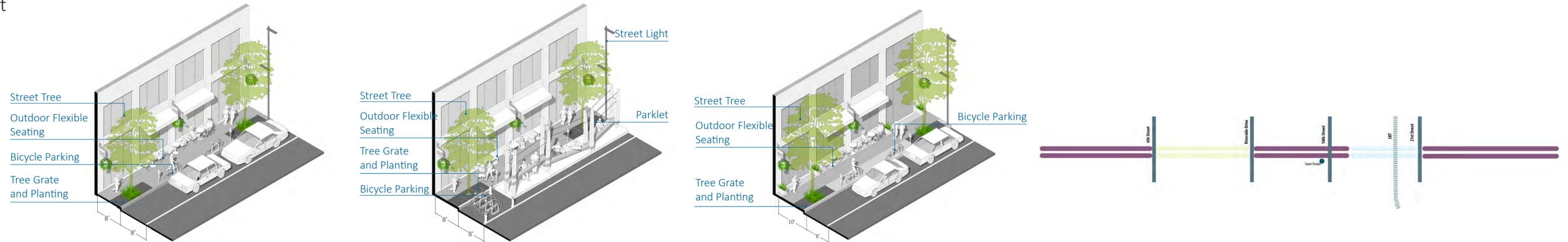
GINKGO BILOBA

# URBAN DESIGN TYPOLOGIES

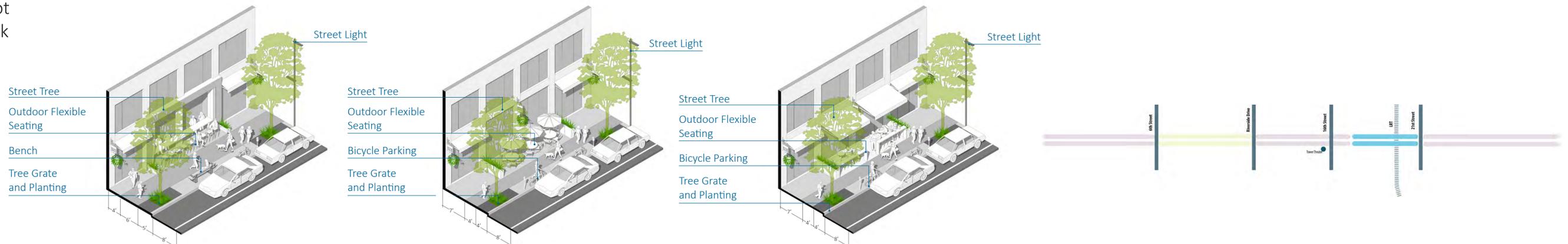
## 6 Foot Sidewalk



## 8-10 Foot Sidewalk



## 15+ Foot Sidewalk



# URBAN DESIGN POTENTIALS

Broadway at 18th



Tower Gateway

