



District 8 Community Meeting

Councilmember Larry Carr

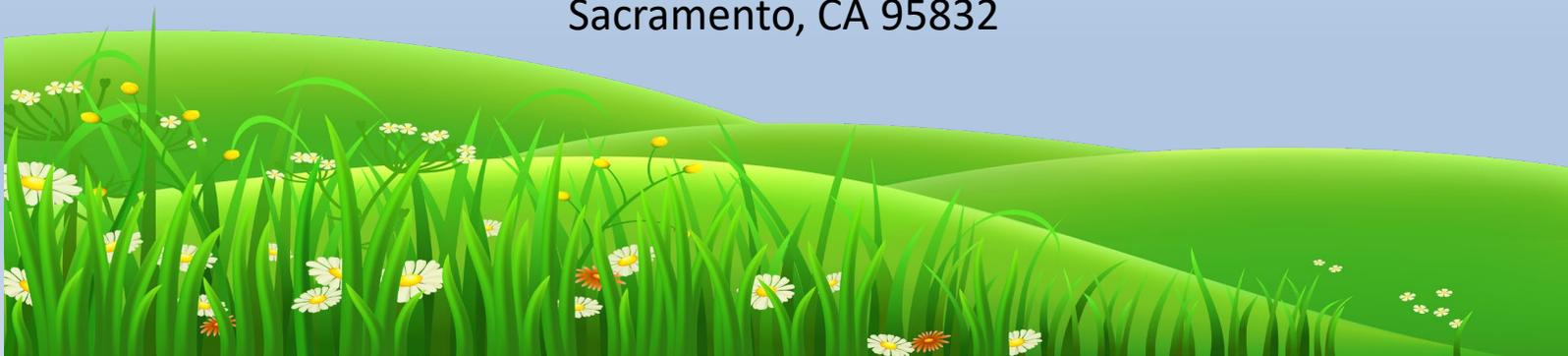
Saturday, February 23, 2019

9AM – 12PM

Sam & Bonnie Pannell Community Center

2450 Meadowview Rd

Sacramento, CA 95832





AGENDA

Welcome

Councilmember Larry Carr

Round Robin

Joelle Toney, Outreach Coordinator

District 8 Topics

Matthew Bryant, Chief of Staff

Measure U

Mayor Darrell Steinberg

Economic Development

Melissa Anguiano, Economic Development Manager

Homeless Issues

Emily Halcon, Homeless Services Coordinator

Youth Programs

Kris Wimberly, Recreation General Supervisor

Stay Connected

Jaime R. Cervantes, Community Affairs Director

Envoy

Envoy Team

Q&A / Announcements

Adjourn





CommUNITY Updates

-- ROUND ROBIN --
30 seconds

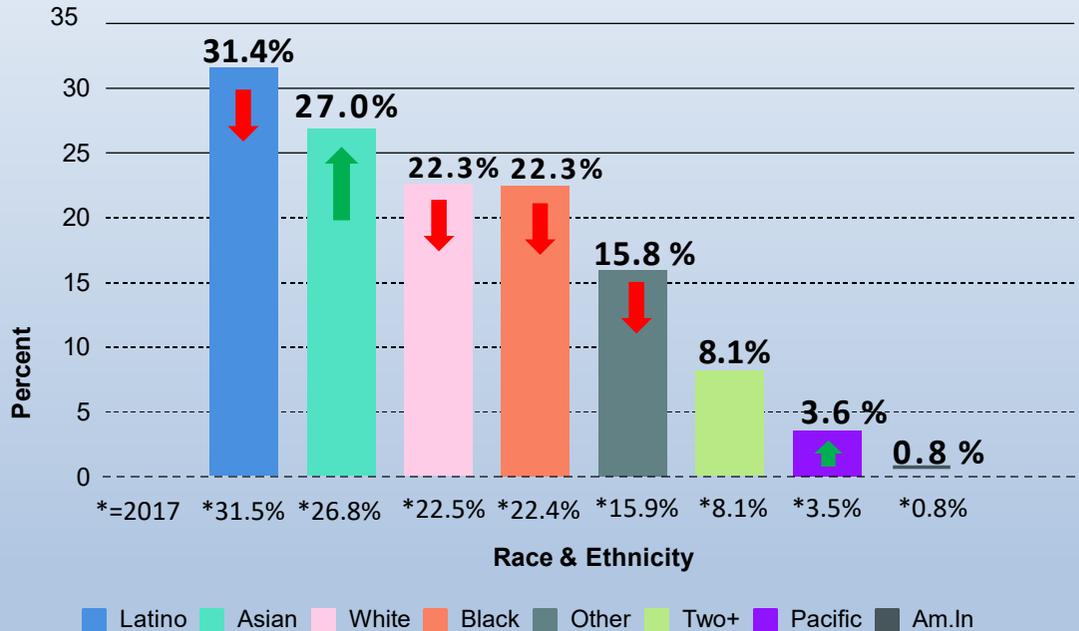


- NAME
- ORGANIZATION
- TITLE
- UPDATE





District 8 2018 Demographics



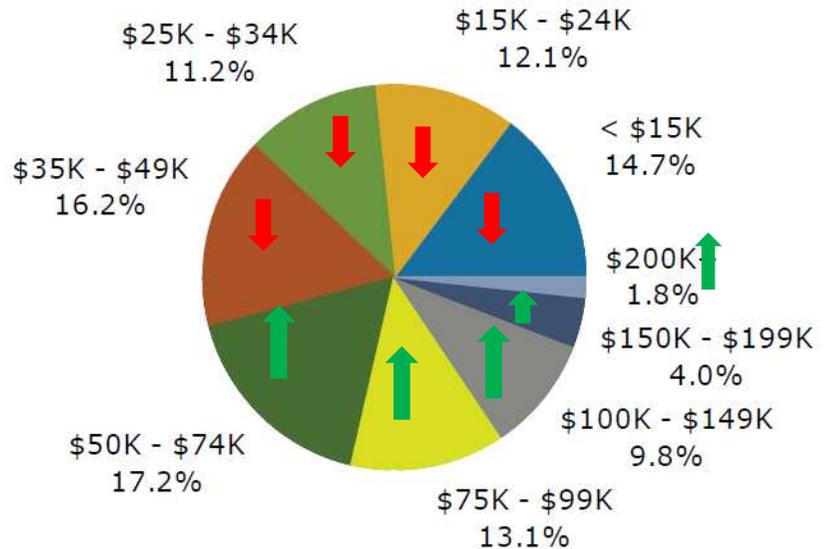
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecast for 2018



DISTRICT 8 DEMOGRAPHICS



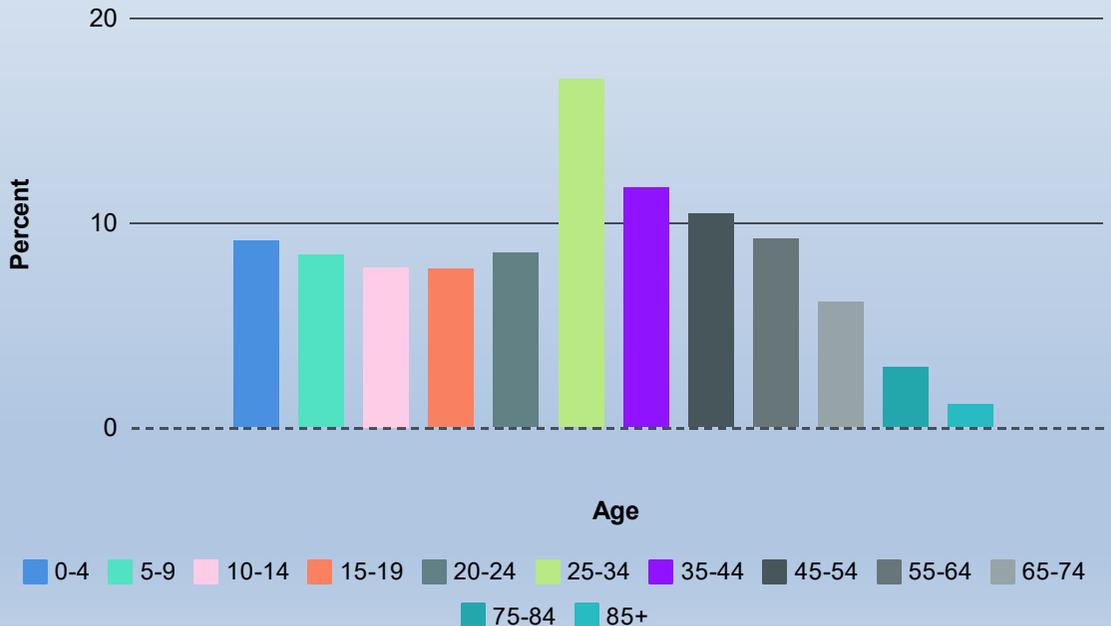
2018 Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecast for 2018



District 8 2018 Demographics



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecast for 2018



DISTRICT 8 PRIORITIES/ACCOMPLISHMENTS



- Jobs
- Public Safety & Health
- Summer & After School Programming
- Economic Development
- Art
- Quality Housing
- Governance- Improved and Transparency

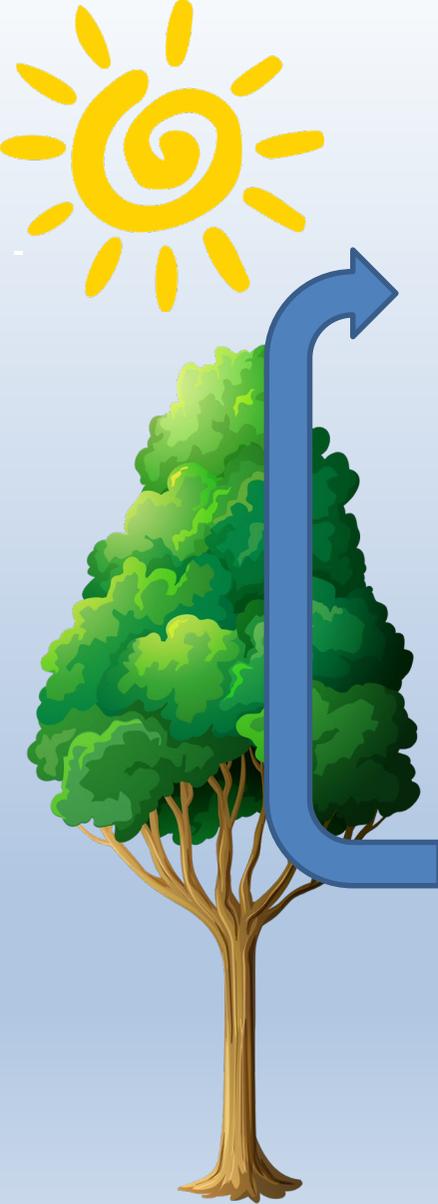


Jobs

Local Career Benefits - Hire From Historically Underserved Communities

- Required City Vendors to Ban the Box
- Initiated district hire with Utilities Water Meter Program, effective 2017. -27% of all hired were from Underserved Communities
- Currently developing local hire incentive program for all City vendors over \$5,000,000 threshold. Passed by Council 2018





Public Safety

- Secured \$750,000 towards efforts to reduce Black Infant Mortality **10-20% Reduction Goals met in all areas of reducing Black Infant Mortality**
- \$200,000 Funding for Summer Night Lights- **2018 & 2019 expanded to include Meadowview**
- **100% Council Support for Advance Peace Project (\$500k for 3years) 1st time in 35 years no youth under the age of 18 was killed in the City. 100% of the Senior Fellows in the Advance Peace Program were still alive after one year and 94 Community Conflicts were peacefully mediated**
- **Developed Use of Force Policy- Passed by Council November 2016**

Year-to-Date UCR Totals by Council and Police Districts

January 1 – December 31, 2018

	Council District								Total
	1	2	3	4	5	6	7	8	
Homicide	2	14	5	7	4	0	2	2	36
Rape	5	17	14	16	12	9	7	17	97
Robbery	51	205	148	179	132	119	80	130	1,044
Agg Assault	75	531	281	322	294	207	121	290	2,121
Burglary	327	425	373	502	329	391	180	228	2,755
Larceny	1,128	1,313	1,305	2,399	920	1,126	755	762	9,708
MVT	193	658	388	432	333	462	151	270	2,887
Total	1,781	3,163	2,514	3,857	2,024	2,314	1,296	1,699	18,648

	Police Districts							Total
	1	2	3	4	5	6		
Homicide	7	14	4	6	3	2	36	
Rape	15	18	14	13	21	16	97	
Robbery	145	216	169	126	175	213	1,044	
Agg Assault	255	554	322	202	389	399	2,121	
Burglary	545	471	374	400	307	658	2,755	
Larceny	1,842	1,573	1,773	1,533	1,089	1,898	9,708	
MVT	465	732	349	342	364	635	2,887	
Total	3,274	3,578	3,005	2,622	2,348	3,821	18,648	

*This information was produced for informational purposes only; it is limited by the information available and/or collected at the time the statistics were generated. This information is not a replacement for official UCR statistics, which are based on national reporting specifications and not reflected in the information provided herein. The information reported here does not reflect any positive or negative adjustments made to UCR type crimes as a result of reclassifying incidents that occurred during previous time frames. **The margin of discrepancy is generally less than 1% and is not related to any incidents that occurred during this time frame.***

Created: 1/14/2019





Economic Development

Create Business Friendly Environment



- Continue to work with the PBIDS
- Continue to streamline the City fee and permitting process
- Requested an economic development plan for our neighborhoods.
Economic Development tour April 2019.
- Provided incentives and assistance to help grow businesses in District 8. **Measure U Funding Mayor will speak more about later**





ART

You Asked For Art!



- Increased Art Funding For District 8.
- Invested \$30,000 to install 28 Art Wrap Utility Boxes Along Florin Rd and Mack Rd. **Additional \$30k this year to continue wraps along Bruceville Road supported by the City, Mack Road PBID, and SMUD**
- Collaborated With Crocker Art Museum To Execute the Block to Block Arts Celebration.
- Sculptor Piece at Richfield Park **Installed 2018.**
- **Renaming Richfield Park to LeVar Burton Park**
 - **Will be here in June for LeVar Burton Day**

...Additional art pieces coming your way soon!



Quality Housing Options



- Increased Affordable Options!

- Working with Developers to Provide Housing Needs for All Residents.

Approved additional 62 units from last year





Governance

- **Continuing to Develop Governance Policies for the City**
- **Monitoring City Workforce Demographics Annually**
- **Hired diversity manager charged with developing policy to drive equity & diversity through all levels of the city**



- **Board Assignments: Chair:**
 - Personnel and Public Employees Committee
 - Governance Ad Hoc Committee

Board Member:

- Freeport Regional Water Authority
- Sacramento Regional Human Rights / Fair Housing
- Sacramento Transportation Authority
- Sacramento Regional County Sanitation District
- Sacramento Area Sewer District Board
- Sacramento Regional County Solid Waste Authority
- Sacramento Employment and Training Agency
- Sacramento Public Library Authority
- Sacramento Metropolitan Cable Commission
- Sacramento Metro Air Quality Management District
- Sacramento Groundwater Authority (alt)
- Sacramento Area Flood Control Agency (alt)
- City of Sacramento Budget & Audit Committee



District 8 Projects



- Private Investments
\$207,487,000

- Public Investments
\$10,554,797

- Human Potential
\$1,350,000

Total Investments: \$219,391,797

Increase of \$4,037,000



District 8 Projects

Public Investments = \$10,554,797

Meadowview Road Steetscape
\$4.7 Million – Starting Summer 2019

Boys & Girls Club at Shasta Park
\$800,000 - Completed

Richfield Park Upgrades
\$692,000 - Completed

Cabrillo Pool
\$372,797 – Completed

Mack Road Deer Creek Side
Walk Installation
\$360,000 - Completed

Utility Box Wrap
\$30,000 - Completed

Library Upgrade- Artistic Lighting
\$50,000 Starting Summer 2019

Police Observation Devices

-Combatting Illegal Dumping
\$50,000 – Completed

Mack Rd Overlay & Upgrades
\$3,500,000- Completed



District 8 Projects

Private Investments = \$207,487,000

Vasari Luxury Apartments
8151 Sheldon Road
\$40 Million - Completed

USA Properties
Bruceville Road
\$42 Million - Completed

Calistoga Subdivision 8700
Bruceville Road
**\$16.5 Million – Under
Construction**

Silver Leaf
7716 Shasta Ave
**\$10.8 Million – Under
Construction**

Shasta
Shasta & Cotton Lane
**\$24 Million – Under
Construction**

Bruceville Terrace
\$33 Million

Jacinto
6441 & 6481 Jacinto Ave
\$13 Million

Les Schwab Tire
Center 1440 Meadowview Road
\$5 Million - Completed

College Square Medical Office Building
\$9 Million

College Square Taco Bell
\$7 Million - Completed

Quick Quack Car Wash
\$4 Million

Food 4 Less (Former Raley's Site)
\$3 Million – Completed

Simmons Center 25-Massie Court
\$187,000 - Completed





District 8 Projects

Human Potential = \$1,350,000

Roberts Family Development Center
\$200,000

Black Child Legacy Campaign
\$750,000

Rose Family Creative
Empowerment
Center
\$30,000

Target Excellence
\$10,000

Square Root Academy
\$5,000

Luther Burbank High
\$5,000

**We have committed an
additional \$350,000 for
youth programming in
District 8 In 2019!**



CommUNITY Investments

- Expand of Summer Night Lights to Meadowview Center
- Extend hours into the evening for Meadowview Pool
- Extend hours for MLK Library + Valley Hi- North Laguna Library
- Agreed to Create Master Plan to renovate Wood Park
- Weekly or Monthly Open Mics/Concerts at Meadowview Center
- 5K Walk event
- More job fairs!!!
- Hiring/fund a youth job coordinator
- Hiring/fund a coordinator to organize churches, neighborhood association & community based-organizations
- Others!!!

Millipore Sigma and Square Root Academy present...



THE GREAT STEM SUMMIT

FREE EVENT

A World of Making and Scientific Exploration Awaits

Join us in district 8 engineering brighter futures at our third annual Great STEM Summit!



Location: Sam & Bonnie Pannell Community Center
2450 Meadowview Rd, Sacramento, CA

Time: 9:00am - 2:30pm

Date: Saturday April 6th, 2019

Register: www.SquareRootAcademy.com





Mayor
Darrell
Steinberg

City of Sacramento





Melissa
Anguiano,
Economic
Development
Manager
City of Sacramento



Inclusive Economic Development Update

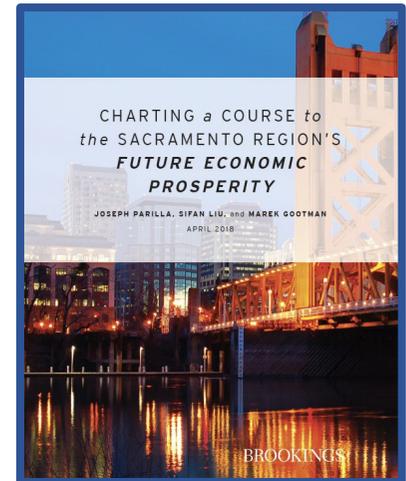
February 23, 2019

Background and Future of Inclusive Economic Development Plan

Project Prosper – Brookings Institution



BROOKINGS



What We've Learned



The Sacramento region is **relatively prosperous** compared to other large metro areas, but the region has been on a **troubling economic trajectory since 2006** ranking in the bottom third of 100 largest MSAs in rankings measuring growth, prosperity and inclusion.



More than one-third of the residents in the Sacramento region **struggle to make ends meet** and these struggling adults are disproportionately people of color and individuals with lower levels of education.



Employment in the Sacramento region's tradable industries is **growing slower than the nation's**.



Employers are demanding and rewarding workers **with higher education and digital skills**. Although, Black and Latino workers are underrepresented in medium and high digital occupations.



The Sacramento region's workforce supply is becoming **much more racially diverse**, which makes closing educational and employment disparities by race more urgent.



The most important factor that will determine long-run economic prosperity in the Sacramento region is its **ability to grow, retain, and attract a strong workforce**.

4 Point Framework: an Inclusive Economic and Community Development strategy that is guided by the four principles

Strategy: Develop an overall inclusive and equitable economic development strategy for the City that is actionable and based on priorities, resources and tools, and metrics.

Implementation and Vetting:

Community and Business Stakeholder Engagement to ensure implementation of the Strategy is reflective of community and business needs and maintain accountability.

Inclusive Economic and Community Development Investment Committee, appointed by the City Manager to serve as an advisory body to the City of Sacramento.

Quality of Life

Index: To identify key elements for a high quality of life and track whether we are making progress in these areas.

Criteria and Performance Metrics:

A mechanism for evaluating City investments, with technical impact information available to inform its decision-making.

Strategy Implementation: Advisory Committee, Mechanism for Scoring/Evaluation, and Index/Dashboards

Measure U

The voter-approved Measure U will help to maintain and enhance City services, including **public safety**, and allow the City to **invest in youth, affordable housing, and inclusive economic development.**



Three Topical Focus Groups

Business, People & Place

What is Business Capacity . . . ?

“Business and industry development refers to the set of **systems** and **organizations** that work with companies to shape the job creation process, from universities to entrepreneurship networking groups to economic development organizations.”

- Brookings Institute



What is People Capacity . . . ?

“People capacity and talent development refers to a set of systems and organizations that **influence the talent pipeline** from educational institutions to workforce development organizations to employers offering **on-the-job training.**”

- Brookings Institute



What is Place Capacity . . . ?

“Place Capacity is about place building and refers to the **physical** and **emotional relationship** that residents have with their home, neighborhood and city. It seeks to create spaces that are comfortable and desirable for people to be and live in.”

- Project Prosper, 2018



Next Steps

Six Month Schedule





Emily Halcon

**Homeless Services
Coordinator**





Kris Wimberly
YPCE





Stay In Touch With District 8

Larry Carr, Councilmember

OFFICE: (916) 808-7008

lcarr@cityofsacramento.org

Matthew Bryant, Chief of Staff

DIRECT: (916) 808-7337

mbryant@cityofsacramento.org

Jaime R. Cervantes, Community Affairs Director

DIRECT: (916) 808-7165

jrcervantes@cityofsacramento.org

Joelle Toney, Outreach Coordinator

OFFICE: (916) 808-7458

jtoney@cityofsacramento.org





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@LarryCarrD8

#D8CRE8

#stillworkingforyou





D8 EVENTS



Community Meetings on Homelessness	TBD
Summer Night Lights: Mack Rd	SUMMER
Summer Night Lights: Meadowview	SUMMER
Meadowview Park Day	JUNE
Movie Night @Steve Jones Park	JULY
Movie Night @24 th St Bypass Park***	AUGUST
North Laguna Creek Park Day	SEPTEMBER
Movie Night @Wood Park	AUGUST
Movie Night @Providence Place	SEPTEMBER
iFestival Latino!	SEPTEMBER
Wood Park Community Meetings	FALL



EVENTS SUPPORTED BY D8



B&GC Valley Hi-North Laguna	February 27
Fresher Foods	TBD
Square Root Academy: Great Summit	April 6
Prime Time Teen Spring Program	April 8 – May 30
Grand Opening Independence Field	April 13
Adaptive Sports Experience Day	April 25
River Cats Youth League Opening Day	May 4
Prime Time Teen Summer Program	June 17 – August 8
Square Root Academy: Hack the Park	Summer
Hampton Station Community Festival	October
Cabrillo Park NA Halloween Party	October



Envoy – Electric Cars





THANK YOU

