



DEPARTMENT OF PARKS AND RECREATION

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FOR IMMEDIATE RELEASE

Jr. NBA/Jr. WNBA Basketball Team Competition to take place at Arco Arena: Wednesday, March 5th

Sacramento, California, March 4, 2008— Youth who play in the Department of Parks and Recreation-administered Jr. NBA/Jr. WNBA program will showcase their basketball skills at Arco Arena during this year's Jr. NBA/Jr. WNBA Basketball Team Skills Competition. The competition will take place this Wednesday, March 5th, from 6 p.m. – 8 p.m.

The Jr. NBA/Jr. WNBA program emphasizes fundamental skill development, teamwork, sportsmanship and positive adult participation in a fun and rewarding youth basketball experience. The program makes it possible for Sacramento's young basketball players to create a bond with the game and at the same time learn what it takes to be successful away from the court.

The City's top twelve teams will compete in seven team-based skills events: free throws, spot shot, fast break, speed dribble relay, basketball challenge, around the horn shot, and lay-up line. The team that receives the highest overall point total from these events will win the competition.

Great Visuals & Interviews!

- Interviews with 4th – 6th grade youth who love the game of basketball
- Interviews with youth who have learned many important lessons about teamwork, commitment, and dedication through the game of basketball
- Interviews with respected community members who serve as team coaches

DETAILS:

Event: Department of Parks and Recreation
Jr. NBA/Jr. WNBA Basketball Team Skills Competition

Participants: 4th – 6th grade youth who love the game of basketball,
coaches and mentors, and family members.

Date: Wednesday, March 5th

Time: 6 p.m. – 8 p.m.

Location: Arco Arena, 1 Sports Pkwy, Sacramento

Media related inquires can be forwarded to Hindolo Brima, Media and Communication Specialist for the Department of Parks and Recreation, at (916) 808-5972.

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