

## **I. SERVICES**

### **70 - HOTELS, ROOMING HOUSES, CAMPS AND OTHER LODGING PLACES**

This major group includes commercial and noncommercial establishments engaged in furnishing lodging, or lodging and meals, and camping space and camping facilities.

#### **701 - Hotel and Motels**

7011 Hotels and Motels

#### **702 - Rooming and Boarding Houses**

7021 Rooming and Boarding Houses

#### **703 - Camps and Recreational Vehicle Parks**

7032 Sporting and Recreational Camps

7033 Recreational Vehicle Parks and Campsites

#### **704 - Organizational Hotels and Lodging Houses on Membership Basis**

7041 Organizational Hotels and Lodging Houses on Membership Basis

### **72 - PERSONAL SERVICES**

This major group included establishments primarily engaged in providing services generally to individuals, such as laundries, drycleaning plants, portrait photographic studios, and beauty and barber shops. Also included are establishments operating as industrial launderers and those primarily engaged in providing linen supply services to commercial and business establishments.

#### **721 - Laundry, Cleaning and Garment Services**

7211 Power Laundries, Family and Commercial

7212 Garment Pressing and Agents for Laundries and Drycleaners

7213 Linen Supply

7215 Coin-operated Laundries and Dry Cleaning

7216 Dry Cleaning Plants (Except Rug Cleaning)

7217 Carpet and Upholstery Cleaning

7218 Industrial Launderers

7219 Laundry and Garment Services (NEC)

#### **722 - Photographic Studios, Portrait**

7221 Photographic Studios, Portrait

#### **723 - Beauty Shops**

7231 Beauty Shops

#### **724 - Barber Shops**

7241 Barber Shops

#### **725 - Shoe Repair Shops and Shoeshine Parlors**

7251 Shoe Repair and Shoeshine Parlors

### **726 - Funeral Service and Crematories**

7261 Funeral Service and Crematories

### **727 - Optical Lenses and Services**

7271 Optical Lenses and Services

### **729 - Miscellaneous Personal Services**

7291 Tax Return Preparation Services

7299 Miscellaneous Personal Services (NEC)

## **73 - BUSINESS SERVICES**

This major group includes establishments primarily engaged in rendering services, not elsewhere classified, to business establishments on a contract or fee basis, such as advertising, credit reporting, collection of claims, mailing, reproduction, stenographic, news syndicates, computer programming, photocopying, duplicating, data processing, services to buildings, and help supply services. Establishments primarily engaged in providing engineering, accounting, research, management, and related services, are classified in Major Group 87. Establishments which provide specialized services closely allied to activities covered in other divisions are classified in such divisions.

### **731 - Advertising**

7311 Advertising Agencies

7312 Outdoor Advertising Services

7313 Radio, Television and Publisher's Advertising Representatives

7319 Advertising (NEC)

### **732 - Consumer Credit Reporting Agencies**

7322 Adjustment and Collection Services

7323 Credit Reporting Services

### **733 - Mailing, Reproduction and Commercial Art**

7331 Direct Mail Advertising Services

7334 Photocopying and Duplicating Services

7335 Commercial Photography

7336 Commercial Art and Graphic Design

7338 Secretarial and Court Reporting Services

### **734 - Services to Dwellings and Other Buildings**

7341 Interior Design

7342 Disinfecting and Pest Control Services

7343 Interior Space Planning

7344 Janitorial Services

7345 Locksmith

7349 Building Cleaning and Maintenance Services (NEC)

### **735 - Miscellaneous Equipment Rental and Leasing**

7352 Medical Equipment Rental and Leasing

7353 Heavy Construction Equipment Rental and Leasing

7359 Equipment Rental and Leasing (NEC)

### **736 - Personnel Supply Services**

- 7361 Employment Agencies
- 7363 Help Supply Services

### **737 - Computer Programming and Data Processing Services**

- 7371 Computer Programming Services
- 7372 Prepackaged Software
- 7373 Computer Integrated Systems Design
- 7374 Computer Processing, Data Preparation and Processing Services
- 7375 Information Retrieval Services
- 7376 Computer Facilities Management Services
- 7377 Computer Rental and Leasing
- 7378 Computer Maintenance and Repair
- 7379 Computer Related Services (NEC)

### **738 - Miscellaneous Business Services**

- 7381 Detective, Guard and Armored Car Services
- 7382 Security Systems Services
- 7383 News Syndicates
- 7384 Photofinishing Laboratories
- 7385 Microfilm Services
- 7389 Business Services (NEC)

### **75 - AUTOMOTIVE REPAIR, SERVICES AND PARKING**

This major group includes establishments primarily engaged in furnishing automotive repair, rental, leasing, and parking services to the general public. Similar facilities owned and operated by concerns for their own use and not for the general public are treated as auxiliary establishments. Establishments primarily engaged in finance leasing of passenger cars and trucks are classified in Finance, Industry 6159. Automotive repair shops operated by establishments engaged in the sale of new automobiles are classified in Retail Trade, Industry 5511; and those operated by gasoline service stations are classified in Retail Trade, Industry 5541. Repair shops of railroad companies are classified in Railroad Transportation, Major Group 40; and establishments repairing ships and boats are classified in Manufacturing, Industry Group 373.

### **751 - Automotive Rental and Leasing (Without Drivers)**

- 7510 Automotive Rental
- 7513 Truck Repair and Leasing (Without Drivers)
- 7514 Passenger Car Rental
- 7515 Passenger Car Leasing
- 7519 Utility Trailer and Recreational Vehicle Rental

### **752 - Automotive Parking**

- 7521 Automotive Parking

### **753 - Automotive Repair Shops**

- 7532 Top, Body and Upholstery Repair Shops and Paint Shops
- 7533 Automotive Exhaust System Repair Shops
- 7534 Tire Retreading and Repair Shops
- 7536 Automotive Glass Replacement Shops
- 7537 Automotive Transmission Repair Shops
- 7538 General Automotive Repair Shops
- 7539 Automotive Repair Shops (NEC)

### **754 - Automotive Services (Except Repair)**

- 7542 Carwashes
- 7549 Automotive Services (Except Repair and Carwashes)

### **76 - MISCELLANEOUS REPAIR SERVICES**

This major group includes establishments engaged primarily in miscellaneous repair services. It does not include some repair services of which the most important are: repair to structures, which is classified in Construction, Division C; electronic computer and computer peripheral equipment repair, which is classified in Industry 7378; automotive repair; which is classified in Industry Group 753; clothing repair, which is classified in Industry 7219; and shoe repair, which is classified in Industry 7251.

### **762 - Electrical Repair Shops**

- 7620 Miscellaneous Repair Shops
- 7622 Radio and Television Repair Shops
- 7623 Refrigeration and Air-conditioning Service and Repair Shops
- 7629 Electrical and Electronic Repair Shops (NEC)

### **763 - Watch, Clock and Jewelry Repair**

- 7631 Watch, Clock and Jewelry Repair

### **764 - Reupholstery and Furniture Repair**

- 7641 Reupholstery and Furniture Repair

### **769 - Miscellaneous Repair Shops and Related Services**

- 7690 Miscellaneous Repair
- 7692 Welding Repair
- 7694 Armature Rewinding Services
- 7699 Repair Shops and Related Services (NEC)

### **78 - MOTION PICTURES**

This major group includes establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term motion pictures, as used in this major group, includes similar productions for television or other media using film, tape, or other means.

### **781 - Motion Picture Production and Allied Services**

- 7812 Motion Picture and Video Tape Production
- 7819 Services Allied to Motion Picture Production

**782 - Motion Picture Distribution and Allied Services**

- 7822 Motion Picture and Video Tape Distribution
- 7829 Allied Services to Motion Picture Distribution

**783 - Motion Picture Theaters**

- 7832 Motion Picture Theaters (Except Drive-in)
- 7833 Drive-in Motion Picture Theaters

**784 - Video Tape Rental**

- 7841 Video Tape Rental

**79 - AMUSEMENT AND RECREATION SERVICES**

This major group includes establishments engaged in providing amusement or entertainment services, not elsewhere classified. Establishments primarily engaged in operating motion picture theaters are classified in Industry Group 783, and those operating museums, art galleries, arboreta, and botanical and zoological gardens are classified in Major Group 84.

**791 - Dance Studios, Schools and Halls**

- 7911 Dance Studios, Schools and Halls

**792 - Theatrical Producers (Except Motion Pictures)**

- 7922 Theatrical Producers (Except Motion Pictures) and Miscellaneous Services
- 7929 Bands, Orchestras, Actors and Other Entertainers and Entertainment Groups

**793 - Bowling Centers**

- 7933 Bowling Centers

**794 - Commercial Sports**

- 7941 Professional Sports Clubs and Promoters
- 7948 Racing (Including Track Operation)

**799 - Miscellaneous Amusement and Recreational Sports**

- 7991 Physical Fitness Facilities
- 7992 Public Golf Courses
- 7993 Coin-operated Amusement Devices
- 7996 Amusement Parks
- 7997 Membership Sports and Recreation Clubs
- 7999 Amusement and Recreation Services (NEC)

## **80 - HEALTH SERVICES**

This major group includes establishments primarily engaged in furnishing medical, surgical, and other health services to persons. Establishments of associations or groups, such as Health Maintenance Organizations (HMOs), primarily engaged in providing medical or other health services to members are included, but those which limit their services to the provision of insurance against hospitalization or medical costs are classified in Insurance, Major Group 63. Hospices are also included in this major group and are classified according to the primary service provided.

Industry groups 801 through 804 include individual practitioners, group clinics in which a group of practitioners is associated for the purpose of carrying on their profession, and clinics which provide the same services through practitioners that are employees.

### **801 - Offices and Clinics of Doctors of Medicine**

8011 Offices and Clinics of Doctors of Medicine

### **802 - Offices and Clinics of Dentists**

8021 Offices and Clinics of Dentists

### **803 - Offices and Clinics of Doctors of Osteopathy**

8031 Offices and Clinics of Doctors of Osteopathy

### **804 - Offices and Clinics of Other Health Practitioners**

8041 Offices and Clinics of Chiropractors  
8042 Offices and Clinics of Optometrists  
8043 Offices and Clinics of Podiatrists  
8049 Offices and Clinics of Health Practitioners (NEC)

### **805 - Nursing and Personal Care Facilities**

8051 Skilled Nursing Care Facilities  
8052 Intermediate Care Facilities  
8059 Nursing and Personal Care Facilities (NEC)

### **806 - Hospitals**

8062 General Medical and Surgical Hospitals  
8063 Psychiatric Hospitals  
8069 Specialty Hospitals (Except Psychiatric)

### **807 - Medical and Dental Laboratories**

8071 Medical Laboratories  
8072 Dental Laboratories

### **808 - Home Health Care Services**

8082 Home Health Care Services

### **809 - Miscellaneous Health and Allied Services (NEC)**

8092 Kidney Dialysis Centers  
8093 Specialty Outpatient Facilities (NEC)  
8099 Health and Allied Services (NEC)

## **81 - LEGAL SERVICES**

This major group includes establishments which are headed by members of the bar and are engaged in offering legal advice or legal services.

### **811 - Legal Services**

8111 Legal Services

## **82 - EDUCATIONAL SERVICES**

This major group includes establishments providing academic or technical instruction. Also included are establishments providing educational services such as libraries, student exchange programs, and curriculum development. Schools for the instruction of beauticians and cosmetologists are classified in Industry 7231, and barber colleges are classified in Industry 7241. Establishments primarily engaged in providing job training for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of lack of education, job skill, or experience are classified in Industry 8331.

### **821 - Elementary and Secondary Schools**

8211 Elementary and Secondary Schools

### **822 - Colleges, Universities and Professional Schools**

8221 Colleges, Universities and Professional Schools

8222 Junior Colleges and Technical Institutes

### **823 - Libraries**

8231 Libraries

### **824 - Vocational Schools**

8243 Data Processing Schools

8244 Business and Secretarial Schools

8249 Vocational Schools (NEC)

### **829 - Schools and Educational Services (NEC)**

8299 Schools and Educational Services (NEC)

## **83 - SOCIAL SERVICES**

This major group includes establishments providing social services and rehabilitation services to those persons with social or personal problems requiring special services and to the handicapped and the disadvantaged. Also included are organizations soliciting funds to be used directly for these and related services. Establishments primarily engaged in providing health services are classified in Major Group 80; those providing legal services are classified in Industry 8111; and those providing educational services are classified in Major Group 82.

### **832 - Individual and Family Social Services**

8322 Individual and Family Social Services

### **833 - Job Training and Vocational Rehabilitation**

8331 Job Training and Vocational Rehabilitation Services

**835 - Child Day Care Services**

8351 Child Day Care Services

**836 - Residential Care**

8361 Residential Care

**839 - Social Services (NEC)**

8399 Social Services (NEC)

**84 - MUSEUMS, ART GALLERIES AND BOTANICAL AND ZOOLOGICAL GARDENS**

This major group includes museums, art galleries, arboreta, and botanical and zoological gardens. These establishments are often of historical, educational, or cultural interest.

**841 - Museums and Art Galleries**

8412 Museums and Art Galleries

**842 - Arboreta and Botanical or Zoological Gardens**

8422 Arboreta and Botanical or Zoological Gardens

**86 - MEMBERSHIP ORGANIZATIONS**

This major group includes organizations operating on a membership basis for the promotion of the interest of their members. Included are organizations such as trade associations; professional membership organizations; labor unions and similar labor organizations; and political and religious organizations. This major group does not include business establishments operated by membership organizations, which are classified according to their primary activity.

**861 - Business Associations**

8611 Business Associations

**862 - Professional Membership Organizations**

8621 Professional Membership Organizations

**863 - Labor Unions and Similar Labor Organizations**

8631 Labor Unions and Similar Labor Organizations

**864 - Civic, Social and Fraternal Organizations**

8641 Civic, Social and Fraternal Organizations

**865 - Political Organizations**

8651 Political Organizations

**866 - Religious Organizations**

8661 Religious Organizations

**869 - Membership Organizations (NEC)**

8699 Membership Organizations (NEC)

## **87 - ENGINEERING, ACCOUNTING, RESEARCH, MANAGEMENT AND RELATED SERVICES**

This major group includes establishments primarily engaged in providing engineering, architectural, and surveying services; accounting, auditing, and bookkeeping services; research, development, and testing services; and management and public relations services.

### **871 - Engineering, Architectural and Surveying Services**

- 8711 Engineering Services
- 8712 Architectural Services
- 8713 Surveying Services
- 8714 Construction Inspection
- 8715 Land Use Planning
- 8717 Environmental Consultant

### **872 - Accounting, Auditing and Bookkeeping Services**

- 8721 Accounting, Auditing and Bookkeeping Services

### **873 - Research, Development and Testing Services**

- 8731 Commercial Physical and Biological Research
- 8732 Commercial Economic, Social and Educational Research
- 8733 Noncommercial Research Organizations
- 8734 Testing Laboratories

### **874 - Management and Public Relations Services**

- 8741 Management Services
- 8742 Management Consulting Services
- 8743 Public Relations Services
- 8744 Facilities Support Management Services
- 8748 Business Consulting Services (NEC)

## **88 - PRIVATE HOUSEHOLDS**

This major group includes private households which employ workers who serve on or about the premises in occupations usually considered as domestic service. Households classified in this major group may employ individuals such as cooks, laundresses, maids, sitters, butlers, personal secretaries, and managers of personal affairs; and outside workers, such as gardeners, caretakers, and other maintenance workers. The households of farming establishments are classified in Agriculture, Division A; individuals or groups providing amusement and entertainment services are classified in Major Group 79; individuals or groups providing baby sitting services are classified in Industry 7299; and other day care services are classified in Industries 8322 and 8351.

### **881 - Private Households**

- 8811 Private Households

## **99 - NON-CLASSIFIABLE ESTABLISHMENTS**

This major group includes establishments which cannot be classified in any other industry. Establishments which can be classified in a division should be classified in the most appropriate industry within that division.

**999 - Non-Classifiable Establishments**

9999 Non-Classifiable Establishments

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