



FOR IMMEDIATE RELEASE

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**DESIGNED BY KIDS, BUILT BY VOLUNTEERS:
KaBOOM!, AVONDALE/GLEN ELDER NEIGHBORHOOD ASSOCIATION AND THE CITY OF
SACRAMENTO TO BUILD NEW PLAYGROUND IN ONE DAY FOR SACRAMENTO CHILDREN
AT MAX BAER PARK**

- What:** More than 225 community volunteers will join forces on February 24 to build a new playground at Max Baer Park. The new playground's design is based on drawings developed by children who will use the playground.
- Why:** The new playground will provide more than 10,000 children annually a safe place to play in the South East Sacramento community. The previous playground on the site burned down, and only a swing set remains. This is one of nearly 200 KaBOOM! play spaces being built across the country in 2007 in an effort to provide a great place to play within walking distance of every child in America. The Max Baer Park playground rebuild is being organized and supported by KaBOOM!, the City of Sacramento, and Avondale/Glen Elder Neighborhood Association.
- When:** Saturday, February 24, 2007
8:30 AM – Kick off and volunteer deployment
11:00-1:00 PM – Best time to view playground under construction
2:30 PM – Ribbon cutting ceremony
- Where:** Max Baer Park
7851 35th Street
Sacramento, CA 95824
- Who:** Over 225 community volunteers
Mayor Heather Fargo
Vice Mayor Kevin McCarty
- Visuals:** Before and after shots of the site
Community volunteers assembling brightly colored slides, rock blocks and swings
Ribbon-cutting ceremony to dedicate the playground

KaBOOM!

KaBOOM! is a national nonprofit organization that envisions a great place to play within walking distance of every child in America. Over the past decade, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct over 1,100 new playgrounds, skate parks, sports fields and ice rinks across North America. KaBOOM! also offers a variety of resources, including a web portal and online community, regional and national trainings, grants and publications for communities that wish to plan a new play space on their own.

Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago, Atlanta and San Mateo, CA. For more information, visit www.kaboom.org.

City of Sacramento

The City of Sacramento's mission is to be the most livable city in America. Key to this mission is the provision of parks and recreation opportunities that continuously enhance residents' quality of life. For more information about the City of Sacramento, visit www.cityofsacramento.org

Avondale/Glen Elder Neighborhood Association

Avondale/Glen Elder Neighborhood Association's mission is to enhance the livability of the area by establishing and maintaining an open line of communication and liaison between the neighborhood, government agencies and other neighborhoods; and to provide an open process by which all members of the neighborhood may involve themselves in the affairs of the neighborhood.

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