

CITY OF SACRAMENTO
NEWS RELEASE



DEPARTMENT OF PARKS AND RECREATION

Contact: Hindolo Brima, Program Analyst - Public Information

(916) 808-5972 • FAX: (916) 808-7643

email: HBrima@cityofsacramento.org

915 I Street, Fifth Floor, Sacramento, CA 95814

FOR IMMEDIATE RELEASE

**2007 California & Pacific Southwest Recreation & Park Training Conference
Set to Kick-off in the City of Sacramento**

Sacramento, California, March 7, 2007—The City of Sacramento is preparing to host the 2007 California & Pacific Southwest Recreation & Park Training Conference. The conference is organized by the California Park and Recreation Society (CPRS) and will take place from March 8-10, 2007. The conference is projected to attract at least three thousand visitors to Sacramento and will highlight the many ways parks and recreation enhances the livability of all communities. This year's conference theme is *"It Starts Right Here, Right Now."*

CPRS was established to provide park, recreation, leisure and community service professionals and interested citizens with the knowledge and resources to enhance their leadership role in creating community through people, parks and programs. CPRS is the largest state-wide park and recreation organization in the country with 4000 members who represent over 85% of city, county and special districts that have a park and recreation program. In line with its mission, CPRS has scheduled nearly 100 educational sessions; and will showcase over 400 booths and exhibits focused on the latest advancements in the field of Parks and Recreation—the second largest Parks & Recreation exhibit show in the nation.

The Sacramento Department of Parks and Recreation is an active member of CPRS and has been involved, along with other neighboring parks and recreation departments, in planning the conference's many activities.

"With the 2007 California & Pacific Southwest Recreation & Park Training Conference theme being *"It Starts Right Here, Right Now,"* what better city than the City of Sacramento to host the conference," said Mayor Heather Fargo. "Since its 1849 founding, the City of Sacramento has been an incubator for technical concepts and social innovations that have helped transform this region and the entire world," Mayor Fargo continued.

In support of the conference, Mayor Fargo will host a special reception on Thursday, March 8 from 5:30p.m. to 7:00p.m. at the Sacramento Convention Center. National, state, and local legislative leaders and agency administrators will attend the reception.

For additional information about the 2007 California & Pacific Southwest Recreation & Park Training Conference, please contact Jane Adams at, (916) 715-5733; or Hindolo Brima, Public Information Officer, Department of Parks and Recreation, (916) 622-8066.

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