

CITY OF SACRAMENTO
NEWS RELEASE



DEPARTMENT OF PARKS AND RECREATION

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FOR IMMEDIATE RELEASE

Sacramento START and Crocker Art Museum Celebrate 10-Year Partnership that Inspires Children through Art

Sacramento, California, April 27, 2007—Since its establishment, the Crocker Art Museum has showcased artwork and exhibits that capture the human experience. Since 1997, the museum has also been inspiring the imaginations of Sacramento START participants through the *Art as a Start* partnership. On Sunday, April 29, the Sacramento START program and the Crocker Art Museum will host a special event to celebrate the 10-year anniversary of this successful partnership that is bringing art to children in their most formidable years.

Created in 1997, the *Art as a Start* partnership is designed to spark children's interest in the arts. It does this by exposing children to the museum's large collection of artwork and exhibits, and by offering them the opportunity to create their own works of art. Since its creation, the partnership has positively impacted the lives of over 2000 Sacramento START participants.

"Our ten year partnership with the Crocker Art Museum has opened the eyes of START participants to a whole new world of art appreciation. We value the opportunity to bring art to students who might not have otherwise had the chance," said Sacramento START Manager Andee Press-Dawson.

Sunday's free event will feature carnival games, fun activities, and a barbeque lunch at Crocker Park; and museum tours and an African American drum and dance performance at the Crocker Art Museum. START families are encouraged to attend Sunday's celebration.

Event Details:

Event: Crocker Art Museum/Sacramento START Partnership Celebration

Event Description:

The Sacramento START program and Crocker Art Museum will celebrate the 10th Anniversary of the *Art as a Start* partnership. The partnership makes it possible for START students to take part in interactive field trips to the Crocker Art Museum. The event will feature Museum Tours, a BBQ Lunch, Family Activities, and an African American Drum and Dance Performance.

Date: Sunday, April 29, 2007

Time: 11am – 3pm

Location: Crocker Park - 211 O Street; Crocker Art Museum - 216 O Street

Media inquiries should be forwarded to Hindolo Brima, Public Information Officer, Department of Parks and Recreation, (916) 622-8066.

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