



OFFICE OF THE
MAYOR

CITY OF SACRAMENTO
CALIFORNIA

KEVIN JOHNSON
MAYOR

Dear Sacramento Business Owner:

The City of Sacramento is pleased to announce the launch of a new program that will have a significant impact on the promotion of our community. We have entered into a two-year agreement with CGI Communications to produce a series of streaming online videos highlighting the advantages our community offers residents, visitors and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official City website (www.cityofsacramento.org), the video showcase will engage viewers as they learn more about Sacramento-area attractions, economic development opportunities, quality of life, and much more.

In the coming weeks, CGI will be contacting members of the Sacramento business community to offer participation in the program.

Sincerely,

Mayor Kevin Johnson
City of Sacramento