

CITY OF SACRAMENTO



Measure C

Frequently Asked Questions

What is Measure C?

Measure C is a proposed ordinance, subject to majority voter approval, requiring medicinal marijuana businesses, including not for profit dispensaries to pay up to a 4 percent Business Operations Tax on their gross receipts.

Measure C will also require a marijuana business providing non-medical marijuana to pay a Business Operations Tax of up to 10 percent if State Proposition 19, the “Regulate, Control and Tax Cannabis Act of 2010”, is approved by California voters in November.

When would Measure C become effective?

If approved, Measure C becomes effective on July 1, 2011.

How will revenue from this tax be used by the City?

The revenue generated by the City’s Business Operations Tax is General Fund revenue that is used to provide city services like fire, police, and park maintenance.

What is the revenue anticipated to be from this proposal?

The City estimates annual revenue from the medical marijuana portion of Measure C to be \$300,000 to \$500,000.

Can the City Council raise or lower the Business Operations Tax rates for medicinal and non-medicinal marijuana businesses?

Yes. Measure C provides the City Council with the discretion to lower or raise the tax rates from time to time, not to exceed the maximum tax rates of 4% for medical marijuana and 10% for non-medical marijuana.

Do other cities have similar proposals on the November ballot?

Yes. Residents of the cities of Long Beach, Oakland, San Jose, Berkeley, Albany, Stockton and Richmond will all be voting on similar proposals in November.

Where can I read the text of the proposed measure?

For more information, please visit the City’s website at www.cityofsacramento.org.