



ECONOMIC DEVELOPMENT DEPARTMENT

CITY OF SACRAMENTO

MEDIA ADVISORY

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CITY OF SACRAMENTO AND PARTNERS BREAK GROUND ON K STREET STREETScape PROJECT

First phase will focus on the 700 block and St. Rose of Lima Park

Sacramento, Calif. – The City of Sacramento, Downtown Sacramento Partnership and Regional Transit will officially break ground on the first phase of the K Street Streetscape project on **Tuesday, February 24**. The \$4 million dollar effort will include improvements to the 700 block of K Street and the St. Rose of Lima Park. This project will aesthetically improve the corridor, increase safety, enhance pedestrian lighting, build connectivity, improve pedestrian mobility, and create a safe and inviting public space.

WHO: Mayor Kevin Johnson, Vice Mayor Lauren Hammond, Councilmember Ray Tretheway III, Regional Transit Chair Steve Cohn, and Michael Ault with the Downtown Sacramento Partnership.

WHAT: Ceremonial groundbreaking to officially welcome the start of the streetscape improvement project.

WHEN: February 24, 2009 at 10 a.m.

WHERE: St. Rose of Lima Park located on 7th Street between Merchants Alley and K Street. (Directly across the street from the Hard Rock Café restaurant.)

WHY: As the first major renovation of K Street since the late 1980s, the initial phase will focus on three major updates, which include:

- **Streetscape improvements** such as new and improved design treatments, including consistent paving materials, street furniture, trash receptacles, landscaping, and lighting.
- **Renovation of St. Rose of Lima Park** to make way for hardscape paving, new lighting, park furniture and an interactive water feature.
- **Relocation of the existing RT platform station** from the 700 block of K Street to the east side of 7th Street, just south of the K-L alley. The new station will incorporate new lighting and street furniture.

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