



DEPARTMENT OF  
TRANSPORTATION

CITY OF SACRAMENTO  
CALIFORNIA

915 I STREET  
ROOM 2000  
SACRAMENTO, CA  
95814-2604

OFFICE OF THE DIRECTOR

PH 916-808-7100  
FAX 916-808-5573

# News Release

**Contact:** Linda K. Tucker, Media and Communications Specialist  
[Ltucker@cityofsacramento.org](mailto:Ltucker@cityofsacramento.org)  
Department of Transportation  
916/808-7523

**Date:** November 21, 2011

## Annual freebie from the City

### City offers 15<sup>th</sup> year of free holiday parking program to attract downtown shoppers

Downtown, Old Sacramento and midtown shoppers will be offered free parking to encourage people to shop and dine downtown during the holiday season.

The City is offering free parking throughout downtown, midtown and Old Sacramento on weekdays from 4:30 p.m. and all day on weekends as well as two all-day meter holidays on Thursday, November 24, Thanksgiving Day, and Monday, December 26, the day after Christmas.

The program will be in effect in these areas at these times:

#### On-street metered parking

- There will be two all-day free weekday metered holidays: Thursday, November 24, Thanksgiving Day, and Monday, December 26, the day after Christmas.
- Weekends will be free all day from Saturday, November 26, through Sunday, December 25.
- Weekdays will be free after 4:30 p.m. , including Black Friday, November 25. Prior to 4:30 p.m.meters must be paid.

Please note that the free parking zone will extend from “I” to “L” streets and from Front to 29<sup>th</sup> streets, and only applies to metered on-street parking spaces. [See attached map.](#)

All other parking violations are still enforceable as posted, such as time limit restrictions, street sweeping and color zones.

-more-

*Holiday parking, 2*

**East End Garage (17th Street between L Street and Capital Avenue)**

The East End Garage, operated by the City on weeknights and weekends, has 600 available parking spaces in the midst of popular midtown venues. Located with an entrance on 17th street between L Street and Capital Avenue, the garage features a \$2 flat rate for weekdays from 4 p.m. to 2 a.m., and weekends all day.

---

*The Department of Transportation's mission is to ensure the City's transportation system supports and enriches the quality of life for present and future generations.*

####