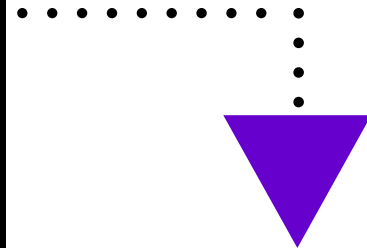


What is public financing and how do I become eligible?



Public financing, also referred to as public matching funds, is financial support by the City of Sacramento to a candidate for city elective office through payment of public “matching” dollars. Qualified candidates will receive a “\$1 for \$1” match up to a set limit. The maximum amount available per election period is \$35,200 (Council Member) or \$117,000 (Mayor).

How does a candidate become eligible for public matching funds?

To become eligible, the candidate must meet all of the following requirements: 1) files a signed statement of acceptance form and does not rescind it; 2) files a signed code of fair campaign practices form; 3) has raised and deposited into the candidate’s controlled committee \$7,500 (Council Member) or \$10,000 (Mayor) in eligible contributions*; 4) is opposed by a candidate who has qualified for matching funds; 5) agrees to participate in one public forum; and 6) voluntarily agrees to limit campaign spending to \$88,000 (Council Member) or \$585,000 (Mayor).

* a contribution is considered “eligible” if it was raised and deposited into a candidate’s official campaign account after July 1st of the year preceding the election, and the contribution totals \$250 or less per source. For contributions over \$250, only the first \$250 of any contribution shall count. The remainder shall not. Eligibility established in the primary election period continues if a candidate is on the ballot in a general (run-off) election in November.



For more detailed information on the provisions of public financing
refer to the Sacramento City Code on line at:

http://www.qcode.us/codes/sacramento/view.php?topic=2-2_14&showAll=1&frames=on
or <http://www.cityofsacramento.org/clerk/campaign-information/finance-and-regulations/>