

Sutter's Landing Area Master Plan

Background Report

Appendix E - Master Plan Process & Stakeholders

A. Project Organization & Management

The proposed organizational structure for delivering the Sutter's Landing Area Master Plan is creation of the following teams:

- Project Working Group – day-to-day project team
- Technical Advisory Group – technical expertise available to project team
- Policy Advisory Group – high-level decision makers providing overall direction to project team
- Stakeholders – property owners, community, etc.

Establishment of a Project Working Group

This first step in the outreach process is the creation of a Project Working Group for the purposes of project oversight. The Project Team consists primarily of City staff. Each meeting will be coordinated and facilitated by the Project Manager Scot Mende.

Project Team Lead:

Scot Mende, AICP
New Growth & Infill Manager
City of Sacramento
Phone: (916) 808-4756
Email: smende@cityofsacramento.org

Project Team:

J.P. Tindell, Park Planning Design & Development Manager, Parks & Recreation Dept.
Mary deBeauvieres, Principal Planner, Parks & Recreation Dept.
Mary Healy, Director, Sacramento Zoological Society

Project Team Meetings

The meetings of the Project Team will be scheduled to take place on a regular basis and will be critical to the coordination of all components of preparation of the Area Master Plan.

Product: Meeting Agendas & Notes

B. Identify Key Stakeholders

The composition of the stakeholder advisory group (proposed) includes zoo board members, a Parks & Recreation Commissioner, property owners (e.g., Blue Diamond, SMUD, and Dellar), representatives from the River District, agency representatives (Local Enforcement Agency, Regional Water Quality Control Board), and community leaders. The group will meet a number of times during the course of the project and will serve as the primary advisory group to the Project Team.

Policy Advisory Team

The following City departments / staff must be involved with various aspects of the Area Master Plan:

- City Manager – John Dangberg, Cassandra Jennings, Marty Hanneman
- Parks & Recreation – Jim Combs
- Barbara Bonebrake, Director, Convention, Culture & Leisure Dept.
- Planning – Carol Shearly
- Utilities – Dave Brent, Engineering Manager
- Transportation – Nicholas Theocharides, Engineering Manager

Technical Working Group:

The following City Departments will be regularly consulted on technical issues:

- Transportation – Ted Davini, Ed Cox
- Utilities – Marty Strauss and David Schamber
- Planning - Alan Porter
- Police – Eric Poerio?
- Fire – Troy Malaspino
- Neighborhood Services - Janine Martindale, Neighborhood Resources Coordinator, District 3
- Council District 3 – Sue Brown, District Director

The Sacramento Zoological Society became a non-profit entity in 1997. For the past 5 years or more, the Society has given consideration to locating a new zoo at Cal Expo, Sutter's Landing Park, and in West Sacramento. The following groups / individuals must be involved with discussion of zoo issues at Sutter's Landing Park:

- Terry Kastanis, President, Sacramento Zoological Society
- Steve Brand, Chair, Long Range Planning Committee, Sacramento Zoological Society

The following regulatory agencies must be involved with issues concerning access to the American River.

- American River Flood Control District
- Army Corps of Engineers
- California Department of Fish and Game
- US Fish and Wildlife
- Sacramento Area Flood Control Agency (SAFCA) – Tim Washburn, Pete Ghelfi
- County of Sacramento, Regional Parks – Celine Livengood
- County of Sacramento, Planning – Leighann Moffitt, Regina Lugani

The following regulatory agencies must be involved with the landfill issues in this process:

- Central Valley Regional Water Quality Control Board
- Local Enforcement Agency (County Environmental Management Dept -- Hazardous Materials Division)
- DTSC (California Dept of Toxic Substance Control)
- Sacramento Metropolitan Air Quality Management District
- California Integrated Waste Management Board

Neighborhood Leadership

- Frank Cirrill, Save American River Association, 455-2880
- Sean Wright (or rep), Alkaili Flat/Mansion Flat NA, emailsean@msn.com
- Patty Kleinknecht, River District, pattyk@riverdistrict.net
- Rob Sperling (or rep), Boulevard Park NA, robsperling@sbcglobal.net
- Cindy Torres, Friends of Grant Park, friendsofgrantpark@yahoo.com
- Bill Burqua, Marshall School NA, bill@sheiladog.com
- George Raya, Park & Rec Commissioner for D3, georgeraya@yahoo.com
- Robert Sewall, Friends of the River Banks, rsewell@earthlink.net
- Laurie Litman: Friends of the River Banks, llitman@pacbell.net
- Catherine Turrill: Friends of the River Banks, turrillc@csus.edu
- Greg Narramore, Supt. of Parks & Rec (oversees the Park Ranger Program)
- Paul Tsamtsis, Washington Park NA, tsamtsis@jps.net
- Darby Patterson; nearby resident; darbyassociates@sbcglobal.net
- Courtyard School: 205 24th St Sac, CA 95816. principal: Marcie Lane, 442-5395.

Surrounding Property Owners

- Blue Diamond Almond Growers, Bill Morecraft, 446-8537
- Bell Marine Co. (Harbor Sand & Gravel), Bob McLean, bob@bellmarine.com, 442-9089

C. Community Outreach

The community outreach program for the project will include meetings with key project stakeholders (property owners, etc.) and general public workshops.

Product: The Project Team will prepare a Summary Report after each workshop.

The Project Team will prepare preliminary concepts and alternatives for the Area Master Plan area. The team will consider whether revision of existing and/or planned land use patterns and urban design features may be warranted to reinforce the circulation framework and enhance opportunities for desired development in the area.

The Team will meet with the Technical Advisory Committee to review the preliminary concepts and alternatives. The purpose of this meeting will be to gain the technical response of relevant City departments and agencies to the potential improvements and to identify potential fatal flaws.

The Team will conduct meetings and briefings with key stakeholders in the study area to review the preliminary concepts and alternatives.

Public Hearings

The Project Team will present the iterative project products to the Planning Commission, Parks & Recreation Commission, Zoo Board, and City Council.

Product: Public meetings/hearings