



ECONOMIC DEVELOPMENT DEPARTMENT

CITY OF SACRAMENTO

MEDIA ADVISORY

Date: FOR IMMEDIATE RELEASE – September 25, 2008

Contact: Maurice Chaney, Media & Communications Specialist, 916/808-7948; cell 916/300-7597

VICE MAYOR STEVE COHN, DEPARTMENT OF ENERGY KICK OFF CITY'S SOLAR ENERGY PROGRAM WITH SOLAR AMERICA CITIES SIGN UNVEILING

*13 signs received by the Department of Energy
will be placed on utility poles throughout the city*

WHAT: Press conference to kick off the City of Sacramento's solar energy program, *Sacramento Solar Access*, and to receive the 13 signs from the Department of Energy (DOE).

WHO: City of Sacramento's Vice Mayor Steve Cohn, along with representatives from DOE, grant partners, and Congresswomen Matsui by video.

WHEN: **September 26, 2008 at 10:30 a.m.** at the Clean Energy Showcase in the Sacramento State Union Ballroom.

WHY: Earlier this year, the City of Sacramento in conjunction with its grant partners – Sacramento Municipal Utility District, Valley Vision, Solar Depot, CleanStart, Sacramento Tree Foundation, and Build It Green – was announced as a recipient of the DOE's Solar America Cities grant program.

The grant, worth \$200,000 in direct funding and additional technical assistance, will help the city to develop and further existing programs that aide with the acceleration of solar adoption in the City of Sacramento.

Over the next several years, the city will:

- plan for photovoltaic panels on city rooftops and in high visibility community locations;
- bolster the city's Clean/Green Technology Incentive Zone;
- work with SMUD and Los Rios on the solar technician certificate program; and
- develop design guidelines and providing education to address near- and long-term barriers to solar technology.

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