

MAYOR **KEVIN JOHNSON**



915 I Street, 5th Floor
Sacramento, California 95814

Phone: (916) 808-5300

Fax: (916) 264-7680

www.cityofsacramento.org/mayor



YEAR TWO

A LOOK BACK AT

SACRAMENTO MAYOR KEVIN JOHNSON'S SECOND YEAR IN OFFICE



LETTER FROM THE MAYOR

December 2010

Dear Residents,

As I look back at my second year in office, I see a city full of progress and potential.

On many fronts, Sacramento made significant progress in 2010. In a difficult budget year, we minimized cuts to essential public safety services and improved flood protection and emergency preparedness. We made progress increasing activity and development downtown and throughout the central city. We saw unprecedented excitement and potential for a new entertainment and sports complex. Our entire community, and especially our faith leaders, stepped up to help the homeless. Sacramento's arts community continued its upward ascent; our spirit of community service reached new heights; and we unleashed the extraordinary possibilities within our community to become a true leader in the green movement.

This book is a celebration of those achievements. But, it is also a reminder of how much more we have to do. My administration, and our city, are very much a work in progress. In 2011, we must do more to strengthen our economy, keep our neighborhoods safe, grow our green sector; revitalize downtown, reform our schools, and make City Hall more effective, responsive, and accountable.

I'm proud of our work this year, and excited by what's ahead. Two years into my term, I am as optimistic as ever about Sacramento's future. We are well on our way towards creating "A City that Works for Everyone."

Sincerely,



Mayor Kevin Johnson



YEAR TWO





“The leadership Mayor Johnson is providing through Sacramento Ready is critical to ensure we live in a safe and prepared community, where residents are trained and ready to respond in times of disaster.”

—Dawn Lindblom
CEO, American Red Cross Sacramento-Sierra Chapter



PUBLIC SAFETY

“Public safety is our first responsibility to the city. I’m committed to protecting our neighborhoods no matter how severe our economic or budgetary challenges may be.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- **Keeping Police and Fire Departments Strong**
 - ▶ Minimized cuts, layoffs and brown outs impacting police and fire departments
 - ▶ Led fight to keep Police Chief Rick Brazier despite heavy recruitment from other cities
 - ▶ \$4.7M in state and federal grants for public safety
 - ▶ Improved coordination between Sac PD and school districts to enhance communication and school safety
- **Progress on Flood Protection**
 - ▶ Key progress towards 100-year flood protection, including signing of Post Authorization Change Report by US Army Corps of Engineers and completion of phases 2 and 3 of Natomas Levee Improvement Program
 - ▶ Partnered with Congresswoman Doris Matsui and others to secure three year extension of preferred flood insurance rates for Natomas residents
 - ▶ Expanded Mayor’s Flood Task Force to include more business, professional, and technical stakeholders from across the region
- **Improving Emergency Readiness and Response**
 - ▶ Co-authored national report on federal disaster response policy reforms as Vice Chair of US Conference of Mayors Stafford Act Reform Task Force
 - ▶ Launched Sacramento Ready initiative to improve coordination and training across the region
 - ▶ Secured \$40,000 grant from California Volunteers to improve training for community and faith organizations on disaster resiliency

EDUCATION

“Every child, in every neighborhood, deserves access to a high quality education. Our city’s safety, prosperity and vitality depend on it.”

— Mayor Kevin Johnson



YEAR TWO ACCOMPLISHMENTS

• Local, State and National Leadership on School Reform

- ▶ Announced City-Schools Collaborative with regional superintendents to better align city services with district priorities
- ▶ Played key role in securing passage of groundbreaking Race to the Top and Common Core Standards state legislation to improve low performing schools and empower parents
- ▶ Founding Chair of US Conference of Mayors' Public Schools Task Force and Co-Chair of US Secretary of Education Arne Duncan's Mayoral Advisory Council

• Engaging Parents and Community Leaders

- ▶ 750 parents, educators, school administrators, and state legislators attended four private screenings of acclaimed documentary film *Waiting for Superman*, including kickoff event for Paramount Pictures' "State Capital Tour"
- ▶ Hosted California Mayors Graduation Summit to address dropout crisis in collaboration with California Mayors Education Roundtable, state leaders and top mayors and education advocates from across the state

• Marshalling New Resources

- ▶ Laid groundwork to bring City Year and Health Corps youth service initiatives to Sacramento
- ▶ Hosted Sesame Street Community Resource Fair event to help families with young children who are experiencing economic hardship

“As I’ve travelled the country, I’m seeing folks like Mayor Johnson step up and take courageous positions that would have been unimaginable five or ten years ago. And it makes me extraordinarily hopeful about where we can go as a country.”

— Arne Duncan
US Secretary of Education



STAND UP



“Sacramento’s economic recovery will require policies that support innovation and promote a more competitive business climate. I applaud Mayor Johnson for moving the city in that direction.”

— Dr. Sanjay Varshney
Dean of College of Business Administration
California State University, Sacramento



ECONOMIC DEVELOPMENT

“Our recovery depends on business, labor, and City Hall working together to improve our business climate, diversify our economy, create jobs, and achieve real progress on several transformative projects underway.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- Progress on K Street Mall
 - ▶ Completion of three new entertainment venues on 1000 block
 - ▶ Projects approved to revitalize 700 and 800 blocks and return bike and automobile activity
 - ▶ New business recruitment manager hired by Downtown Partnership to build and sustain more retail opportunities
- Major Milestones across Central City
 - ▶ \$100M expansion of Crocker Art Museum
 - ▶ 203-acre Downtown Railyards transitioned to nationally respected new owner, Inland American
 - ▶ Phase I completed of \$15M Riverfront Promenade
 - ▶ Groundbreaking for new \$5.4M Greyhound bus terminal
 - ▶ 25,000 low-income families connected to bank accounts and financial training through Bank on Sacramento initiative
- Critical Path to a New Entertainment and Sports Complex
 - ▶ Three finalists recommended from seven proposals submitted to Sacramento FIRST citizens' task force
 - ▶ 600 citizens engaged in nine public meetings to assess proposals and set parameters to protect taxpayers and maximize economic impact
 - ▶ 900 volunteer hours and \$200,000 in value created by task force experts and pro bono advisors

SacramentoFIRST
A New Entertainment and Sports Complex.

EFFECTIVE GOVERNMENT

“You can’t get results without accountability. As city leaders, we must embrace our responsibility to spend wisely, operate efficiently, and uphold the highest standards of ethics and transparency.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- **More Accountability & Fiscal Responsibility**
 - ▶ Proposed “Accountability Plan” reform package to modernize city charter based on 18 months of public debate and Council discussion
 - ▶ Maintained city credit rating and \$10.5M reserve despite severe budget cuts
 - ▶ New Independent Budget Analyst position approved to enhance objective review of budget proposals
 - ▶ Proposition 22 passed by voters to end unlawful state raids on local funds
- **Increasing Accessibility & Transparency**
 - ▶ 500 constituents addressed concerns in face-to-face Office Hours meetings with Mayor and city staff
 - ▶ “One-stop” website created to increase public access to information on city employee compensation and finances
 - ▶ Protected residents’ access to elected leaders during public comment portion of weekly Council meetings
- **Fostering Public-Private Partnerships**
 - ▶ Partnered with over 50 organizations from the business, faith and nonprofit communities through policy initiatives
 - ▶ \$1.4M in outside philanthropic funding raised to support Mayoral and community initiatives



“Johnson is right about the overarching issue: cities nationwide have shown that, with stronger authority in the mayor’s office and the right leader, they can tackle festering problems of crime, schools and economic development.”

— The Sacramento Bee





HOMELESSNESS

“My rationale for serving the homeless is simple. If in the worst of times, we help the least among us, then we can accomplish anything as a city.”

— Mayor Kevin Johnson

“I have been inspired by Mayor Johnson’s vision and passion to help make a difference in the lives of people who find themselves in need in our community. His positive approach has led to hundreds of individuals and families receiving assistance in getting their feet on the ground.”

— Pastor Rick Cole
Capital Christian Center



YEAR TWO ACCOMPLISHMENTS

- **Improved Housing & Services**
 - ▶ 1560 households moved into permanent housing
 - ▶ 250 new permanent housing units under construction
 - ▶ 315 individuals served by expanded winter shelter program despite severe county budget cuts
- **New Sources of Sustainable Funding**
 - ▶ \$5M in federal funding for Homelessness Prevention and Rapid Re-housing Program (HPRP)
 - ▶ \$4M in other local public funds to supplement federal HPRP dollars
 - ▶ \$400,000 raised for homelessness prevention from 80 faith congregations via One Day to End Homelessness program, leveraging an additional \$1.6M in federal funding
- **A More Accountable and Effective Approach**
 - ▶ Approval from city and county for new public-private entity to pursue a more comprehensive, regional, and results-driven strategy to end homelessness



Mayor Johnson wishes to dedicate this year's accomplishments to Greg Bunker, former Executive Director of Francis House.

CIVIC ENGAGEMENT

“By the numbers, Sacramento is now one of the most caring cities not only in California, but the entire country.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- **Inspiring Residents to Serve**
 - ▶ Over 3 million hours of service logged by volunteers across the city – nearly double the 1.7 million total from 2009
 - ▶ Added \$70 million in economic impact to the city and region
 - ▶ Celebrated public servants and first responders with special session featuring acclaimed “Hero on the Hudson” pilot and Air Force veteran Captain Chesley “Sully” Sullenberger
- **Professionalizing and Organizing the Service Community**
 - ▶ Hired city’s first-ever Chief Service Office via leadership grant from the Rockefeller Foundation and national “Cities of Service” initiative
 - ▶ Sacramento Service Plan launched as blueprint to enhance alignment, coordination and expansion of service opportunities across the region
 - ▶ Launched high-impact service initiatives focused on public safety, education, homelessness, and green
- **Bringing Talented Youth into Public Service**
 - ▶ Eleven graduate students selected from Harvard, UC Davis, and Sac State to serve city through prestigious Mayoral Fellowship program
 - ▶ \$150,000 in value created by nearly 10,000 hours of service logged by Mayoral interns and volunteers



“Mayor Johnson understands that Sacramento’s success as a world-class city rests upon our ability to make civic engagement a significant part of our identity. His vision has propelled Sacramento into the national spotlight.”

— Ann Lucas,
Executive Director
Nonprofit Resource Center





“Mayor Kevin Johnson is one of those mayors that gets it.”

— Rocco Landesman
Chairman, National Endowment for the Arts



THE ARTS

“A great city deserves great art.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- **Mobilizing Community into Action**
 - ▶ 400 artists and art advocates participated in monthly meetings of For Arts Sake initiative
 - ▶ Creative Action Plan developed to expand cultural infrastructure, promote arts education, and stimulate the creative economy
 - ▶ Celebrated \$100M Crocker Art Museum expansion
- **Promoting Arts Education in Public Schools**
 - ▶ Launched Any Given Child arts education program sponsored by Kennedy Center for Performing Arts
 - ▶ Partnered with Twin Rivers and Sacramento Unified School Districts to provide enhanced arts education opportunities for K-8 students
- **Elevating Sacramento's Profile in the National Arts Scene**
 - ▶ Launched Action Plan implementation phase with National Endowment of the Arts Chairman Rocco Landesman
 - ▶ Selected internationally-renowned arts advocate as Project Manager to lead For Arts Sake initiative
 - ▶ Spotlighted top local and national creative talent, including actor Timothy Busfield, artist David Garibaldi, and musicians Lee Greenwood and Jackie Greene
 - ▶ Promoted Sacramento arts at World Creativity Forum in Oklahoma City

**FOR
ART'S SAKE**
SACRAMENTO

GREEN

“Sacramento has everything we need to become the ‘Emerald Valley’ - the greenest region in the country and a hub for green technology.”

— Mayor Kevin Johnson

YEAR TWO ACCOMPLISHMENTS

- **Increasing the Region’s “Green IQ”**
 - ▶ 1500 citizens participated in 8 month Greenwise Sacramento initiative launched to develop, educate, inspire and mobilize region to pursue green agenda
 - ▶ 8 monthly public meetings featuring Governor Arnold Schwarzenegger; First Lady Maria Shriver; activist Van Jones, San Francisco Mayor Gavin Newsom, author Thomas Friedman, chef Alice Waters, advocate Robert F. Kennedy Jr., Dr. Mehmet Oz, Portland Mayor Sam Adams, and youth activist Alec Looz
 - ▶ Launched weekly Mayor’s book club to read and discuss key text on the modern green movement
- **Comprehensive Green Action Plan**
 - ▶ Developed Regional Action Plan articulating shared vision to transform Sacramento into the “Emerald Valley” by 2020
 - ▶ 100 strategies brainstormed by 275 policy committee members donating 13,000 hours of volunteer service
 - ▶ Action plan based on work drawn from five areas: energy, waste and recycling, water and nature, urban design and green building, and green and clean technology
- **Ensuring a Sustainable Future**
 - ▶ Reached agreement to reduce the city’s carbon footprint by ending practice of transporting waste out of state
 - ▶ \$280 million in federal funding for clean energy
 - ▶ Launched “Blue Thumb” public education campaign with Regional Water Authority to promote landscape water efficiency



“I’m very optimistic about the green economy. We’re seeing things happen on the city level from Mayors like Kevin...not only from the political leadership in our country but also from the business community. For the first time in my life as an advocate we have a lot of people on our side.”

— Robert F. Kennedy, Jr.
Environmental advocate, author and attorney



PUBLIC-PRIVATE PARTNERSHIPS

Mayor Johnson wishes to thank the individuals and organizations whose financial support made our work possible this year.

The Mayor wishes to thank the countless in-kind supporters as well.

Major Contributors

- AT&T
- Bank of America
- Eli and Edythe Broad Foundation
- Catholic Healthcare West
- ICF International
- Intel
- Kaiser Permanente
- Morgan Family Foundation
- Rockefeller Foundation
- Sacramento Region Community Foundation
- Sierra Health Foundation
- State Farm
- Sutter Health
- Target
- UC Davis
- United Football League
- Walmart
- Wells Fargo Foundation
- Western Health Advantage

Supporting Contributors

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- California State University, Sacramento
- Chevron
- Coda
- Diepenbrock Harrison
- Fulcrum Properties
- Harvard Business School
- Lionakis
- Nehemiah Corporation
- PG & E
- PMC
- SureWest
- The Kennedy Center
- Waste Management

LOOKING AHEAD: YEAR THREE

Mayor Johnson's Priorities in 2011

- Improve business climate and create jobs
- Promote green policies and strategies
- Reduce crime and gang violence
- Increase student achievement and school quality
- Enhance collaboration between City Hall and school districts
- Accelerate downtown revitalization
- Identify pathway to new entertainment and sports complex
- Strengthen relationships with Council Members
- Create new results-driven organization to end homelessness
- Strengthen levees to improve flood protection
- Elevate city's profile at the regional, state and national levels



GET INVOLVED

Mayor's Website

www.cityofsacramento.org/mayor

For Arts Sake

www.forartsake.org

Volunteer Sacramento

www.volunteersac.com

Sacramento FIRST

www.sacramentofirst.org

Greenwise Sacramento

www.greenwisesacramento.com

STAND UP

www.standup.org

Sacramento Steps Forward

www.sacramentostepsforward.com

Facebook

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Twitter

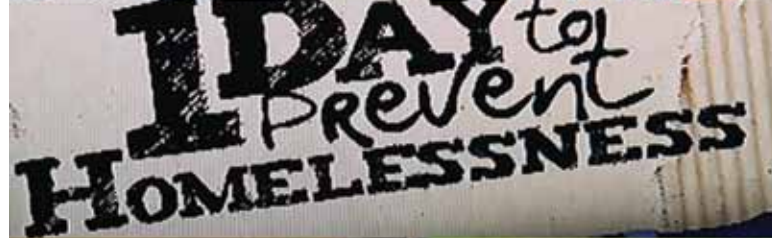
twitter.com/KJ_MayorJohnson

Youtube

www.youtube.com/sacmayorkevinjohnson

Flickr

www.flickr.com/photos/teamkj/



"Waiting for Superman" panel discussion sponsored by STAND UP initiative with education reform leaders (left to right) Bob Shalvey, Mayor Antonio Villaraigosa, DC Chancellor Michelle Rhee and Governor Arnold Schwarzenegger

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www.philkempel.smugmug.com