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**Mayor Kevin Johnson and Faith-based Community join to Prevent Homelessness**  
*'One Day to End Homelessness' Campaign looks to raise \$400,000 for less fortunate*

SACRAMENTO – Today Mayor Kevin Johnson was joined by members of the faith-based community and regional leaders at City Hall to promote the “One Day to End Homelessness” Campaign.

The campaign is a one-time opportunity that asks citizens to donate one-day of the worth of their rent or mortgage payment to the Sacramento Region Community Foundation in order to leverage federal dollars needed to support those less fortunate in the Sacramento region.

“I’m happy to see the faith-based community step up and work beyond the walls of the church to help the least among us. This is truly a regional issue we are looking to tackle head on to make Sacramento a city that works for everyone,” Johnson said.

For every dollar privately raised, the Homelessness Prevention and Rapid Re-Housing Program (HPRP) of Sacramento County will receive \$4 in funds from the federal Temporary Assistance for Needy Families Emergency Contingency Fund.

The goal is to raise \$400,000 to receive \$1.6 million in matching funds, allowing up to 2,000 eligible families and individuals to be served in Sacramento County.

The campaign officially begins this weekend with a telethon to follow on Monday.

HPRP currently employs a “Housing First” strategy to prevent and curtail homelessness in the Sacramento Region. It is a cost-effective and proven solution that prevents the near-homeless from losing their homes and shortens the time homeless families and individuals displaced by the economy spend in shelters.

In Sacramento County, three HPRP providers--Salvation Army, Lutheran Social Services, and Volunteers of America--were chosen to provide four core HPRP component services: Screening and Assessment, Financial Assistance, Housing Locator Services, and Stabilization Services.

Last November, Johnson launched ‘Sacramento Steps Forward,’ a united and regional initiative to find comprehensive solutions to the long-standing issues involving homelessness.

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