



DEPARTMENT OF PARKS AND RECREATION

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FOR IMMEDIATE RELEASE

## **Cover the Kids' *Healthy Kids Day* Links Families to Affordable Health Insurance Programs**

**Sacramento, California, May 21, 2009**—In Sacramento County there are an estimated **25,000 children ages 0-18 who are currently uninsured**. Furthermore, it is estimated that 2/3 of these uninsured children qualify for existing public health programs but are not enrolled in them. This **Saturday, May 30<sup>th</sup>**, Cover the Kid's ***Healthy Kids Day*** will make it possible for the parents of these children to apply for a wide variety of low-cost health insurance programs. Healthy Kids Day will take place from **10 a.m. – 2 p.m.** at **St. Philomene School - 2320 El Camino Ave.**

Healthy Kids Day is an annual event that also includes free dental screenings for children, face painting, entertainment by local groups, and much more.

Eligible families can receive assistance with Healthy Families, Medi-Cal, Pregnancy Medi-Cal, Access for Infants and Mothers (AIM) Program, Kaiser Permanente's Child Health Plan and Healthy Kids Program applications. **Parents who wish to enroll their children must bring the most current proof of one full month's income, proof of address, each child's birth certificate and social security card. Citizenship is not required for all programs.** Families can also call Cover the Kids at (866) 850-4321 to pre-register for an on-site appointment.

Cover the Kids has free RT bus passes for families to attend Saturday's event. Families that need the passes should call (916) 808-8761 to make arrangements.

### **Details:**

- Event:** Healthy Kids Day
- Significance:** In Sacramento County there are an estimated 25,000 children ages 0-18 who are currently uninsured. Healthy Kids Day provides a means for the parents of these children to apply for low-cost health insurance programs.
- Guests:** Supervisor Susan Peters  
Supervisor Roger Dickinson  
Doctor Richard Pan
- Date/Time:** Saturday, May 30<sup>th</sup>, 10 a.m. – 2 p.m.
- Location:** St. Philomene School, 2320 El Camino Ave, Sacramento (Free Parking)

Media-related inquiries can be forwarded to Hindolo Brima, Media and Communications Specialist, Department of Parks and Recreation, at (916) 622-8066.