



Frequently Asked Questions

Who is Captain Jerry?

The Captain Jerry Traffic Safety Program is a collaboration of various divisions within the Department of Transportation, designed to teach elementary school children about traffic safety. The Captain Jerry Traffic Safety Program originated in 1992 when Jerry Way, who is now the Director of Transportation, recognized a need to educate elementary school children about traffic safety.

Why was this program started?

Nearly a million children worldwide die every year as a result of unintentional injuries, and the biggest killer is traffic accidents, according to a report from the World Health Organization. Injuries from road traffic accidents have been dramatically reduced through the use of helmets, child safety seats and other restraints. Still, cars and traffic remain a major cause of fatal injuries.

Department of Transportation staff have vigilant about addressing traffic safety at school with the advent of the Captain Jerry

Traffic Safety Program in 1992. Through this interactive educational program, children are taught traffic safety lessons which will help reduce those staggering statistics.





What is the Captain Jerry Traffic Safety Program?

At no cost to any of the City's elementary schools, the Captain Jerry Team presents the Traffic Safety Program to more than 10,000 children annually. The program includes the use of examples of helmets, a school bus prop, a seat belt demonstration, a portable traffic signal and a caricature map of the school and surrounding

neighborhood. After the presentation, the map is given to teachers to copy and distribute to students. The map will familiarize them with street names, traffic signs and signals, and the safest route from home to school. Each child receives:

- A copy of the colorful "Cool School Safety Rules" coloring and activity book listing the four basic rules of traffic safety in words and phrases easy for children to understand and remember.
- Captain Jerry "Safety Rules!" stickers and pencils.

They are encouraged to place the stickers on their own seatbelt (with mom and dad's permission) to remind them to always "buckle up!"

When can we schedule our school presentation?

Schedule a 35 minute presentation for the coming school year with Captain Jerry NOW!

For more information, call John "Bucky" Perez at (916) 808-7607 or feel free to email Captain Jerry with comments or questions at captainjerry@cityofsacramento.org.

