



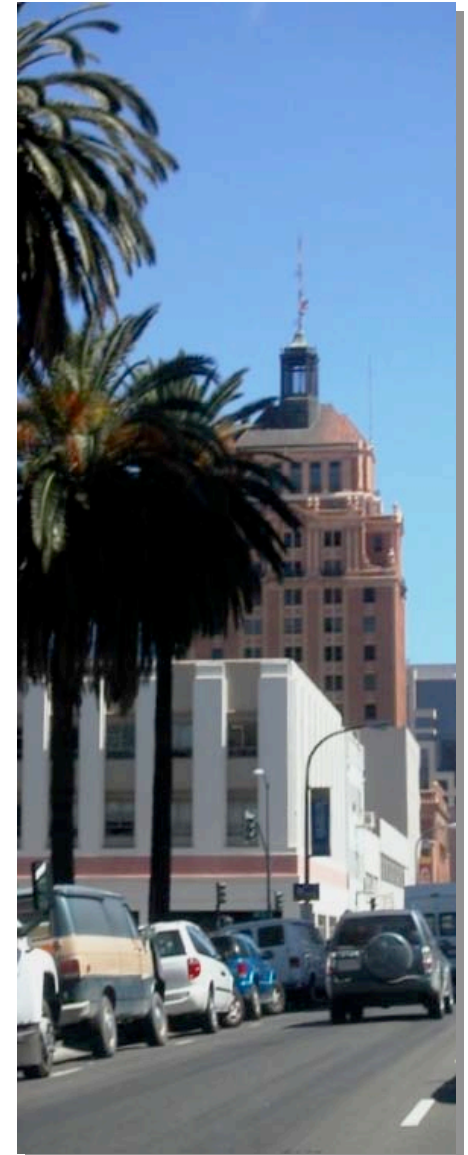
City of Sacramento

Central City Parking Master Plan

Public Open House September 15, 2005

DKS Associates

TRANSPORTATION SOLUTIONS



Project Elements



- u Assess Existing and Future Parking Supply and Demand
- u Review Parking Policies, Procedures and Standards
- u Develop Operational Criteria, Procedures and Strategies for Managing Parking Supply
- u Assess Potential Locations and Methods for Expansion of Parking Capacity
- u Prepare Central City Parking Master Plan

Community Involvement

- u Stakeholder Group Meetings
- u Focus Group Meetings
- u Community Organization Presentations
- u Public Open House (9/15)
- u Project Newsletter/Flyer
- u Media Relations
- u Project Webpage



City Council Meeting Schedule

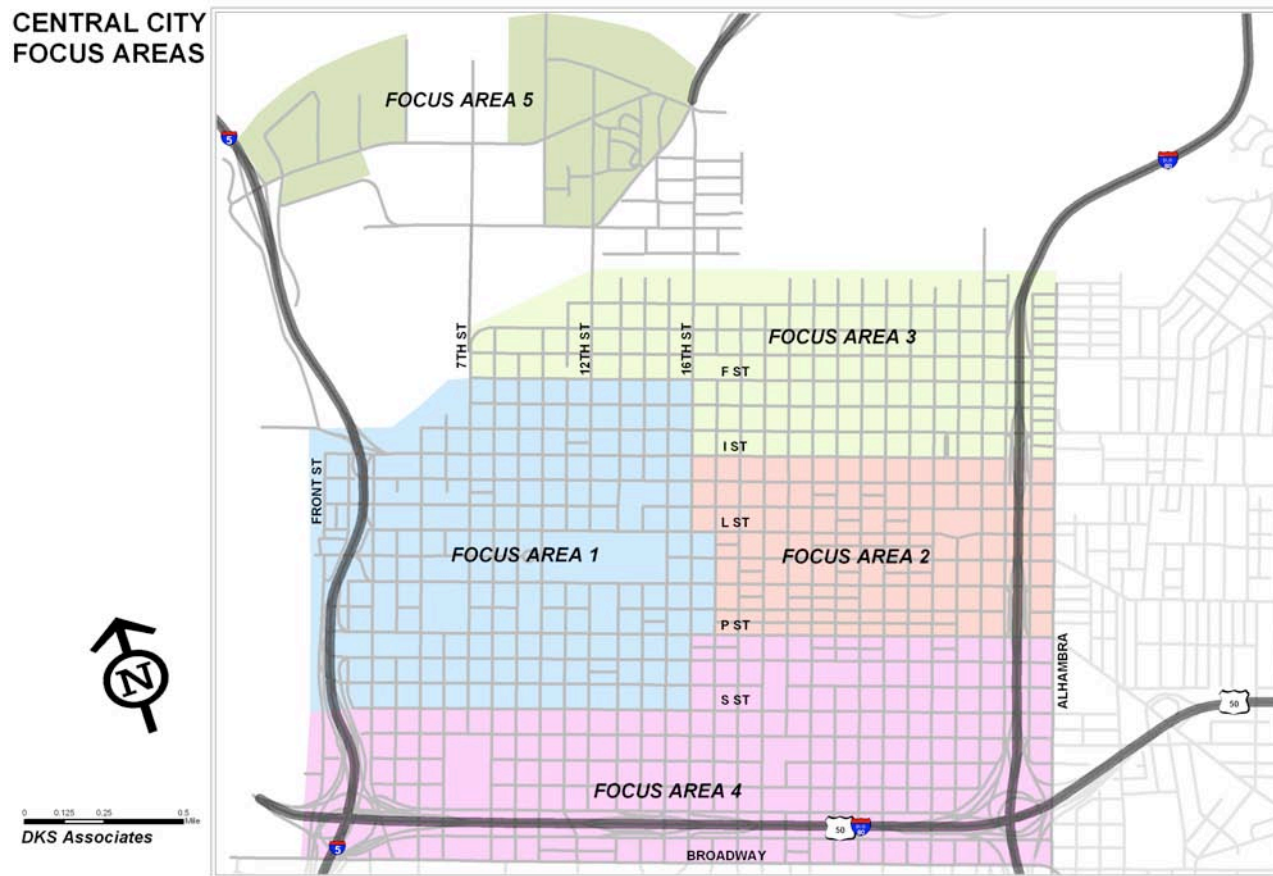
- u August 2 – Goals and Objectives
- u September 27 - Parking Supply
- u October - Management of Existing Supply
- u November or December - Funding and Financial Management

Summary of Current and Future Parking Needs

- u Summary of existing inventory and occupancy
- u Summary of growth forecasts and implications for parking supply and demand
- u Implications for policy recommendations



Central City Focus Areas



Existing Midday Off-Street Parking

Focus Area	Parking Spaces	Percent Occupied
1	43,130	71%
2	11,717	58%
3	5,217	50%
4	10,841	45%
5	6,372	35%
Sum	77,277	60%

Existing Midday On-Street Parking

Focus Area	Parking Spaces	Percent Occupied
1	5,721	82%
2	4,451	67%
3	4,979	57%
4	7,497	60%
Sum	22,648	67%

Central City Growth Forecasts

Land Use	2 year	5 year	Beyond 5 years
Office	975,000 sf	1,525,000 sf	8,000,000 sf
Residential	1,925 units	3,375 units	14,000 units
Retail	450,000 sf	1,100,000 sf	2,700,000 sf

Policy Implications



- ∪ **Office** – Maintain current minimum zoning requirements but adjust maximum
- ∪ **Residential** – Increase minimum off-street requirements outside of Focus Area 1 and create maximums
- ∪ **Retail** – Modify zoning requirements and/or provide programs for adequate off-street supply

Policy Recommendations

Goals - 9

Objectives - 30

v *Recommendations - 56*



Goals for Central City Parking

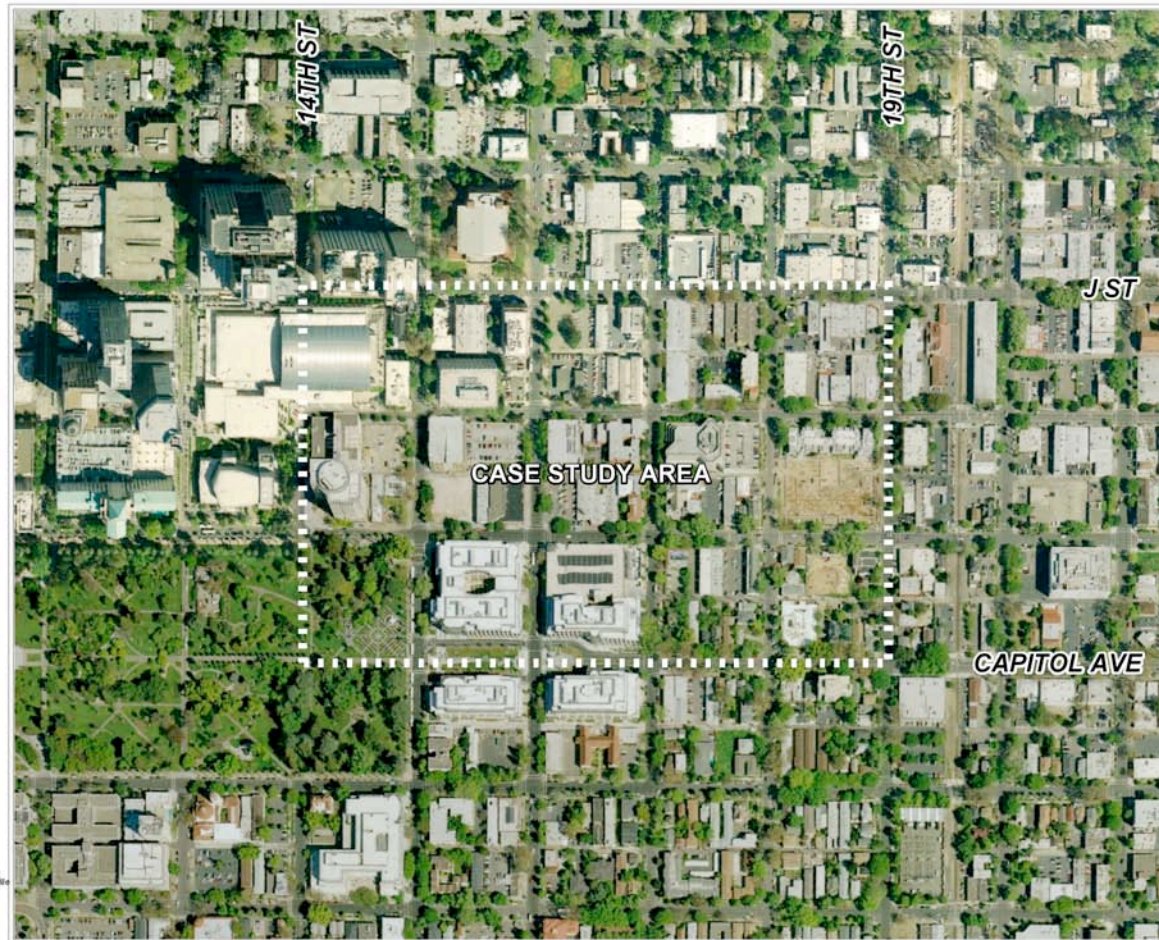
- 1. Support the citywide goals of economic development, livable neighborhoods, achieving sustainability and improving public safety**
- 2. Supply parking to meet need**
- 3. Use time limits, rates and enforcement to manage parking supply efficiently**
- 4. Modify the Residential Parking Program to manage the retail/residential interface**

Goals for Central City Parking (Continued)

5. **Minimize the negative impacts of parking**
6. **Make parking safe, secure, attractive and convenient**
7. **Operate City–owned parking in a financial sound manner**
8. **Promote alternative modes of transportation and walkable communities**
9. **Provide transportation options to encourage use of existing parking supply**

Case Study

CASE STUDY
AREA



0 0.03 0.06 0.12
DKS Associates

Issues

- ∪ Evening conflicts between residential and dining / entertainment uses
- ∪ Demand exceeds on-street parking supply
- ∪ Additional reuse / infill development anticipated
- ∪ Difficult for new uses to secure adequate parking supply

Strategy Recommendations

- u Extend parking restrictions and enforcement in Residential Permit Parking zones within three blocks of study area beyond 6 pm (4.1.1)
- u Extend on-street parking charges throughout entire case study area (meters / pay stations) (3.3.1)
- u Charge for on-street parking in case study area in evening hours (3.3.1)
- u Introduce signage, wayfinding, and merchant promotions to encourage use of off-street facilities (6.2)