



Department of Utilities
Office of the Director

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News Release

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FOR IMMEDIATE RELEASE

Water Conservation Ambassadors Wanted!

Sacramento Department of Utilities Seeks Volunteers to Assist in Conservation Efforts

The City of Sacramento Department of Utilities seeks volunteers to assist in the City's water conservation efforts. Water Conservation Ambassadors will be trained to assist residents in finding leaks on their property, present conservation information at community events and how to spot and report water waste. **The first training session for Water Conservation Ambassadors will take place on January 12, 2011 at 6 p.m. at the Department of Utilities Water Conservation Office, 2260 Glen Ellen Circle.**

"Over the past year, we have seen a huge increase in the numbers of calls for service and a desire by the community to have water conservation information shared with their organizations or neighborhoods. We can't think of a better way to share this information than neighbor to neighbor," says Marty Hanneman, Director of the Department of Utilities. "Last year's ambassadors have helped the Department survey customers, complete office work and share conservation information at community events. These Water Conservation Ambassadors are a huge asset to our department and allow our staff to focus on meeting Best Management Practices and reaching our goal of a 20% reduction in per capita water use by 2020."

To become a City of Sacramento Water Conservation Ambassador, volunteers must be 18 years of age or older, sign a volunteer agreement and attend a training session. While all activities are voluntary, it is estimated that the time commitment will be approximately 2-4 hours per month. Bi-lingual volunteers are especially needed.

"We believe this is a great opportunity for all Sacramentans, from all walks of life to become more involved in their City, do something great for the environment, and make a difference in their neighborhood" says Marty Hanneman.

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DEPARTMENT
OF UTILITIES

Making a Difference in your Neighborhood