



Department of Utilities  
Office of the Director

CITY OF SACRAMENTO  
CALIFORNIA

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# Media Advisory

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**July 25, 2011**  
**FOR IMMEDIATE RELEASE**

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## **City Offers Free Water Conservation Class to Help Residents Be Water Smart and train Conservation Ambassadors**

### **WHO/ WHAT:**

The City of Sacramento Department of Utilities is presenting a FREE workshop to help customers use water wisely and learn the in's and out's of the City's recently revised Water Conservation Ordinance. Taught by certified Water Conservation Specialists, the workshop will provide tips and tools for creating a water wise landscape and ways to save water indoors. It is also an opportunity for those customers who have been fined by the City for a second notice of violation to have their fine waived.

### **WHEN/ WHERE:**

July 30, 2011  
8:30-10:30 a.m.  
City of Sacramento Department of Utilities Water Conservation Office  
2260 Glen Ellen Circle  
Sacramento, CA 95822

### **WHY:**

The City of Sacramento Department of Utilities is committed to helping customers use water wisely. The City also believes that educating its residents about City Codes helps to limit confusion and violations of the Water Conservation ordinance and helps residents to save water and money each month. The workshop will help residents find ways to have water efficient landscapes while staying within City codes for watering.

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**\*\*MEDIA NOTE:** A complete list of upcoming Water Conservation Workshops is attached.

# Spare the Water Sacramento!

The City of Sacramento is proud to offer  
**FREE**  
Water Conservation Workshops

July 30, 2011, 8:30-10:30 a.m.  
August 27, 2011, 8:30-10:30 a.m.  
October 22, 2011, 8:30-10:30 a.m.

All workshops will take place at the  
City of Sacramento Department of Utilities Water Conservation Office  
2260 Glen Ellen Circle  
Sacramento

Come find out information about:  
Better ways to irrigate your yard  
Complying with the City's Water Conservation Ordinance  
Getting rebates for water saving devices  
City Water Conservation Services, such as Water Wise House Calls and Water Waste Calls  
Get FREE Water Conservation Tips and Tools

AND

Attending a Water Conservation Workshop may allow you to waive a fine  
received for violating the City's Water Conservation Ordinance  
Spare the Water Sacramento!  
Help Sacramento Achieve its Goal of Reducing Water Use by 20% by 2020!

Just like  
traffic school

Spare  
the Water  
SACRAMENTO