



Department of Utilities
Office of the Director

CITY OF SACRAMENTO
CALIFORNIA

1395 35th Avenue
Sacramento, CA 95822-2911
phone (916) 808-1400
fax (916) 808-1497

News Release

Contact: Jessica Hess, Media and Communications Specialist, (916) 808-8260,
(916) 642-2614

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Sacramento's *Give Smart for the Holidays* Promotes Waste Free Gifts at Local Attractions

City of Sacramento Department of Utilities has partnered with local attractions to offer holiday gifts that don't need to be wrapped and won't end up in our landfills! The Department is challenging everyone to replace one out of every five gifts they plan to give this year with an experience.

"The memory of taking the family to a River Cats game or ice skating Downtown will last longer and mean more to the recipient than the latest electronic gadget or the "it" toy," said Edison Hicks, Integrated Waste General Manager. "Give Smart Sacramento not only encourages everyone to reduce the amount of waste produced but also to support local businesses."

Organizations have responded by offering discounts towards gifts that don't produce waste. Promotions include annual passes to California Railroad Museum, Fairytale Town and Funderland, tickets to "A Christmas Carol", tickets to Sacramento Kings and more!

The City of Sacramento is committed to becoming the greenest city in the nation. Department of Utilities has a goal to collect 1-percent (or 200 tons) less garbage and increase recyclables by 5-percent (or 325 tons) this November and December! Residents can help by giving an experience that will create memories and by recycling or reusing common holiday items like wrapping paper, bow, bottles and cans.

Visit givesmartsacramento.org for a complete list of partners and recycling tips.

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