

City of Sacramento General Plan Update South Area Community Plan Area Meeting

Project Overview

The 2040 General Plan is the City’s blueprint for how and where Sacramento will grow over the next 20 years. It contains policies that guide everything from transportation, jobs, entertainment, and public safety, to the type of homes available and much more.

In 2018, the City initiated an update to the General Plan to ensure it remains responsive to the challenges of the coming years. Along with updates to the general plan, the City is also preparing an ambitious Climate Action Plan that outlines a community-wide framework for reducing greenhouse gas emissions and establishes Sacramento as a climate leader.

Meeting Purpose, Format and Location

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods. South Area community members were invited to provide input that would refine their community plan to ensure that it reflects local priorities.

The community meetings were structured in a small working-group format, beginning with a welcome ice breaker and a brief presentation.

In addition to providing feedback through the working groups, community members were also encouraged to provide comments on comment cards.

The South Area Community Plan Area meeting was held on Monday August 5, 2019 at Common Ground Church from 5:30 p.m. to 7:30 p.m. More than forty community members attended this meeting.

To start the meeting, participants engaged in a quick activity to get them thinking about their neighborhood. Through a live-polling exercise, participants responded to the prompt “In one word, describe how you’d like your neighborhood to be in 2040.”



Community members listening to the presentation

Below is an image depicting their responses:



Matt Hertel, Senior Planner for the City of Sacramento, presented an overview of the General Plan Update process. He provided in-depth information about the South Area Community Plan including previously identified assets and opportunities for change. He then introduced to participants the break-out group activity.

Small Working Groups

In working groups of 5-7, participants were asked to complete a map-based activity to answer a series of questions that built upon one another.

The questions around the community plan are described below in the table:

Question	Providing input for
What places in your neighborhood make the biggest contribution to livability and community character?	Community assets map
What areas would you like to see change over the next 10-20 years?	Land use designations; policies/actions that address local issues/opportunities
What barriers or obstacles are there to getting around your neighborhood?	Policies/actions that address local issues/opportunities

What headline should describe the South Area Community Plan Area on the cover of “Sacramento Magazine” in the year 2040? What images would accompany the article?

Vision statement

Each working group had a facilitator and a recorder to lead the dialogue and to capture the conversation. At the end of the group activity, one community member from each table reported out the key points of their discussion. Below are the responses collected by the table recorder and facilitators:

Key Themes

All participants in their respective small working groups identified the need for an enhanced sense of personal safety, as well as improved connectivity and accessibility in the South Sacramento Plan Area. Groups also discussed the need for more bike lanes and bike facilities. Another theme the groups discussed was the need for more affordable housing. All the groups mentioned they would like more street lighting and more transit options in their area. The group also want to see policies that address the homeless issue and the necessary resources to do so. Other themes the groups discussed were more healthy food options and frequently scheduled transit, along with the need to update the existing community centers. Residents also want improvements to the existing sidewalks, more entertainment options, and more resources dedicated to veterans and youth programs.

Group 1

Group 1 found that the largest contributors to their community to be the local schools, specifically Consumes River College and Luther Burbank High School. Additionally, they value the following facilities: Valley Hi Community Park and Valley Hi-North Laguna Library, Common Ground Church, St. Luke’s Church, The Mack Road Community Center, the African Market, and the Sacramento Kings basketball court facility. Group 1



Group 1 labeling the table map

agreed that these locations provide huge contributions to their community. They appreciate these places as important resources and as safe places to gather with friends and family.

Over the next 10-20 years Group 1 would like to see improvements in mobility to improve overall livability in the South Area. They would like to see a bus service to the Delta Shores Shopping Center and a Light Rail Station at the future Morrison Creek Station. Group 1 would also like to have their roadways better maintained, starting with fixing potholes. Additionally, they would like

to have more affordable housing, rent control, fewer vacant lots, and long-term housing options for the homeless.

Group 1 thinks coffee shops, farmers markets and healthy grocery stores should be established in the vacant lots. They also want to promote the area as a cultural hub and invite the Sacramento Native American Food Center to relocate to the South Area. While Group 1 collectively agreed that the community centers are huge contributors to the South Area, they would like these centers to be renovated and updated. Group 1 hopes that these suggested changes will bring jobs to the community and make the South Area a more desirable place to live.

Group 1 found that one of the major barriers and obstacles they face when trying to get around their neighborhood is the lack of public transportation especially, the lack of regularly scheduled public transportation. Additionally, the lack of shade makes it difficult to walk around the neighborhood comfortably.

Given the chance to create a headline for the cover of the “Sacramento Magazine” in 2040, Group 1 came up with two headline options: “South Sacramento is a cultural hub made up of people from different walks of life who all feel like they belong” and “South Sacramento strength – a community building itself up- without losing its historical and cultural identity.”

Group 2

Group 2 found that the assets in their community incorporated spaces that everyone benefits from such as the schools, community centers, and shopping centers. Specifically, they identified the following schools: Prairie Valley High School, Edward Kemble Elementary, Cesar Chavez Intermediate School, as well as Consumes River College. Group 2 praised the Sam and Bonnie Pannell Community Center for its multitude of programs and aquatic center. Raley’s Supermarket & Bel Air and Delta Shores Shopping Center were also mentioned as assets in South Sacramento. Additionally, Group 2 agreed that the bike trails were contributors, despite their need for improvement.



Group 2 labeling the table map

In 10-20 years, Group 2 would like to expand on what they already have. Specifically, Group 2 wants more full-service grocery stores, healthy restaurants, and would like to see an expansion of existing community centers, along with more resources dedicated to community centers. Additionally, they want more senior housing, more art classes, and a cultural hub to reflect their diversity. Group 2 would also like to see more youth focused programs and internships, more community policing and a revival of the Police Athletic League. Lastly, they want more air quality monitoring within the South Area.

Group 2 found that without a car it is very difficult to get around their plan area. They would like to see the streets made more bike friendly with additional signage. The Group would like the bus system revamped and would also like to see improved bike connectivity to Downtown.

Group 2 envisioned the 2040 Sacramento Magazine headline to be “South Sac: A hub of diverse arts, cultures, families, business, and community.”

Group 3

Group 3 identified many assets in their community including: the trauma center at Kaiser Permanente, the pool at the Sam and Bonnie Pannell Community Center, Mack Road Valley Hi Community Center, South Sacramento Christian Center, Consumes River College, and the Delta Shores Shopping Center. Additionally, they found that some of the South Area’s biggest assets were their cultural diversity and the collective effort to be a community.



Group 3 labeling their map

In the next 10-20 years Group 3 would like to see their neighborhood go through a beautification process focused on safety and accessibility. They envision better streets, more trees, updated bike infrastructure, additional street lighting, safer crosswalks, and overall better traffic control measures. They also want to see the vacant lots filled with healthy food options, destination venues like

museums, concerts halls, or sports facilities, as well as affordable housing. Group 3 would like more mental health services, more educational opportunities for residents and better access to all forms of transit, including JUMP bikes.

Group 3 found that the barriers and obstacles to getting around their neighborhood are due to the lack of connectivity and safety. They agreed that it is difficult for pedestrians to get around their community because of incomplete sidewalks, unlit streets, and unsafe intersections. Group 3 also found the lack of connection to the rest of the City to be an obstacle to mobility.

Group 4

Group 4 identified Consumes River College, the Sam and Bonnie Pannell Community Center, Kaiser Permanente, Regency Place, Delta Shores Shopping Center and the Food Bank, as contributors to the area. Proximity to the freeways and light rail stations are also seen as assets to the community.

In the next 10 to 20 years Group 4 would like to increase safety in their neighborhoods by adding streetlights, improving safety at the light rail stations, and addressing gang violence in the area.

They would also like to see road improvements, more policing to prevent illegal dumping, an increase in park maintenance, and redevelopment of the executive airport.

Group 4 also expressed the need for more youth activities, entertainment venues, jobs within the plan area, along with more afterschool care for all preschoolers and grade school children. The Group would also like more housing options including affordable housing, senior housing and



Group 4 discussing the South Area Community Plan Area

single-family homes. They would like lower fees for building permits, as well as, additional housing and mental health services for veterans.

Group 4 identified unsafe, incomplete sidewalks and crossing signals as obstacles and barriers to getting around their community.

Group 4 created three possible vision statements for *Sacramento Magazine's* cover in 2040. They are: "A safe, nice looking, and clean community," or "A pedestrian and bike friendly community," or "A place where people can stay and age."

Group 5

Group 5 identified Bing Maloney Golf Course, the Sam and Bonnie Pannell Community Center, Delta Shores Shopping Center, Roma's Pizza, and the South Area Library as major contributors to their community. They also mentioned Consumes River College, Seafood City, Phoenix Park, and Valley Hi Community Park as being assets to their neighborhoods. Additionally, the Group identified Executive Airport, the light rail stations and their proximity to major highways as contributors to the area's livability.

In the next 10 to 20 years Group 5 would like to see major improvements to the air quality in South Sacramento, especially the removal of the sewer odor. They would also like to see more affordable housing developments to reduce the homeless population and the redevelopment of underutilized space and decaying structures. Additionally, Group 5 would like to see improved parking enforcement and signage. They would also like to widen Bruceville Road and Center Parkway to prevent bottlenecks and creating more traffic congestion. They also noted both Harkness Elementary and John Morris Elementary schools were shut down and they would like to see them reopened.

Group 5 finds that the lack of shade and incomplete sidewalks make it difficult and dangerous to walk within their neighborhoods. They also discussed the feeling that light rail transit is unsafe and that the crosswalks near light rail stations interfere with the flow of traffic. Group 5 also commented on the lack of bike lanes in the area and the traffic caused by the South Sacramento DMV facility. Lastly, they found that Interstate 99 acts as a barrier and divides their community.

Group 5’s vision statement for their community in the next 20 years focuses on collaboration: “We listened, we learned, it happened,” or “We planned it, they listened, we live it.”

Group 6

Group 6 found that the following places were the biggest contributors to their neighborhood: the Sam and Bonnie Pannell Community Center, Delta Shores Shopping Center, Consumes River College, the Wildlife Preserve, Kaiser Permanente and Mercy Hospitals. They also value the light rail, John D. Sloat Elementary School, Valley Hi Community Park, and the Walk with Friends event.

Over the next 10 to 20 years Group 6 would like to see improvements made to Florin and Mack Roads and to Valley Hi Community Park. They would like to feel safer in and around these places by having more outdoor lighting and frequent trash clean up. They would also like to have a restroom in the Valley Hi Community Park and to revamp their community garden. Additionally, this Group would like their streets to have more shade and have the “Rails-to-Trails” project completed all the way through to Meadowview. Group 6 would also like to have more affordable housing, more businesses, additional mental health services, and another community center. Lastly, they found that illegal dumping is rampant in their community and would like to see better enforcement.

Group 6 found the main obstacles they face when trying to get around their neighborhood had to do with lack of safety, the incomplete bike networks, and the overwhelming smell coming from the sewer system. Since most people in the area travel by car and they would like the GIG car sharing service extended to South Sacramento.

If Group 6 was given the opportunity to provide a title for the cover of the 2040 “Sacramento Magazine” reflecting the growth of the South Area, they would want it to read “Families, happy and enjoying the outdoors in the safest community in Sacramento.”

Group 7

Group 7 found that Valley Hi Community Park, Consumes River College, and the Delta Shores Shopping Center were the biggest contributors to their community. They also mentioned Common Ground Church along with the produce distribution and the Walk with Friends program sponsored by the Health Education Council as contributors to the area as well. Additionally, they appreciate the Mack Road Community Center’s “Summer Night Lights” program. Group 7 also highlighted their proximity to the light rail and the diversity of their community.



Group 6 labeling the table map

Over the next 10-20 years, Group 7 would like to see many things in their community change or improve. To start with, they would like more programs such as job training for the homeless, veterans and lower income residents. They would also like to see more spaces for gathering. Suggestions by this Group for places to gather include healthy and diverse restaurants, entertainment hubs, clubs, and shared workspaces. Group 7 would also like to utilize blank walls for local artists to create murals. Lastly, Group 7 would like to see better maintained restrooms in their local parks, more frequent public transit stops and additional community policing.

Group 7 identified the largest obstacle and barrier to getting around their neighborhood is the perception that the area is unsafe. They believe the stigma of the area being unsafe, along with the mistrust of law enforcement, keeps residents isolated. To change this perception, they would like to have more street lighting and community events that bring a diverse population together.



Group 7 discusses the South Area

When given the opportunity to create a title for the cover of *Sacramento Magazine* that would describe the South Area in the next 20 years, Group 7 suggested “Diversity Bringing Dialogue and Authentic Relationships.”

Group 8

Group 8 believes that the biggest contributor to their community’s livability is their parks. They also appreciate the nearby hospitals and Consumes River College.

Over the next 10 to 20 years Group 8 would like to see a decrease in crime and better upkeep of their parks. They would also like a reduction in the homeless population. This Group would also like see an increase in entertainment options, such as theaters and restaurants.

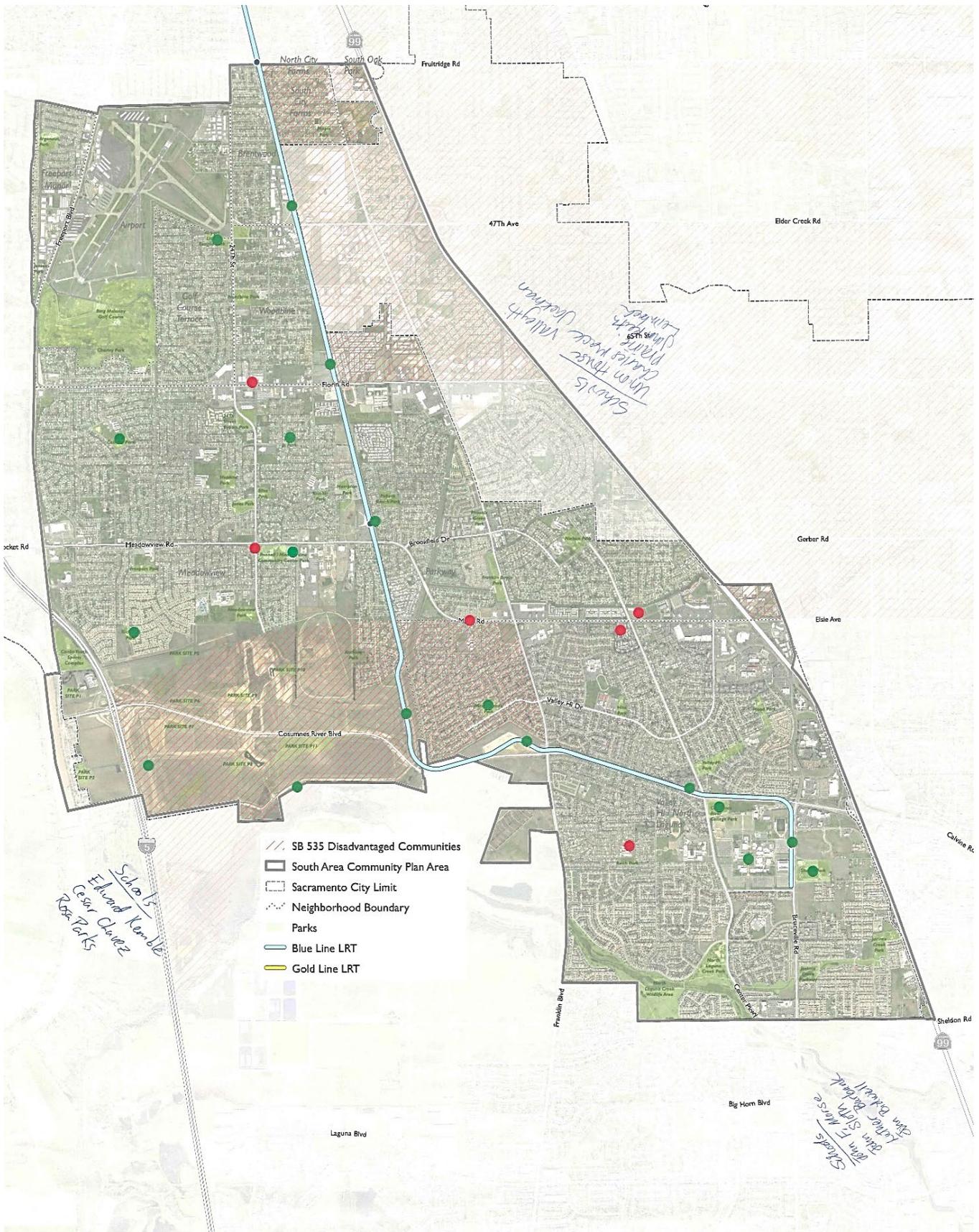
The barriers and obstacles Group 8 faces when trying to get around their neighborhood are the incomplete bike lanes, the lack of regularly scheduled public transportation and traffic congestion. They also find that it is unsafe and difficult to walk in their neighborhoods, due to speeding motorists, the lack of shade and loose animals.

Group 8’s vision for their community in 2040 was to become a destination filled with festivals and other fun family events.

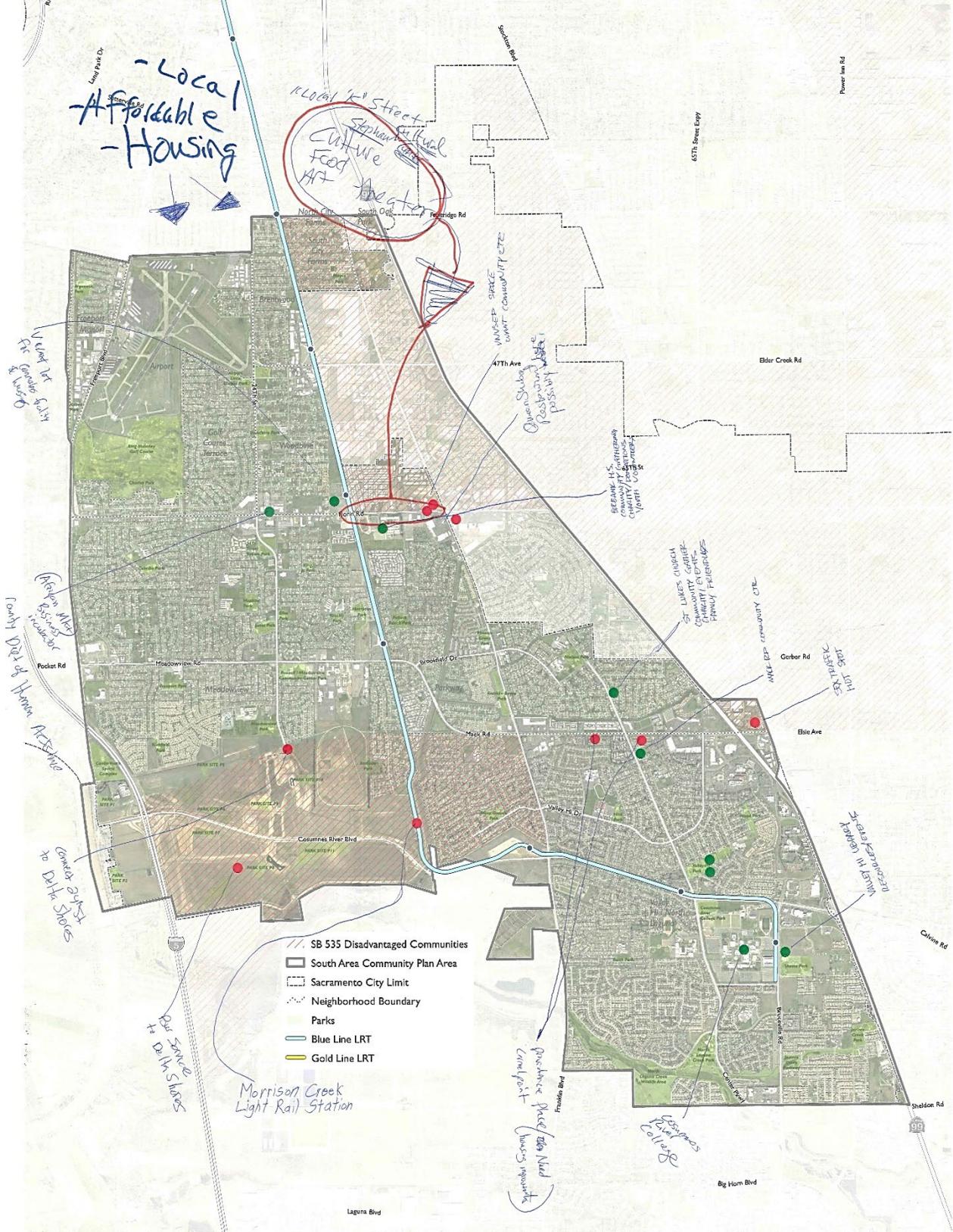
Comment Cards

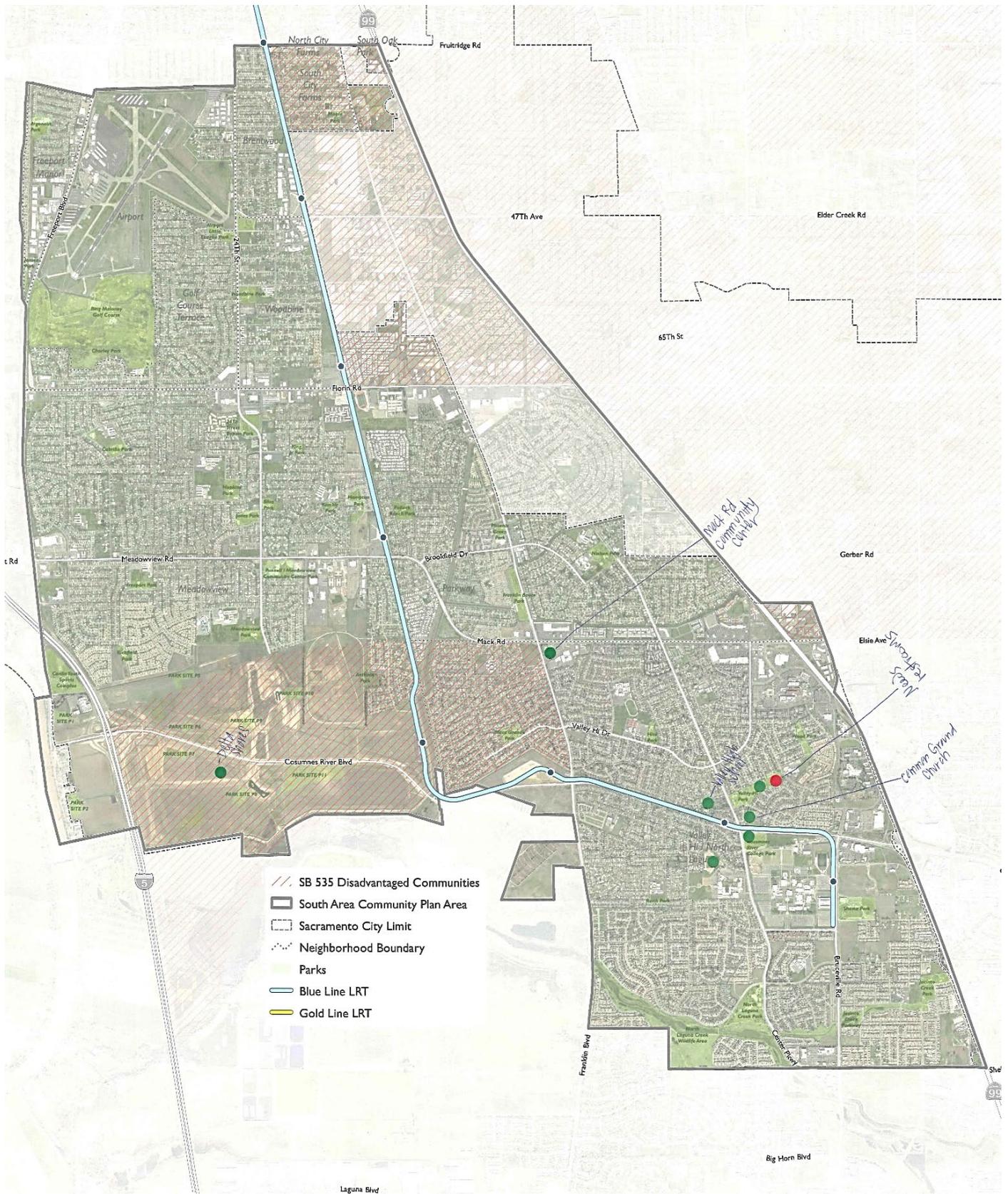
Community members had the option to fill out a comment card to submit to the project team after the meeting was over. Below is a compilation of the comments received after the South Sacramento Community Plan Area Meeting:

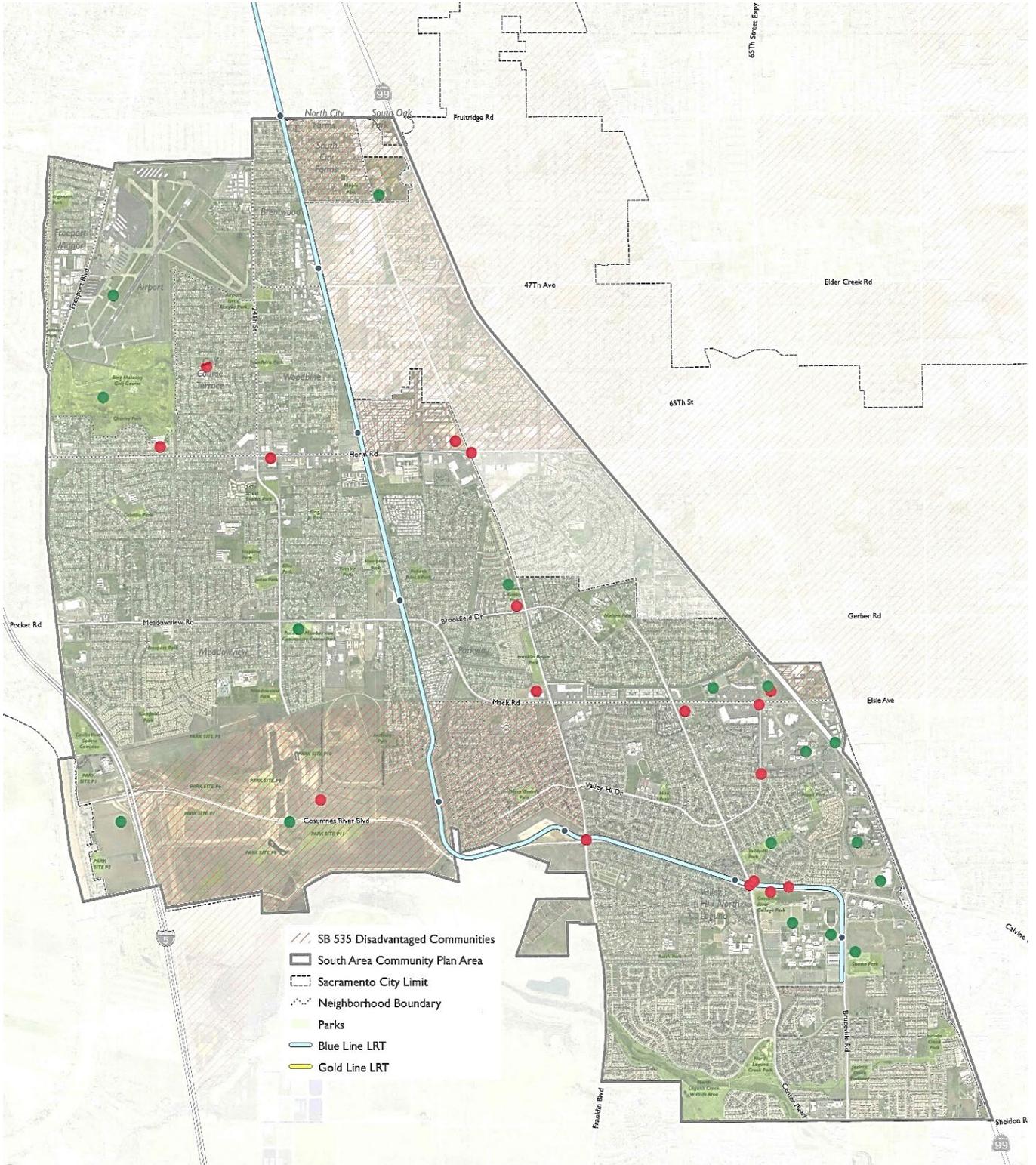
- “Bring back the Police Athletic League to give the officers in the community a chance to build a relationship with the youth / parents.”
- “Good format for the meeting.”
- “I think that it is difficult to give each person an opportunity / time to speak because people fight for time and attention. Maybe more written responses would help with that. Thank you for the opportunity, it is exciting.”

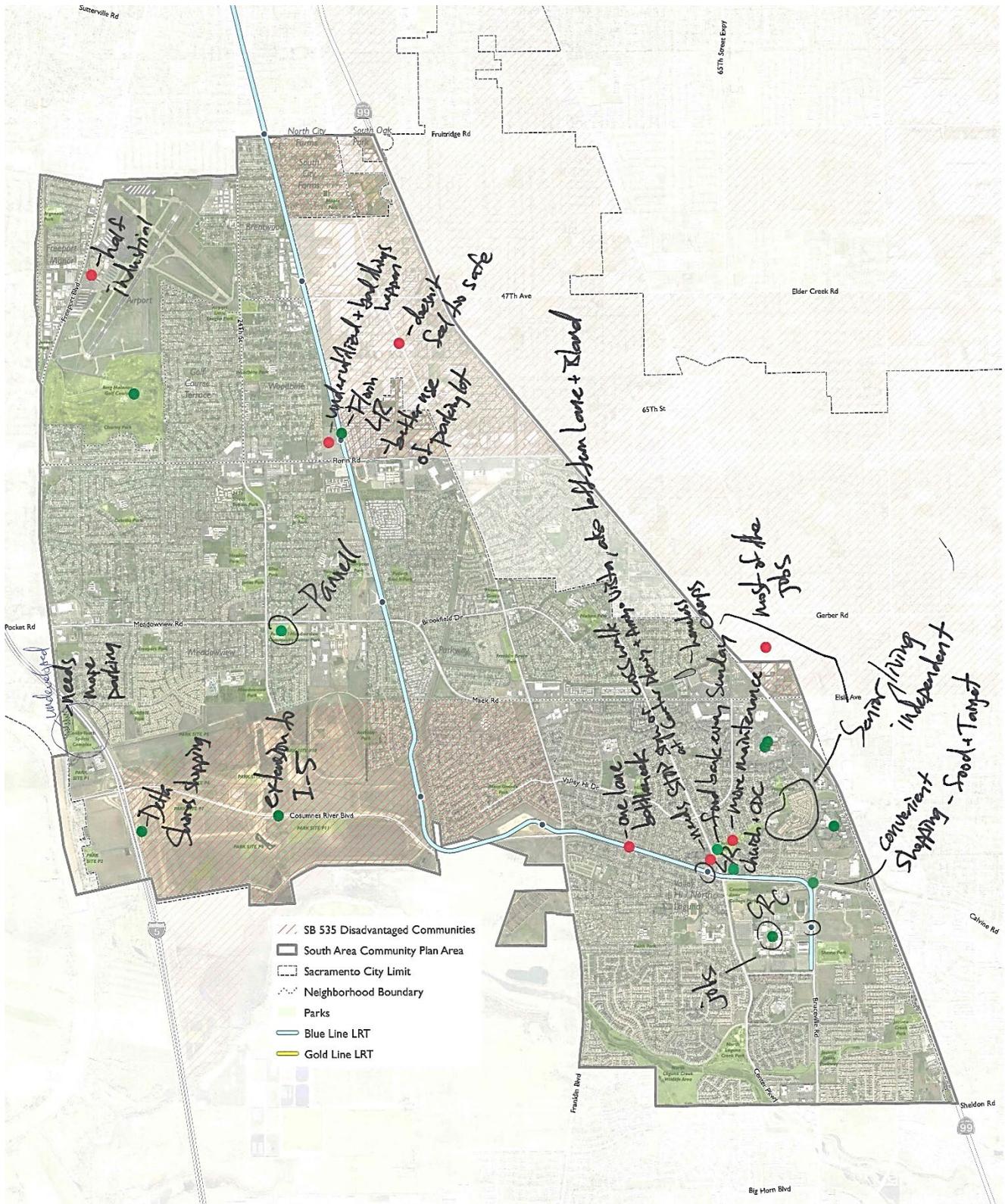


South Area Community Plan Area









Notification

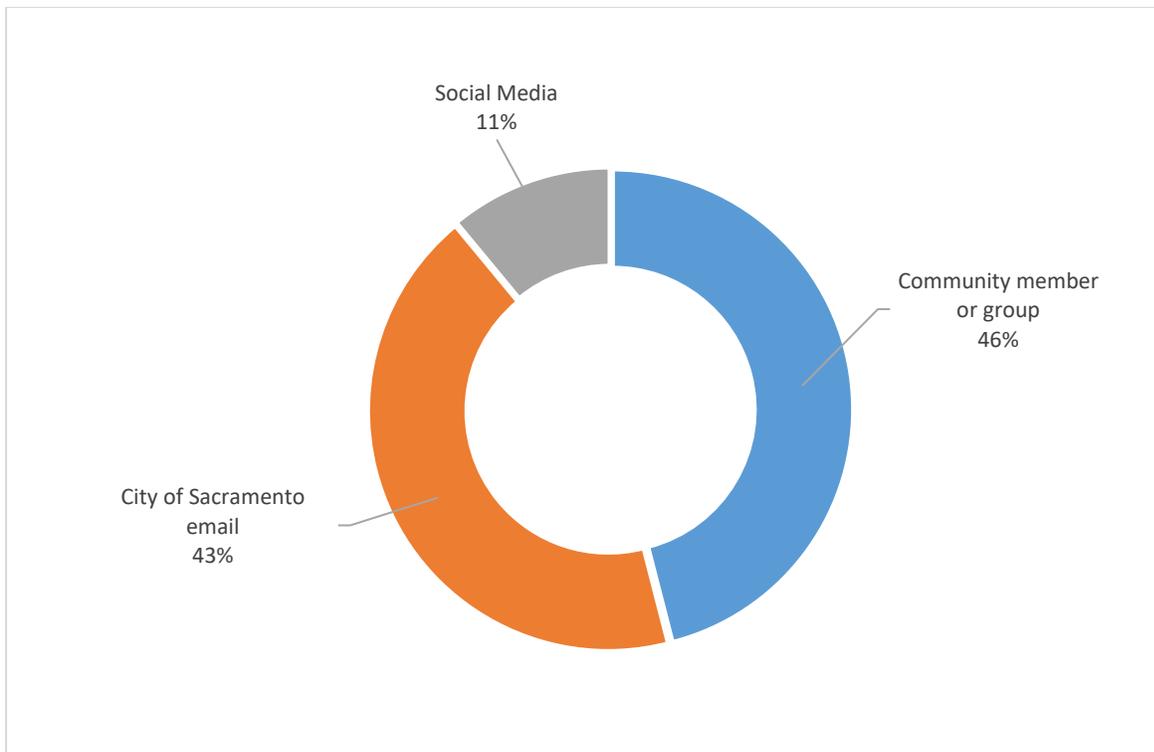
An email notification and a subsequent reminder email were sent to more than 69,000 community members.

Below are some of the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the workshop information on their media platforms or through e-newsletters.

- Councilmember Larry Carr
- South Sacramento Christian Center
- Brentwood South Neighborhood Association

A news release including information about the workshops was sent to the City of Sacramento's media distribution list.

Attendees were asked to share how they heard about the events. Below is a summary of their responses:



Appendix

- Notification flyer
- Presentation
- Comment Card



Help Shape the South Area Plan

Monday, August 5, 2019

5:30 - 7:30 p.m.

Common Ground Church | 8355 Arroyo Vista Dr, Sacramento

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods.

We need your input to refresh the community plans and ensure they reflect local priorities. Join us for a community workshop to help shape the South Area on Monday, August 5.

Be sure to arrive by 5:30 p.m. and plan to stay until 7:30 p.m. Food will be provided at this family-friendly event.

Meeting agenda

5:30 p.m. Welcome + live polling exercise

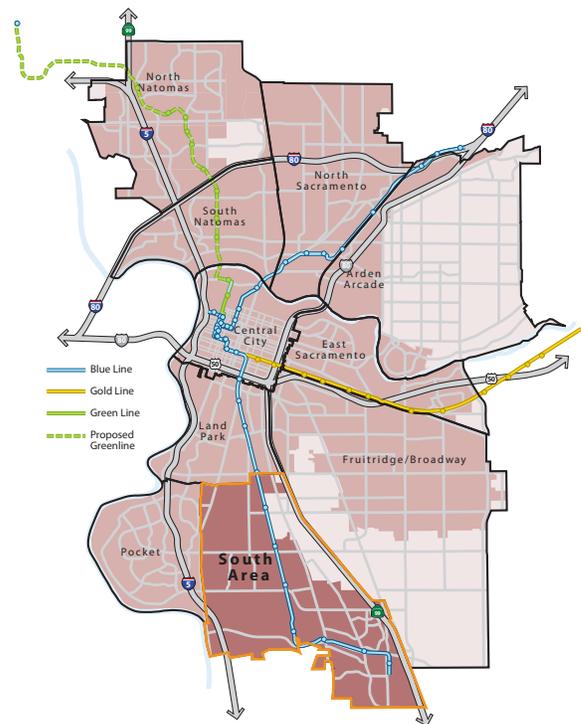
5:40 p.m. Presentation

6:10 p.m. Group activity

7:10 p.m. Wrap-up

Please RSVP

<http://bit.ly/southareacpa>



SouthAreaPlanArea, highlighted in orange

For reasonable accommodation needs due to a physical disability that may hinder your participation, please contact the City's ADA Coordinator directly at (916) 808-8795.

Do you require translation to another language? Please let us know at least one week before the meeting.



CALL
311

我們講中文 • Hablamos español • Мы говорим по-русски • ພວກເຮົາເວົ້າພາສາລາວ • Peb hais lus Hmoob • Chúng tôi nói tiếng Việt

More information can be found online at www.sac2040gpu.org

Questions? Contact kdurham@aimconsultingco.com

SOUTH AREA

COMMUNITY PLAN AREA WORKSHOP

sacramento | 2040



ICE BREAKER

www.menti.com

Enter code: 64 94 7

- I. In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - South Area Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

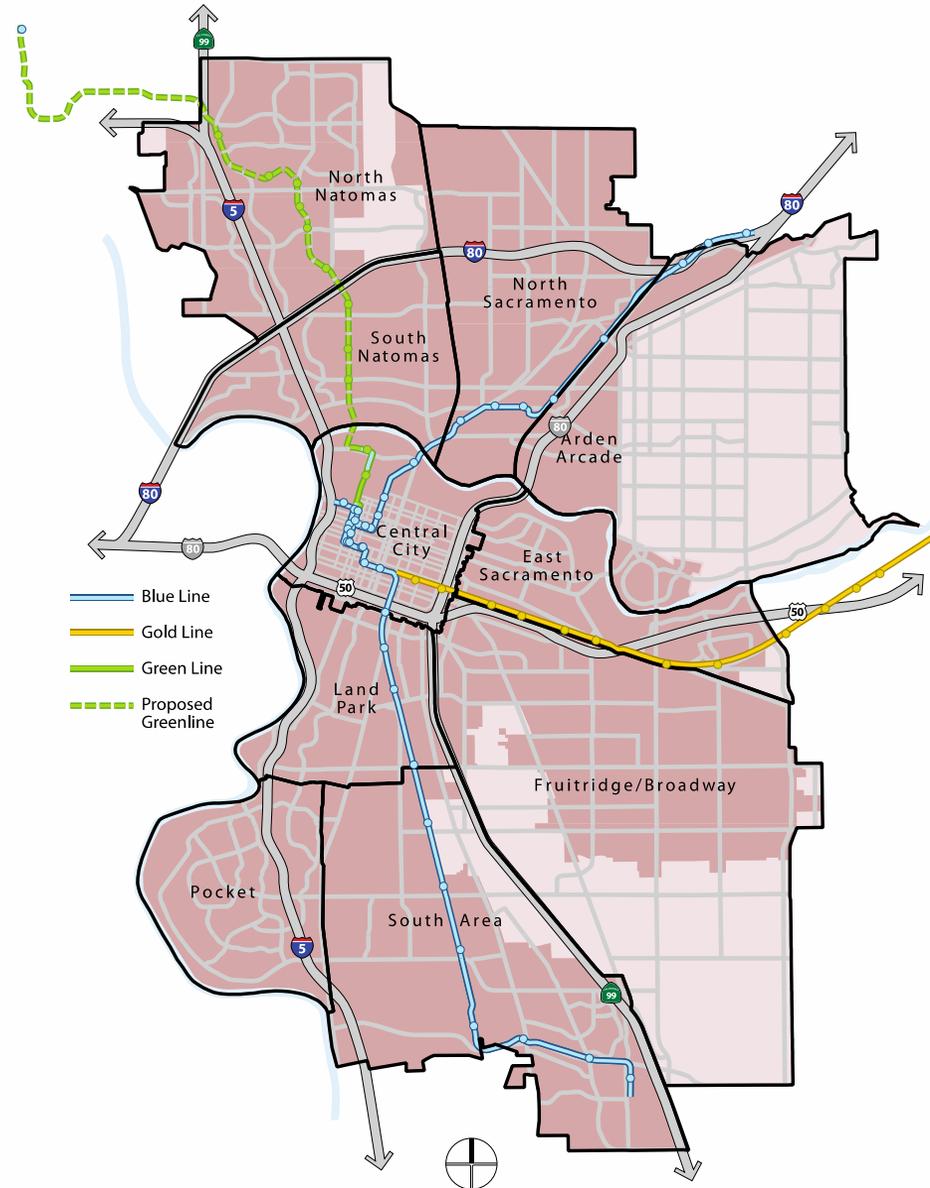




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - General Plan
 - Climate Action Plan



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures

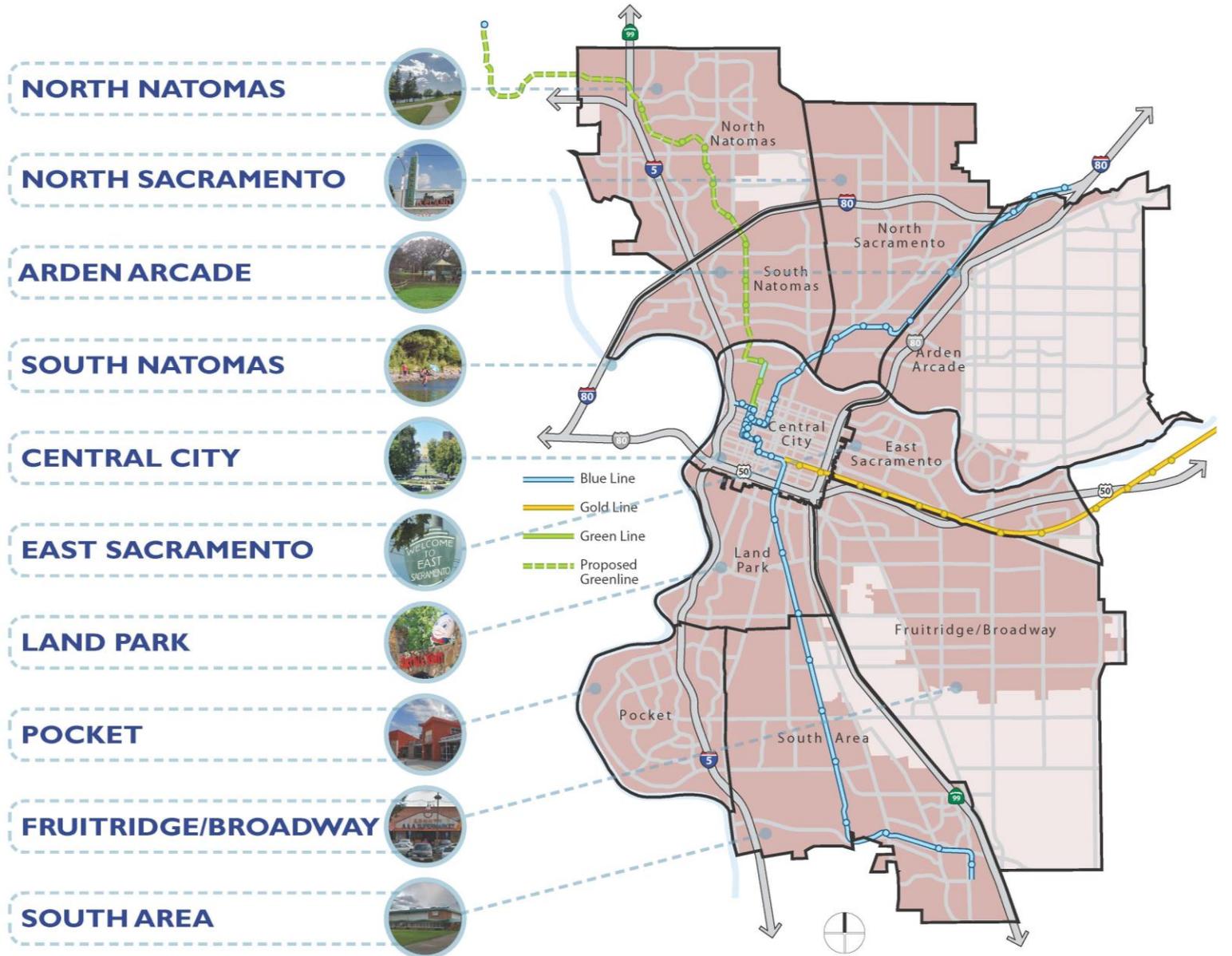




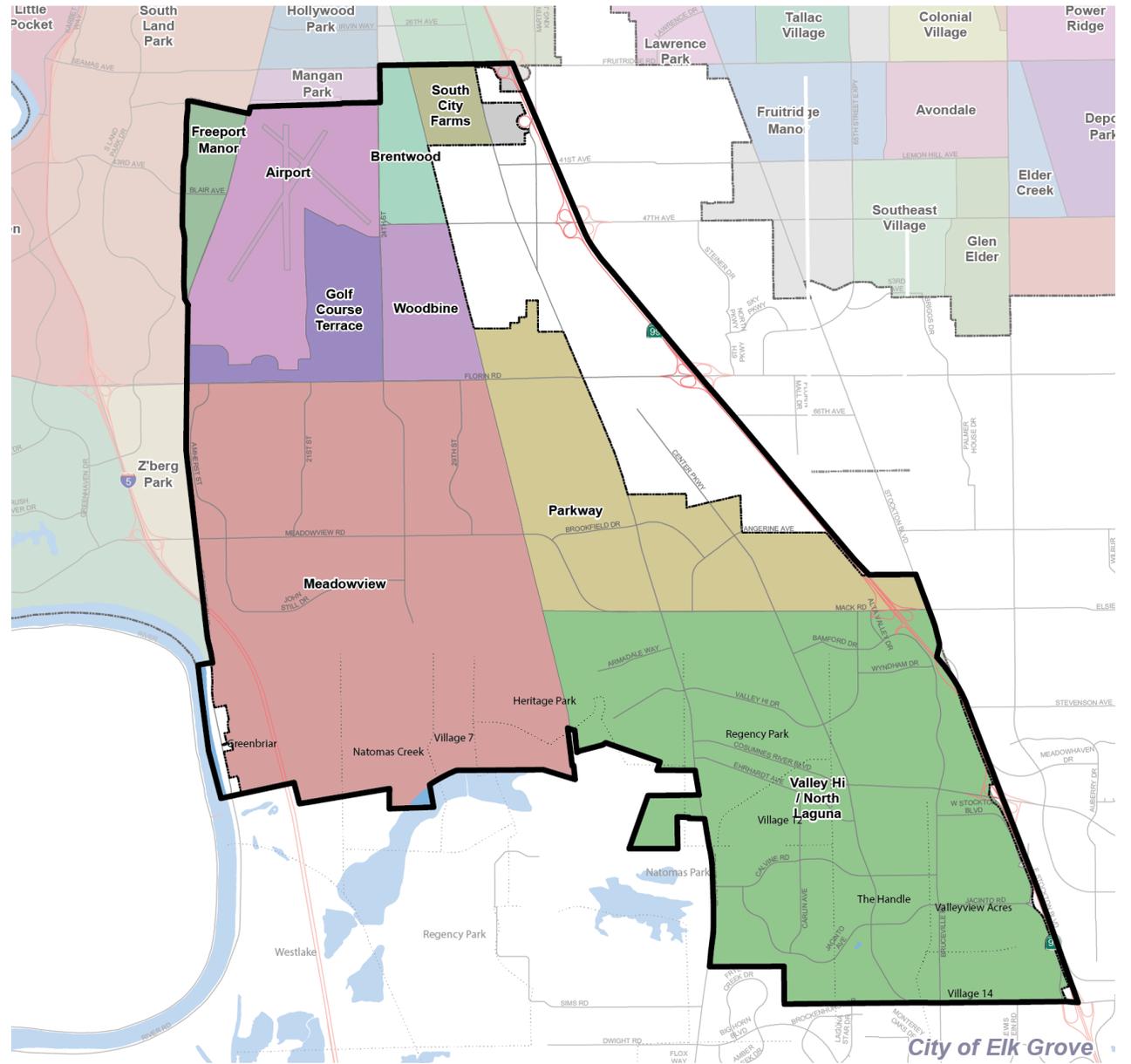
WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas



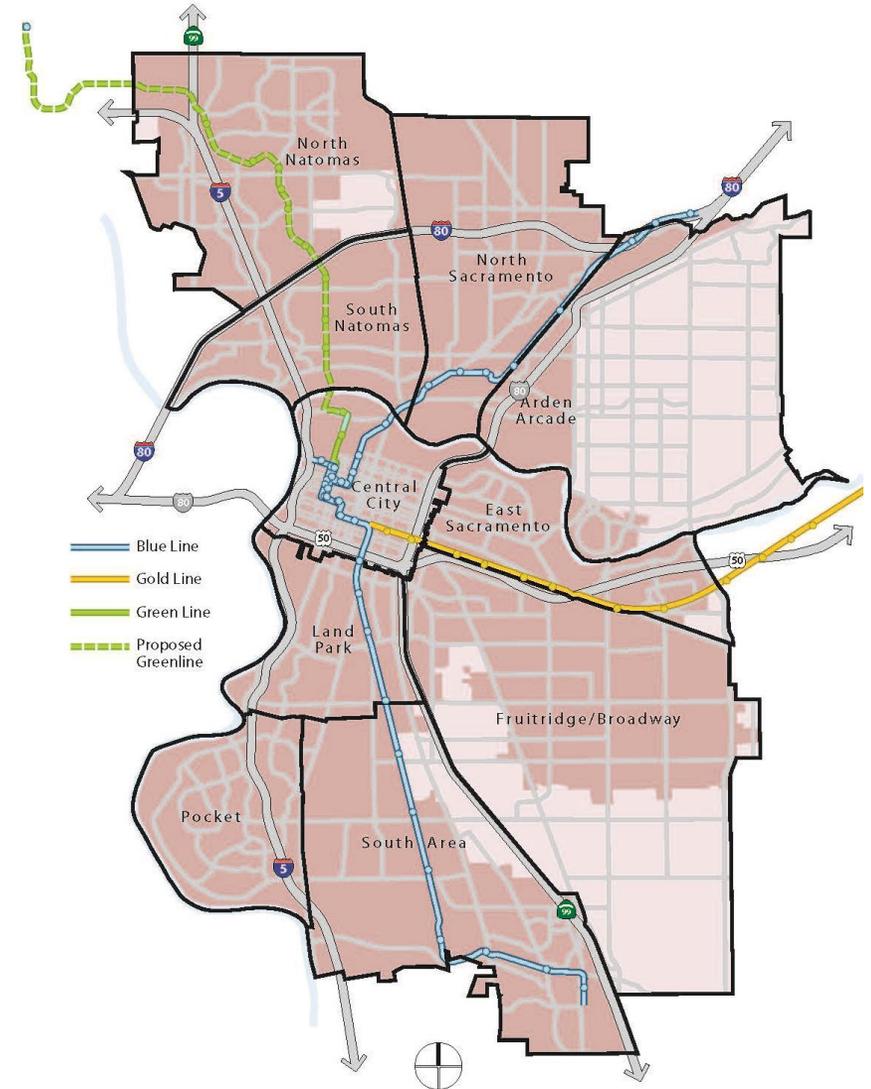
SOUTH AREA COMMUNITY PLAN AREA



WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



PROJECT SCHEDULE

2020

2021

Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb

WE ARE HERE →



Master Environmental Impact Report Scoping Meeting



Community Outreach Round 1: Vision, Issues, Opportunities



Community Plan Area Workshops



Citywide Survey



Community Outreach Round 2: Options & Alternatives



Community Plan Area Workshops



Community Open Houses



Public Hearings

ISSUE/OPPORTUNITY IDENTIFICATION

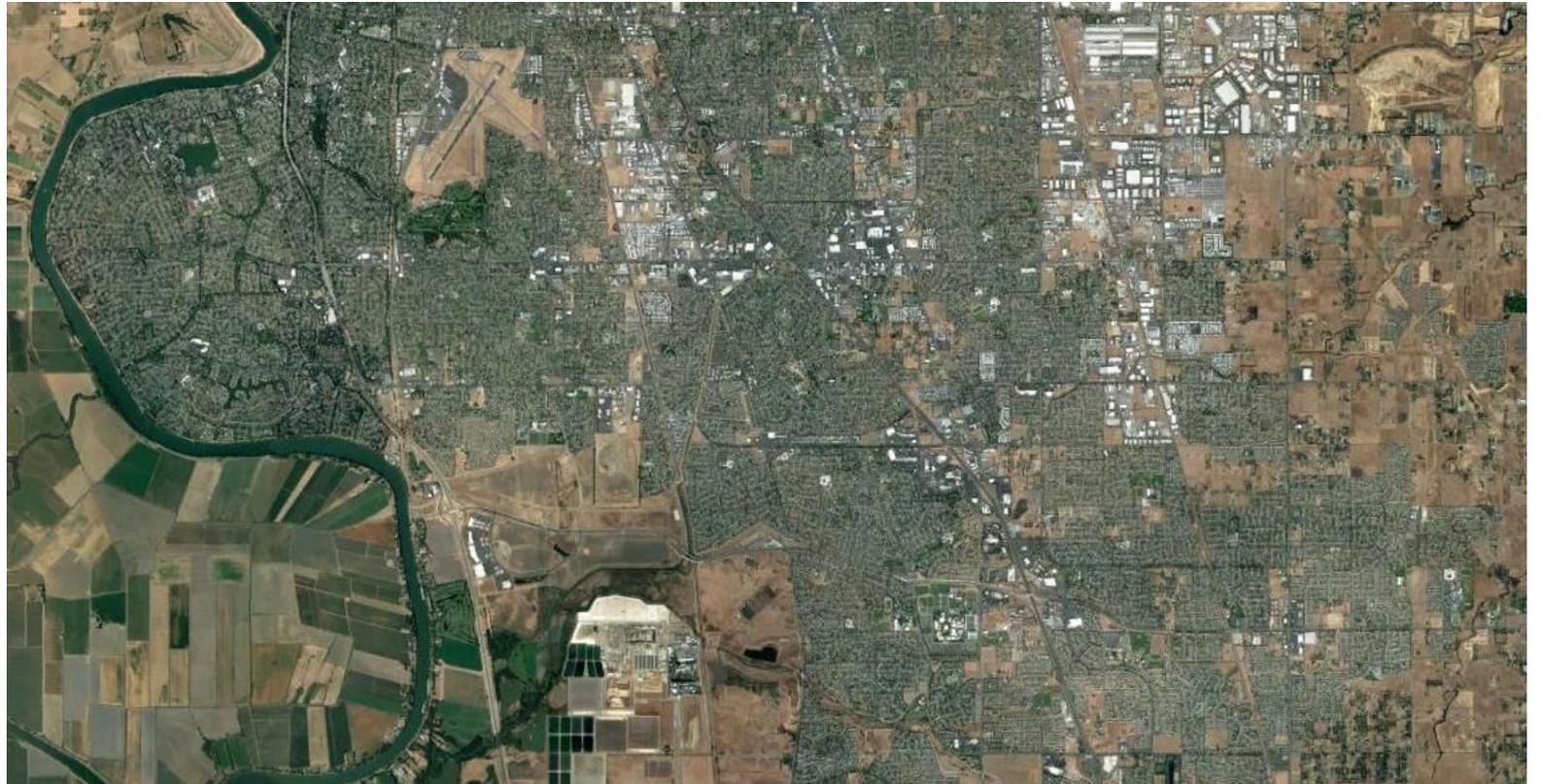
OPTIONS & ALTERNATIVES EXPLORATION

DRAFT PLAN PREPARATION

FINAL PLAN ADOPTION

WHAT WILL THE PLAN BE BASED ON?

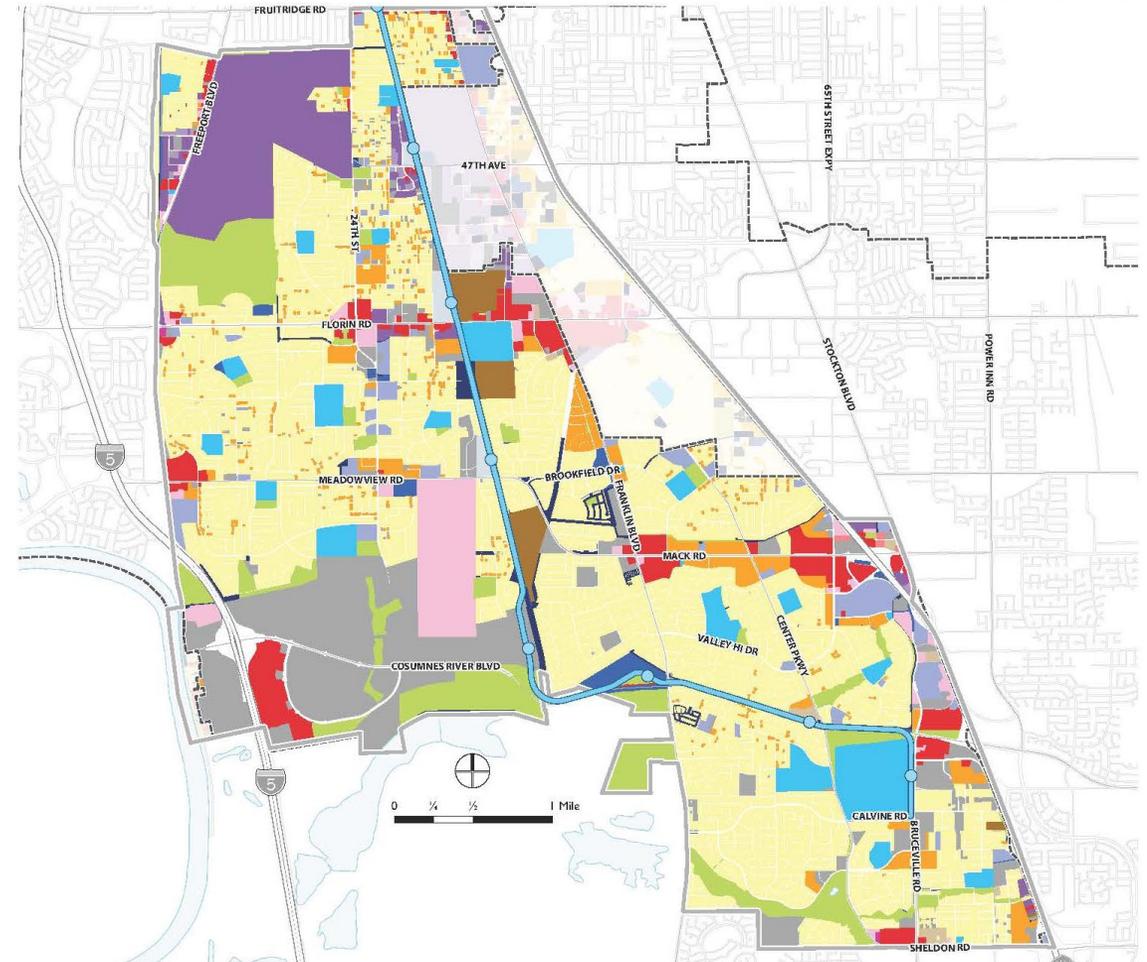
- Demographic, geographic, and economic data
- Input from the community



SOUTH AREA HAS:

- Housing (yellow and orange)
- Vacant land (grey)
- Commercial areas (red)
- Industrial (Executive Airport) (purple)
- Office (pink)

Existing Land Use



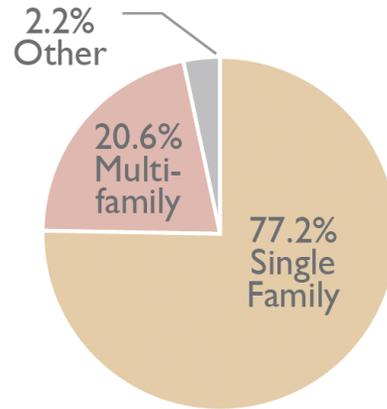
Existing Land Use					
	Single Family		Retail/Commercial		Public
	Multi-family		Office		School
	Mobile Home		Mixed Use		Institutional
	Light Industrial		Industrial		Open Space/Recreational
	Hospitality		Vacant		Parking
			Utilities/Infrastructure		Miscellaneous
			Blue Line		Blue/Gold Line
			Gold Line		Sacramento City Limit
			Community Plan Area Boundary		

SOUTH AREA HAS:

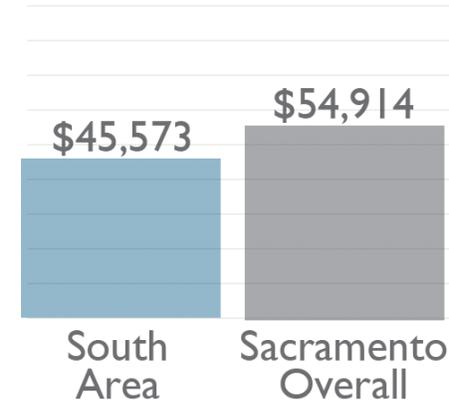
- A mix of single family and multi-family housing
- Median incomes and home prices slightly lower than the city-wide medians
- Most jobs in Education and Health sectors

Economic Data

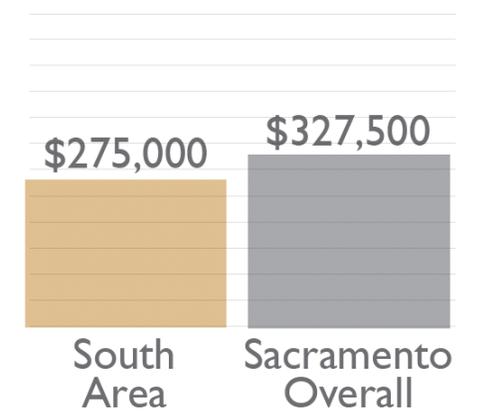
HOUSING TYPES



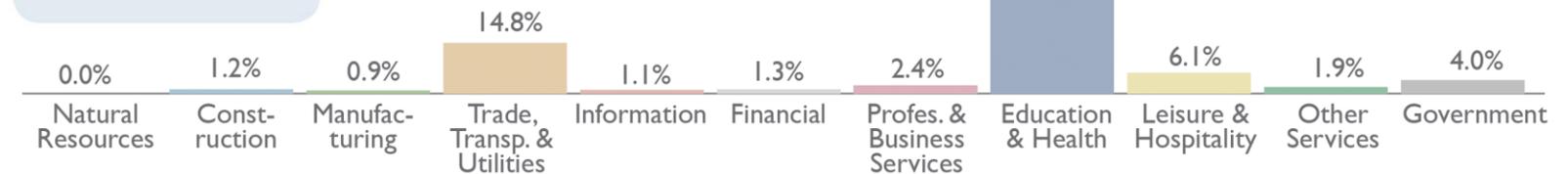
2018 MEDIAN ANNUAL HOUSEHOLD INCOME



2018 MEDIAN HOME SALE PRICE



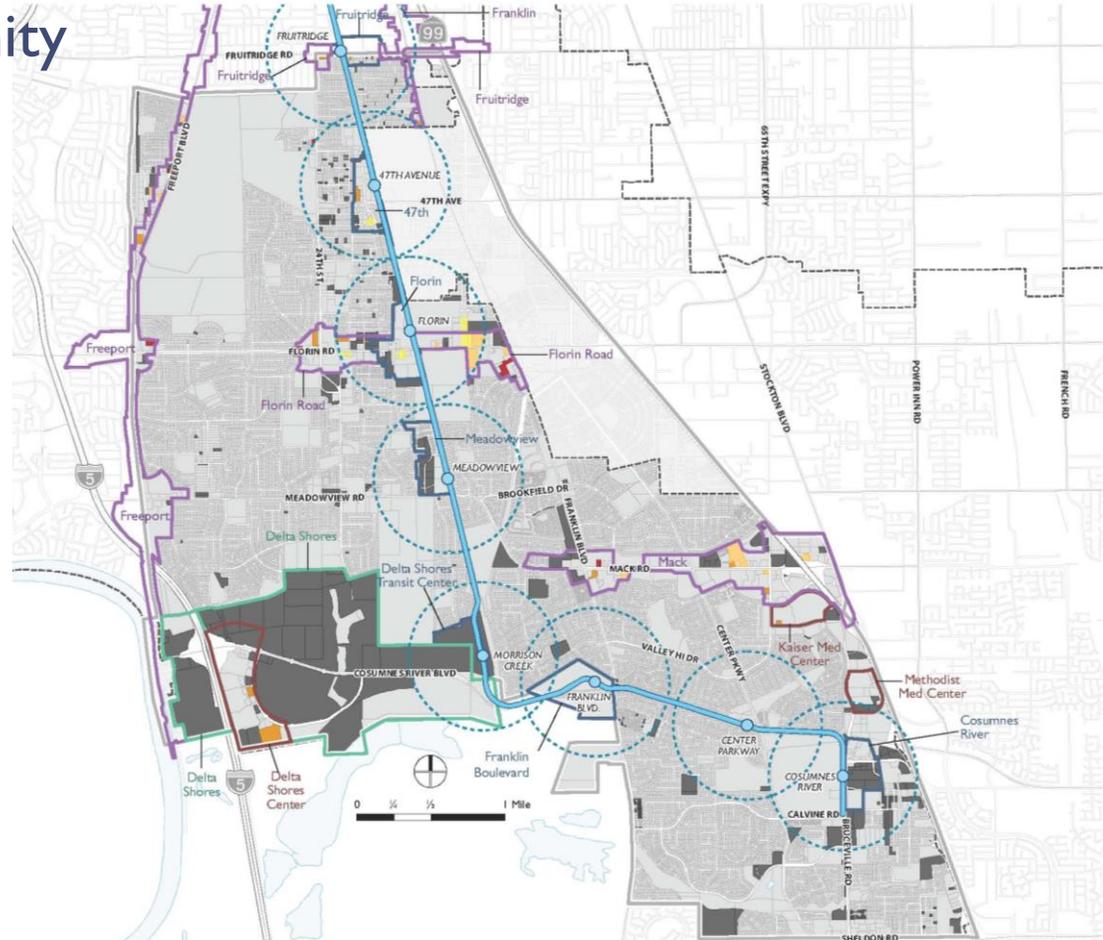
JOB TYPES



THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops

Opportunity Sites



OPPORTUNITY AREAS

General Plan 2035

- Centers
- Corridors
- New Growth Areas
- Transit Center

General Plan 2040

- Vacant

Underutilized

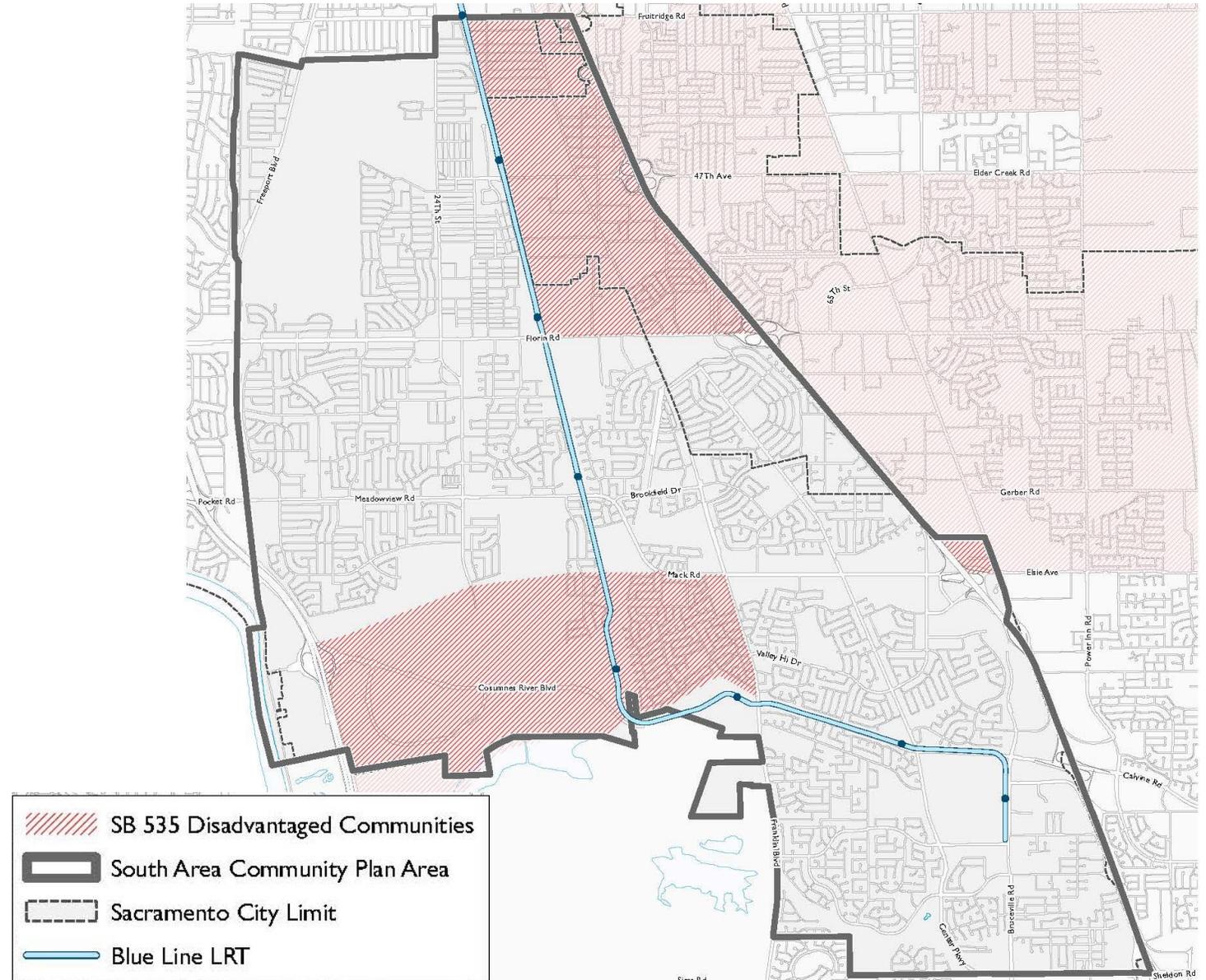
- AV Ratio Less than or equals to 0.25
- AV Ratio Between 0.25 to 0.5
- AV Ratio Between 0.5 to 0.75
- AV Ratio Between 0.75 to 1.0 (For TOD Areas Only)

Blue Line

- TOD Areas (Half Mile around Light Rail Stations)
- Sacramento City Limit
- Community Plan Area Boundary

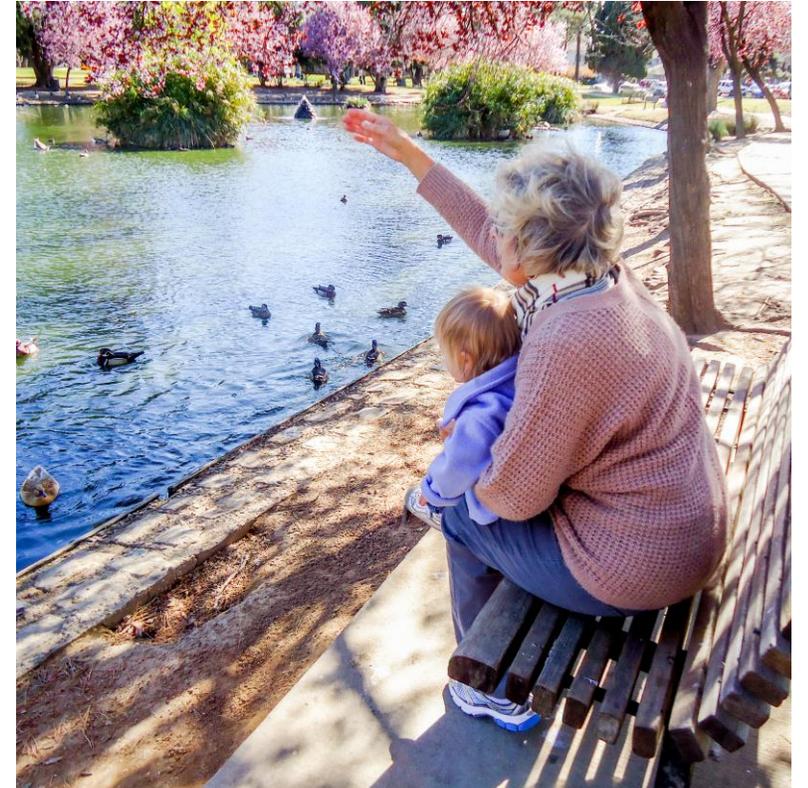
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty



AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR SOUTH AREA?

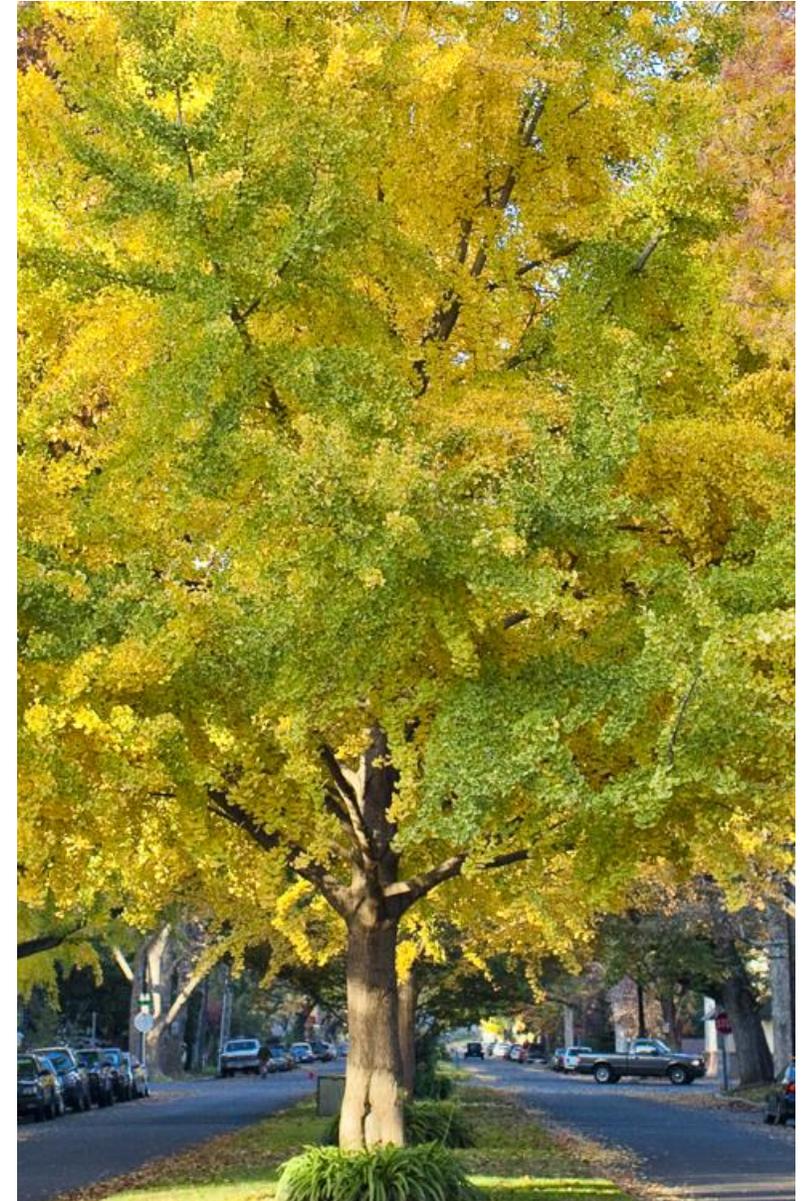
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



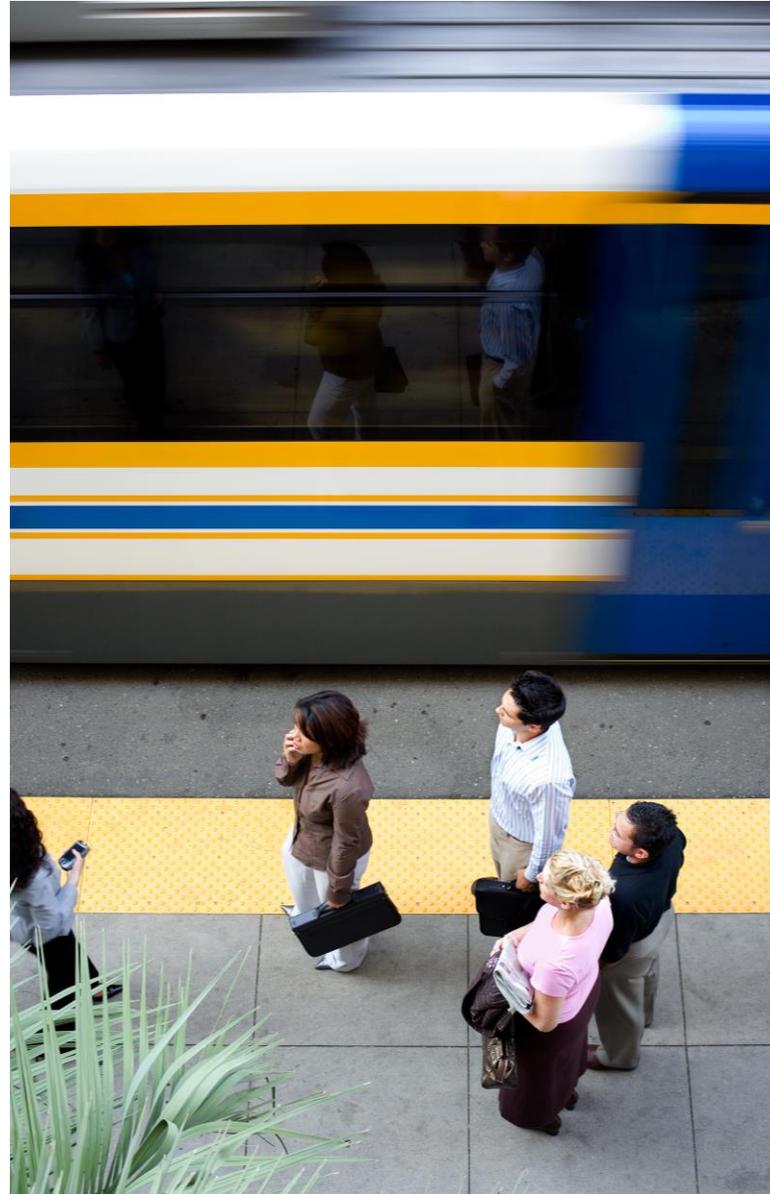
WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?

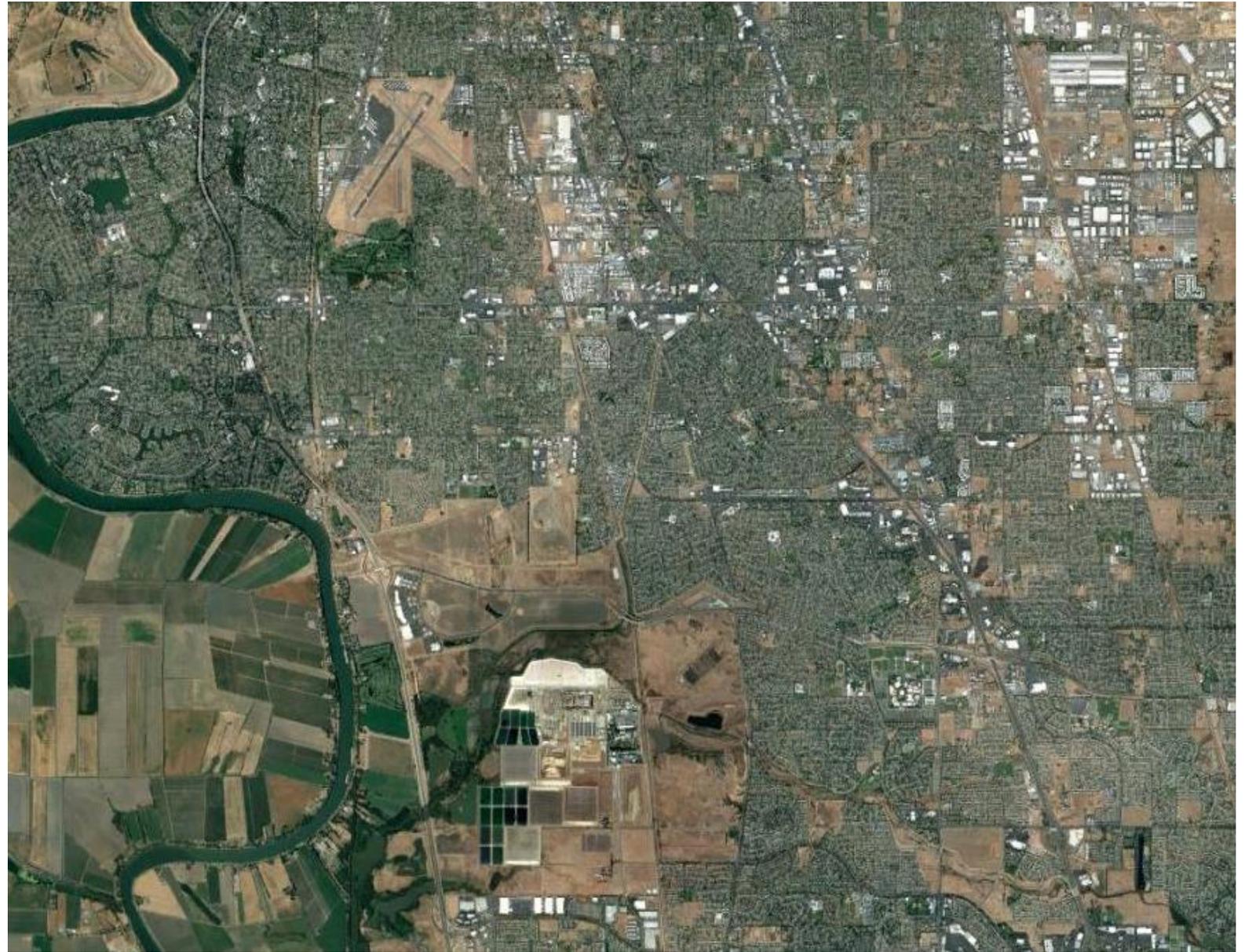


ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF SOUTH
AREA?





TONIGHT'S ACTIVITY

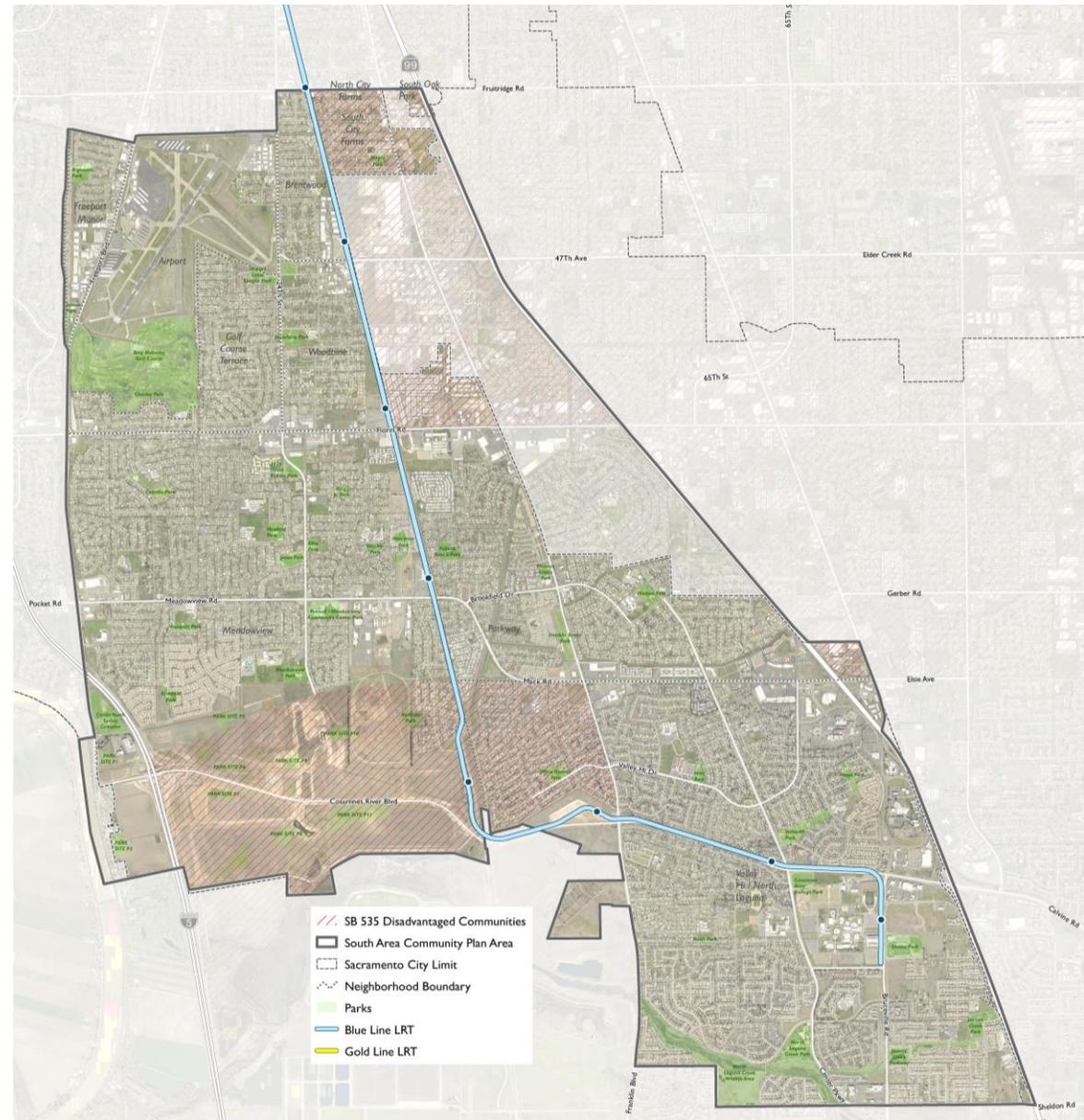
WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for South Area?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the South Area Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?

REPORT BACK:

- What were the key points of discussion at your table?





WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org
- Contact:
Matt Hertel, Senior Planner, City of Sacramento
(916) 808-7158
mhertel@cityofsacramento.org



Place
postage
stamp
here

AIM Consulting
2523 J Street, Suite 202
Sacramento, CA 95816