ARDEN ARCADE
COMMUNITY PLAN AREA WORKSHOP
sacramento I 2040
ICE BREAKER

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1. In one word or phrase, describe how you’d like your neighborhood to be in 2040.
AGENDA

▪ Welcome / Ice Breaker

▪ Opening presentation
  ▪ What is Sacramento | 2040 ?
  ▪ What are Community Area Plans?
  ▪ Arden Arcade Assets, Issues, and Priorities
  ▪ Activity Introduction

▪ Table activity

▪ Report Back

▪ Next Steps
WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
  - General Plan
  - Climate Action Plan
WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento’s future

Sacramento’s General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice
WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city’s GHG emissions and adapting to climate change

Sacramento’s Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures
WHAT ARE COMMUNITY PLANS?
WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento’s different community areas.
WHY ARE WE UPDATING THE PLANS?

- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process
WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas
## PROJECT SCHEDULE

### 2020

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**ISSUE/OPTIMUNITY IDENTIFICATION**

**OPTIONS & ALTERNATIVES EXPLORATION**

**DRAFT PLAN PREPARATION**

**FINAL PLAN ADOPTION**
WHAT WILL THE PLAN BE BASED ON?

- Demographic, geographic, and economic data
- Input from the community
Focus of discussion: 5.7 square mile area within the City of Sacramento where General Plan policies have effect.
ARDEN ARCADE HAS:

- Housing (yellow and orange)
- Commercial corridors (red)
- Large office areas (pink)
- Large parks/open space (green)
ARDEN ARCADE HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices close to the city-wide medians
- More jobs in professional/business services and in trade, transportation, and utilities

### Economic Data

#### HOUSING TYPES
- 49.8% Multi-family
- 49.5% Single Family
- 0.7% Other

#### 2018 MEDIAN ANNUAL HOUSEHOLD INCOME
- Arden Arcade: $54,680
- Sacramento Overall: $54,914

#### 2018 MEDIAN HOME SALE PRICE
- Arden Arcade: $386,470
- Sacramento Overall: $327,500

#### JOB TYPES
- 0.0% Natural Resources
- 3.0% Construction
- 1.0% Manufacturing
- 19.8% Trade, Transp. & Utilities
- 1.8% Information
- 12.1% Financial
- 35.0% Profes. & Business Services
- 13.5% Education & Health
- 10.7% Leisure & Hospitality
- 1.4% Other Services
- 1.6% Government

**21,551 total jobs**
THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty
AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services
WHAT ARE THE ISSUES AND PRIORITIES FOR ARDEN ARCADE?
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?
WHAT WOULD YOU LIKE TO SEE CHANGE?
WHAT’S MISSING?

▪ Housing?
▪ Food access?
▪ Green spaces?
▪ Safety?
▪ Climate action?
▪ Inclusiveness?
▪ Economic opportunities?
ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?
WHAT’S YOUR VISION FOR THE FUTURE OF ARDEN ARCADE?
TONIGHT’S ACTIVITY
WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for Arden Arcade?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Arden Arcade Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?
REPORT BACK:

- What were the key points of discussion at your table?
WHAT ARE THE NEXT STEPS?
STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org

- Contact:
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  mhertel@cityofsacramento.org