

City of Sacramento General Plan Update East Sacramento Community Plan Area Meeting

Project Overview

The 2040 General Plan is the City’s blueprint for how and where Sacramento will grow over the next 20 years. It contains policies that guide everything from transportation, to the type of homes available, to jobs, entertainment, public safety and much more.

In 2018, the City initiated an update to the General Plan to ensure it remains responsive to the challenges of the coming years. In parallel, the City will also be preparing an ambitious Climate Action Plan that outlines a community-wide framework for reducing greenhouse gas emissions and establishes Sacramento as a climate leader.

Meeting Purpose, Format and Location

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods. At this meeting, community members were invited to provide input to refresh and refine the East Sacramento community plan to ensure it reflects local priorities.

The community meetings were structured in a small working-group format, beginning with a welcome/ice breaker and a brief presentation.

In addition to providing feedback through the working groups, community members were also encouraged to provide comments through comment cards.



Community members listen to the opening presentation

The East Sacramento Community Plan Area meeting was held on Wednesday, July 24, 2019 at the Clunie Community Center from 6:30 p.m. to 8:30 p.m. More than 60 community members attended the meeting.

To start the meeting, participants engaged in a quick activity to get them thinking about their neighborhood. Through a live-polling exercise, participants responded to “In one word, describe how you’d like your neighborhood to be in 2040.”

Below is an image depicting their responses:



Matt Hertel, Senior Planner for the City of Sacramento, presented an overview of the General Plan Update process, provided in-depth information about the East Sacramento Community Plan including previously identified assets, issues and priorities, and introduced community members to the break-out group activity.

Small Working Groups

Working in groups of 5-7, participants were asked to complete a map-based activity answering a series of questions that built upon one another.

The questions and the component of the community plan they will inform are described below in the table:

Question	Providing input for
What places in your neighborhood make the biggest contribution to livability and community character?	Community assets map
What areas would you like to see change over the next 10-20 years and how should they change?	Land use designations; policies/actions that address local issues/opportunities
What barriers or obstacles are there to getting around your neighborhood?	Policies/actions that address local issues/opportunities
What headline should describe the East Sacramento Community Plan Area on the cover of Sacramento Magazine in 2040. What images would accompany the article?	Vision statement

A table facilitator and recorder captured the conversation and input provided.

At the end of the group activity, one representative from each group reported out to the full group on the key points of the discussion at their table.

Below are the responses collected by the table recorder and facilitators:

Key Themes

All seven of the groups agreed that local parks such as McKinley, East Portal, and Glenbrook contribute to the uniqueness and livability of East Sacramento. While the groups unanimously agreed that parks were an asset to the community, a few groups mentioned the need for additional maintenance, public facilities, and age-friendly amenities. The groups also consistently mentioned the multitude of small businesses in the area, as well as the importance of supporting them.



Community members participating in the break-out group activity

Sacramento State was mentioned by many of the groups as a community asset, however they would like to see a more concentrated effort placed on increasing transportation options to and from campus. The benefit of hospitals and community centers in East Sacramento were also frequently mentioned by group members.

Each group highlighted the need for improved bicycle connectivity and safety throughout East Sacramento. A majority of the groups brought up the issue of homelessness, but there was some disagreement regarding potential solutions. An increase in the amount of mental health and

employment resources were brought up alongside additional police enforcement of camping and loitering laws.

Residents are distinctly proud of the character of their neighborhoods and the cultural diversity found throughout East Sacramento. Many groups mentioned the need for additional housing developments and the redevelopment of industrial areas along Folsom Boulevard and Elvas Avenue. Some groups would like to see these redevelopments result in low-to-moderate income housing while others would like to see mixed-use retail and office buildings.

A general consensus formed around the vision for East Sacramento in the year 2040, with a majority of groups agreeing that they should build on the diversity, family-friendly neighborhoods, and green spaces within the community.

Group 1

Group 1 found that the following locations/assets made the largest contribution to their community: McKinley Park, Sacramento State, the American River, small grocers like Corti Brothers, and the bike trails that connect East Sacramento to the rest of the City.

Group 1 would like to see a concentrated retail corridor for shops and small boutiques, redevelopment of The Cannery from office space to a retail/mixed-use property, and infrastructure improvements made along Folsom Blvd.

In Group 1's overall vision for the East Sacramento Community Plan, they imagined a more integrated bike path system, more light rail connections, continued development of Elvas Ave, and the redevelopment of industrial areas. Group 1 would like East Sacramento to be known for its historical architecture, established neighborhoods, family-friendly environment, and local artwork.

Group 2

Group 2 identified the following community locations and businesses as the largest contributors to their community: Mercy Hospital, Sacramento State, Sutter's Landing, and a multitude of small businesses/restaurants such as Talini's Nursery, East Sacramento Hardware, Roxie Deli, and Orphan.

In Group 2's vision for improvements to East Sacramento, they pictured more green spaces to accommodate the growing population, more resources for homeless persons in the area, an increase in the amount of electric charging stations, and more recreational development over the next 10-20 years.

Group 2 stated that some of the barriers and obstacles to getting around their neighborhood are the lack of bike path connectivity near the freeways, hazardous traffic conditions near Sacramento State and lack of bridges over the rivers. They would like to see a commitment to creating a new tunnel under the railroad tracks on 67th Street.



Community members identifying local assets and major contributors to the community

For East Sacramento in 2040, Group 2 envisioned greater bike connectivity across rivers, elimination of freeway barriers for pedestrians and bicyclists, greater neighborhood density, more recreational amenities along the river in partnership with the County, and a walkable commercial corridor generally keeping in character with the adjoining residential neighborhoods.

Group 3

Group 3 identified Green Acres Nursery, the Sacramento Co-op, McKinley Park, and easy access to Jump bikes, as key contributors to the community.

Over the next 10-20 years Group 3 would like to see more trees, farmers markets, and bike racks in their neighborhoods. They would also like to see more well-maintained public restrooms, trash receptacles, and safer pedestrian crossings throughout East Sacramento.

Group 3 identified the following as obstacles and barriers to getting around in their neighborhood: lack of reliable bus service, potential loss of Bus 34, separation of East Sacramento and Midtown due to the freeway, and feeling unsafe when riding the light rail.

In 2040, community members would like to see an increase in the amount of community gardens, trees, edible streetscapes, and overall improved cleanliness of East Sacramento.



Community members identifying obstacles and barriers to getting around East Sacramento

Group 4

Group 4 identified the East Sacramento Dignity Farmers Market, Tiferet Coffee House, Trader Joes, East Portal Park, and Sutter Medical, as the largest contributors to the East Sacramento community.

Over the next 10-20 years, Group 4 would like to see more transportation connectivity to Sacramento State, improved river access points, safer bike lanes, additional parking, and more frequent bus service-.

Group 4 highlighted the lack of walkability along Elvas Ave., unsafe conditions on light rail, lack of bus shelters, and a lack of alternative transit options along J Street as current barriers and obstacles to getting around in East Sacramento.

The headline that Group 4 created for the East Sacramento 2040 "Sacramento Magazine" cover is "Be here now, be here then" and identified the diversity of their neighborhoods as their largest potential asset.

Group 5

Group 5 thought of East Sacramento Hardware, Sacramento High School, McKinley Park, pool, and library as having made the largest contributions to the community.

Members of Group 5 would like to see better connectivity for walking and biking along high traffic areas and more capital improvements made at Sacramento High School over the next 10-20 years. Group 5 identified traffic and bicyclist safety as their biggest barrier to getting around their neighborhoods. A lack of bike lanes on Alhambra Blvd and a need for more frequent bus stops were also noted by the group.

In 2040, Group 5 would like East Sacramento to be known as a strong, diverse, dog-friendly, sustainable and green community.

Group 6

Group 6 found that the following locations/assets made the largest contribution to their community: Hart Community Center, light rail/transit access, Courthouse Complex on Power Inn, Sacramento State, and local parks such as Glenbrook, Glenn Hall, and East Portal.



Group member reports out their table findings and Sacramento Magazine headline

Over the next 10-20 years Group 6 would like to see more multi-unit housing projects, an increase in racial diversity, housing at redeveloped SMUD properties, and additional mental health/addiction services implemented in the area.

Group 6 identified the following as current barriers and/or obstacles to getting around East Sacramento: lack of outreach and training on new bike lane configurations, lack of transit options for seniors, non-bike friendly streets (i.e. Folsom Blvd and J Street), and noted that the railroad has become a barrier between River Park and East Sacramento.

Group 6 would like to see East Sacramento described as an age-friendly, beautiful, transit-supportive, and inclusive neighborhood in the year 2040.

Group 7

Group 7 identified Oki Park, Caleb Greenwood, McKinley Park, Corti Brothers, the Post Office on 47th and J Street, the animal hospital, and East Sac Bike has having made the largest contributions to the community.

Over the next 10-20 years Group 7 would like to see the homeless population addressed with additional mental health and addiction services, aesthetic/landscaping improvements made to businesses along Folsom Blvd., and an increase in multi-family, multi-generational housing options. They would also like to see the implementation of more HAWK signals near the hospital and improved traffic safety near Trader Joe's on Folsom Blvd.



Community members participating in the break-out group activity

Group 7 identified the following as obstacles and barriers to getting around in their neighborhood: mismanagement of JUMP bikes and scooters, lack of a complete bike lane network, lack of transit options to the airport, and little to no electric vehicle infrastructure within East Sacramento.

In 2040, Group 7 members would like East Sacramento to be known for its walkability, inclusiveness, diversity, and friendly neighborhoods founded in a strong sense of community.

Comment Cards

Community members had the option to fill out a comment card to submit to the project team after the meeting was over. Below is a compilation of the comments received after the East Sacramento Community Plan Area Meeting:

- "Great activities, more variety of homes, more density, and better walkability."
- "More efforts should be taken to minimize street harassment i.e. more streetlights."
- "I came because I am interested in more connection/appreciation of the American River that is the Northern Boundary of this community plan. We recently moved into McKinley Village and more connection to social activities and walking, biking through East Sacramento to J Street & H Street businesses would be fantastic, and the completion of the Two Rivers trail is essential to our neighborhood's health and vitality."

East Sacramento Improvement Association

The East Sacramento Improvement Association (ESIA) Board of Directors held an additional meeting on September 9th, 2019 to discuss the East Sacramento Community Plan Area.

ESIA members identified McKinley, East Portal, Glen Hall, and East Lawn Children's Parks, as green spaces that make a significant contribution to the community. They also highlighted the hospitals, Sacramento State, Sutter Middle School, David Lubin and Theodore Judah Elementary, Trader Joe's, Corti Brothers, Selland's, and Canon Restaurant as assets within the community.

In addition to places that contribute to the overall livability of East Sacramento, ESIA members mentioned local events like the 4th of July Parade, Pops in the Park, Holiday Home Tour, Garden Tour, and the Cornhole championship as having made a significant contribution to the community.

Over the next 10-20 years ESIA members would like to see improvements made to the E Street on-ramp to Business 80, revitalization efforts near Maryann's Bakery on Alhambra Blvd., and a reduction in traffic congestion near Trader Joe's. Members would also like to see, fewer homeless camps, additional Level 3 charging stations, a wider disbursement of JUMP bikes, housing that meets demand, and maintenance of the tree canopy throughout the area.

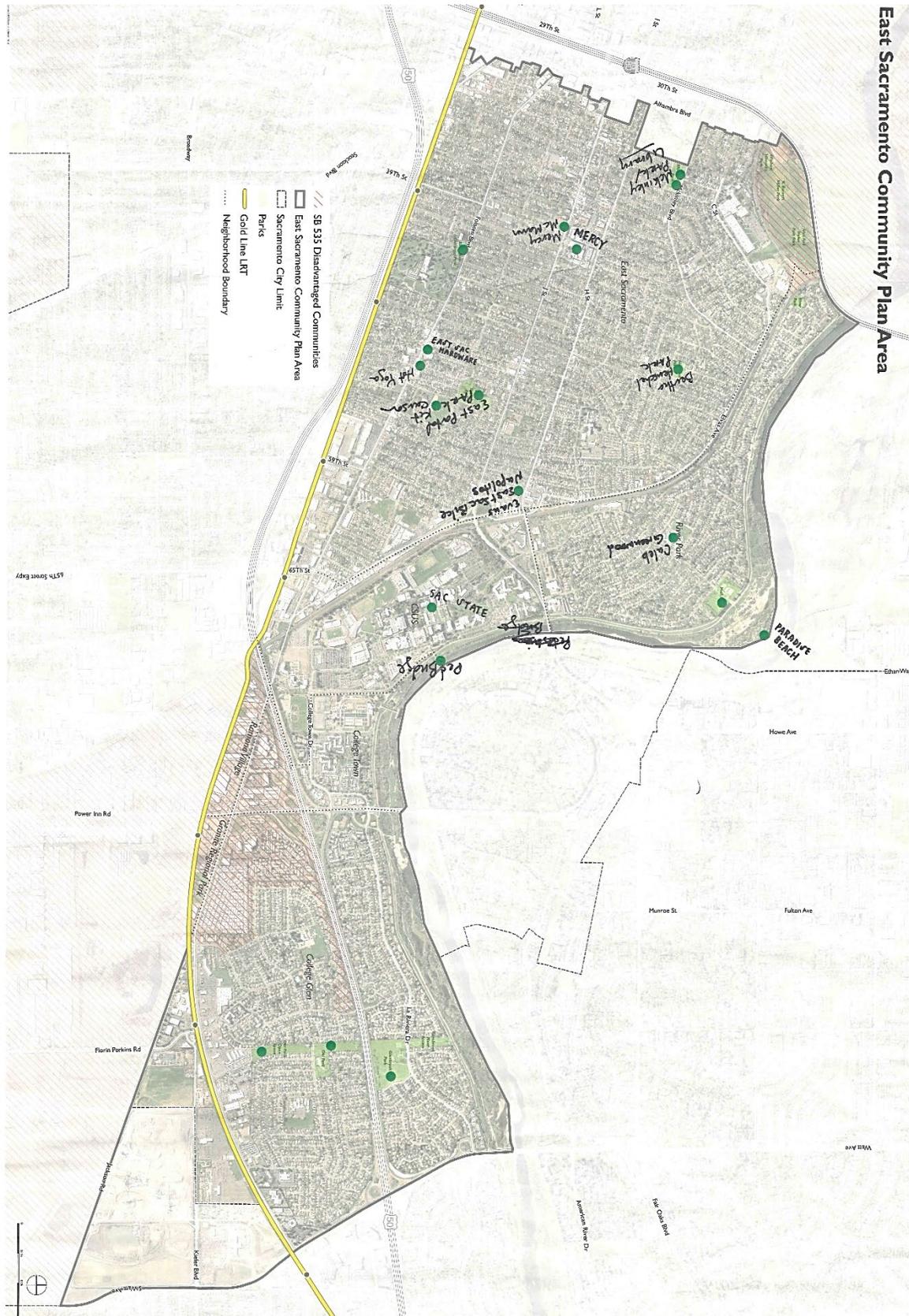
ESIA identified the following as barriers and obstacles to getting around East Sacramento: a lack of secure bicycle parking, unsafe pedestrian crossings, and insufficient police presence/enforcement for speeding drivers. They also suggested autonomous vehicles and small Regional Transit vans to help provide rides for those in need.

ESIA's headline for the 2040 Sacramento Magazine cover would be "We are a complete community—Live, Work, and Play," or "Open for business," or "Walk and bike here."

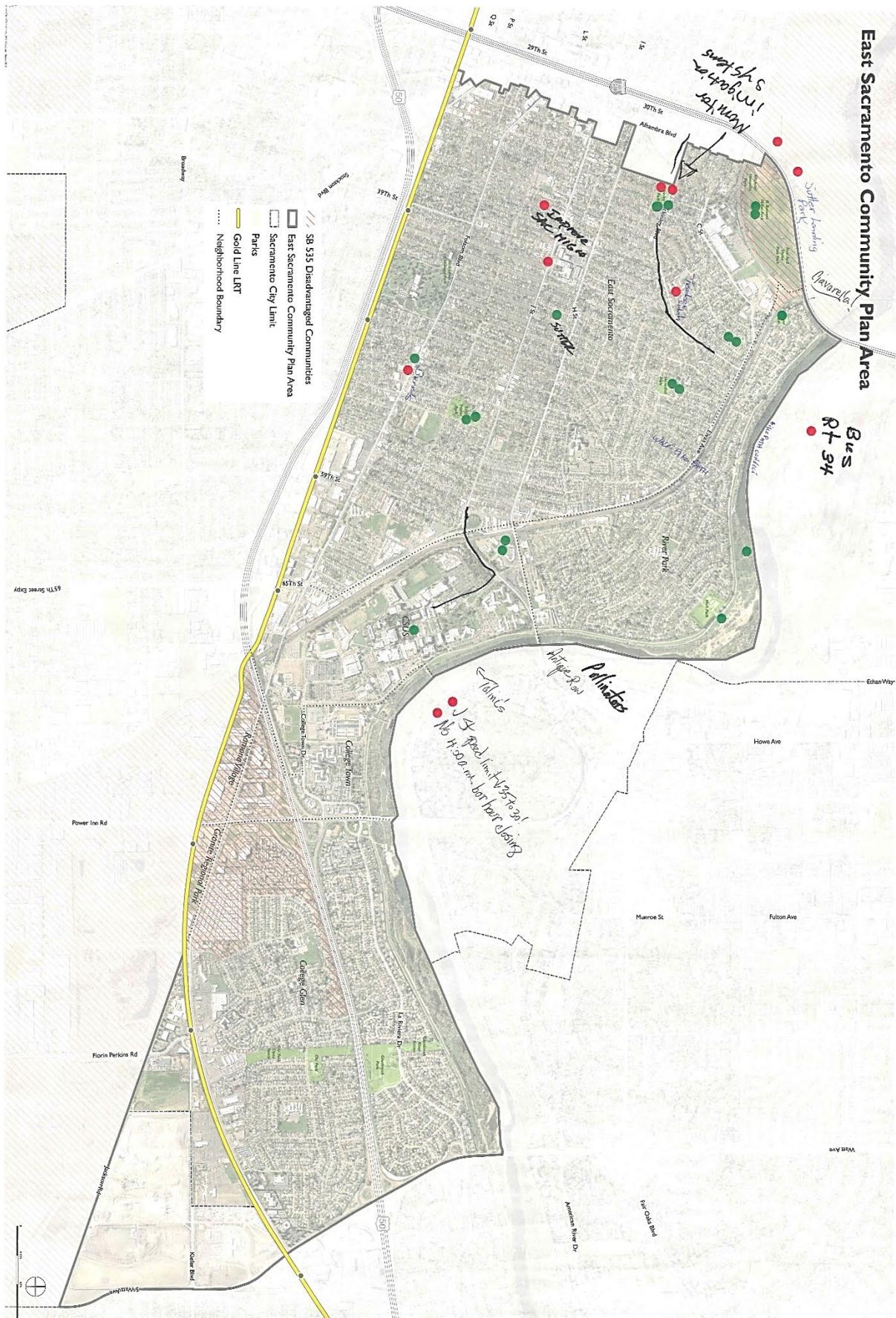
East Sacramento Community Plan Area



East Sacramento Community Plan Area



East Sacramento Community Plan Area



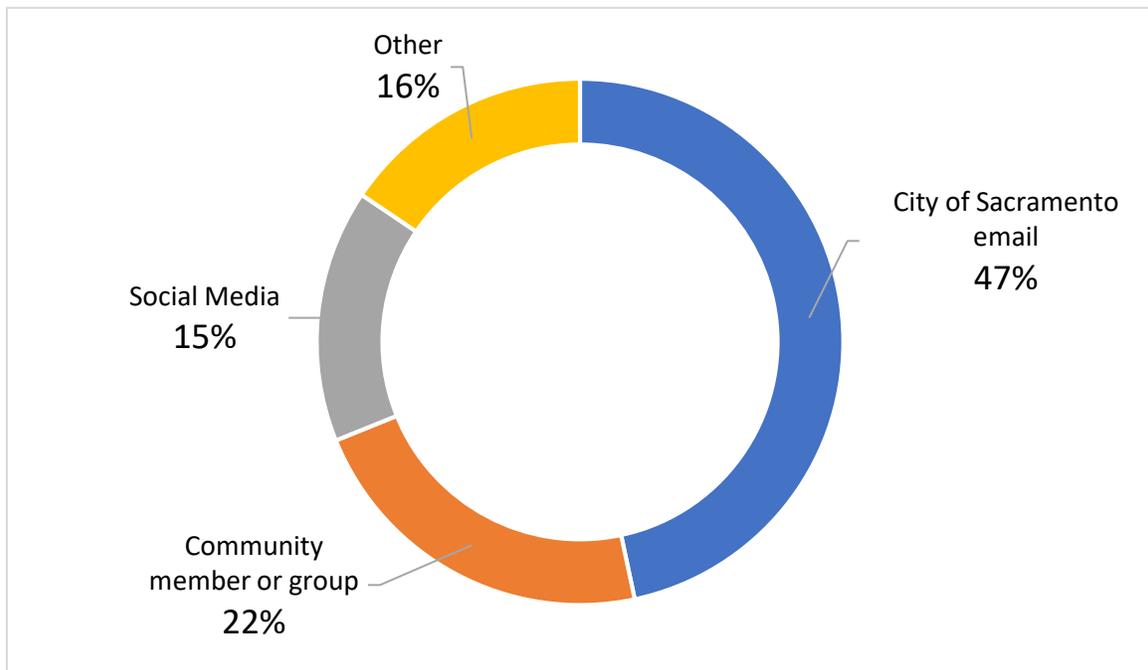
An email notification and a subsequent reminder email were sent to more than 69,000 community members.

Below are some of the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the workshop information on their media platforms or through e-newsletters.

- Councilmember Jeff Harris
- East Sacramento Improvement Association
- East Sacramento Preservation
- Everything Sacramento and More
- River Park Neighborhood Association
- Sacramento City Express Blog

A news release including information about the workshops was sent to the City of Sacramento’s media distribution list.

Attendees were asked to share how they heard about the events. Below is a summary of their responses:



Appendix

- Notification Flyer
- Presentation used
- Comment card

sacramento | **2040**



Help Shape the East Sacramento Plan

Wednesday, July 24, 2019

6:30 - 8:30 p.m.

Clunie Community Center | 601 Alhambra Blvd, Sacramento

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods.

We need your input to refresh the community plans and ensure they reflect local priorities. Join us for a community workshop to help shape the East Sacramento Plan on Wednesday, July 24.

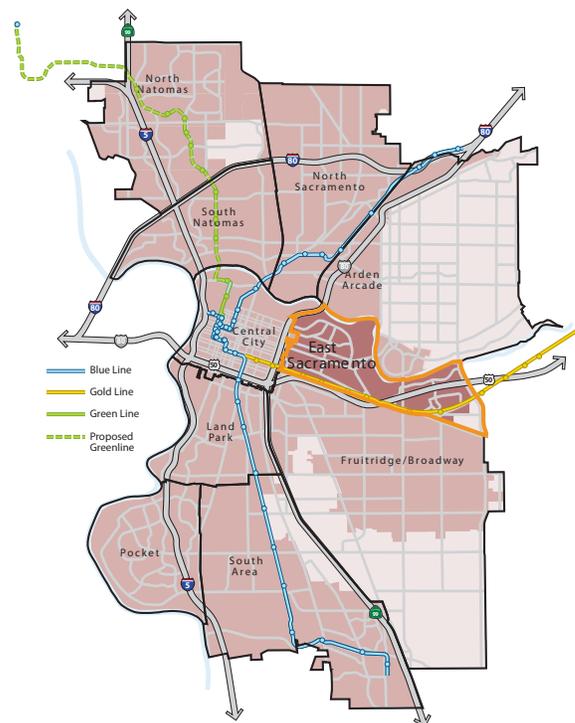
Be sure to arrive by 6:30 p.m. and plan to stay until 8:30 p.m. Food will be provided at this family-friendly event.

Meeting agenda

- 6:30 p.m. Welcome + live polling exercise
- 6:40 p.m. Presentation
- 7:10 p.m. Group activity
- 8:10 p.m. Wrap-up

Please RSVP

<http://bit.ly/eastsacramentocpa>



East Sacramento Plan Area, highlighted in orange

For reasonable accommodation needs due to a physical disability that may hinder your participation, please contact the City's ADA Coordinator directly at (916) 808-8795.

Do you require translation to another language? Please let us know at least one week before the meeting.



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More information can be found online at www.sac2040gpu.org

Questions? Contact kdurham@aimconsultingco.com

EAST SACRAMENTO

COMMUNITY PLAN AREA WORKSHOP

sacramento | **2040**



ICE BREAKER

www.menti.com

Enter code: 65 81 97

- I. In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - East Sacramento Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

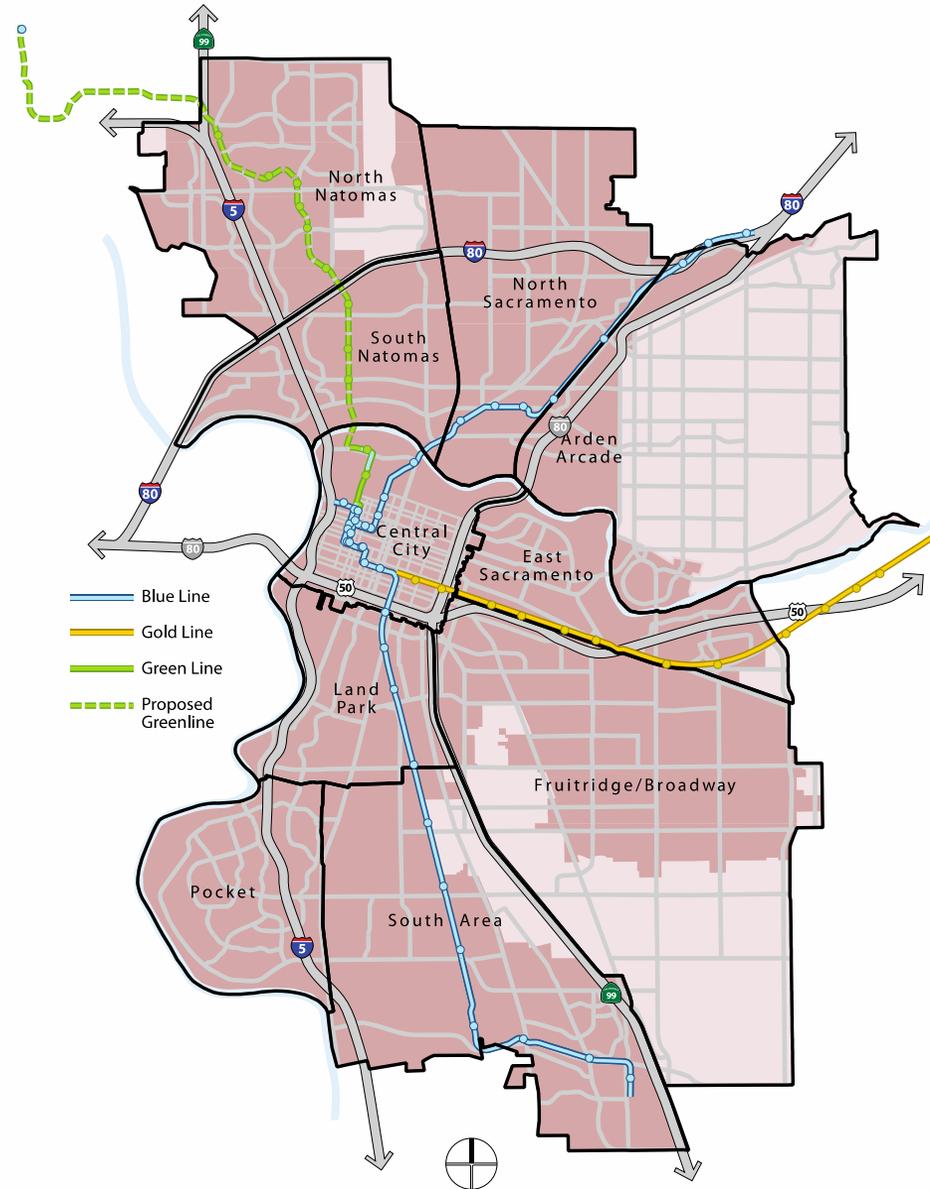




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - General Plan
 - Climate Action Plan



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures

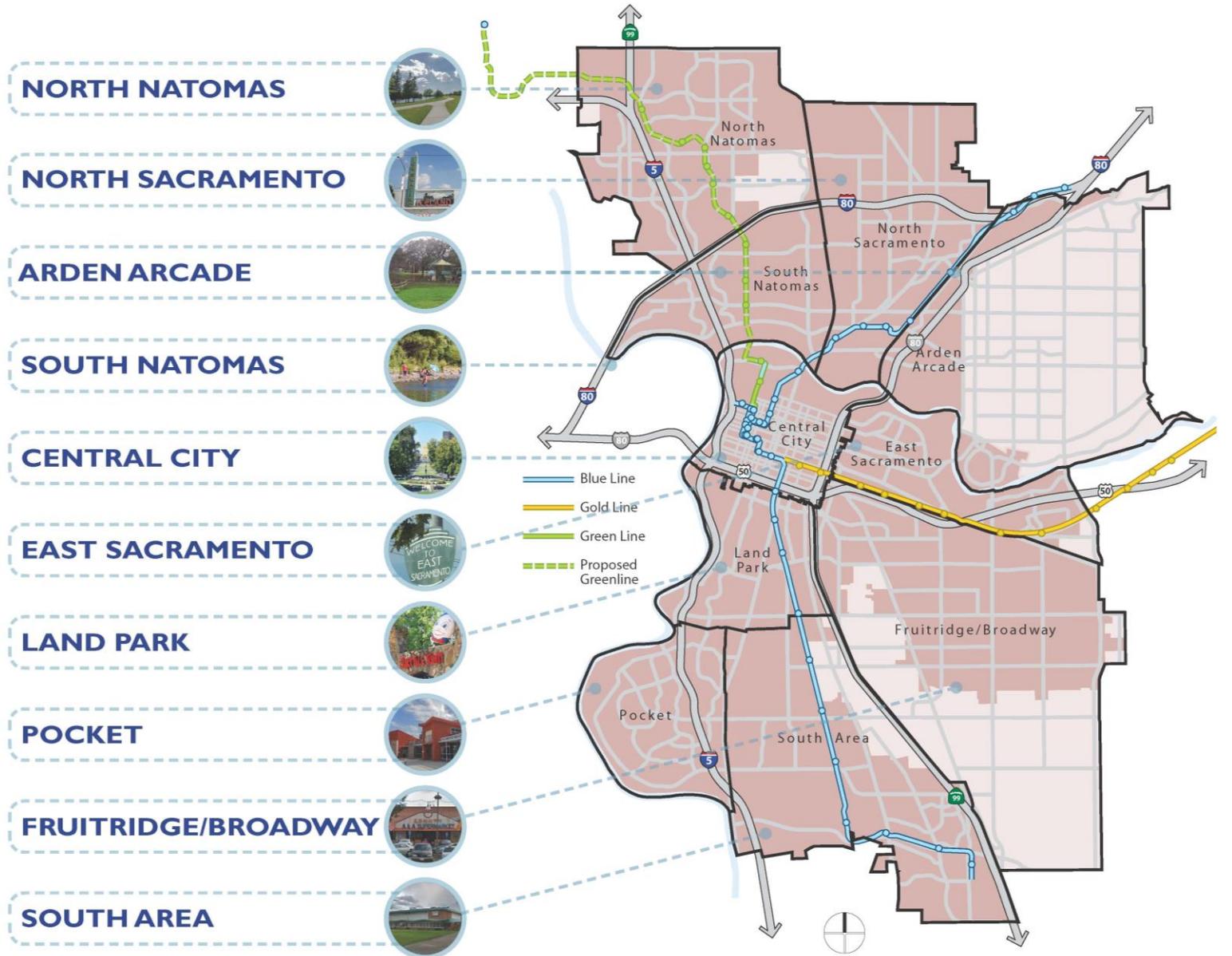




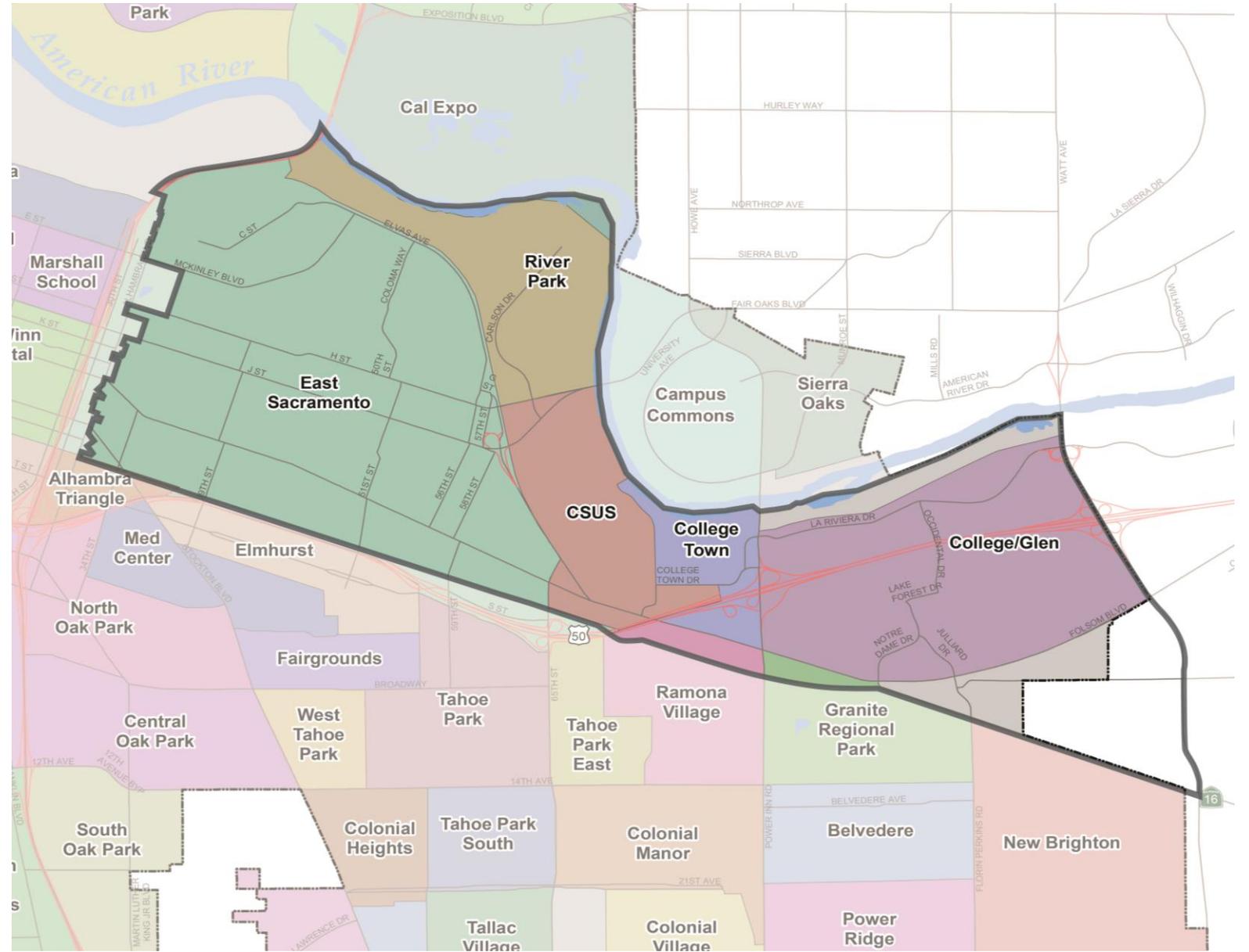
WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas



EAST SACRAMENTO COMMUNITY PLAN AREA



WHY ARE WE UPDATING THE PLANS?

- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process

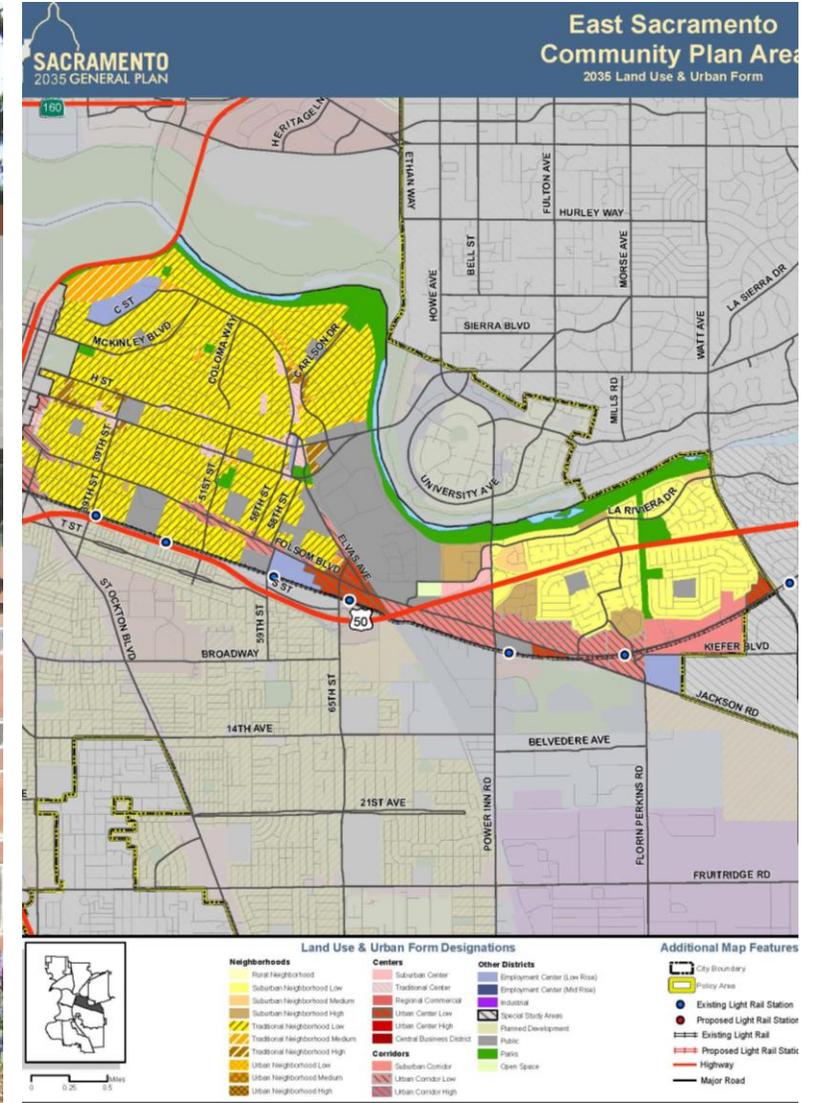
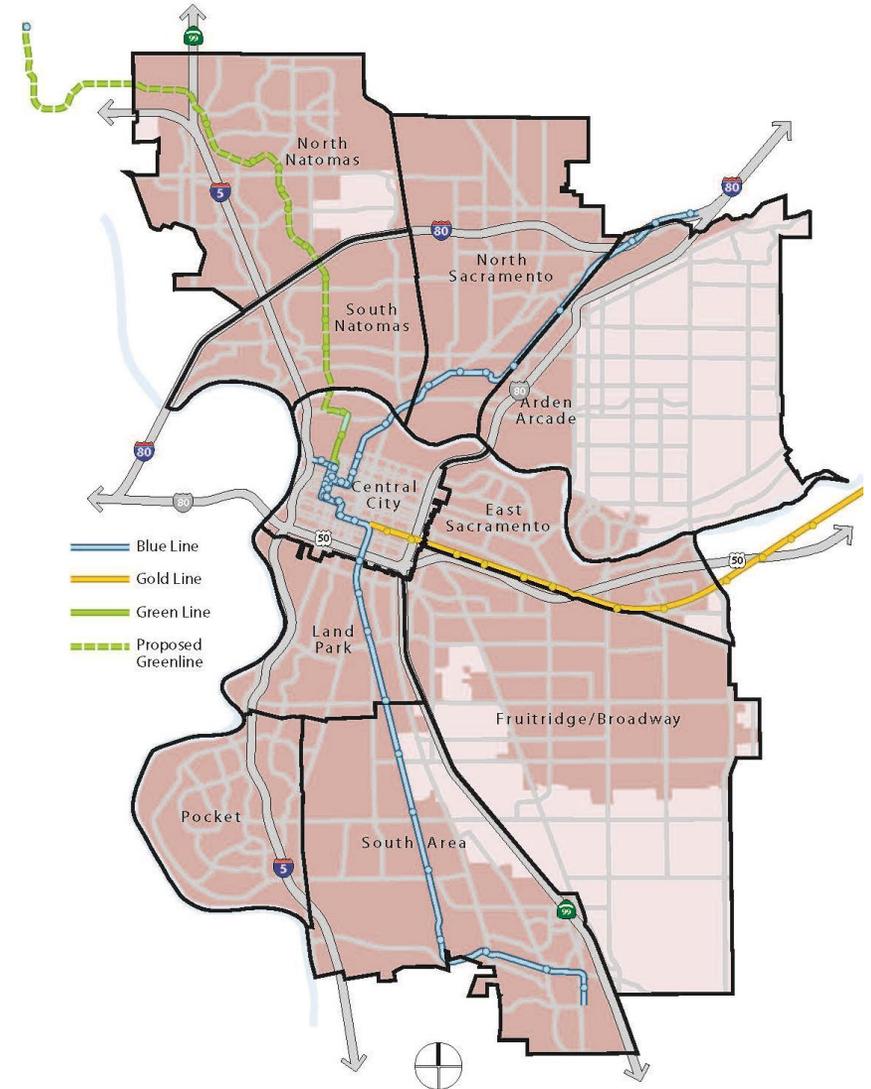


Figure ES-2
 2035 General Plan Land Use & Urban Form Designations for the

WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



PROJECT SCHEDULE

2020

2021

Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb

WE ARE HERE →

Master Environmental Impact Report Scoping Meeting



Community Outreach Round 1: Vision, Issues, Opportunities

Community Plan Area Workshops



Citywide Survey

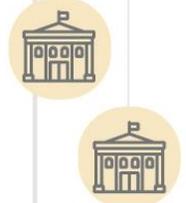


Community Outreach Round 2: Options & Alternatives

Community Plan Area Workshops



Community Open Houses



Public Hearings

ISSUE/OPPORTUNITY IDENTIFICATION

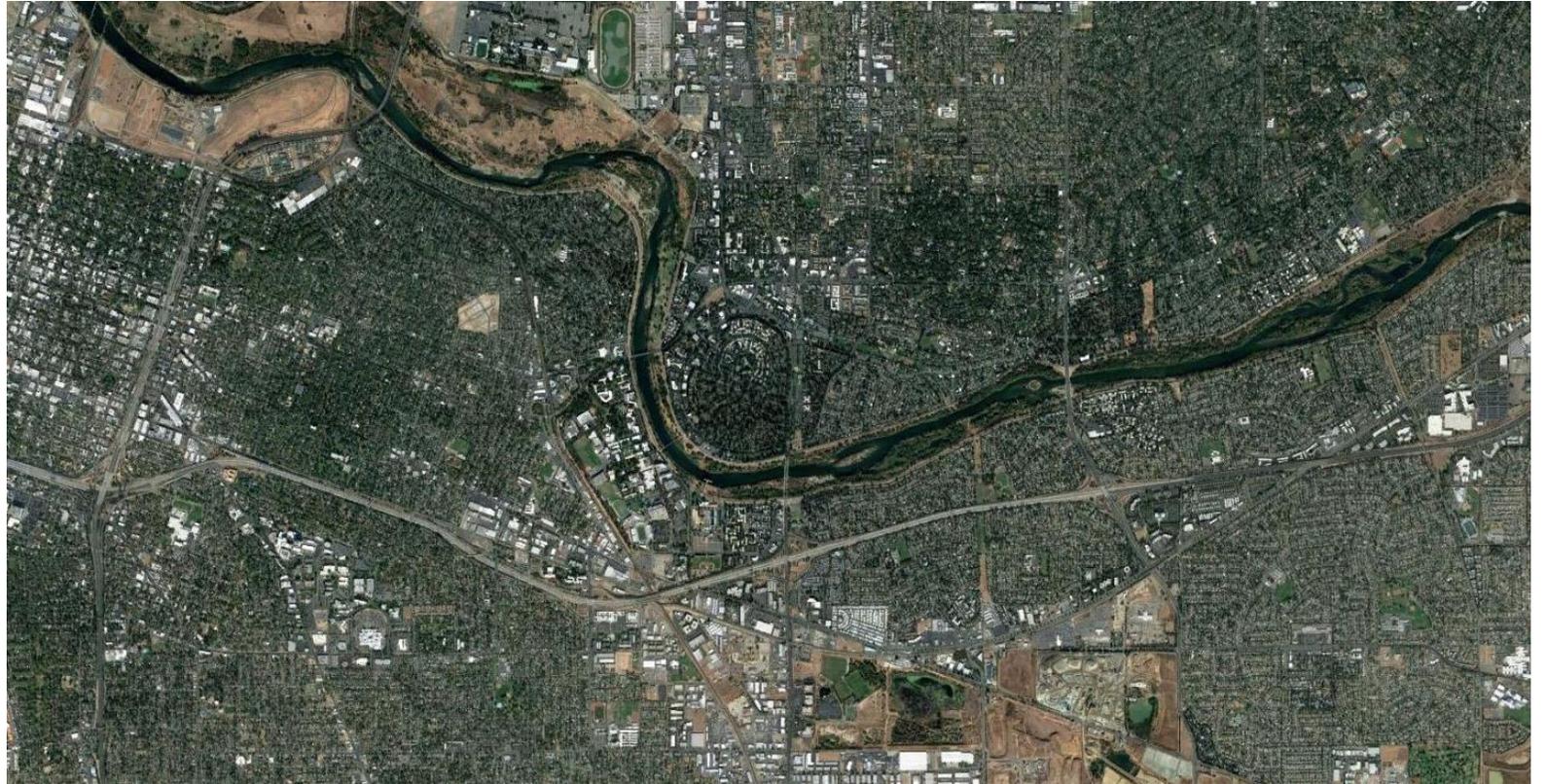
OPTIONS & ALTERNATIVES EXPLORATION

DRAFT PLAN PREPARATION

FINAL PLAN ADOPTION

WHAT WILL THE PLAN BE BASED ON?

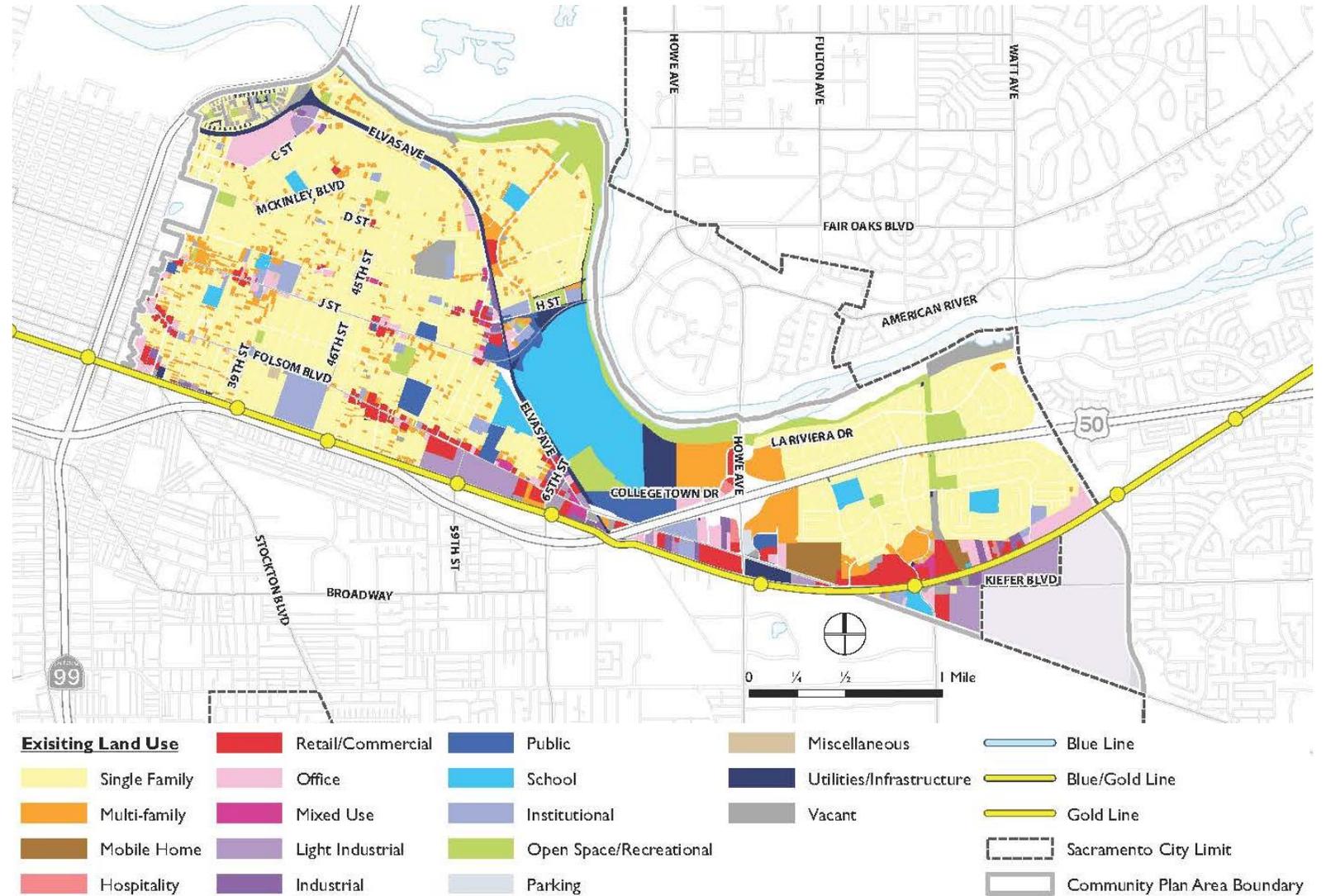
- Demographic, geographic, and economic data
- Input from the community



EAST SACRAMENTO HAS:

- Housing (yellow and orange)
- Schools (blue)
- Commercial corridors (red)
- Large office areas (pink)
- Industrial (purple)

Existing Land Use

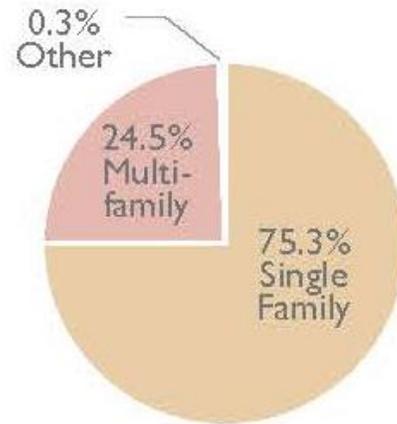


EAST SACRAMENTO HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices higher than the city-wide medians
- More jobs in education and health

Economic Data

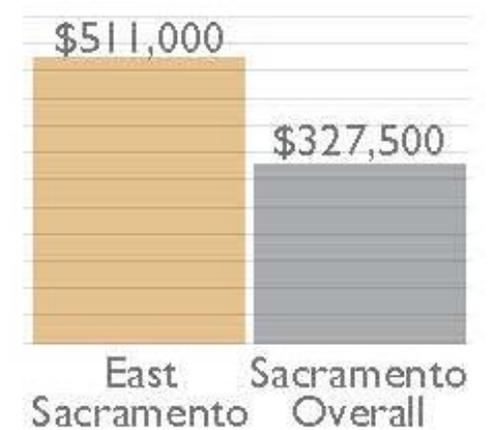
HOUSING TYPES



2018 MEDIAN ANNUAL HOUSEHOLD INCOME

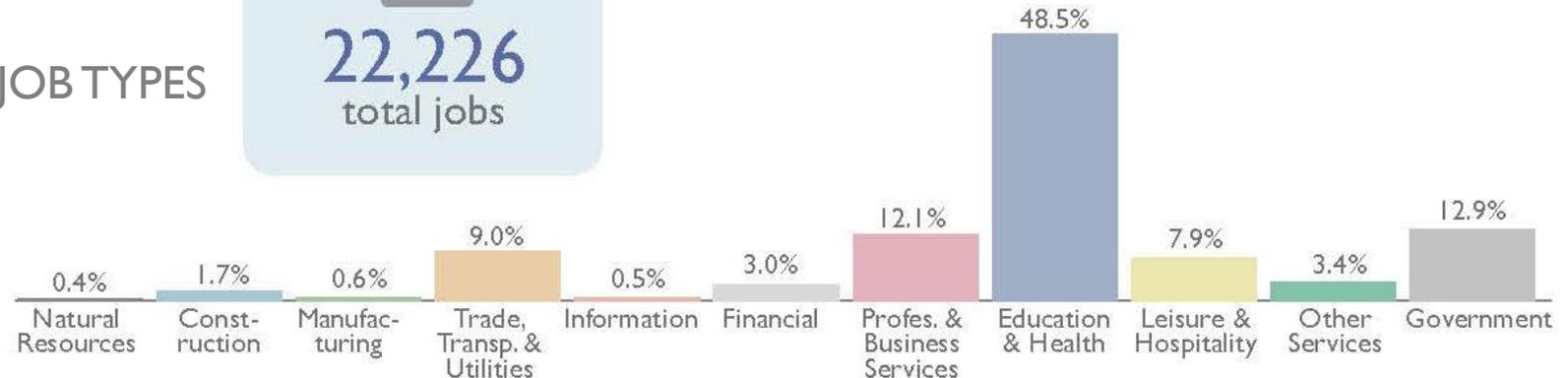


2018 MEDIAN HOME SALE PRICE



JOB TYPES

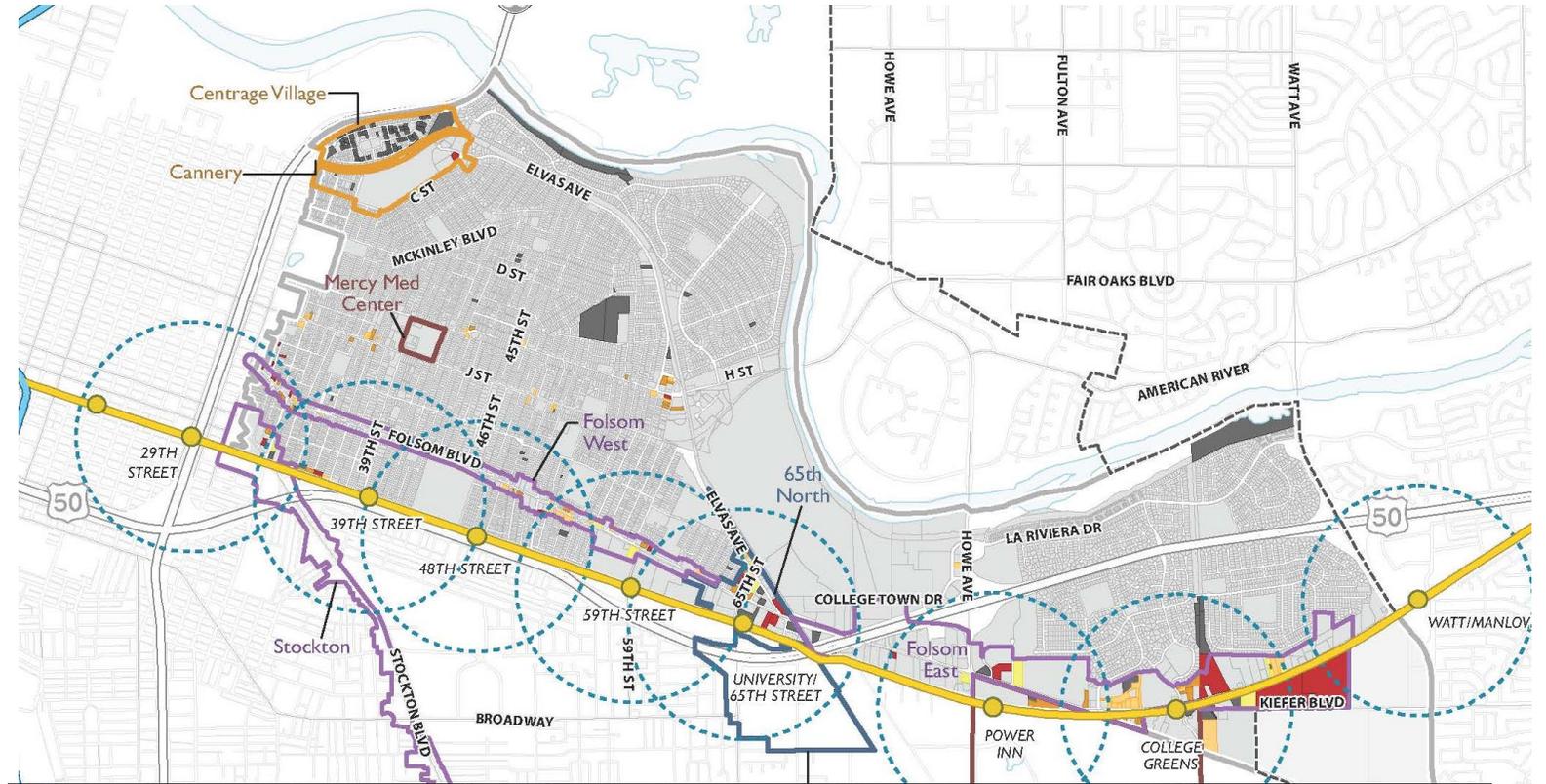

22,226
total jobs



THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops

Opportunity Sites



OPPORTUNITY AREAS

General Plan 2035

- Centers
- Corridors
- Neighborhoods
- Transit Center

General Plan 2040

- Vacant

Underutilized

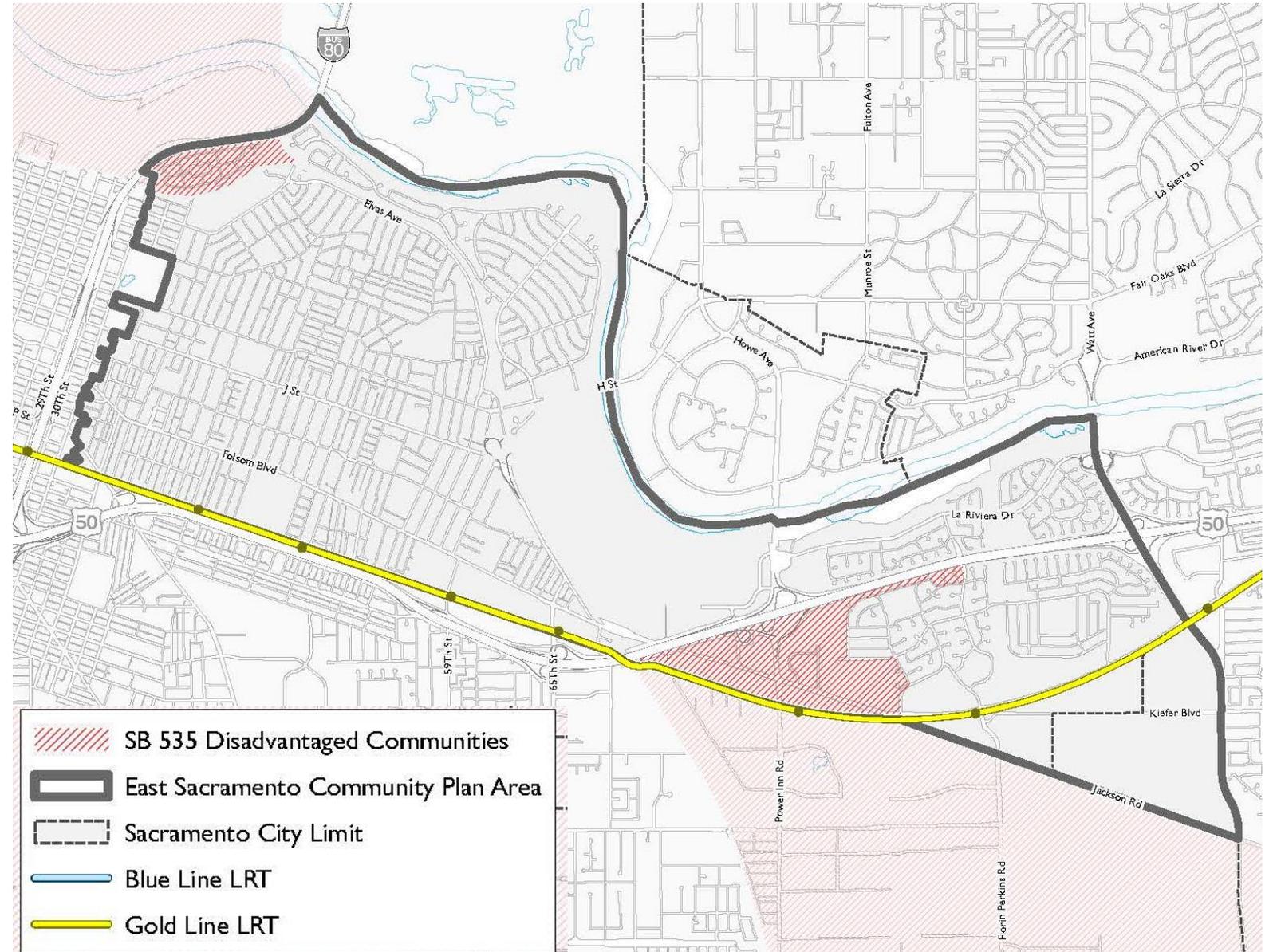
- AV Ratio Less than or equals to 0.25
- AV Ratio Between 0.25 to 0.5
- AV Ratio Between 0.5 to 0.75
- AV Ratio Between 0.75 to 1.0 (For TOD Areas Only)

Blue Line

- Blue/Gold Line
- Gold Line
- TOD Areas (Half Mile around Light Rail Stations)
- Sacramento City Limit
- Community Plan Area Boundary

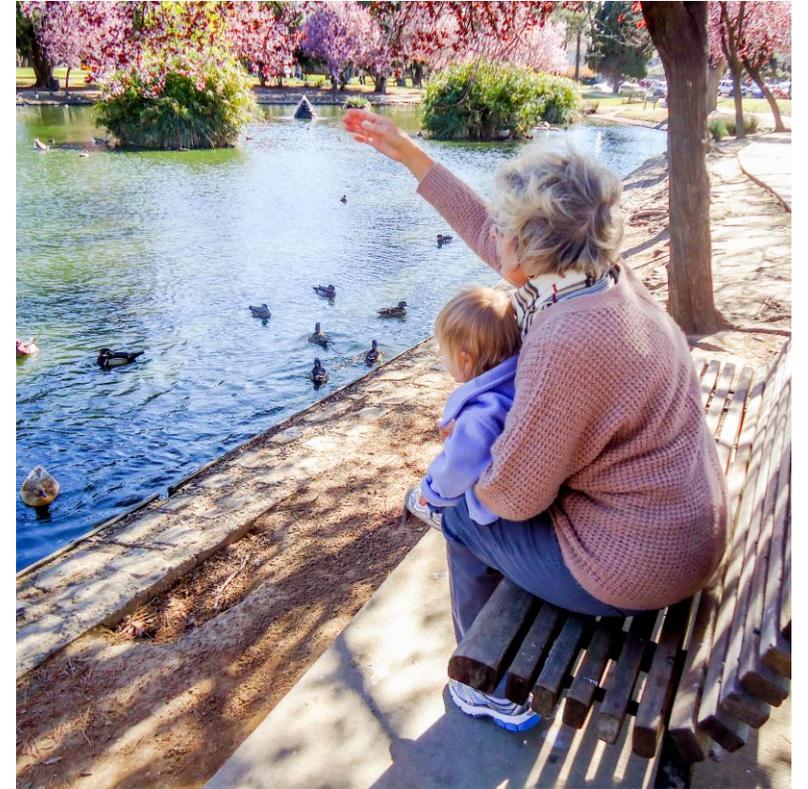
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty



AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services

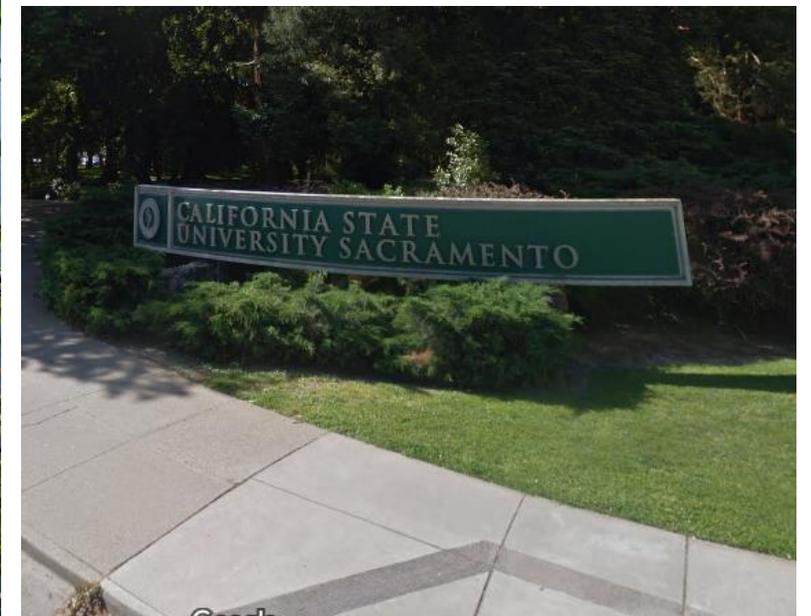




WHAT ARE THE ISSUES AND PRIORITIES FOR EAST SACRAMENTO?

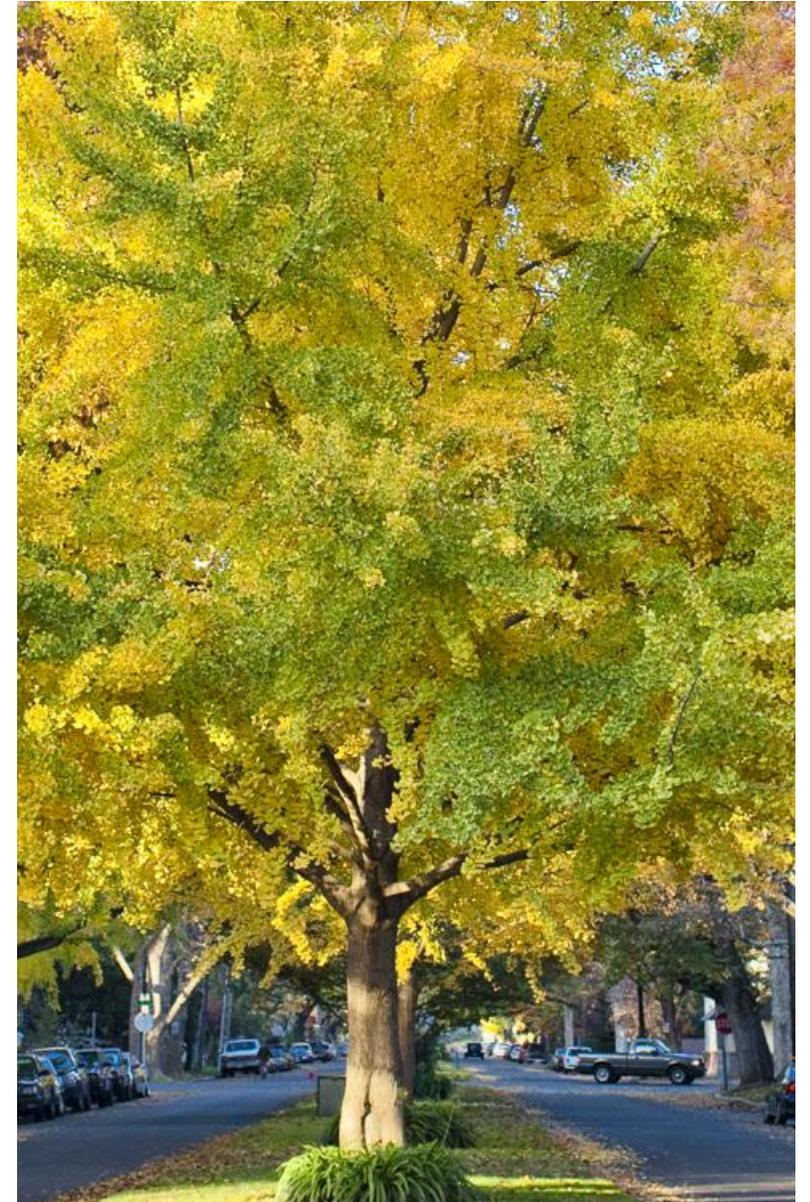
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



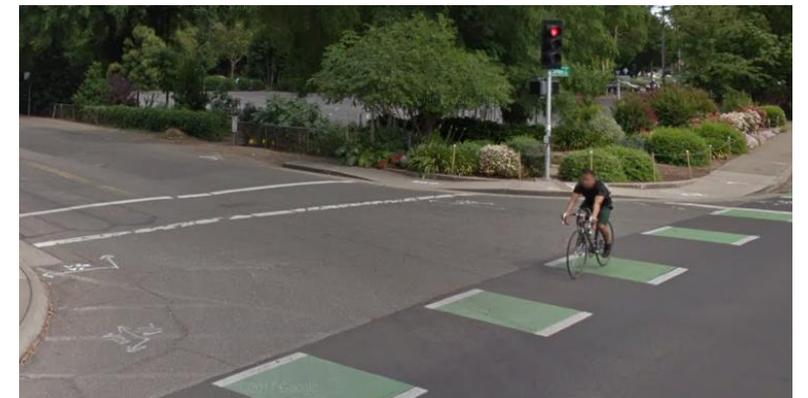
WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?

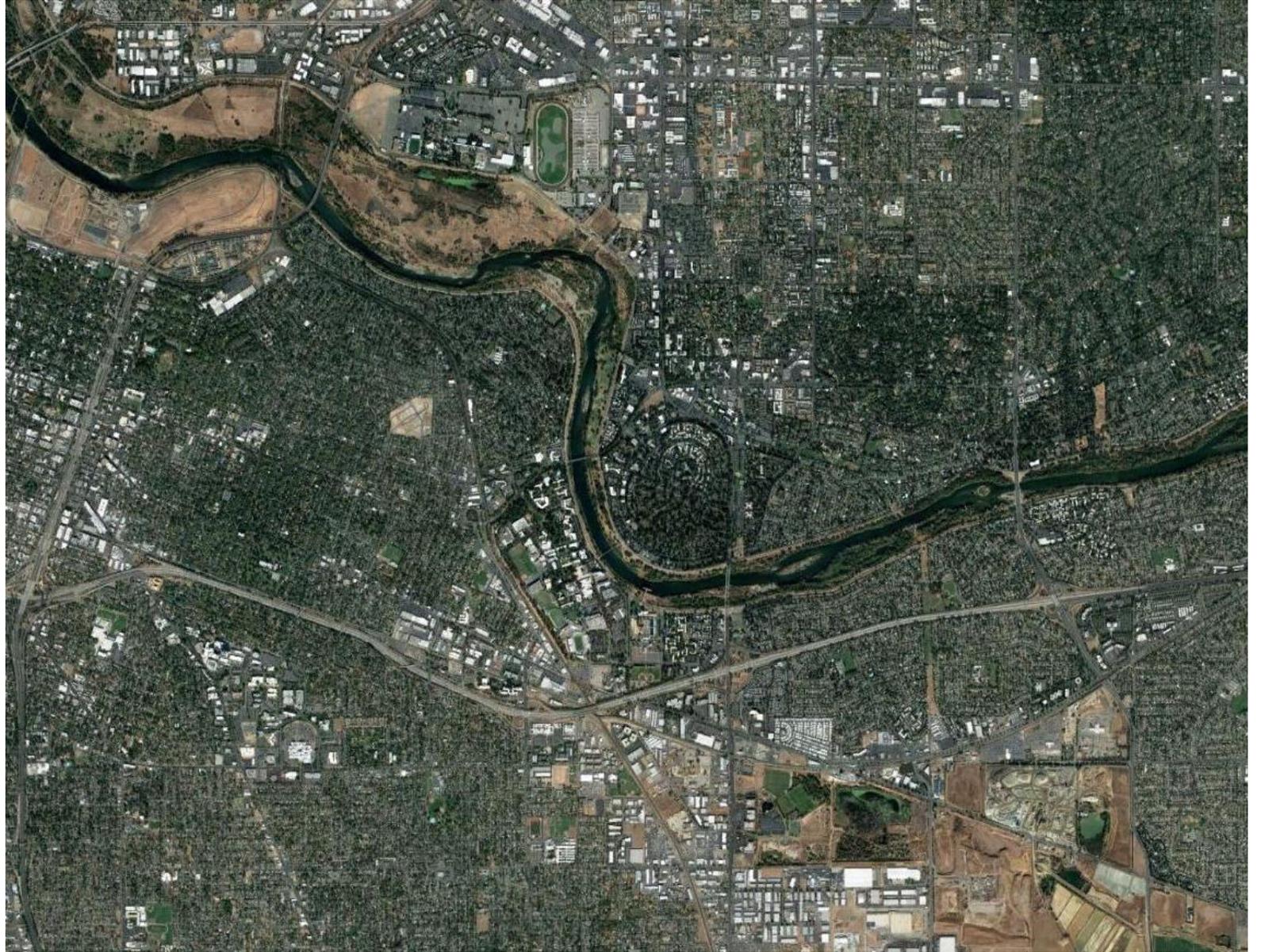


ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF EAST
SACRAMENTO?





TONIGHT'S ACTIVITY

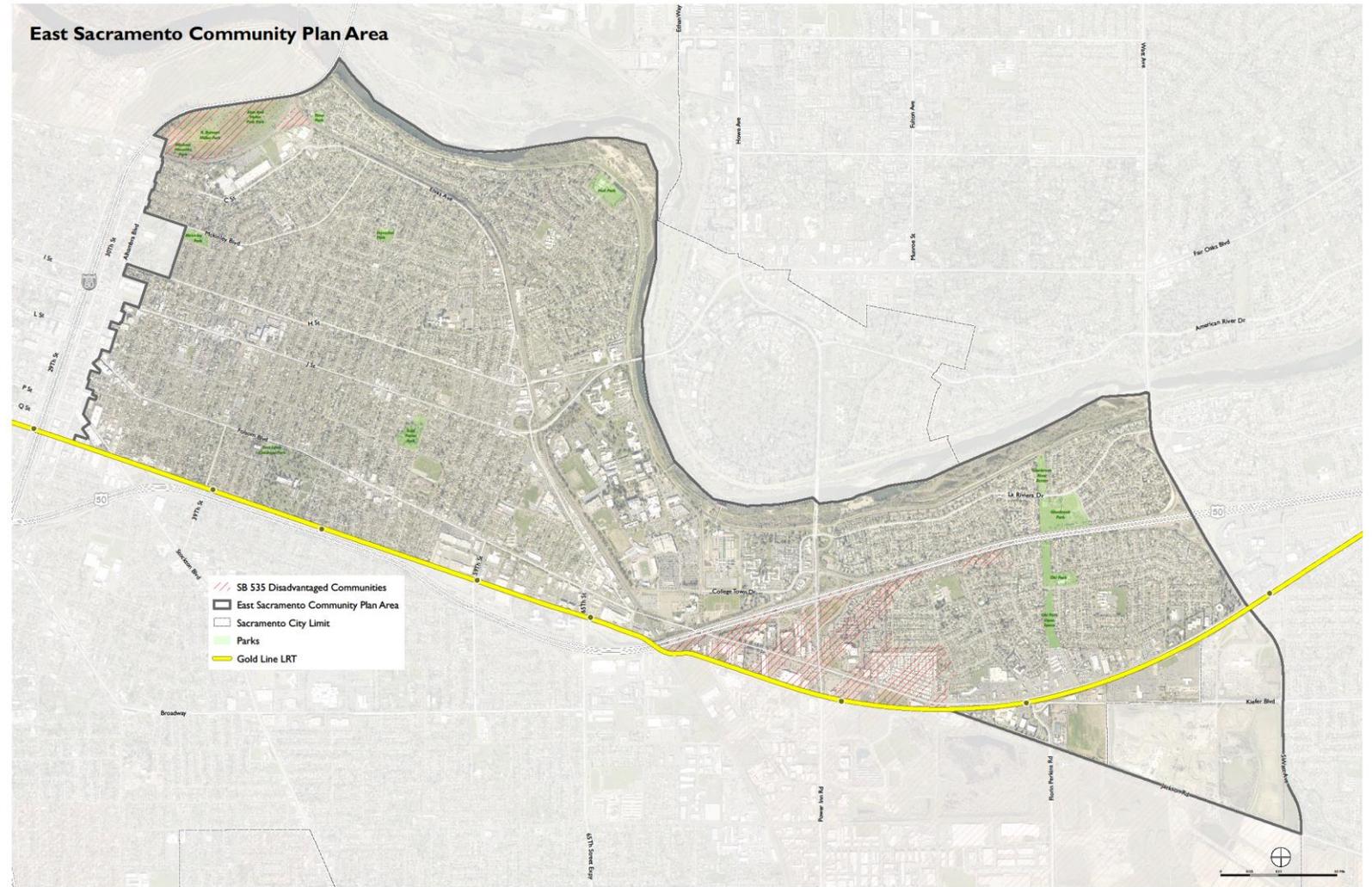
WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for East Sacramento?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the East Sacramento Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?

REPORT BACK:

- What were the key points of discussion at your table?





WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at:
sac2040gpu.org
- Contact:
Matt Hertel, Senior Planner, City of Sacramento
(916) 808-7158
mhertel@cityofsacramento.org



Place
postage
stamp
here

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