



Program A: Refer-a-Friend

What you will do

Share the Sacramento 2040 Virtual Workshop with friends, family members, and anyone else in Sacramento for the chance to win raffle prizes including an iPad or iPhone SE 2020. The Virtual Workshop will be open from May 18 – June 5.

How to get started

1. Visit the Sign-Up page to register for the incentive program.

You will need to provide your name and a way to contact you for the duration of the program (3 weeks). This can be an email address or phone number with text message capabilities.

2. After signing up, you will receive a message within 24 hours from the Sacramento 2040 team giving you a referral code.

3. Share the Sacramento 2040 Virtual Workshop and your referral code with your friends, family, and anyone else who you think might be interested in helping plan for the City's future.

After your friends and family fill out one of the virtual workshop pages, they will have an option to type in a referral code. Make sure they use your code! Your code is how we track how many raffle tickets you receive.

About the workshop: There are six topics you can choose to learn about and give input on. Your referral only needs to answer one of the six topics and include your code in the submission for you to earn a raffle ticket. If they want to help you earn even more tickets, they can fill out the other topics as well.

Rewards

For each referral you make – that is, for every workshop page someone completes and includes your referral code in their response – you will earn one (1) raffle ticket. At the completion of the program, three raffle winners will be chosen. This means that the more referrals you make, the more raffle tickets you will earn – increasing your chances of winning a raffle prize!

The raffle prizes available are as follows: Apple iPad • Apple iPhone SE (2020) • Apple AirPods

We will contact you by phone or email when the program closes to notify you of the total referrals you made and if you are the recipient of a raffle prize. By participating in this program, you will be awarded with a Sacramento 2040 Community Representative Certificate from the City.

What are you waiting for? Let's get started!

www.sac2040gpu.org

Program B: “Face to Face”

What you will do

Find a Sacramento 2040 Virtual Workshop partner or group and meet with them “face-to-face” – virtually, of course (unless you are in the same household) to discuss one of the six important topics that will shape our city’s future. Earn a \$25 gift card after submitting you and your partner / group’s responses; this program is only available to the first 100 participants. The Virtual Workshop will be open from May 18 – June 5.

How to get started

1. Visit the Sign-Up page to register for the incentive program.

You will need to provide your name and a way to contact you for the duration of the program (3 weeks). This can be an email address or phone number with text message capabilities.

2. After signing up, you will receive a message from the Sacramento 2040 team within 24 hours giving you a referral code.

3. Think about who you want to fill out the virtual workshop with – it might be your mom, dad, grandparents, siblings, or friends from school that you don’t get to see as often right now. Then, figure out the best day and time to complete the workshop together. The workshop will take about 10 minutes to fill out.

About the workshop: There are six topics you can choose to learn about and give input on.

Your referral only needs to answer one of the six topics and include your code in the submission for you to earn a raffle ticket.

If they want to help you earn even more tickets, they can fill out the other topics as well.

4. Meet with your workshop partner/group either virtually through FaceTime or Zoom (both are free to use), or in-person if your partner/group lives in the same household as you.

- Watch the short videos about each topics.
- Review each question below the video with your partner/group. Discuss your thoughts and come to an agreement about which answer to choose.
- Take a photo of you and your partner/group working together! If you are meeting virtually, take a screenshot of the FaceTime or Zoom call. *(If you and your group don't want your faces to be shown in the photo or screenshot, no worries! Your photo can be a close-up shot of the group working on a computer, or the backs of everyone's heads.)*
- Complete all the questions, type in your referral code, and click “Submit.”

5. Visit the Earn Rewards page to answer a few final questions and submit your photo to the team.

Rewards

Submit answers to the workshop topics with your partner/group and you earn a \$25 gift card.* Make sure to type in your referral code at the end of each survey page! Your code is how we track if you’ve participated in the program.

The following gift card options are available: Target • GameStop • Amazon • Grocery store – your pick!
Apple Store • Google Play • Starbucks / Peet’s / Your favorite local coffee shop
Your favorite local restaurant or store

We will contact you by phone or email when the program closes to send you your gift card. By participating in this program, you will be awarded with a Sacramento 2040 Community Representative Certificate from the City.

What are you waiting for? Let’s get started!

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