CONNECT, REFLECT, AFFECT
Feb 10, 2021 | 6-8pm
OVERVIEW OF ATTENDEE ZOOM CONTROLS

- Raise hand for questions / comments
- To directly message Host
- To open the Chat Box
- Turn your camera on or off
- You are mute or unmuted
WELCOME!
“Raise Zoom Hand” to Contribute

Please MUTE always (Phone - *6)

Please remind us who you are before you speak

Chat Box for tech questions, links, questions

**Tech Support**
via Chat Box or Text 916-882-9112

- All ideas and points of view have value
- Think innovatively and welcome new ideas, solve problems
- Be honest, fair, and as candid as possible
- Honor time
- Patience and creativity working with each other virtually
- Invite humor and good will
AGENDA

25 min  Connect: Plan Overview & Process
- Introductions
- Presentation on Purpose of Stockton Blvd Plan

40 min  Reflect: History & Culture
- Spoken Word Performance
- Presentation on Stockton Blvd. History
- Interactive Breakout Groups: Share Memories and Favorite Places

30 min  Affect: Visioning & Investments
- Interactive Breakout Groups: Share Your Vision for the Future

20 min  Closing
- Next Steps
- Q&A Session
COUNCILMEMBER WELCOME

Councilmember Eric Guerra
01
CONNECT:
PLAN OVERVIEW & PROCESS
RESIDENT PLANNING TEAM (RPT)

Michael Benjamin
Michael Blair
Rose Cabral
Laura Cedidla
Carla Cisneros
Jocelyn Cisneros
Shalita Ellis
Abe Francis

Stephanie Francis
Jermain Gill
Marianne Gonzales
Aissata Morton
Mai Nguyen
Yoshanna Scott
Tiffany Wilson
Who’s in the Audience?

Open a web browser and enter this link (see chat box)
PollEv.com/stocktonblvd205

Or text STOCKTONBLVD205 to 22333
GOAL FOR STOCKTON BLVD PLAN

To work together to transform Stockton Blvd into a thriving corridor that expands opportunities for, and supports the cultures of, existing residents and small businesses while accommodating growth.
The Stockton Blvd Plan will focus on improving the 4.5 mile long commercial corridor from Alhambra Blvd to 65th St.
The Plan will also focus on prioritizing the needs of the 23 surrounding neighborhoods so that existing residents and small businesses are able to benefit from future investments and improvements.
SPECIFIC PLAN AREA
CONNECTING STOCKTON BLVD

- 47th Ave Bicycle & Pedestrian Improvements from Stockton Blvd to 27th Street (County)
- Broadway/Stockton Urban Design Plan
- Donnerfield Site
- Jon’s Furniture Site
- Mural Program
- Sacramento Financial Empowerment Center
- Stockton Blvd Advisory Services Panel
- Building Healthy Communities
- EV Footprint
- Little Saigon
- Open Air Project
- Sacramento Promise Zone
- Stockton Blvd Corridor Study
- AB617 Community Area Monitoring Plan
- Ciclovia
- Civic Lab Study Area
- Aggie Square
- Autonomous Vehicle Innovation
- Block-by-Block Program
- Community Carshare
- Community Development Action Team
- Food Access Discussions
- Mayor’s Workforce Collaborative
- Opportunity Zones
- Fruitridge Broadway Community Plan
- Morrison Creek Revitalization
- Sacramento Community Land Trust
- San Francisco Blvd
- San Juan Site
- Tahoe & Colonial Strategic Neighborhood Action Plan
- Vision Zero

STOCKTON BLVD PLAN
Through a **collaborative** and **inclusive** planning process, the City and its partners will build a **shared vision** of the corridor as a great place for existing residents and small businesses while also providing space for **future growth**.
Online survey and language-specific engagement meetings in the following languages

Español  Hmong Daw  中文  Tiếng Việt
POTENTIAL FOCUS AREAS

HOUSING & ANTI-DISPLACEMENT
- Affordable housing
- Anti-displacement
- Increasing ownership
- Homelessness

INCLUSIVE ECONOMIC DEVELOPMENT
- Workforce development
- Financial & business empowerment
- Youth empowerment

PLACEMAKING, ARTS & CULTURE
- Placemaking
- Public art
- Historic preservation

ENVIRONMENT & PUBLIC HEALTH
- Environmental justice
- Food access
- Air quality
- Park access

MOBILITY & TRANSPORTATION
- Active transportation
- Transportation justice
- Infrastructure investments
An action-oriented plan that will be reflective of community priorities. It will aim to improve the quality of life and economic opportunity for existing residents and businesses along the corridor, while increasing community ownership and building local capacity.
FURTHER INFORMATION

Visit the City’s project website

http://www.cityofsacramento.org/Community-Development/Planning/Major-Projects/Stockton-Blvd-Plan
REFLECT:
HISTORY & CULTURE
Sacramento is the ancestral homeland of the Nisenan, Maidu, Miwok, and Me-wuk peoples.

For decades, Stockton Blvd has been a regional center for Black and Latinx arts, culture, and food.

The southern end of Stockton Blvd has flourished into a cultural district of Vietnamese-owned restaurants & businesses.

Highway 99 construction harmed historically Black neighborhoods and led to white flight from Stockton Blvd.
Michael Benjamin
Mai Nguyen

Resolution

Designating the Stockton Boulevard Corridor from Riza Avenue to Fruitridge Road as “Little Saigon”

WHEREAS, The City of Sacramento is home to one of the most diverse populations of immigrants in the United States, who are an integral and vital part of the City’s cultural richness and economic vibrancy; and

WHEREAS, When Saigon fell in 1975, one of the most dramatic population movements occurred in modern history—hundreds of thousands of Southeast Asians fled their homeland in fear of political repression, persecution, and death; and

WHEREAS, Thousands of these Vietnamese refugees settled in the City of Sacramento beginning in the 1980’s, and large numbers of Vietnamese left the Bay Area to settle in the City of Sacramento since the late 1990’s and 2000’s; and

WHEREAS, Affordable housing and economic opportunities have led many of these families to settle in the Stockton Boulevard Corridor; and

WHEREAS, The Stockton Boulevard Corridor from Riza Avenue to Fruitridge Road has a significant concentration of Vietnamese-owned, family-run small businesses; and

WHEREAS, The City of Sacramento has been working with different community groups and City departments towards the development of a visible cultural and commercial district recognizing the Vietnamese community along Stockton Boulevard that would contribute to the cultural and economic vibrancy of the City of Sacramento; and

WHEREAS, The broader Vietnamese-American community widely supports and appreciates the formation of a “Little Saigon” cultural and commercial district along Stockton Boulevard; and

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS: In recognition of the establishment of the Vietnamese cultural and economic activities along the Stockton Boulevard, the Stockton Boulevard Corridor and Riza Avenue to Fruitridge Road is hereby officially designated “Little Saigon.”

Adopted: This 2nd Day of February, 2019.

[Signatures of City Council Members]
BREAKOUT GROUPS

20 minutes

What are your memories and favorite places on Stockton Blvd?
AFFECT:
VISIONING & INVESTMENTS
<table>
<thead>
<tr>
<th>Visioning Exercise with Resident Planning Team</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Like the blend of new and old:</strong> more families</td>
</tr>
<tr>
<td>enjoy arts, culture, shopping</td>
</tr>
<tr>
<td>trolley</td>
</tr>
<tr>
<td>Little Saigon as a destination</td>
</tr>
<tr>
<td>facade development to maintain unique architecture</td>
</tr>
<tr>
<td>farmers market</td>
</tr>
<tr>
<td></td>
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</tbody>
</table>
BREAKOUT GROUPS

25 minutes

What is your vision for Stockton Blvd?

What does a successful corridor look like?
What types of investments do you want to see?
Questions?
SUMMARY OF TECH + WORKING AGREEMENTS

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