



STRATEGY FRAMEWORK:

# Housing & Anti-Displacement



*Share your ideas for ways to increase opportunities for housing and homeownership and to protect residents at risk of displacement*

**Which of these potential strategies would be the most impactful to your community?**

Place a green dot on your top 3 strategies.

**H-1**  
Support a variety of collective residential ownership models.

**H-2**  
Support the growth of community land trusts.

**H-3**  
Connect residents with housing resources.

**H-4**  
Provide buying assistance to first-time homebuyers.

**H-5**  
Expand homelessness prevention programs.

**H-6**  
Give tenants priority to purchase.

**H-7**  
Put more resources into home repair programs.

**H-8**  
Facilitate construction of affordable Accessory Dwelling Units (ADUs).

**H-9**  
Establish a real estate transfer tax on large non-local corporations.

**H-10**  
Develop a Resale Inspection Program.

**H-11**  
Provide multilingual education on fair housing, tenant rights, and protections.

**H-12**  
Develop a housing help center.

**H-13**  
Provide safe ways to share homes (room shares, boarders, roommates, etc.).

**H-14**  
Establish a Black Homeowners Alliance.

**H-15**  
Reduce barriers for formerly incarcerated individuals to get housing.

**H-16**  
Strengthen tenant protections.

**H-17**  
Explore models, where renters help maintain rental property in exchange for rent credit.

**H-18**  
Create a Relocation Assistance Program.

**H-19**  
Provide renters with alternative options to traditional cash security deposits.

## OTHER IDEAS & COMMENTS

Are there additional strategies that should be considered? Do you have any general comments you want to make? Share your thoughts below.

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# Inclusive Economic Development



*Share your ideas for ways to increase economic opportunity along Stockton Blvd in a way that is inclusive and equitable for all residents and businesses*

Which of these potential strategies would be the most impactful to your community?

Place a green dot on your top 3 strategies.

**IED-1**

Promote personal financial education.

**IED-2**

Maintain a working directory of properties/businesses.

**IED-3**

Assist local entrepreneurs and business owners with access to capital and resources.

**IED-4**

Provide equitable access to broadband.

**IED-5**

Create opportunities for residents to invest in local development projects.

**IED-6**

Support or create a local community-owned bank.

**IED-7**

Strengthen partnerships with local banks to serve the unbanked population.

**IED-8**

Ask banks to increase their investments in the local community.

**IED-9**

Develop a local Universal Basic Income (UBI) program.

**IED-12**

Support an anti-displacement pilot program for a focused number of households with job training, housing, and other wealth building support.

**IED-13**

Develop a crowdfunding platform.

**IED-14**

Connect low-income residents with job opportunities and workforce training.

**IED-10**

Develop an event hall/venue in Little Saigon to host events.

**IED-11**

Support community ownership models for commercial space.

**IED-15**

Encourage pop-up businesses or incubator spaces (where businesses can rent short-term space to try out new ideas).

**IED-16**

Expand and promote multilingual small business and nonprofit support.

**IED-17**

Create a revolving small or micro-loan fund program.

**IED-18**

Commit to hiring a certain percentage of employees from the Plan Area.

**IED-19**

Form an ongoing business community working group.

**IED-20**

Support night life industry.

**IED-21**

Develop local construction workforce.

**IED-22**

Restrict franchises/chains through an ordinance.

**IED-23**

Provide for/support more childcare options in the Plan Area.

## OTHER IDEAS & COMMENTS

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*Share your ideas for ways to create a more vibrant and distinctive Stockton Blvd that celebrates the history and culture of the community through the use of arts, events, and other creative strategies*

Which of these potential strategies would be the most impactful to your community?

Place a green dot on your top 3 strategies.

**P-1**  
Establish regular events.

**P-2**  
Install public art that reflects various cultures.

**P-3**  
Maintain and enhance spaces that make Stockton Blvd unique.

**P-4**  
Identify spaces for arts, exhibits, and events.

**P-5**  
Share the history of various cultures through creative storytelling.

**P-6**  
Use visual markers to highlight cultures along the Blvd.

**P-7**  
Establish regular street-closures for pedestrian/bicycle access.

**P-8**  
Develop affordable live/work housing for artists.

**P-9**  
Activate vacant land to create more community spaces for people to gather.

**P-10**  
Create a vacant lot and building program.

**P-11**  
Complete a survey of existing cultural/community facilities to identify revitalization needs.

**P-12**  
Support tourism of Stockton Blvd and Little Saigon.

**P-13**  
Develop a Visitor's Guide for Little Saigon.

**P-14**  
Build a dog park along Stockton Blvd.

**P-15**  
Establish Cultural Zones.

**P-16**  
Invest in property maintenance and streetscape improvements.

**P-17**  
Design drive-throughs intentionally to preserve bike/pedestrian/ADA access along the street and provide sit down space.

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STRATEGY FRAMEWORK:

# Environment & Public Health



*Share your ideas for ways to improve the personal health and welfare of residents and to foster safe and healthy neighborhoods*

**Which of these potential strategies would be the most impactful to your community?**

Place a green dot on your top 3 strategies.

**E-1**

Organize community beautification events.

**E-2**

Create an adopt-a-vacant-lot program.

**E-3**

Increase pedestrian-scale lighting.

**E-4**

Implement greening programs.

**E-5**

Build and maintain parks, plazas, or other public gathering spaces.

**E-6**

Support food recovery programs.

**E-7**

Increase community engagement on environmental initiatives.

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# Community Engagement & Building Capacity



Share your ideas for ways to build social capacity, engage, and empower residents

Which of these potential strategies would be the most impactful to your community?

Place a green dot on your top 3 strategies.

**C-1**  
Develop training and civic academies.

**C-2**  
Offer training and technical assistance to community partners.

**C-3**  
Increase opportunities for youth to engage with and lead civic processes.

**C-4**  
Facilitate volunteerism.

**C-5**  
Streamline neighborhood improvement projects.

**C-6**  
Connect residents to relevant resources and services.

**C-7**  
Reduce barriers for community events.

**C-8**  
Develop text messaging app to disseminate information.

**C-9**  
Work with existing community partners to do outreach.

**C-10**  
Provide community engagement best practice guidelines to developers.

## OTHER IDEAS & COMMENTS

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