

City of  
Sacramento  
Cannabis  
Opportunity  
Reinvestment  
and Equity  
Program (CORE)

- **Presented by the Office of Cannabis Management**
- **July 22, 2021**



## CORE: State Authorization

- MAUCRSA and the California Cannabis Equity Act authorized local jurisdictions to create and provided funding for programs that focus on inclusion and support of individuals and communities in California's cannabis industry who are linked to populations or neighborhoods that were negatively or disproportionately impacted by cannabis criminalization
- No state-wide equity program
- CORE is the City of Sacramento's cannabis equity program

# CORE: Creation

- **Per Council direction in 2017, equity study was conducted**
- **City personnel and community members worked together to create recommendations for an equity program from study data**
- **In 2018, Council adopted a resolution creating CORE, describing the assistance that would be offered and designating 2 categories of individuals, and 3 categories of businesses that could be CORE participants**
- **Approximately 300 individuals have qualified for CORE**

## **CORE: Benefits\***

- **Small business and cannabis regulatory training and related services**
- **State grant funds for**
  - **Grant program**
  - **No-interest, revolving loan program**
- **No BOP fees**
- **No Neighborhood Responsibility Plan payments**
- **Priority processing for CUP and BOP**

**\* Benefits are for individuals and 51% CORE-owned businesses. Other types of CORE businesses receive priority processing only.**

# CORE: Next Phase

- **Listening sessions held in late 2020/early 2021 with CORE members and advocates**
  - **Changes to CORE program benefits proposed, along with interest in a city-wide cannabis equity initiative**
- **Council re-authorized CORE Program and changes to benefits for an additional year**
- **OCM to return to Council in 2022 with request to make CORE a permanent program with dedicated source of funding**



**CONTACT**  
**US:**

**OFFICE OF CANNABIS MANAGEMENT**

915 I St. 2<sup>nd</sup> Floor\*

916-808-8955 |

[cannabis@cityofsacramento.org](mailto:cannabis@cityofsacramento.org)

[www.cityofsacramento.org/cannabis](http://www.cityofsacramento.org/cannabis)

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COVID-19.

