

Argument Form

Select Type of Argument

Argument in Favor of Measure

Measure Title

A Measure Pertaining to the Sacramento Community Stabilization and Fair Rent Charter Amendment

Election Date: November 03, 2020

Reason for Argument (Max 300 Words)

Sacramento is in a housing crisis - we must protect renters.

Rents skyrocketed 45% from 2012 to 2019. Our leaders failed to provide enough housing that regular people could afford. Seniors, students, teachers, nurses - our neighbors are at risk of losing their homes. The people we need to remain a diverse and economically viable city will be displaced. Measure C will keep families in their homes and provide essential relief for workers at a time when they need it most.

Measure C limits rent increases to inflation and prevents unjust evictions by requiring a reasonable cause to evict a renter.

Measure C creates a democratically elected, independent board that will balance the interests of landlords and renters alike. It is designed and developed to ensure everyone's needs are met.

Measure C guarantees property owners a fair profit and allows them to evict problem renters, while guaranteeing renters a predictable price they can afford.

40 years of evidence confirms rent stabilization works. A growing number of California cities have shown it's a proven, cost-effective policy that keeps renters in their homes and guarantees property owners a fair profit.

Measure C is opposed by the same wealthy real estate interests who are raising rents and evicting good renters because they want to squeeze even more money out of every unit.

Before the pandemic, more than half of Sacramento renters were already paying more than they could afford because the cost of housing was going up faster than wages. People are losing their jobs and having their hours cut, but rent is still due - we can't afford to wait to create real protections for renters and landlords.

Vote Yes on Measure C to protect renters and stabilize our neighborhoods. www.YesOnMeasureC.vote

Signed

César Julián Aguirre
Member, Alliance of Californians for
Community Empowerment

Katie Valenzuela
Councilmember-elect, City of Sacramento

Michelle Pariset
Landlord Member, Property
Owners for Fair and Affordable
Housing

Terry Schanz
Chair, Democratic Party of Sacramento County

Robyn Mutchler
Member, SEIU 1021