Inclusive Economic Development – Citywide Initiatives

• Project Prosper
• Brooking’s Report: “Charting a Course to the Sacramento Region’s Future Economic Prosperity
• Inclusive Economic Development Strategy and Action Plan
• 2040 General Plan
Neighborhood Development Action Team

- Ongoing Community Engagement
- Neighborhood Capacity Development
- Place-based Process
- Planning
- Implementation/Other Initiatives
Neighborhood Development Action Team

- Community Development
- Office of Innovation and Economic Development
- Public Works
- Utilities
Specific Plans

- **Determine** Determine neighborhood priorities;
- **Develop** Develop area specific policies, programs/actions;
- **Identify** Identify catalytic opportunity sites for new jobs and housing;
- **Prioritize** Prioritize infrastructure investments;
- **Develop** Develop a finance plan; and
- **Conduct** Conduct project-level environmental analysis and achieve California Environmental Quality Act (CEQA)
Other NDAT Initiatives

- Strategic Neighborhood Action Plans
- PBID Formation
- Implementation of Key Projects
Community Engagement/Neighborhood Capacity Development

Economically-Thriving & Resilient Neighborhoods Through Community-Centered Economic Development

- Community Economic Development (CED) Framework
- Stronger Coordination & Partnerships with Neighborhood Stakeholders
- Implementation and Alignment with Economic Planning
- Resident & Business-Based Strategies
Selection Criteria for Specific Plans

- Targeted Areas for Inclusive Economic & Community Development
- Transit Priority Routes
- Infill Development Potential
- Geographic Diversity of Planning Area Locations & Community Support
- Additional Resource Availability
CalEnviroScreen
3.0
Healthy Places
Index
Opportunity Zones
Promise Zones
Community Development Block Grant Low/Mod Income
Transit Priority Routes
Potential Corridors

- Del Paso Boulevard
- Folsom Boulevard
- Franklin Boulevard
- Freeport Boulevard
- Fruitridge Road
- Marysville Boulevard
- Northgate Boulevard
- Stockton Boulevard
- Mack Road
- Florin Road
Potential Transit Oriented Development Areas

• Florin Station
• Meadowview Station
• Swanston Station
• Marconic Station
Stockton Boulevard Specific Plan Pilot

- Disadvantaged Community
- Promise Zone
- Opportunity Zone
- Aggie Square Potential – 2000 jobs
- Highest Level of Transit
- RT - Bus Rapid Transit
- Public Works- Stockton Blvd Corridor Study
Discussion

- What does a successful corridor look like?
- Are we using the right criteria to select areas for a Specific Plan?
- What would your top three areas be?
- How can we best engage the community on this?
- How can we leverage your expertise and networks?