



Electrify America and the City of Sacramento Announce New Zero-Emissions Car Sharing Programs, Zero-Emissions Shuttle Bus Routes and Electric Vehicle Charging Infrastructure

Projects are part of \$44 Million “Green City” Investment

Sacramento, CA (June 13, 2018) – Electrify America and the City of Sacramento today announced new projects that will increase access to zero-emissions vehicles (ZEV) in the Sacramento region, expand ZEV technology use, and prepare the City for future electric vehicle adoption.

The projects – which include two new car sharing services, new ZEV bus and shuttle routes and state-of-the-art electric vehicle charging systems throughout the region – are part of Electrify America’s Green City Initiative, which was [announced](#) by the company and city officials in 2017. Electrify America is a wholly-owned subsidiary of Volkswagen Group of America.

“Our partnership with Electrify America is a key piece of the City of Sacramento’s effort to become a national center for testing and development of alternative and autonomous vehicle technologies. And just as importantly, the new shuttles and car services connect this new technology to our neighborhoods by increasing mobility options for residents, particularly in economically disadvantaged areas,” said Sacramento Mayor Darrell Steinberg.

“We have a strong, innovative, and creative partner in the Sacramento community,” said Richard Steinberg, senior director of green cities, marketing and communications at Electrify America. “The City of Sacramento has shown leadership and organization that will be instrumental in enabling this initiative to be a success, and the organizations we have selected for these initiatives are committed to making an impact within the Sacramento region. We’re excited to get started in providing these services to the Sacramento community.”

Projects include:

- **CAR SHARING** – Electrify America is investing between \$15 and \$18 million for the launch of two ZEV car share services within the City of Sacramento which complement each other with different service areas while providing the same easy access:

GIG Car Share – Free Float Car Sharing: GIG Car Share, which is powered by AAA Northern California, Nevada, and Utah, will offer free float car share service in Sacramento. This service allows users to pick up and drop off a vehicle at any legal public parking spot, including metered locations, within a 13 sq. mile “Home Zone.” Perfect for a first-mile-last-mile connection, the user either pays for rental time or distance traveled, whichever is less expensive. With the GIG app, users can locate the nearest car to reserve it for up to 30 minutes in advance or to initiate a spur of

the moment trip. GIG Car Share will initially launch with 260 vehicles. These cars will be easy to recognize with a roof-mounted bike rack, giving users the option of combining two different modes of transportation, bike and car, for daily commutes or weekend adventures. More than 70 percent of the census tracts in GIG's proposed car sharing Home Zone are low-income or disadvantaged communities. This service will be available in Q1 2019.

Envoy – Round Trip Car Sharing: Electrify America is also investing in a program with Envoy Technologies, a community-based EV car-share service based at apartment buildings as an amenity. Vehicles can be reserved, picked up and returned to the same location. The Envoy fleet will feature 142 vehicles spread in pairs across 71 locations. Each car will have a dedicated Level 2 EV charger. With 75 percent of the fleet expected to serve low-income and disadvantaged communities, Envoy provides equitable transportation for drivers running personal errands, as well those looking to participate in the gig economy and generate income that is 30 percent higher than the minimum wage. These cars will be available for rental by residents as a paid service at competitive rates. Initial properties will begin offering service by the end of summer 2018 with more locations coming on board every month.

- **ZEV BUS/SHUTTLE SERVICES** – Electrify America is investing between \$11 and \$14 million in a ZEV bus service and an on-demand micro-shuttle service. To support powering the fleets, Electrify America will also install charging stations with ultra-fast chargers to power each service.

Electric Bus Service – UC Davis to Sacramento: Electrify America will enhance bus service between UC Davis and Sacramento with 12 new electric buses that will run from the main campus to the UC Davis Health campus in Sacramento. The shuttle will be co-run by Sacramento Regional Transit (SacRT) and the Yolo County Transportation District. Plans include increasing route frequency and providing four bus stops, including UC Davis, West Sacramento and two stops in Sacramento, downtown and at the UC Davis Health campus, which will also be the eventual home of the planned Aggie Square tech complex. The bus service is expected to add more than 400,000 bus rides in the first year of operation. The enhanced route will start in 12 to 18 months once the electric bus manufacturer begins deliveries.

On-Demand Electric Shuttle Service - Franklin Region: Electrify America has provided the funding for this service which will be operated by Sacramento Regional Transit. SacRT is planning an initial launch in July 2018 as a new, on-demand micro-transit shuttle service. Funding from Electrify America will allow SacRT to transition the three-shuttle fleet to ZEV shuttle buses, once the shuttle manufacturer begins deliveries. The service is expected to provide about 26,000 rides in its first year. Consumers will be able to access it through an app-based ride hailing system, an online reservation or by phone. This service provides additional mobility for residents and visitors to this area, which has been without a bus line since 2008.

The proposal for this route serving the neighborhoods of the Franklin Boulevard corridor was submitted by Franklin Neighborhood Development Corporation (FNDC), which is investing in and improving the physical infrastructure, social services, public transportation, education, and job creation for Franklin Boulevard Business District's residents, and business and property owners. More than 90 percent of the micro-shuttle's service territory is in a low-income or disadvantaged Sacramento neighborhood.

- **EV CHARGING INFRASTRUCTURE** – With an investment of \$14 million to \$16 million, Electrify America will install more than 10 ultra-fast EV charging stations in the Sacramento region which will be available to the public. The charging stations will have a range of power from 50 kilowatts (kW), which is most commonly used in today's electric vehicles, to 150 and 350kW. This future-proof charging technology will meet the needs of all electric vehicles available today and the advanced EVs expected as early as 2020. The Electrify America ultra-fast charging technology can deliver energy for up to 20 miles of range per minute, or seven times faster than today's 50kW DC chargers. This investment includes chargers for the bus and shuttle services, plus the Level 2 chargers for the car share program.

The specific details on each of these ZEV initiatives - car sharing, bus service, micro-shuttles and charging infrastructure – will be announced closer to the launch of each service, with a roll-out of initial services anticipated in late 2018.

Sacramento was chosen as Electrify America's Green City in 2017 after a detailed and comprehensive evaluation process, which looked at city size, commuting patterns, and potential to impact disadvantaged and low-income communities.

The goals of Electrify America's Green City Initiative are to:

- Positively impact ZEV awareness
- Provide ZEV access to underserved, low-income and disadvantaged communities
- Increase use of ZEV technology to maximize ZEV miles traveled while reducing greenhouse gas emissions
- Test the economic viability of ZEV access initiatives

Electrify America's Green City Initiative aims to provide access to ZEVs to those who do not own ZEVs, or cannot afford to own ZEVs, and therefore represent a key underserved population.

Overall, Electrify America is investing \$800 million in California over 10 years to support the increased use of ZEV technology with more ZEV infrastructure and education.

- **Quote from Envoy**

- Aric Ohana and Ori Sagie, Co-Founders, Envoy Technologies at aric@envoythere.com and 310.721.9931

“We are thrilled to advance equitable, environmentally-friendly transportation alongside Electrify America and the City of Sacramento,” said Aric Ohana and Ori Sagie, Co-Founders of Envoy Technologies. “By bringing our electric vehicles to underserved communities, we're ensuring the next step in mobility is inclusive and affordable.”

- **Quote from GIG**

- Jason Haight, president of GIG Car Share contact via Michael Blasky at Michael.blasky@norcal.aaa.com - 702.378.7557

“Gig is excited to introduce an easy, affordable, and clean transportation service to the residents of Sacramento,” said Jason Haight, President of GIG Car Share. “Together with the City of Sacramento and Electrify America, we are launching the largest fully electric car share operation in North America.”

- **Quote from Franklin Neighborhood Development Corporation**

- Nathan Ulsh, Executive Director at nathan@franklinblvddistrict.org - 916.455.2124

“Expanding mobility options for the Franklin Boulevard community is critical. To enjoy access to growing Sacramento economic opportunities, people need to be able to get around. The Franklin NDC is pleased to welcome Electrify America to the group of partners collaborating to deploy zero-emission mobility solutions in the community. Electrify America’s investment in the future of Franklin Boulevard is a great step forward for Sacramento,” said Nathan Ulsh, executive director.

- **Quote from UC Davis**

- Chancellor Gary S. May contact via Matt Dulcich at medulcich@ucdavis.edu -- 530.304.3898

“Connecting UC Davis with Sacramento will provide access for our students and employees to contribute more across the region. I appreciate the leadership from Mayor Steinberg and the confidence from Electrify America to invest in our future,” said UC Davis Chancellor Gary S. May

- **Quote from Sacramento Regional Transit**

- Henry Li, SacRT General Manager contact via Mark Lonergan at mlonergan@sacrt.com – 916.919.6194

“SacRT, in partnership with Yolobus, is ecstatic to receive this significant investment from Electrify America to provide electric buses that will shuttle riders from the UC Davis campus to Sacramento and the UC Davis Medical Center,” said SacRT General Manager/CEO Henry Li. “Not only will this frequent service help spur economic growth and improve much needed connectivity, but it will also greatly reduce emissions and energy costs, while putting SacRT at the forefront of zero emission bus technology. I would like to thank Mayor Steinberg for his clear vision and hard work to secure Sacramento as the Green City.

- **Quote from Yolo County Transportation District**

- Xochitl Rodriguez, Chair of the Yolo County Transportation District contact via Terry Bassett at tbassett@yctd.org - 530-402-2826

“On behalf of the Yolo County Transportation District, which runs Yolobus, I am delighted to express our excitement over this partnership between Yolobus, Electrify America, Sacramento Regional Transit District, the City of Sacramento, UC Davis, and the Cities of Davis and West Sacramento. This proves that if you put your heart into it and have an open mind, great things can be accomplished,” said Xochitl Rodriguez, Chair of Yolo County Transportation District.

- **Quote from Sacramento Metropolitan Air Quality Management District**

- Dr. Alberto Ayala, Executive Director and Air Pollution Control Officer contact via Thomas Hall at thall@airquality.org – 916.208.0791

“Promoting better mobility for everyone, especially those in disadvantaged communities, is a core goal for Sac Metro Air District. When we can accomplish that with innovative, zero-emission transit solutions, it’s a win-win-win for public health, air quality and the Capital Region’s transition to clean, low-carbon transportation,” said Dr. Alberto Ayala, Executive Director and Air Pollution Control Officer.

About Electrify America

Electrify America LLC, a wholly-owned subsidiary of Volkswagen Group of America headquartered in Reston, Virginia, is investing \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. For more information and to view the National and California ZEV investment plans, visit www.electrifyamerica.com.

About GIG Car Share

Gig is an Oakland-based company currently operating a one-way car share program in the Bay Area cities of Albany, Alameda, Berkeley and Oakland. Get the app, apply for Membership, find a nearby car, get in, and go. Keep the car for as long as you want and end your trip by parking anywhere in the HomeZone —there's no returning to any specific spot. With bike racks and room for five people, our fleet of all electric cars are ready for whatever you're ready for. GIG Car Share is an easy and affordable way to go do more. <https://gigcarshare.com/>

About Envoy

Envoy Technologies, a Culver City-based provider of turnkey electric vehicle car-sharing services, offers vehicles where people live, work and stay (i.e. apartments, student housing, office campuses, co-working spaces, hotels). Envoy equips real estate owners and operators with a new and innovative way to enhance the lifestyle of their tenants, members and guests by providing mobility as an amenity. Learn more at <https://www.envoythere.com/>

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