Thursday, August 2, 2018
6:30 p.m.
NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select 3-5 speakers to represent the opinion of the group.

Notice to Lobbyists: When addressing the legislative bodies you must identify yourself as a lobbyist and announce the client/business/organization you are representing (City Code 2.15.160).

Speaker slips are available on the City’s Website and from staff, and should be completed and submitted to the Commission Clerk.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 24 hours prior to the Special meeting. The City posts Agendas at City Hall as well as offsite meeting locations.

The order and estimated time for Agenda items are listed for reference and may be taken in any order deemed appropriate by the legislative body.

The Agenda provides a general description and staff Recommendation; however, the legislative bodies may take action other than what is recommended. Full staff reports are available for public review on the City’s website and include all attachments and exhibits. “To Be Delivered” and “Supplemental” reports will be published as they are received. Hard copies are available at the Department of Parks & Recreation and all written material received is available at the meeting for public review.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Youth, Parks, & Community Enrichment Department at (916) 808-5172 at least 48 hours prior to the meeting.

Thursday, August 2, 2018
General Conduct for the Public Attending Parks & Recreation Commission Meetings

- Members of the public attending Parks & Recreation Commission meetings shall observe the same rules and decorum applicable to the Members and staff as noted in Chapters 3 and 4 of Council Rules of Procedure.
- Stamping of feet, whistles, yells or shouting, physically threatening conduct, and/or similar demonstrations are unacceptable public behavior and will be prohibited by the Sergeant-at-Arms.
- Lobbyists must identify themselves and the client(s), business or organization they represent before speaking to the Committee.
- Members of the public wishing to provide documents to the Committee shall comply with Rule 7 D of the Council Rules of Procedure.

Members of the Public Addressing the Parks & Recreation Commission

- Purpose of Public Comment. The City provides opportunities for the public to address the Board as a whole in order to listen to the public’s opinions regarding non-agendized matters within the subject matter jurisdiction of the City during Regular meetings and regarding items on the Agenda at all other meetings.
  - Public comments should not be addressed to individual Members nor to City officials, but rather to the Parks & Recreation Commission as a whole regarding City business.
  - While the public may speak their opinions on City business, personal attacks on Members and City officials, use of swear words, and signs or displays of disrespect for individuals are discouraged as they impede good communication with the Committee.
  - Consistent with the Brown Act, the public comment periods on the Agenda are not intended to be “Question and Answer” periods or conversations with the Committee and City officials. The limited circumstances under which Members may respond to public comments are set out in Rule 8 D 2 of the Council Rules of Procedure.
  - Members of the public with questions concerning Consent Calendar items may contact the staff person on the report prior to the meeting to reduce the need for discussion of Consent Calendar items and to better respond to the public’s questions.

- Speaker Time Limits. In the interest of facilitating the Committee’s conduct of the business of the City, the following time limits apply to members of the public (speakers) who wish to address the Committee during the meeting.
  - Matters not on the Agenda. Two (2) minutes per speaker.
  - Consent Calendar Items. The Consent Calendar is considered a single item, and speakers are therefore subject to the two (2) minute time limit for the entire Consent Calendar. Consent Calendar items can be pulled at a member’s request. Such pulled Consent Calendar items will be considered individually and up to two (2) minutes of public comment per speaker on those items will be permitted.
  - Discussion Calendar Items. Two (2) minutes per speaker.

Time Limits per Meeting In addition to the above time limits per item, the total amount of time any one individual may address the Committee at any meeting is eight (8) minutes. Each speaker shall limit his/her remarks to the specified time allotment.

- The Presiding Officer shall consistently utilize the timing system which provides speakers with notice of their remaining time to complete their comments. A countdown display of the allotted time will appear and will flash red at the end of the allotted time.
- In the further interest of time, speakers may be asked to limit their comments to new materials and not repeat what a prior speaker said. Organized groups may choose a single spokesperson who may speak for the group but with no increase in time.
- Speakers shall not concede any part of their allotted time to another speaker.

The Presiding Officer may further limit the time allotted for public comments per speaker or in total for the orderly conduct of the meeting and such limits shall be applied.
AGENDA

Thursday, August 2, 2018

6:30 p.m.

Council Chambers, 915 I Street, Sacramento, CA 95814

Open Session – 6:30 p.m.

Roll Call

Public Comments-Matters Not on the Agenda (2 minutes per speaker)

Consent Calendar Estimated Time: 5 minutes

All items listed under the Consent Calendar are considered and acted upon by one Motion. Anyone may request an item be removed for separate consideration.

1. Parks and Recreation Commission Meeting Minutes
   Location: Citywide
   Recommendation: Approve Commission minutes for June 6, 2018
   Contact: Ilee Muller, Administrative Analyst, (916) 808-1022, Department of Youth, Parks, & Community Enrichment

Discussion Calendar Estimated Time: 60 Minutes

Discussion Calendar items include an oral presentation including those recommending “receive and file”.

2. Miller Park Component of the West Broadway Specific Plan
   Location: District 4
   Recommendation: Review and Comment
   Contact: Raymond Costantino, Park Planning Development Services Manager, (916) 808-1941; Helen Selph, Associate Planner, (916) 808-7852; Greg Sandlund, Senior Planner, (916) 808-8931

3. Volunteer Recognition Ad Hoc Committee Update
   Location: Citywide
   Recommendation: Approve the Proposed Volunteer Recognition Award Program
   Contact: Joe Flores, (951) 522-7638, Commission Chair, Parks and Recreation Commission

4. Youth, Parks, & Community Enrichment Director Report (Oral): Review Highlights for June and July
   Location: Citywide
   Recommendation: Informational
Contact: Shannon Brown, Interim Director, (916) 808-6076, Department of Youth, Parks, & Community Enrichment

Member Comments-Ideas, Questions and Meeting/Conference Reports

Adjournment
Meeting Minutes of the Parks and Recreation Commission

June 6, 2018

6:30 p.m.

City Hall – 915 I Street – Council Chambers

Open Session – 6:30 p.m.

Roll Call

The meeting was called to order by Chair Flores at 6:32 p.m.

Present: Commissioners Aguilar, Flores, Good, Law, Murphy, Rhodes, Lavelle, Heitstuman
Absent: Commissioners Bains, Guerrero, Malik

Public Comments-Matters Not on the Agenda (2 minutes per speaker)

None

Consent Calendar

1. Parks and Recreation Commission Meeting Minutes
   Location: Citywide
   Recommendation: Approve Commission minutes for May 3, 2018
   Contact: Ilee Muller, Administrative Analyst, (916) 808-1022, Department of Youth, Parks, & Community Enrichment

   Action: Approve Consent Calendar.

   Moved/Seconded (Rhodes/Good)
   Motion carried 8-Yes 0-No

Discussion Calendar   Estimated Time: 60 Minutes

1. Fairytale Town Expansion Plan Update
   Location: District 4
   Recommendation: Informational
**Item #1**

**Contact:** Kathy Fleming, Executive Director, Fairytale Town, (916) 808-7060; Matt DeFazio, Board Member, Fairytale Town, (916) 808-7060

Kathy Fleming, Executive Director of Fairytale Town, provided an overview of the Fairytale Town expansion project and the Adventure Playground in South Sacramento. Matt DeFazio, Fairytale Town Board Member, provided an overview of the Fairytale Town expansion plan, which includes a more convenient and accessible new entry for ticketing, and a new story center with community rooms and an amphitheater. Three trees in the park are recommended for removal as part of the project. The Fairytale Town Expansion project is scheduled to be completed by March, 2020.

2. **START Program Overview**
   **Location:** Citywide
   **Recommendation:** Informational
   **Contact:** Jackie Beecham, Recreation Superintendent, (916) 808-3818, Youth, Parks, & Community Enrichment

   Joanne Marson provided an overview of Sacramento’s START Program in the Robla School District. Jackie Beechman announced the HtP Festival focusing on S.T.E.M programs in coordination with the Square Root Academy on June 23, 2018 at North Laguna Park from 11 a.m. – 3 p.m.

3. **Volunteer Recognition Ad Hoc Committee Update**
   **Location:** Citywide
   **Recommendation:** Review and Comment, and either continue the item or approve the proposed Volunteer Recognition Process
   **Contact:** Joe Flores, (951) 522-7638, Commission Chair, Parks and Recreation Commission

   Commissioner Flores introduced the item. Commissioner Rhodes provided an overview of the discussion the Ad Hoc Committee considered as they developed guidelines for the Volunteer Recognition Award Program. The Commission discussed the process for nominations and selection.

   The September Commission meeting is intended as a kick-off for the Volunteer Recognition Award Program.

   Staff will work with the Ad Hoc to refine the Nomination Form and process and will bring back the program for adoption at the August meeting.

4. **Youth, Parks, & Community Enrichment Director Report (Oral): Review Highlights for May**
   **Location:** Citywide
   **Recommendation:** Informational
   **Contact:** Shannon Brown, Interim Director, (916) 808-6076, Department of Youth, Parks, & Community Enrichment
Shannon Brown provided an update about the following items:

- Final Department Budget goes to Council for adoption on June 12
- Land Park Golf Course will remain open if the lease amendment is approved by the Council on June 19
- Richard Perez was recognized by the Sacramento Tree Foundation for his work with volunteers
- Land Park turns 100 Birthday – Save the date, August 3
- Draft Strategic Plan feedback, request comments before August Commission meeting
- Pool Kick-off – June 15 Recreation Swim only $1
- Free Swim Lesssons - registration is open for June 19-21.
- Summer Oasis camps start – Free due to Measure U

**Member Comments-Ideas, Questions and Meeting/Conference Reports**

- Commissioner Heisteimun announced the Sacramento Pride, Parade and Festival on Sunday
- Chair Flores announced the Basketball Clinic and Movie Night at Gardenland Park on July 28, and in District 5, Mangan Park Clean-up on June 23 from 9 AM – 12

Commissioner Lavelle announced also on June 23, in District 7, there will be a clean-up event Renfree Park

**Adjournment**

Chair Flores adjourned the meeting at 8:00 p.m.

Respectfully submitted:

Ilee Muller, Administrative Analyst
Department of Youth, Parks, & Community Enrichment

Approved by:

Joe Flores, Chair
Parks and Recreation Commission
Meeting Date: 08/02/18

Report Type: Discussion

Title: Miller Park Component of the West Broadway Specific Plan

Location: District 4

Recommendation: Review and comment

Contact: Raymond Costantino, PPDS Manager, (916)-808-1941; Helen Selph, Associate Planner, (916)-808-7852; Greg Sandlund, Senior Planner, (916) 808-8931

Presenter: Raymond Costantino, PPDS Manager (916)-808-1941; and Helen Selph, Associate Planner, (916)-808-7852, Community Development Department

Department: Youth, Parks and Community Enrichment Department

Division: Park Planning and Development Services

Dept ID: 19001121

Attachments:
01 1-Description/Analysis
02 2-Project Scope and Boundaries
03 3-Project Schedule
04 4-Key Themes from Stakeholder Interviews
05 5-Notification Strategy
06 6-Project Objectives and Principles
07 7-Concept Plans

Submitted By: Raymond Costantino, Park Planning and Development Services Manager

Approved By: Shannon Brown, Interim Director

Signature: [Signature]
Attachment 01 – Description/Analysis

Issue
The West Broadway Specific Plan will provide a vision for the development of a 292-acre infill area, which includes envisioning for park improvements at Miller Regional Park. The area of the Specific Plan is bounded by the Sacramento River on the west; U.S. Highway 50 and Broadway on the north; Muir Way and 5th Street on the east; and 4th Avenue on the south.

Various public and private sector initiatives have examined the subareas of the project area, but a comprehensive plan has never been adopted by the City. The planning process will involve the neighborhood in creating a vision for the development and redevelopment of the area. The overarching goal of the West Broadway Specific Plan is to stitch the various disparate subareas together into a cohesive plan. The Plan will also help to enhance the current Riverfront planning efforts, which includes Miller Regional Park.

An Environmental Impact Report, infrastructure finance plan and other technical documents will identify public improvements necessary to support new urban development, which will help to streamline the housing development process.

The Plan will be developed consistent with the framework of the 2035 General Plan, which anticipates a mix of traditional and urban scale housing with neighborhood commercial uses.

The purpose of this report is to advise the Park and Recreation Commission of the status of this project, and to obtain feedback from the Commission on the public outreach, draft project objectives (Attachment 6) and preliminary concept plans (Attachment 7) that have been developed for the first community workshop. Staff anticipates coming back to the Commission in April 2019 as shown on the project schedule (Attachment 3).

It is anticipated that the plan will be adopted in July 2019.

Policy Considerations: The proposed project is consistent with the City’s goals and policies as established in the 2035 General Plan. These policies include:

LU 1.1.4 Leading Infill Growth. The City shall facilitate infill development through active leadership and the strategic provision of infrastructure and services and supporting land uses.

LU 1.1.5 Infill Development. The City shall promote and provide incentives (e.g., focused infill planning, zoning/rezoning, revised regulations, provision of infrastructure) for infill development, reuse, and growth in existing urbanized areas to enhance community character, optimize City investments in infrastructure and community facilities, support increased transit use, promote pedestrian- and bicycle-friendly neighborhoods, increase housing diversity, ensure integrity of historic districts, and enhance retail viability.

H-1.3.5 Housing Type Distribution. The City shall promote an equitable distribution of housing types for all income groups throughout the city and promote mixed income
neighborhoods rather than creating concentrations of below-market-rate housing in certain areas.

**H-1.2.2 Compatibility with Single Family Neighborhoods.** The City shall encourage a variety of housing types and sizes to diversify, yet maintain compatibility with, single-family neighborhoods.

**H-1.2.5 Neighborhood Input on Development.** The City shall continue to work with neighborhood associations and residents through the planning and delivery of residential development to ensure that neighborhoods are safe, decent, and pleasant places to live and work.

**ERC-2.4.3 Waterway Recreation and Access.** The City shall work with regional partners, State agencies, private land owners and developers to manage, preserve, and enhance the Sacramento and American River Parkways and urban waterways and riparian corridors to increase public access for active and passive recreation.

**Economic Impacts:** The economic impacts of the West Broadway Specific Plan will be an increase in housing and economic activity in and around the project area which will support more small and medium sized businesses and job growth.

**Environmental Considerations:** No project is being proposed at this time. Staff is only presenting information and seeking Commission and public input. Environmental review pursuant to CEQA will be conducted prior to the adoption of the West Broadway Specific Plan.

**Sustainability:** The preparation of a specific plan for the project area will facilitate infill development, reuse, and reinvestment in an existing urbanized area. Increased housing opportunities near the urban core will reduce long commutes and dependence on the use of the private automobile, reduce the use of fossil fuels and greenhouse gas emissions, and help meet air quality standards.

**Commission/Committee Action:** Not applicable

**Rationale for Recommendation:** The West Broadway Specific Plan will include land use regulations and policies designed to streamline the housing development process and support new development in the Plan area, consistent with the 2035 General Plan, which includes a mix of traditional and urban-scale housing with neighborhood commercial uses. It will also consider a new vision for Miller Regional Park and the Sacramento Marina.

**Financial Considerations:** Not applicable

**Local Business Enterprise (LBE):**

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**Attachments**
2 Project Scope and Boundaries pg. 5
3  Project Schedule  pg. 7
4  Key Themes from Stakeholder Interviews  pg. 8
5  Notification Strategy  pg. 12
6  Project Objectives and Principles  pg. 15
7  Concept Plans  pg. 17
Project Scope of Work

Project Boundary

The 270-acre study area is generally bound by the Sacramento River on the west; U.S. Highway 50 and Broadway on the north; Muir Way and 5th Street on the east; and 4th Avenue on the south, as shown on the map below.

Scope of Work

The scope of work includes the preparation of a specific plan and environmental impact report (EIR) for the study area shown above and the following related technical documents:

1. An existing conditions analysis that will include:
   - A review of historical development patterns of the study area, relevant studies, plans, or other documents.
   - A preliminary investigation and overview of known, eligible, and designated historic and cultural resources in and adjacent to the plan area, including the New Helvetia Historic District (listed in the National Register for Historic Places).
   - A transportation and traffic analysis, including peak period traffic counts, traffic signal timings, controls, lane configurations, posted speed limits, and crosswalks.
2. An infrastructure analysis of existing systems within the study area, including the combined sewer system, water, gas, electric, telecommunications, street lights, traffic signals, separate sewer and drainage systems. The analysis will examine any existing known system deficiencies and anticipated growth impacts from the PUD area and potential affordable housing site redevelopments.

3. The Specific Plan will include land use regulations and policies designed to streamline development envisioned for the area consistent with the 2035 General Plan, which includes a mix of traditional and urban scale housing with neighborhood commercial uses. Tasks include:
   - Development projections for the 10-years and 2035 buildout horizons.
   - Identify General Plan and zoning changes needed to facilitate development according to the Plan.
   - Prepare goals, policies and implementing actions for land use and urban form. Prepare land use plans, design guidelines, and standards to support the vision.
   - Identify community amenities necessary for a complete neighborhood.
   - Prepare a circulation plan that will identify vehicular, pedestrian, bicycle, and transit improvements that are needed.
   - Prepare an infrastructure plan that will identify infrastructure needed for the 10-year and 2035-time horizons.
   - Prepare a public infrastructure financing plan that will identify funding needed for infrastructure improvements and identify financial feasibility of the Plan and financing strategies and mechanisms.

4. The Environmental Impact Report will analyze the impacts of development according to the Specific Plan for the study area.
   - The potential for redevelopment of Alder Grove and Marina Vista is uncertain at this time and is under SHRA’s jurisdiction. Therefore, the Specific Plan EIR will take a very general approach to evaluating the impacts of reuse of these areas and additional environmental review (including NEPA) will be required for Alder Grove and Marina Vista.
   - Technical studies to support the EIR will include:
     - Air quality and greenhouse gas emission impacts.
     - Transportation impacts: VMT, roadway, freeway off-ramp queuing, bicycle, pedestrian, transit, and construction impact.
     - Noise analysis/modeling and recommended noise attenuation.
     - Cultural Resources study for archaeological and historic resources that may be affected by plan implementation, including the New Helvetia Historic District.
West Broadway Specific Plan

Project Schedule

Interest Based Stakeholder Meetings  May 2018
Community Workshop #1  July 2018
Public Scoping Meeting (EIR)  July 2018
Planning and Design Commission Workshop #1  July 2018
Community Workshop #2  February 2019
Specific Plan/EIR Public Review DRAFT  March 2019
Planning and Design Commission Hearing  April 2019
Final Environmental Impact Report  June 2019
City Council Hearing  July 2019
OVERVIEW

The stakeholder focus group interviews focused on outreach to individuals or organizations that live, do business in, and/or are actively involved within the Specific Plan Area. Six groups, representing different areas of interests, were interviewed. These groups included:

- Business Groups and Owners;
- Local Neighborhood Associations;
- School Districts and Schools;
- Public Housing Community and Affordable Housing Builders;
- Private Developers and Builders; and
- Local Community Organizations.

The following provides a summary of the key themes heard from these interviews.

Key Themes / Messages from Stakeholder Interviews

- **Consider Potential Benefits to the Entire Community.** Ensure the Plan benefits the community as a whole.
  - Help facilitate redevelopment. Remove contamination in the Plan Area, including the tank farms and vacant properties in the Industrial Subarea south of Broadway.
  - Create new jobs and move-up housing opportunities.
  - Improve services for area residents.
  - Continue to improve Broadway as a regional destination. Better integrate the Plan Area with the east side of Broadway.
  - Provide a transition in density adjacent to single family neighborhoods.
  - Improve Miller Park as a neighborhood amenity and regional destination.

Site Opportunities

- **Project Area Location.** Broadway is a key city portal within 10 minutes to Downtown and other destinations in the city.
  - Once a huge entertainment mecca for the city, should focus on making Broadway a regional destination for shopping and entertainment.
West Broadway Specific Plan
Stakeholder Focus Group Interview
Meeting Summary

- Improve the aesthetics and gateway entrance into Broadway from Highway 50.
- Adjacent to the river.

Positive Project Development Transformation Occurring with New Development in the Plan Area.
- The Mill Project and mixed-use projects on Broadway are good additions to the area. The Mill is working with schools to develop Floyd Farm, an urban farm that will become a teaching environment for area schools and include a production garden for harvesting produce to be sold at the Mill Market, a new public market under development. The project is also coordinating with the city and State Parks on the underpass and trail to Front Street.
- Mixed-use infill project is under way on Broadway with 60 apartments fronting Broadway and a mini self-storage behind it facing X Street and the freeway.

Improve Access to the River and Activate Miller Park. Take advantage of the natural draw of the river and make it a community resource.
- Consider activating Miller Park and the marina with food and entertainment uses, as well as improved recreational activities.
- Suggestion of the need and opportunity for the marina to be a safe place for non-motorized boating on the river.
- Removal of tank farm sites can help activate and improve the entrance and access to the marina and provide opportunities for additional park programming and/or private uses that are more compatible with the neighborhood.

Concerns

State of Affordable Housing Communities. These need improvement and better services for residents, including transit and transportation.

Promote a mixed-income community.
- Mix market rate housing units with affordable housing units in the affordable housing communities. The overconcentration of low and very low income in the affordable housing communities is a concern for adjacent neighbors. Architectural design compatibility with surrounding single-family neighborhoods is needed with future affordable housing development/redevelopment.
• Concern was expressed that more integration is needed at the schools in the Plan Area, particularly at the elementary school. Seems only kids in the public housing community go to schools in the Plan Area, which doesn’t result in integration.

▲ Broadway Bridge Traffic. Concern from residents that too much traffic from West Sacramento will be diverted into the area and congest highway approaches and on-ramps. Interest in making the bridge a lower volume roadway that is more pedestrian and bike-friendly and neighborhood-oriented and in diversion of traffic to other parallel streets upon crossing the bridge into Sacramento.

▲ Neighborhood Safety
• Walkability of the area for school children; children are using informal paths and entries to school.
• Setzer Tunnel under I-5 is not being actively used and is a safety concern for adjacent neighborhoods.
• Loitering and homeless on the properties adjacent to and west of I-5 and people loitering or living out of cars in Miller Park.
• Cut-through and speeding traffic through neighborhoods during commute hours to head Downtown when traffic on freeways is backed up.

▲ Lack of Neighborhood Services, such as a grocery store, community center, and other neighborhood services for area residents.

▲ Neighborhood Compatibility. Need more sensitive densities adjacent to single family neighborhoods. Affordable housing developments need to be more compatible in site and architectural design with the adjacent area.

Land Use Needs and Interests

▲ A neighborhood grocery store and food options with walking distance of residents in the Specific Plan Area.

▲ 1,000 youth are in Marina Vista and Alder Grove. There is need for youth activities, places to congregate, safe play areas, and a place to operate after school education and enrichment programs, such as a centrally located community center and/or library and swim center.

▲ More housing in the Specific Plan Area.

▲ Retail and mixed-use development on Broadway with active ground floor uses that get people out and walking around.
West Broadway Specific Plan
Stakeholder Focus Group Interview
Meeting Summary

- Large space for events, gathering places, and entertainment on the Broadway corridor.
- Activation of Miller Park with restaurants and event space. Suggestions also by the community to consider developing a recreation spot at the marina for water recreation and access to the river for non-motorized boating and paddling, such as kayaking, canoeing, and stand up paddling; incorporating a community-wide attraction, such as a nature center, community center / recreation center or other community facility; incorporating entertainment, such as a restaurant, amphitheater, and etc. and stringing activities on the bike route along the river.
- Tank farm lands also suggested for residential or hotel development and as a city gateway site off the Broadway Bridge.
- Adequate parking for residents and businesses in the Specific Plan Area.
- Industrial-style retail in the Industrial Subarea, similar to some of the areas around Jack London Square.
- More lunch destinations on this part of Broadway for employees in the Plan Area.

Circulation, Transportation

- Need for more pedestrian-friendly connections to Downtown and Midtown.
- Enhance bike and pedestrian access throughout the Plan Area, including safe routes to the schools, to uses on Broadway, to transit facilities, and to the marina and riverfront trails.
- Enhance the safety of streets. In particular, address cut through traffic to Downtown and speeding traffic through neighborhoods that occurs when Highway 50 is backed up. Narrow and slow down traffic on wide streets, such as 5th and Santa Buena Streets with traffic calming features.
- Sutterville Bridge to connect to Southport in West Sacramento would be another key community connection.
- Take advantage of the steam excursion train from Old Sacramento to Miller Park for accessing Broadway.
### West Broadway Specific Plan

**Notification Strategy for Public Workshop #1**

<table>
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<th>Community Workshop Date &amp; Time:</th>
<th>Wednesday, July 25, 2018, 5:30 – 7:30 p.m.</th>
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<tr>
<td><strong>Location:</strong></td>
<td>Laetaata Floyd Elementary School, 401 McClatchy Way, Sacramento, CA 95818</td>
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<th><strong>Email Notification</strong></th>
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<td>o Saldviar Auto Body</td>
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<td>o Setzer Forest Products Inc.</td>
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<td>• Stack of flyers for local residents</td>
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<th><strong>Electronic Newsletters</strong></th>
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<td>• City of Sacramento City Express Blog</td>
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<td>• Councilmember Hansen’s District Newsletter</td>
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<th><strong>Calls and emails to Key Stakeholders</strong></th>
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<td>• Arthur A. Benjamin Health Professions High School</td>
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<td>• Greater Broadway Partnership</td>
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<td>• KXTV / ABC 10</td>
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<td>• Land Park Community Association</td>
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<td>• Marina Vista Public Housing Community</td>
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# West Broadway Specific Plan

## Notification Strategy for Public Workshop #1

### Calls and emails to Key Stakeholders

- Mercy Housing/ William Land Woods Affordable Housing Community
- Northwest Land Park LLC
- Sacramento Area Bicycling Advocates (SABA)
- Sacramento City Unified School District
- Selland Group
- SKK Developments
- SKK Developments
- The Hodgson Company
- The Mill at Broadway Homeowner’s Association
- Upper Land Park Neighbors
- WALK Sacramento
- Westcore Properties

### Social Media Shares

- Boulevard Park Neighborhood Association
- City of Sacramento Public Works / Information
- D&S Development
- DMV Headquarters
- Downtown Sacramento Partnership
- Environmental Council of Sacramento (ECOS)
- Fulcrum Properties
- Greater Sacramento Economic Council
- Health Professionals High School
- Heller Pacific
- Helsing
- Latino Center of Art and Culture
- Lozeau Drury LLP
- Mill at Broadway Homeowner’s Association
- Mutual Housing
- Paratransit, Inc.
- Preservation Sacramento
- Rubicon
- Sacramento Housing Alliance
- Sacramento Metropolitan Air Quality Management District (SMAQMD)
- Sacramento Regional Transit
- Sacramento Transit Advocates and Riders (STAR)
- SacTRU
- Southside Park Neighborhood Association
- Wellspring Women’s Center
- Women’s Civic Improvement Club of Sacramento
West Broadway Specific Plan

Draft Planning Principles

1. “Stitch together” dissimilar land uses in the Specific Plan Area into a cohesive, walkable, mixed-use neighborhood.
   a. Rezone outdated land uses, such as the existing fuel storage tank sites near the terminus of Broadway.
2. Activate Miller Regional Park and the Sacramento Marina
   a. The Park is a regional amenity on one of the widest and most accessible land parcels fronting the Sacramento River.
   b. The Park has considerable potential as a key visitor amenity along an emerging riverfront museum trail.
3. Create a range of new housing opportunities and choices.
   a. The mix of land uses and densities allowed by the Plan will support a variety of housing product types.
4. Foster safe, walkable neighborhoods through traffic calming and improved multimodal connectivity.
   a. Extend the Central City grid south of Broadway to create walkable neighborhood blocks in the Plan area that are better connected to the Central City and surrounding neighborhoods.
   b. Improve multi-modal connectivity within the Plan area to key public facilities, including parks, schools, trails, and other community amenities.
   c. Extend bike and pedestrian improvements to the west end of Broadway.
5. Encourage “active” uses along Broadway and “industrial retail” mixed-use development with active ground floor uses on the Industrial Subarea lands along 1st Avenue and 5th Street.

Draft Project Objectives

- Enhance the West Broadway corridor as a future gateway and bridge connection between the cities of Sacramento and West Sacramento.
- Leverage the planned improvements in the Broadway Complete Streets Plan to support mixed-use development along West Broadway.
- Provide new mixed-use development, reuse, and redevelopment opportunities within the Industrial Subarea lands along 1st Avenue and 5th Street.
- Encourage new infill residential development within the Specific Plan area that supports a variety of housing choices.
- Enhance public recreation, use, and waterfront access at Miller Regional Park.
- Improve the street grid connections within the Specific Plan area to surrounding uses and neighborhoods.
- Enhance and improve the safety of bike and pedestrian travel connections within the Specific Plan area to schools, public facilities, and neighborhood services.
West Broadway Specific Plan

- Promote opportunities for neighborhood-serving uses, such as a grocery store and venue(s) for after school programs and activities for area youth.
Meeting Date: 08/02/18
Report Type: Discussion

Title: Volunteer Recognition Ad Hoc Committee Update

Location: Citywide

Recommendation: Approve the proposed Volunteer Recognition Award Program

Contact: Joe Flores, (951) 522-7638, Commission Chair, Parks and Recreation Commission

Presenter: Joe Flores, (951) 522-7638, Commission Chair, Parks and Recreation Commission

Department: Not Applicable

Division: Not Applicable

Dept ID: Not Applicable

Attachments:
01 Description/Analysis
02 Ad Hoc Committee Meeting Notes
03 Parks & Recreation Commission Volunteer Recognition Awards Nomination Form

Submitted By: Joe Flores, Commission Chair
Approved By: Shannon Brown, Interim Director
Signature: [Signature]
Attachment 01 – Description/Analysis

Issue: On April 5, 2018 the Parks and Recreation Commission passed a motion to create and appoint an Ad Hoc Committee to develop a Volunteer Recognition Program. Chair Flores, Vice Chair Guerrero, and Commissioners Good and Rhodes were appointed to the Volunteer Recognition Ad Hoc Committee.

The purpose of the Ad Hoc Committee is to create guidelines and methods to formally recognize individuals and organizations that volunteer time and resources which benefit the Youth, City Parks & Community Enrichment Department’s park and recreation facilities and programs.

On April 24, 2018, the members of Ad Hoc Committee met to create guidelines and procedures for the Parks and Recreation Commission recognition program acknowledging volunteers, community groups, non-profit organizations and businesses for their work and donations which benefit the City of Sacramento’s youth, parks and community enrichment facilities and programs. At the June 6, 2018 Commission meeting, the recommendation was discussed and staff was directed to assist the Ad Hoc Committee in revising the nomination forms.

The following is the process recommended by the Ad Hoc Committee:

- Nominations of individuals and groups, organizations, and businesses (“organizations) to be recognized by the Parks and Recreation Commission shall initiated by the community via nomination forms. The reason for the nomination of the individual or organization shall be substantiated by the Parks and Recreation Commissioner of the applicable Council District based on the location of the park or program, or the residence or location of the person or organization nominated, as determined by the Commission Chair. The nomination will be reviewed by the appointed Commissioner with their represented Council Member or Mayor as applicable. For nomination of individuals or organizations for work that is a city-wide benefit or a facility or program not located within the City (e.g., Camp Sacramento), the at-large Commissioners would be assigned to review those nominations.

- Nominations that are received for recognition by the Commission Member shall be reviewed quarterly, by the following categories: Youth, Parks, and Community Enrichment. The Parks and Recreation Commission would review the nominations forwarded by a Commissioner for approval and to set the date for the recognition ceremony. Nominees would receive a Volunteer Recognition Certificate from the Commission.

The following is the form of recognition recommended by the Ad Hoc Committee:

- Each selected nominee would receive a Volunteer Recognition Certificate.

- After award, their names and categories would be publicized in the Youth, City Parks & Community Enrichment Department’s YPCE Social Media and Newsletter.

- Also, an “Annual Recognition Night” would be established where Commissioners would each recognize individuals and organizations for their work or donation.

- The awardees would also be eligible to receive a donated prize or gift, which may be given out at the quarterly or annual recognition event.
• The awardees would also be eligible for selection for a free ticket in the City’s Golden 1 Center suite in accordance with the Ticket Policy.

**Policy Considerations:** This effort is within the Commission’s powers and duties as set forth in City Code Section 2.62.030 F: “To encourage individuals, business, and citizens groups to contribute funds, property, and volunteer services for the development and operation of parks and recreation facilities.”

**Economic Impacts:** Not Applicable

**Environmental Considerations:** Not Applicable

**Sustainability:** Not Applicable

**Commission/Committee Action:** Not Applicable

**Rationale for Recommendation:** Commission bylaws allow for the Ad Hoc Committee to meet and make recommendations to the Parks and Recreation Commission.

**Financial Considerations:** Not Applicable

**Local Business Enterprise (LBE):** Not Applicable
Volunteer Recognition Ad Hoc Committee #2
July 9, 2018

Joe Flores - Chair
David Guerrero - Vice Chair
Rita Good
Chinua Rhodes

On Monday July 9, 2018, members of the Parks and Recreation Commission Ad Hoc Recognition Committee met to review the red-line document of the Recognition Awards Volunteer Form that has been previously reviewed by YPCE staff. The Ad Hoc committee has no additional edits for that document at this time. Should the community at large provide feedback to update the form, the Parks and Recreation Commission shall review and make appropriate edits.

The Ad Hoc Committee wanted to provide some clarity to the following bullet point from the June 6, 2018 staff report (Item #4):

- Nominations that are recommended for recognition by the Commission Member shall be reviewed quarterly, by category, by the Parks and Recreation Commission for final Commission approval and to set the date for the recognition. Nominees would receive a certificate from the Commission.
  - Quarter - Youth Nominations
  - Quarter - Parks Nominations
  - Quarter - Community Enrichment Nominations
The Ad Hoc committee suggests the following:

- Nominations that are recommended for recognition by the Commission Member shall be reviewed quarterly, by category, by the Parks and Recreation Commission for final Commission approval. Nominees would receive a certificate from the Commission.

<table>
<thead>
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<th>Review Period</th>
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<td>10/1 - 12/31</td>
<td>January February</td>
<td>March</td>
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<td>Parks</td>
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<td>1/1 - 3/31</td>
<td>April May</td>
<td>June</td>
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<td>Community Enrichment</td>
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<td>4/1 - 6/30</td>
<td>August</td>
<td>September</td>
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<td>YPCE</td>
<td>4</td>
<td>7/1 - 9/30</td>
<td>October</td>
<td>November</td>
</tr>
</tbody>
</table>

- Quarter - Youth Nominations
- Quarter - Parks Nominations
- Quarter - Community Enrichment Nominations
- Quarter - Youth, Parks, or Community Enrichment Nominations

- For the Fourth Quarter YPCE Nomination category, in addition to community lead nominations, Parks and Recreation Commissioners may also nominate volunteers and/or community organizations. This Quarter can serve as the Annual Recognition Night.
One of the Parks & Recreation Commission’s powers and duties is to encourage individuals, businesses and community groups to contribute funds, property, and volunteer services for the development and operation of park and recreation facilities and programs. The Commission has established this program and process to accept and consider nominations for the **Parks & Recreation Commission Volunteer Recognition Award** as part of its Volunteer Recognition Program. These awards are intended to acknowledge the outstanding achievements of individuals, groups, organizations, and businesses that have made efforts to benefit the community by assisting the City of Sacramento in providing exceptional parks and recreational facilities and programs.

**How it works**
- There are three categories for Volunteer Recognition Awards: Youth, Parks, and Community Enrichment.
- Nominations are accepted year-round and awards are issued quarterly.
- Nominations may be submitted by individuals, Commission members, and Mayor and Council Members to recognize residents, community groups, non-profit organizations, and businesses.
- The award recipient and the person making the nomination will be contacted if chosen for an award or not, and the date of the Commission meeting when the award will be made.

**Who is eligible?**
- Nominees must be a current or former resident or a group, organization, or business that has been operating within the City of Sacramento for at least two years.
- Their volunteer effort must be a significant devotion of time or resources which deserves recognition due to the benefit to the community and residents of Sacramento.
- Current City employees, Commission Members, and Mayor and Council Members are not eligible for this award. Retirees and prior Commission and elected officials are eligible.
- A person may not nominate his or her self, their spouse, or a member of their immediate family.

**How nominations will be reviewed**
- Each nomination will be reviewed by a Parks & Recreation Commission member, and for work within a particular area of the City also by the applicable Council Member.
- For nominations regarding volunteer work or donations to City parks or programs, the Youth, Parks & Community Enrichment Department staff will be asked to verify that effort or donation.
- The Parks & Recreation Commission members will submit each quarter one or more nominations for the Commission to consider for approval for a recognition award.

**How to submit a nomination**
- Nominations forms are available on-line from the City’s website under the Youth, Parks, & Community Enrichment Department page, and the Parks & Recreation Commission tab.
- Nomination forms must be a complete application with all pertinent details as to why the person, group, organization, or business deserves the award.
- Nomination forms are to be forwarded to the Parks & Recreation Commission Clerk at imuller@cityofsacramento.org

**Recognition**
- The recipient will be presented a Volunteer Recognition Award certificate at a Parks & Recreation Commission meeting, at a date convenient for the recipient.
- Award recipients will be recognized in the Youth, Parks, & Community Enrichment Department’s social media postings and newsletters.
- Award recipients will be honored at an Annual Recognition Night typically held in September each year as part of the Parks & Recreation Commission meeting.
- Award recipients may also receive prizes or gifts that have been donated by business organizations and would be eligible for selection to receive a free ticket to the City’s suite at the Golden One Center.
Parks & Recreation Commission Volunteer Recognition Awards
NOMINATION FORM

**Nominee’s Information**

Name of Individual, Community Group, Non-Profit Organization, or Business: ________________________________

(Please list all members of the team/group on a separate page)

Email Contact: ____________________________________________

Phone: ____________________________ Council District: ________________________________

Please include a description of the nominee’s background and achievements. If additional space is required, please attach additional pages(s).

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