

PARKS & RECREATION COMMISSION

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**Special Meeting
Agenda
Parks & Recreation
Commission**

915 I Street, Council Chambers - NCH

Published by the
Youth, Parks, & Community Enrichment
(916) 808-5172

Thursday, December 6, 2018

6 p.m.

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select 3-5 speakers to represent the opinion of the group.

Notice to Lobbyists: When addressing the legislative bodies, you must identify yourself as a lobbyist and announce the client/business/organization you are representing
(City Code 2.15.160).

Speaker slips are available on the City's Website and from staff and should be completed and submitted to the Commission Clerk.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 24 hours prior to the Special meeting. The City posts Agendas at City Hall as well as offsite meeting locations.

The order and estimated time for Agenda items are listed for reference and may be taken in any order deemed appropriate by the legislative body.

The Agenda provides a general description and staff Recommendation; however, the legislative bodies may act other than what is recommended. Full staff reports are available for public review on the City's website and include all attachments and exhibits. "To Be Delivered" and "Supplemental" reports will be published as they are received. Hard copies are available at the Department of Parks & Recreation and all written material received is available at the meeting for public review.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Youth, Parks, & Community Enrichment Department at (916) 808-5172 at least 48 hours prior to the meeting.

General Conduct for the Public Attending Parks & Recreation Commission Meetings

- Members of the public attending Parks & Recreation Commission meetings shall observe the same rules and decorum applicable to the Members and staff as noted in Chapters 3 and 4 of Council Rules of Procedure.
- Stamping of feet, whistles, yells or shouting, physically threatening conduct, and/or similar demonstrations are unacceptable public behavior and will be prohibited by the Sergeant-at-Arms.
- Lobbyists must identify themselves and the client(s), business or organization they represent before speaking to the Committee
- Members of the public wishing to provide documents to the Committee shall comply with Rule 7 D of the Council Rules of Procedure.

Members of the Public Addressing the Parks & Recreation Commission

- Purpose of Public Comment. The City provides opportunities for the public to address the Board as a whole in order to listen to the public's opinions regarding non-agendized matters within the subject matter jurisdiction of the City during Regular meetings and regarding items on the Agenda at all other meetings.
 - Public comments should not be addressed to individual Members nor to City officials, but rather to the Parks & Recreation Commission regarding City business.
 - While the public may speak their opinions on City business, personal attacks on Members and City officials, use of swear words, and signs or displays of disrespect for individuals are discouraged as they impede good communication with the Committee.
 - Consistent with the Brown Act, the public comment periods on the Agenda are not intended to be "Question and Answer" periods or conversations with the Committee and City officials. The limited circumstances under which Members may respond to public comments are set out in Rule 8 D 2 of the Council Rules of Procedure.
 - Members of the public with questions concerning Consent Calendar items may contact the staff person on the report prior to the meeting to reduce the need for discussion of Consent Calendar items and to better respond to the public's questions.
- **Speaker Time Limits.** In the interest of facilitating the Committee's conduct of the business of the City, the following time limits apply to members of the public (speakers) who wish to address the Committee during the meeting.
 - **Matters not on the Agenda.** Two (2) minutes per speaker.
 - **Consent Calendar Items.** The Consent Calendar is considered a single item, and speakers are therefore subject to the two (2) minute time limit for the entire Consent Calendar. Consent Calendar items can be pulled at a member's request. Such pulled Consent Calendar items will be considered individually and up to two (2) minutes of public comment per speaker on those items will be permitted.
 - **Discussion Calendar Items.** Two (2) minutes per speaker.

Time Limits per Meeting In addition to the above time limits per item, the total amount of time any one individual may address the Committee at any meeting is eight (8) minutes.

- Each speaker shall limit his/her remarks to the specified time allotment.
- The Presiding Officer shall consistently utilize the timing system which provides speakers with notice of their remaining time to complete their comments. A countdown display of the allotted time will appear and will flash red at the end of the allotted time.
- In the further interest of time, speakers may be asked to limit their comments to new materials and not repeat what a prior speaker said. Organized groups may choose a single spokesperson who may speak for the group but with no increase in time.
- Speakers shall not concede any part of their allotted time to another speaker.

The Presiding Officer may further limit the time allotted for public comments per speaker or in total for the orderly conduct of the meeting and such limits shall be fairly applied

SPECIAL MEETING AGENDA

Thursday, December 6, 2018

6 p.m.

Council Chambers, 915 I Street, Sacramento, CA 95814

Open Session – 6 p.m.

Roll Call

Public Comments-Matters Not on the Agenda (2 minutes per speaker)

Consent Calendar Estimated Time: 5 minutes

All items listed under the Consent Calendar are considered and acted upon by one Motion. Anyone may request an item be removed for separate consideration.

None

Discussion Calendar Estimated Time: 30 Minutes

Discussion Calendar items include an oral presentation including those recommending “receive and file”.

1. **William Carroll Land Park Amphitheater Renovation Project**

Location: Council District 4

Recommendation: Pass a motion to support the City Council’s adoption of the Facilities Master Plan for the William Carroll Land Park Amphitheater Renovation Project

Contact: Raymond Costantino, Park Planning Development Services Manager, (916) 808-1941, Department of Youth, Parks, & Community Enrichment; Dennis Day, Associate Landscape Architect, (916) 805-1854, Department of Youth, Parks, & Community Enrichment

2. **Meadows Park Master Plan Amendment**

Location: Council District 1

Recommendation: Pass a motion to support the City Council’s adoption of the amendment to the Meadows Park Master Plan

Contact: Tin-Wah Wong, Associate Landscape Architect, (916) 808-5540, Department of Youth, Parks, & Community Enrichment

3. **McKinley Village; Naming of Park Site ES-3 as Russ Solomon Park and Park Site ES-4 as Ricardo Favela Park**

Location: Council District 3

Recommendation: Pass a motion to support the City Council’s adoption of the naming of Park Site ES-3 as Russ Solomon Park and Park Site ES-4 as Ricardo Favela Park

Contact: Dennis Day, Associate Landscape Architect, (916) 805-1854, Department of Youth, Parks, & Community

4. Parks and Recreation Director Report (Oral): Review Highlights for November

Location: Citywide

Recommendation: Informational

Contact: Shannon Brown, Interim Director, (916) 808-6076, Department of Youth, Parks, & Community Enrichment

Member Comments-Ideas, Questions and Meeting/Conference Reports

Adjournment

Meeting Date: 12/06/18

Report Type: Discussion



**Youth, Parks, &
Community Enrichment
Report**

915 I Street, 3rd Floor

www.CityofSacramento.org

Title: William Carroll Land Park Amphitheater Renovation Project

Location: District 4

Recommendation: Pass a motion to support the City Council's adoption of the Facilities Master Plan for the William Carroll Land Park Amphitheater Renovation Project

Contact: Raymond Costantino, Park Planning Development Services Manager, (916) 808-1941, Department of Youth, Parks, & Community Enrichment; Dennis Day, Landscape Architect, (916) 805-1854, Department of Youth, Parks, & Community Enrichment

Presenter: Rachel Clemente and Brian Whitmore, BCA Architects

Department: Youth, Parks, & Community Enrichment

Division: Park Planning and Development Services

Dept ID: 19001021

Attachments:

- 01 Description/Analysis Description/Analysis
- 02 Project Plan, Elevations and Phasing Plan

Submitted By:	Dennis Day, Landscape Architect
Approved By:	Shannon Brown, Interim Director
Signature:	

Attachment 01 – Description/Analysis

Issue: The purpose of this project is to develop a Facilities Master Plan in order to renovate and improve the William Carroll Land Park Amphitheater as a modern outdoor performance facility, as well as improve access and visibility to the site.

The Amphitheater was developed as a depression era project by the WPA between 1935 and 1942. The horseshoe-shaped amphitheater is terraced with low retaining walls, stone steps, and a series of wood benches providing seating for some 700 with additional lawn seating in front of the stage and seating along the low stone walls. In 1960 a semicircular concrete stage and stone-clad backdrop were added. Today it sits little used except for Cal Middle School graduations and Sacramento City College's "Shakespeare in the Park" series each summer. To produce the Shakespeare series, however, each year the College must do a wholesale up-grade. They bring in chain-link fences, lighting and sound equipment, and multiple portables (toilets, sound and lighting storage, ticketing, and a control booth). Even then, the facilities are barely adequate—the acoustics are bad, the stage is badly laid out, the seats are uncomfortable, the sight lines are poor, handicap-access is minimal.

The City College drama department persists in using the Amphitheater because the site is so charming and has so much potential. Primitive though it may be and with all its shortcomings, this is the only amphitheater in our area, and its park setting and rough-hewn WPA architecture give it a special magic. Imagine what it could be if its shortcomings were fixed permanently—a regional attraction for plays, concerts, recitals, children's theater, as well as a site for numerous graduations and an enhanced setting for Shakespeare's plays. The historic features and characteristics of the amphitheater and stage, such as the architectural style, stone seat walls and paving, terraced seating, the distinctive landscape features including the turf in the front of the stage for informal seating, clipped hedges and Italian cypress backdrop, are to be preserved and maintained.

The City hired BCA Architects to prepare a Facilities Master plan for the Amphitheater. A Technical Advisory Committee, Vice Mayor and City Council Member Steve Hansen, and City staff participated with the architect in identifying the site assessment and constraints of the current Amphitheater. The Plan identifies community needs, vision concepts, and service priorities. The Amphitheater is an important player in meeting the following important community needs:

- Life-long learning opportunities and entertainment for all ages by exposure to the performing arts.
- Places for children and families to engage in activities that develop community and social interaction.
- Spaces and activities that bring people together to help break their isolation.
- An amphitheater that is attractive, enjoyable, sustainable, usable and that is an inviting, comfortable destination place for the community and visitors.
- Community support to strengthen the amphitheater's capacity to realize the vision and provide the desired services.
- A space that is inclusive of everyone in the community and provides a "level playing field" for all ages.
- A program that helps create community by engaging the public, creating opportunity for people of Land Park to connect with one another, and that makes the Amphitheater the community's favorite gathering place.
- Accessibility: site upgrades and repairs for accessibility (Priority 1 Title III ADA regulations).
- Security: Safety and security of users; ability to fence off for ticketed events.
- Usability: Improved sound and lighting quality to allow a wider range of performing groups; more usability throughout the seasons.

- Comfort/Wants: Comfortable seating, shade structures; restroom facilities, upgrade in technology.

The proposed Amphitheater improvements set forth in the Facilities Master Plan include:

1. Increase stage area, to accommodate both theatrical and music performances, which will allow access to the audience area from the stage center.
2. Add a cover over the stage area, to protect performers, and musicians from seasonal weather and sun exposure and to provide infrastructure support for lighting and sound equipment.
3. Improved sound and light infrastructure, for theatrical and musical performances.
4. Add an energy efficient lighting system, throughout the amphitheater, to allow safe movement of patrons during and after performances at night.
5. Replace the amphitheater seating, with backed benches, accessible seating, and improved sight lines to stage.
6. Accessibility and signage improvements to the amphitheater and performance areas.
7. Low water use landscape and water efficient irrigation system improvements.
8. Renovate the existing grass seating in front of the stage which allows picnics and casual seating during performances and replace the turf under the amphitheater seating with decomposed granite paving, which is a more suitable and easily maintains surface.
9. Provide an entrance that provides a sense of place, including facility name and informational signage, drop-off and pick-up area with seating options, accessible parking spaces and drinking fountain.
10. Restroom facilities, that allow safe and convenient access from the seating area.
11. Improved back of house area, including restroom and improved dressing room areas to accommodate the requirements for Screen Actor Guild contract performers who frequently are included in the theatrical performances.
12. A ticket and small administrative office, to allow sale and distribution of tickets and various office and accounting necessities.
13. The historic features and characteristics of the amphitheater and stage, such as the architectural style, stone seat walls and paving, terraced seating, the distinctive landscape features including the turf in the front.
14. A ticket and small administrative office, to allow sale and distribution of tickets and various office and accounting necessities.

Phase 1, Partial Renovation of the Land Park Amphitheater, would include the necessary stage improvements and expansion and site accessibility upgrades as required by Title III ADA regulations and prioritization. **Phase 2**, Renovation to complete the Land Park Amphitheater upgrades, would include the addition of the accessory structure and entry feature from the driveway/drop-off point along Land Park Drive.

Staff is recommending that the Commission support the City Council's adoption of the Facilities Master Plan for the Amphitheater at William Land Park.

Policy Considerations: Providing parks and recreation facilities is consistent with the City's strategic plan to achieve sustainability and livability and to expand economic development throughout the City. The adoption of a Facilities Master Plan is consistent with the park development process set forth in the Park and Recreation Master Plan.

Economic Impacts: Not Applicable

Environmental Considerations: Environmental review will be prepared for the William Carroll Land Park Amphitheater Renovation project once preliminary engineering plans have been prepared.

Sustainability: The proposed Facilities Master Plan has been reviewed for consistency with the goals, policies, and targets of the City's Sustainability Master Plan (SMP) and the Parks and Recreation Sustainability Plan (PRSP).

Commission/Committee Action: Not Applicable

Rationale for Recommendation: The Facilities Master Plan for the William Carroll Land Park Amphitheater Renovation project was prepared in order to plan the renovation and improve the Amphitheater as a modern outdoor performance facility, as well as improve access and visibility to the site. The improvements identified in this report are based on the four priorities recommended by the Title III ADA regulations for planning readily achievable barrier removal project. The majority of the necessary improvement in proposed Phase 1 focuses solely on **Priority 1 and Priority 2:**

Priority 1: Accessible approach and entrance

Priority 2: Access to goods and services

Priority 3: Access to rest rooms

Priority 4: Any other measures necessary

Financial Considerations: William Carroll Land Park Amphitheater Renovation project will be constructed in two or more phases. The estimate cost for the improvements including construction, consultant design, building permit, inspection, labor compliance, and city staff costs, 20% contingency, is \$5,373,460.

Note that the preliminary cost estimates assumes escalation through June 2019 and should be increased for inflation at 7 % per year from June 2019 forward. This preliminary cost estimate does not include soft costs and mark-ups.

ADDITIONS/ALTERNATES

Additional Costs would apply to the overall costs in Phase 1 or 2 if these alternatives are chosen:

1. Theater Lighting and Sound Equipment (Installation not included): Add \$ 625,000.
2. Additional Plumbing fixtures to accommodate code required restrooms: \$18,000. (***Priority 3 Title III ADA regulations***)
3. Expanded Picnic Area West of Amphitheater Seating: Add \$104,050.
4. Shade Structure at Seating Area: Add \$259,000.

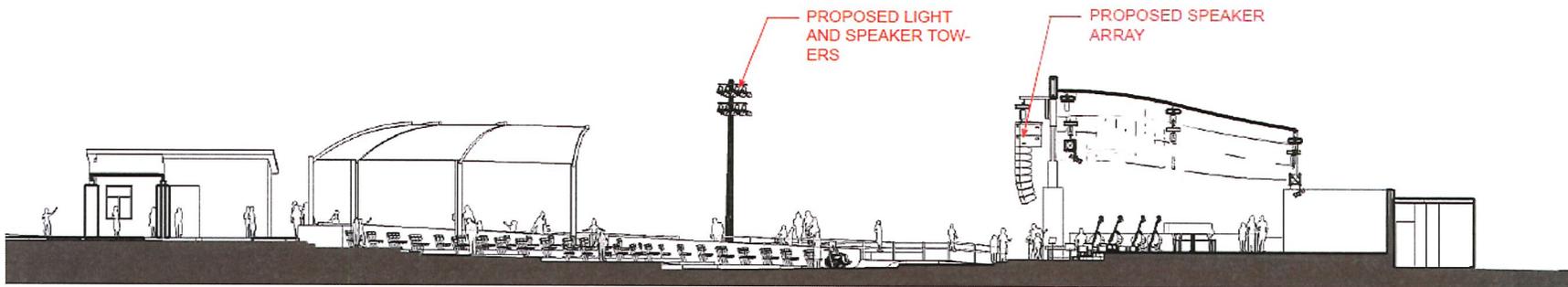
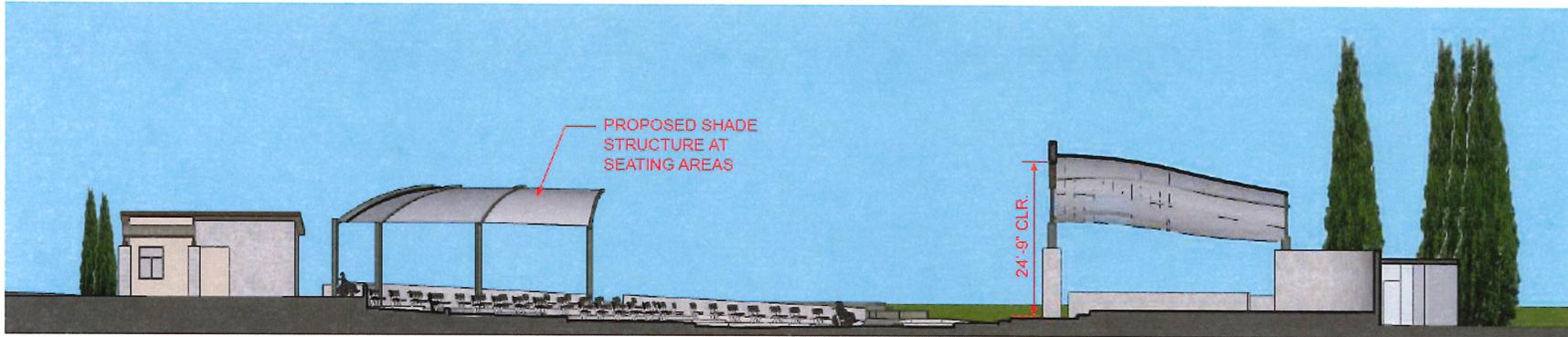
Local Business Enterprise (LBE): Not Applicable



1. Accessible Parking
2. Accessible Path of Travel. Handrails provided as required.
3. Entry Plaza
4. Restroom Facility (+/-444 SF)
5. Storage Room (+/-226 SF)
6. Ticket Booth (+/-74 S.F.)
7. Accessible Seating (shown in blue), at lower level and top level of Amphitheater seating
8. New backed bench seating for reserved seating area(238+8 ADA=246 seats)
9. New Amphitheater Bleacher Seating with backrests (376+2 ADA=378 seats) over approved material suitable to the historic character.
10. Existing stage with stairs added to access proposed in-filled lower level stage
11. Existing planter to be converted to lower level stage
12. Level Area (possible stage extension/additional seating of 28 seats)
13. Lawn Seating
14. Extended Picnic Area beneath trees, with minimum impact to (E) trees.
15. Existing back of house (to be converted to dressing area)
16. Expansion area to back of house (+/- 100 SF) to add restroom
17. Shade sail cover over stage area with frame for equipment attachment
18. Embedded Pipe Sleeves for Demountable Fencing with minimal to no impact to (E) trees
19. Accessible Ramp to Stage
20. Existing Planter Area. Protect (e) Cypress trees within planter
21. Band/Orchestra Area
22. Cantilevered shade structure over rear bleacher seating
23. Covered Entry Portal
24. Concrete Seating area at Entry Portal
25. New Light and Speaker stanchions
26. Lighting Control Area (approx. 8' x 10')

NOTE:

THIS SECTION CUT IS CONCEPTUAL AND EXISTING GRADES REQUIRE FIELD VERIFICATION BY CIVIL ENGINEER

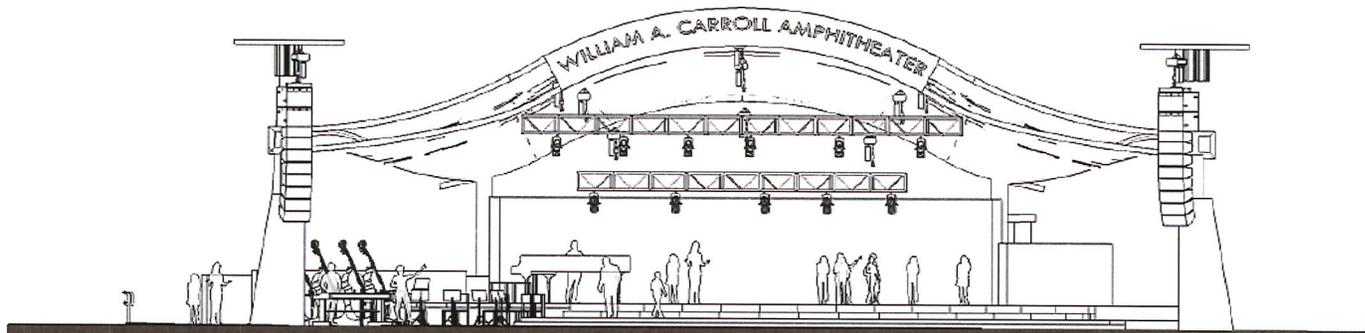


CITY OF SACRAMENTO
William A. Carroll - Land Park Amphitheater
Sacramento, CA

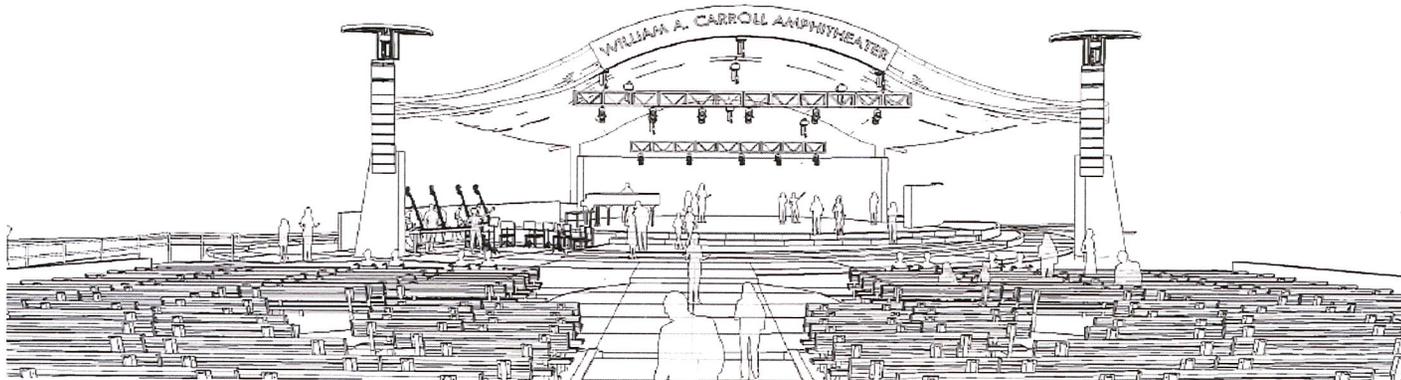
architecture
planning
interiors

BCA ARCHITECTS
980 9th Street, Suite 2050, Sacramento, CA 95814
916.254.5600 | www.BCAarchitects.com

CONCEPT LONGITUDINAL SECTION THRU CENTRAL AISLE | 08/30/18



STAGE FRONT ELEVATION WITH PROPOSED THEATER LIGHTING AND SOUND EQUIPMENT



STAGE PERSPECTIVE VIEW WITH PROPOSED THEATER LIGHTING AND SOUND EQUIPMENT

BCA

CITY OF SACRAMENTO
 William A. Carroll - Land Park Amphitheater
 Sacramento, CA

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AMPHITHEATER STAGE AREA | 08/30/18

PAGE 2

Item #1



PHASE 1: SITE IMPROVEMENTS
STAGE REPAIRS AND EXPANSION
BACK OF HOUSE IMPROVEMENTS



ESTIMATED COST
\$ 3,057,577.00

DOES NOT INCLUDE THEATER
EQUIPMENT ESTIMATED AT
\$625,000 (NO INSTALLATION)

PHASE 2: ACCESSORY STRUCTURE



ESTIMATED COST
\$486,020 (AS SHOWN)
+\$18,000 (FOR CODE COMPLIANT
NO. OF FIXTURES)

OPTION 1: EXPANDED PICNIC AREA



ESTIMATED COST
\$104,050

OPTION 2: SHADE STRUCTURE AT SEATING AREA



ESTIMATED COST
\$259,000

Note that the preliminary cost estimates assumes
escalation through June 2019 and should be increased
for inflation at 7% per year from June 2019 forward.

This preliminary cost estimate does not include soft
costs and mark-ups.



CITY OF SACRAMENTO
William A. Carroll - Land Park Amphitheater
Sacramento, CA

architecture
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SITE PHASING PLAN | 08/30/18



NORTH

Meeting Date: 12/06/18

Report Type: Discussion



**Youth, Parks, &
Community Enrichment
Report**

915 I Street, 3rd Floor

www.CityofSacramento.org

Title: Meadows Park Master Plan Amendment

Location: District 1

Recommendation: Pass a motion supporting the City Council's adoption of Meadows Park Master Plan Amendment.

Contact: Tin-Wah Wong, Associate Landscape Architect, (916) 808-5540, Department of Youth, Parks, & Community Enrichment

Presenter: Tin-Wah Wong, Associate Landscape Architect, (916) 808-5540, Department of Youth, Parks, & Community Enrichment

Department: Youth, Parks, & Community Enrichment

Division: Park Planning and Development Division

Dept ID: 19001121

Attachments:

- 01 Description/Analysis
- 02 Park Location Map
- 03 Meadows Park Master Plan Amendment

Submitted By:	Tin-Wah Wong, Associate Landscape Architect
Approved By:	Shannon Brown, Interim Director
Signature:	

Attachment 01 – Description/Analysis

Issue: The proposed Meadows Park is an 11.2-acre community park located at 1840 North Breezy Meadows Drive in the Natomas Meadows Community of North Natomas.

The proposed Meadows Park Master Plan Amendment would add a community garden, dog park and two half basketball courts. The adopted Master plan includes a group picnic area with shade shelter, picnic seating areas, an adventure play area with fabric canopy, a tot lot with fabric canopy, a lighted softball field, two lighted tennis courts, a restroom building, a common green area, walkways, decomposed granite jogging path with shade trees and water efficient landscaping, informal turf areas, an urban forest, a garden arbor, a concrete seat wall with public art, a fountain wall, and on-street parking (70 spaces). The dog park will include a large dog park (1.5 acres) and a small dog park (0.5 acres). The Amendment deletes the lighted baseball field and two full size basketball courts.

Policy Considerations: On August 29, 2006, the City Council adopted the “Meadows Park” name and the original Meadows Park Master Plan.

Providing parks and recreation facilities is consistent with the City’s strategic plan to achieve sustainability and livability and to expand economic development throughout the City. The adoption of a master plan amendment is consistent with the park development process set forth in the Park and Recreation Master Plan.

Economic Impacts: Not Applicable

Environmental Considerations: The City Council approved the Meadows Park Master Plan on August 29, 2006 (Resolution No. 2006-646). The project is considered exempt under the California Environmental Quality Act (CEQA), Class 3, Section 15303, New Construction or Conversion of Small Structures. The project includes development of the various park features and involves a limited number of new, small facilities and structures and installation of visitor-serving amenities. No significant effect would occur. Any cumulative effects have been evaluated in the Master EIR that was certified for the 2035 General Plan.

Sustainability: The proposed Master Plan amendment been reviewed for consistency with the goals, policies, and targets of the City’s Sustainability Master Plan (SMP) and the Parks and Recreation Sustainability Plan (PRSP). The proposed amendments will advance the goals, policies, and targets of these plans by reducing greenhouse gas emissions and air pollution through the addition of trees and other plantings and improving health of residents through the access to a diverse mix of wellness activities. Individual products have not been chosen at this level of development, but the design will include products from recycled materials. The park development will include sustainable design using water efficient irrigation design controlled by the centralized irrigation system, water conserving turf, low water use shrubs and groundcover, and use of native tree plantings.

Commission/Committee Action: Not Applicable

Rationale for Recommendation: The project initially began in 2006 as a planned “turn-key” park. In 2008, the developer withdrew from the project as the economy declined and the park site remained undeveloped for years.

Many residents currently live in the Natomas Meadows Community and have requested for new park amenities to be added to the original Meadows Park Master Plan, including a dog park, a community garden and two half basketball courts.

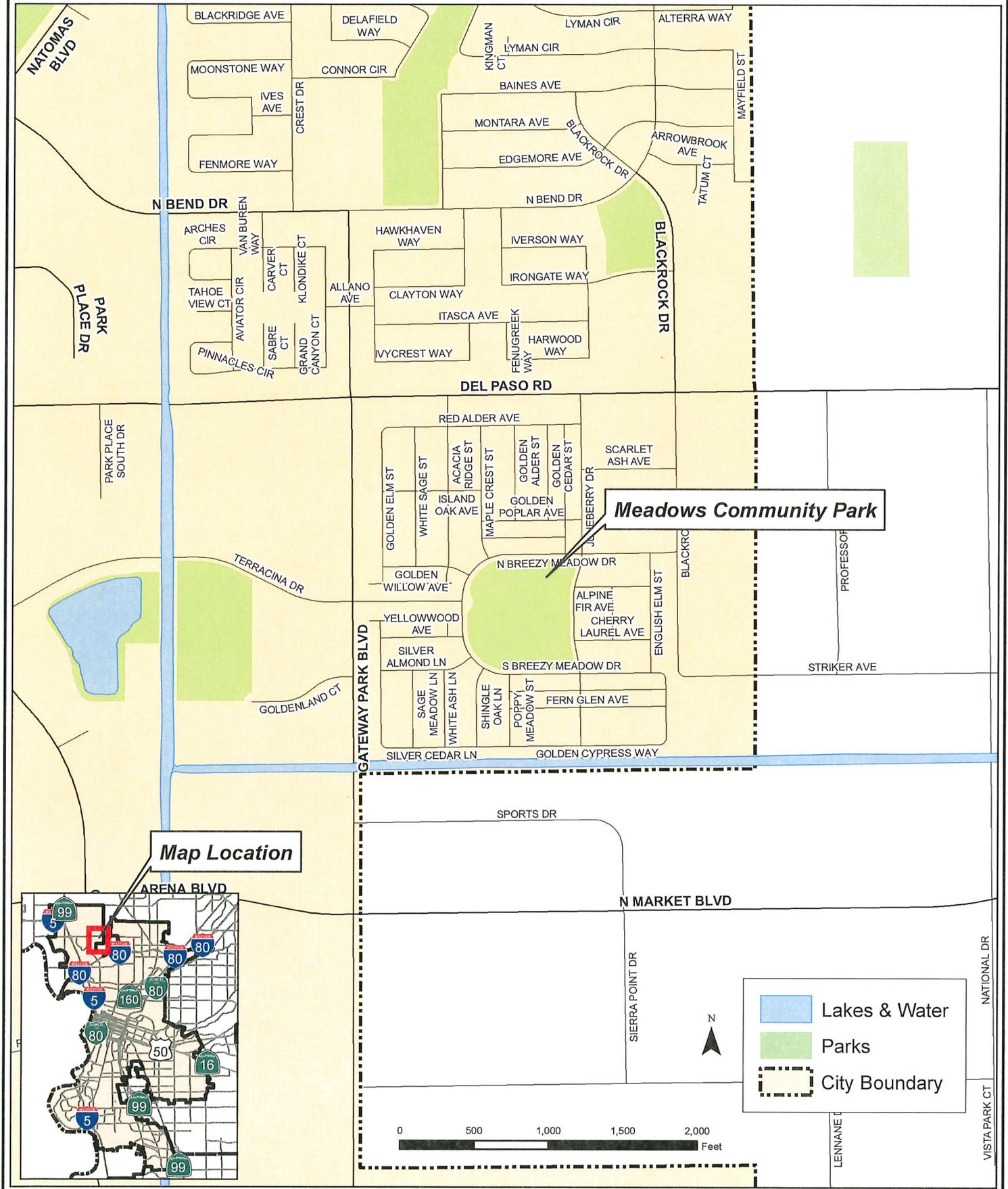
The proposed Meadows Park Master Plan Amendment was developed based on public's input and was reviewed by the residents at the Natomas Meadows Community Association meeting on October 18, 2018.

Financial Considerations: Development of parks creates an ongoing cost for park maintenance and utilities based on the size of the park. The annual maintenance cost for this 11.2-acre park is approximately \$15,000 per acre or \$168,000.

Local Business Enterprise (LBE): Not Applicable

Meadows Community Park

1840 N Breezy Meadow Dr



MEADOWS COMMUNITY PARK

DRAFT MASTER PLAN AMENDMENT

11/08/2018

11.2 ACRES

KEY NOTE LEGEND

1. Primary Park Entry
2. Secondary Park Entry
3. Community Garden
4. Park Sign
5. Shade Shelter/Group Picnic Area
6. Adventure Play with Fabric Canopy (5-12 Years)
7. Tot Lot Play with Fabric Canopy(2-5 Years)
8. Water Efficient Ornamental Planting
9. 10' Wide Concrete Walk
10. 5' Wide Concrete Walk
11. Urban Forest
12. Decomposed Granite Jogging Path
13. Large Dog Park (1.5 Acres)
14. Small Dog Park (.5 Acres)
15. Lighted Tennis Courts (2)
16. Half Basketball Court (2)
17. Picnic Seating Area
18. Restroom Building
19. Common Green
20. No-Mow Fescue
21. Maintenance Road
22. Street Parking (70 spaces total)
23. Softball Field



Meeting Date: 12/06/18

Report Type: Discussion



Youth, Parks, & Community Enrichment Report

915 I Street, 3rd Floor

www.CityofSacramento.org

Title: McKinley Village; Naming of Park Site ES-3 as Russ Solomon Park and Park Site ES-4 as Ricardo Favela Park

Location: District 3

Recommendation: Pass a motion to support the City Council’s adoption of the naming of Park Site ES-3 as Russ Solomon Park and Park Site ES-4 as Ricardo Favela Park

Contact: Dennis Day, Landscape Architect, (916) 805-1854, Department of Youth, Parks, & Community Enrichment

Presenter: None

Department: Youth, Parks, & Community Enrichment

Division: Park Planning and Development Services

Dept ID: 19001021

Attachments:

- 01 Description/Analysis Description/Analysis
- 02 Park Location Map
- 03 McKinley Village Overall Parks Master Plan
- 04 Park Site ES-3 Master Plan
- 05 Park Site ES-4 Master Plan

Submitted By:	Dennis Day, Landscape Architect
Approved By:	Shannon Brown, Interim Director
Signature:	

Attachment 01 – Description/Analysis

Issue: On February 26, 2008, City Council adopted Resolution 2008-112 establishing a Facility Naming Policy. The policy contains guidance when naming city facilities. One of the guiding policies encourages facilities to be named for individuals or families that have contributed significantly to the community or facility.

On August 12, 2014, the City Council approved the master plans for all five parks in the McKinley Village project. Three of the parks have been constructed. The developer wishes to name the last two park sites along the same theme as the prior three park sites by focusing on artists or persons who have made contributions to the arts. It is proposed that Park Site ES-3 be named as Russ Solomon Park and Park Site ES-4 be named as Ricardo Favela Park.

Staff supports the developer's proposal and are recommending commission support the proposed names.

Policy Considerations: Providing parks and recreation facilities is consistent with the City's strategic plan to achieve sustainability and livability and to expand economic development throughout the City.

Economic Impacts: Not Applicable

Environmental Considerations: Not Applicable

Sustainability: Not Applicable

Commission/Committee Action: Not Applicable

Rationale for Recommendation: Russ Solomon Park – Park Site ES-3, a 0.68-acre neighborhood park, is to be named in honor of Russ Solomon, the legendary Sacramento resident who founded Tower Records and built it into a global music and cultural phenomenon.

Born in San Francisco in 1925, Russ grew up mostly in Sacramento where his father Clayton established Tower Cut Rate Drugs in the Tower Theatre building in the 1930s. In 1941, at the age of 16, Russ began selling used jukebox records at his father's drugstore and soon had his own street entrance for his music business. In 1960, he opened his second store (Tower North on Watt Avenue); in 1968, a third store in San Francisco just as the golden age of rock was peaking; and soon thereafter, the iconic Tower Records on Sunset Strip in West Hollywood. By the 1990s, Tower was a global enterprise with over \$1 billion in revenues and more than 200 stores. With stores in the United States and 14 other countries, Tower was the nation's largest privately held music retailer.

Tower Records was more than a business enterprise - it transformed the music business as its innovative, vibrant megastores became gathering spots for music, video, and book lovers who shopped and mingled late into the evening. Like the store in New York's Greenwich Village, they were all landmarks. While Tower ultimately gave way to massive shifts in music retailing, Solomon's contributions to the music world had a profound effect for decades around the world. In March 2015, a poignant documentary on Tower's history and legacy, "All Things Must Pass," produced by former

Sacramentan and actor Colin Hanks debuted in Austin, Texas. In 2016, Russ was inducted into the California Hall of Fame. He passed away in 2018.

In addition to shaping the modern music scene across the world, Russ was an active supporter of the Sacramento arts scene. He was a member of the Crocker Art Museum Board of Directors and an early Board member of KVIE. Russ was instrumental in the formation of Sacramento's Artists Cooperative Gallery, which later became known as the Artists Contemporary Gallery. He supported the work of and collected many of Sacramento's well-known artists such as Wayne Thiebaud, Gary Pruner, Suzanne Adan, Jack Ogden, Jerald Silva, Helen Post, Ralph Goings, Ken Waterstreet, Ruth Rippon, Darrell Forney, Maija Peeples-Bright, Roy De Forest, Sandra Shannonhouse, Robert Arneson, Peter Vandenberg, Camille Vandenberg, and others.

Russ was a talented photographer and had several exhibitions of his own work during his lifetime, including a 2015 exhibition at the Sacramento City College Kondos Gallery featuring portraits he took of Sacramento community leaders and residents.

Ricardo Favela Park - Park Site ES-4, a 0.13-acre neighborhood park, is to be named in honor of Ricardo Favela, who was a professor of art at California State University Sacramento, an accomplished artist, and a founder of the renowned artists collective, the Royal Chicano Air Force (RCAF).

Born in 1945 in Kingsburg, California to parents who were migrant farmworkers, Ricardo grew up in the Sacramento valley town of Dinuba, pursuing his artistic studies first at the College of the Sequoias in Visalia and then at Sacramento State where he earned his bachelor's degree in 1971.

Favela was best known for his silk screen posters that heralded political, community, and artistic events and causes and for his ceramic works that celebrated Chicano life and culture. His art imparted powerful political and social commentary, including support for the farmworker rights movement that was close to his heart.

He began his teaching career as a graduate student and became a full-time professor in 1997. Throughout his career, he was known as a generous mentor to his students. His office was a center of activity and haven for students, particularly those from migrant worker families like himself. He encouraged his students by often exhibiting their work alongside his own, by teaching them to be proud of their cultural roots and to keep their culture alive through art, and by inspiring them to get involved in community issues.

In 1969, Ricardo joined with Sacramento State art professors Jose Montoya and Esteban Villa and others to form the Royal Chicano Air Force (RCAF), initially named the Rebel Chicano Art Front, an activist artists collective based in Sacramento founded to support the civil rights and farmworkers movements, celebrate Chicano culture and history, and create a venue where artists could come together to exchange ideas, provide mutual support, and make available to the public artistic, cultural, and educational programs and events. The RCAF became widely known for their artworks, including fine art posters and murals in Sacramento and throughout California, as well as for their wonderful sense of humor and community activism. In 1972, the RCAF created the Centro De Artistas Chicanos that became the springboard for multiple community programs including the La Nueva Raza Bookstore (with its Galeria Posada), RCAF Danzantes (cultural dance venue), RCAF Graphics and Design Center, and the Barrio Art Program for underprivileged children.

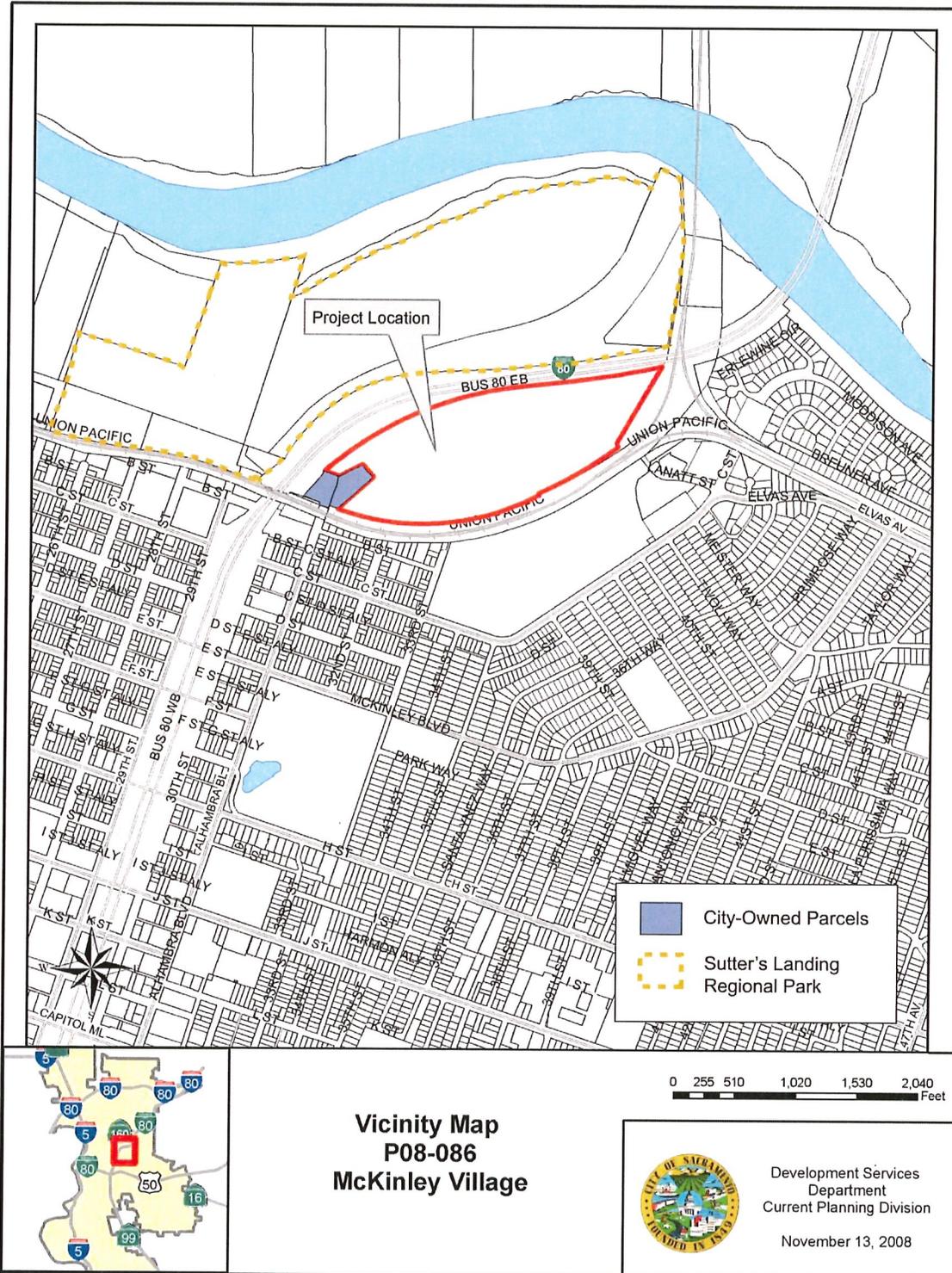
Ricardo passed away in 2007. Through his artwork, his extraordinary mentoring of art students, and his contributions to the work of the RCAF, he helped shaped Sacramento's contemporary art and cultural scene.

The naming of the Park Sites ES-3 as Russ Solomon Park and ES-4 as Ricardo Favela Park in McKinley Village is not only a fitting tribute to both Russ Solomon and Richard Favela, it's also in keeping with McKinley Village's dedication to public art and with the unique McKinley Village Art Walk, a project undertaken in collaboration with the Sacramento Metropolitan Arts Community. To learn more about the McKinley Village Art Walk, visit: <http://www.sacmetroarts.org/Programs/Public-Art/McKinley-Village-Art>

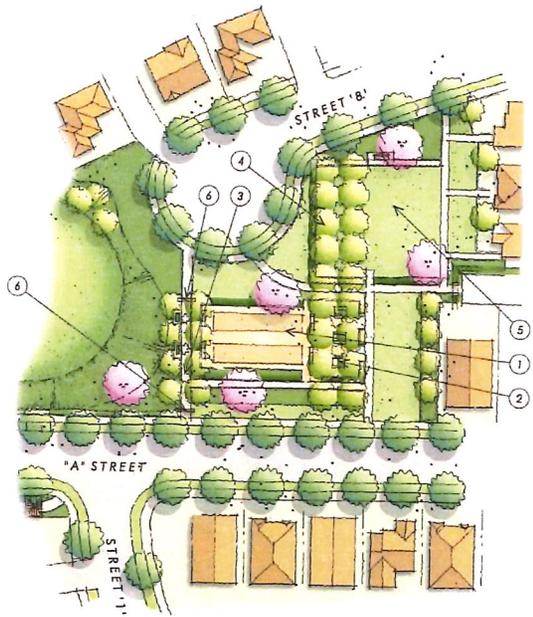
Financial Considerations: The cost of the facility sign is included in the project construction budget.

Local Business Enterprise (LBE): Not Applicable

Attachment 2 - Parks Location Map

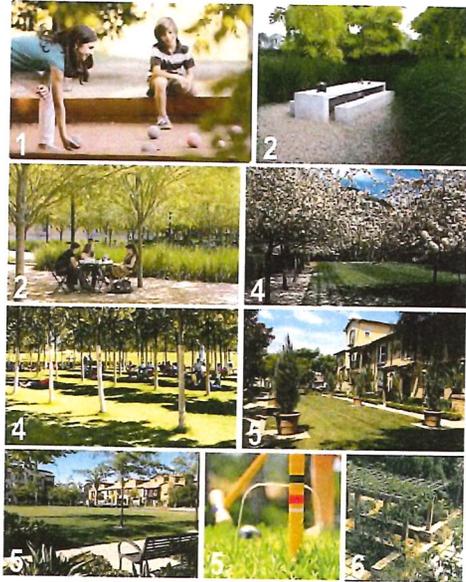






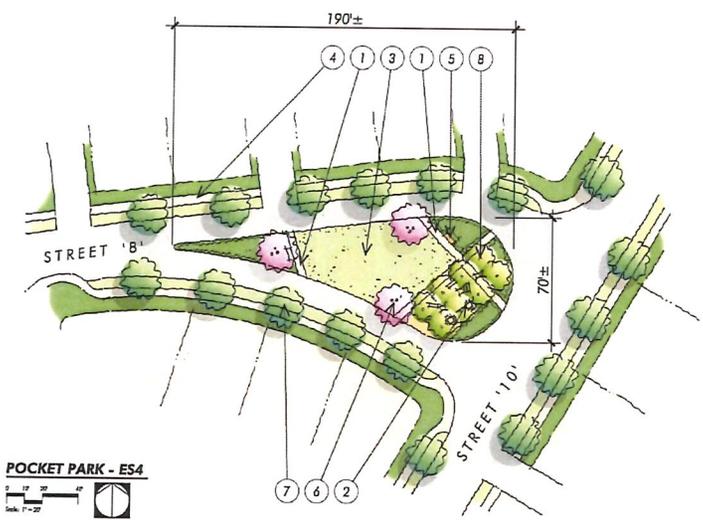
LEGEND

- 1. Social Space (e.g. Bocceball)
- 2. Social Space in Tree Bosque with Outdoor Furniture
- 3. 8' Wide Bike and Pedestrian Access to 'A' Street and Alhambra Underpass
- 4. Tree Bosque in Turf
- 5. Game and Event Lawn
- 6. Park Arbor



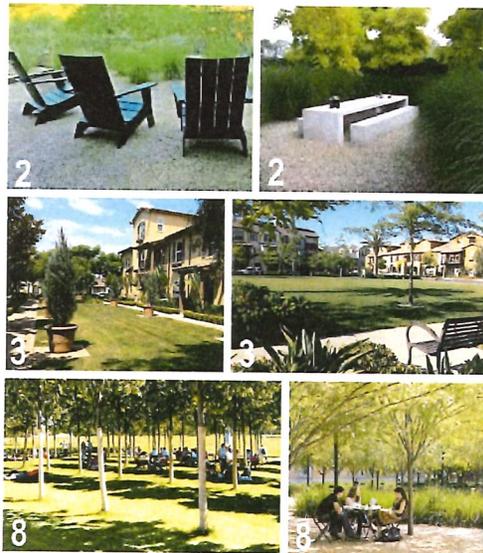
ES3 PARK CONCEPT PLAN
MCKINLEY VILLAGE
 SACRAMENTO, CALIFORNIA





LEGEND

- 1. Decomposed granite pathway
- 2. Social Space with Exterior Furniture, Enhanced Paving or Decomposed Granite
- 3. Turf
- 4. Sidewalk
- 5. Bench
- 6. Accent Tree
- 7. Street Tree
- 8. Tree Bosque



POCKET PARKS ES4
MCKINLEY VILLAGE
 SACRAMENTO, CALIFORNIA

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