

PARKS AND COMMUNITY ENRICHMENT COMMISSION

Sumiti Mehta, District 1
Fatima Malik, District 2
David Guerrero, District 3
Julie Murphy, District 4
Joe Flores, District 5 (Chair)
Tyler Aguilar, District 6
Devin Lavelle, District 7
Chinua Rhodes, District 8
Terri Kletzman, At Large
Jason Law, At Large
Rita Gallardo-Good, Mayoral (Vice-Chair)

COMMISSION STAFF

Shannon Brown, Interim Director
Ilee Muller, Administrative Analyst
Sheryl Patterson, Senior Deputy City Attorney



Agenda

Parks and Community Enrichment Commission

915 I Street, Council Chambers - NCH

Published by the
Youth, Parks, & Community Enrichment
Department
(916) 808-5172

Thursday, August 1, 2019

6:00 p.m.

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select 3-5 speakers to represent the opinion of the group.

Notice to Lobbyists: When addressing the legislative bodies you must identify yourself as a lobbyist and announce the client/business/organization you are representing
(City Code 2.15.160).

Speaker slips are available on the City's Website and from staff, and should be completed and submitted to the Commission Clerk.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 24 hours prior to the Special meeting. The City posts Agendas at City Hall as well as offsite meeting locations.

The order and estimated time for Agenda items are listed for reference and may be taken in any order deemed appropriate by the legislative body.

The Agenda provides a general description and staff Recommendation; however, the legislative bodies may take action other than what is recommended. Full staff reports are available for public review on the City's website and include all attachments and exhibits. "To Be Delivered" and "Supplemental" reports will be published as they are received. Hard copies are available at the Department of Youth, Parks, & Community Enrichment and all written material received is available at the meeting for public review.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Youth, Parks, & Community Enrichment Department at (916) 808-5172 at least 48 hours prior to the meeting.

General Conduct for the Public Attending Parks and Community Enrichment Commission Meetings

- Members of the public attending Parks and Community Enrichment Commission meetings shall observe the same rules and decorum applicable to the Members and staff as noted in Chapters 3 and 4 of Council Rules of Procedure.
- Stamping of feet, whistles, yells or shouting, physically threatening conduct, and/or similar demonstrations are unacceptable public behavior and will be prohibited by the Sergeant-at-Arms.
- Lobbyists must identify themselves and the client(s), business or organization they represent before speaking to the Committee.
- Members of the public wishing to provide documents to the Committee shall comply with Rule 7 D of the Council Rules of Procedure.

Members of the Public Addressing the Parks and Community Enrichment Commission

- Purpose of Public Comment. The City provides opportunities for the public to address the Board as a whole in order to listen to the public's opinions regarding non-agendized matters within the subject matter jurisdiction of the City during Regular meetings and regarding items on the Agenda at all other meetings.
 - Public comments should not be addressed to individual Members nor to City officials, but rather to the Parks and Community Enrichment Commission as a whole regarding City business.
 - While the public may speak their opinions on City business, personal attacks on Members and City officials, use of swear words, and signs or displays of disrespect for individuals are discouraged as they impede good communication with the Committee.
 - Consistent with the Brown Act, the public comment periods on the Agenda are not intended to be "Question and Answer" periods or conversations with the Committee and City officials. The limited circumstances under which Members may respond to public comments are set out in Rule 8 D 2 of the Council Rules of Procedure.
 - Members of the public with questions concerning Consent Calendar items may contact the staff person on the report prior to the meeting to reduce the need for discussion of Consent Calendar items and to better respond to the public's questions.
- **Speaker Time Limits.** In the interest of facilitating the Committee's conduct of the business of the City, the following time limits apply to members of the public (speakers) who wish to address the Committee during the meeting.
 - **Matters not on the Agenda.** Two (2) minutes per speaker.
 - **Consent Calendar Items.** The Consent Calendar is considered a single item, and speakers are therefore subject to the two (2) minute time limit for the entire Consent Calendar. Consent Calendar items can be pulled at a member's request. Such pulled Consent Calendar items will be considered individually and up to two (2) minutes of public comment per speaker on those items will be permitted.
 - **Discussion Calendar Items.** Two (2) minutes per speaker.

Time Limits per Meeting In addition to the above time limits per item, the total amount of time any one individual may address the Committee at any meeting is eight (8) minutes. Each speaker shall limit his/her remarks to the specified time allotment.

- The Presiding Officer shall consistently utilize the timing system which provides speakers with notice of their remaining time to complete their comments. A countdown display of the allotted time will appear and will flash red at the end of the allotted time.
- In the further interest of time, speakers may be asked to limit their comments to new materials and not repeat what a prior speaker said. Organized groups may choose a single spokesperson who may speak for the group but with no increase in time.
- Speakers shall not concede any part of their allotted time to another speaker.

The Presiding Officer may further limit the time allotted for public comments per speaker or in total for the orderly conduct of the meeting and such limits shall be applied.

AGENDA

Thursday, August 1, 2019

6:00 p.m.

Council Chambers, 915 I Street, Sacramento, CA 95814

Open Session – 6:00 p.m.

Roll Call

Public Comments-Matters Not on the Agenda (2 minutes per speaker)

Consent Calendar **Estimated Time: 5 minutes**

All items listed under the Consent Calendar are considered and acted upon by one Motion. Anyone may request an item be removed for separate consideration.

1. Parks and Community Enrichment Commission Meeting Minutes

Location: Citywide

Recommendation: Approve Commission minutes for June 6, 2019

Contact: Ilee Muller, Administrative Analyst, (916) 808-1022, Department of Youth, Parks, & Community Enrichment

Discussion Calendar **Estimated Time: 60 Minutes**

Discussion Calendar items include an oral presentation including those recommending “receive and file”.

2. Selection of Volunteer Recognition Awards – Category Community Enrichment

Location: Citywide

Recommendation: Pass a motion selecting award recipient(s) for the community enrichment category

Contact: Maggie Le, Support Services Manager (916) 808-1040, Department of Youth, Parks, & Community Enrichment

Presenter: Maggie Le, Support Services Manager (916) 808-1040, Department of Youth, Parks, & Community Enrichment

3. Community Gardens & Urban Agricultural Update

Location: Citywide

Recommendation: Informational

Contact: William Maynard, Community Garden Coordinator, (916) 808-4943, Youth, Parks, & Community Enrichment Department; Helen Selph, Associate Planner, (916) 808-7852, Community Development Department; Jennifer Venema, Program Manager, (916) 808-1859, Public Works Department; Tony Ulep, Interim Parks Maintenance Manager, (916) 808-4070, Department of Youth, Parks, & Community Enrichment

Presenter: William Maynard, Community Garden Coordinator, (916) 808-4943, Youth, Parks, & Community Enrichment Department; Helen Selph, Associate Planner, (916) 808-7852, Community Development Department; Jennifer Venema, Program Manager, (916) 808-1859, Public Works Department

4. Crocker Village Park Master Plan and Park Naming

Location: District 5

Recommendation: Pass a motion supporting the City Council's adoption of the master plan for the neighborhood park located in the Crocker Village development; and recommend to the City Council the proposed park name for the park site

Contact: Dennis Day, Landscape Architect, Park Planning and Development Services Manager, (916) 808-7633, Department of Youth, Parks, & Community Enrichment; Raymond Costantino, Park Planning Manager, Park Planning and Development Services Manager, (916) 808-1941, Department of Youth, Parks, & Community Enrichment

Presenter: Raymond Costantino, Park Planning Manager, Park Planning and Development Services Manager, (916) 808-1941, Department of Youth, Parks, & Community Enrichment

5. Hanami Line at Robert T. Matsui Park

Location: District 4

Recommendation: Informational

Contact: Dana Mahaffey, Senior Planner, Park Planning and Development Services, Department of Youth, Parks, & Community Enrichment, (916) 808-2762

Presenter: Rachel Hazelwood, Senior Development Project Manager, Department of Economic Development, (916) 808-8645; Jeffrey A. Townsend, Principal, Jacobs (916) 286-0458

6. Youth, Parks, & Community Enrichment Director Report (Oral): Review Highlights for June/July

Location: Citywide

Recommendation: Informational

Contact: Shannon Brown, Interim Director, (916) 808-6076, Department of Youth, Parks, & Community Enrichment

Member Comments-announcements, Questions and Meeting/Conference Reports

Adjournment



**Meeting Minutes of the
Parks and Community Enrichment Commission**

June 6, 2019

6:00 p.m.

City Hall – 915 I Street – Council Chambers

Open Session – 6:00 p.m.

Roll Call

The meeting was called to order by Vice Chair Good at 6:07 p.m.

Present: Commissioner Aguilar, Mehta, Good, Guerrero, Kletzman, Lavelle, Rhodes

Absent: Commissioner Flores, Law, Malik, Murphy

Public Comments-Matters Not on the Agenda

Ed Perez expressed his support for the North Natomas Aquatics complex project.

DJ Waldow of simplesummers.com spoke about his website and how it's a resource for the community for finding summer camps.

Special Presentation/General Communication Estimated Time: 15 minutes

**A. Parks and Community Enrichment Commission Volunteer Recognition Awards –
Category “Parks”**

- Greenhaven Soccer (District 7)

Consent Calendar

Councilmember Jennings and Commissioner Lavelle spoke in support of the Greenhaven Soccer organization receiving the Volunteer Recognition Award for the Parks category.

1. Parks and Community Enrichment Commission Meeting Minutes

Location: Citywide

Recommendation: Approve Commission minutes for May 2, 2019

Contact: Ilee Muller, Administrative Analyst, (916) 808-1022, Department of Youth, Parks, & Community Enrichment

Action: Motion to approve Commission minutes.

Moved/Seconded (Lavelle/Aguilar)
Motion carried 7-Yes 0-No

Discussion Calendar Estimated Time: 60 Minutes

2. Renaming Nuevo Park as Robert Brookins Park

Location: Council District 2

Recommendation: Pass a motion to support the City Council's adoption to rename Nuevo Park as Robert Brookins Park

Contact: Brianna Moland, Assistant Planner, (916) 808-6188, Department of Youth, Parks, & Community Enrichment

Brianna Moland provided an overview of the contributions Robert Brookins made to the community and asked for the Commission's support in renaming Nuevo Park to Robert Brookins Park.

Action: Motion to support the City Council's adoption to rename Nuevo Park as Robert Brookins Park.

Moved/Seconded (Rhodes/Guerrero)
Motion carried 7-Yes 0-No

3. Park Safety Ranger Update

Location: Citywide

Recommendation: Informational

Contact: Danielle Luther, Park Safety Ranger Supervisor, 916-808-6048, Youth, Parks, & Community Enrichment; Robert Conroy, Park Safety Ranger Supervisor, (916) 808-3802, Youth, Parks, & Community Enrichment

Danielle Luther and Robert Conroy provided an overview of the Park Safety Ranger unit and the services it provides to the community. The Park Ranger unit is tasked with covering 228 parks and over 3,000 acres with 13 staff members.

4. Presentation on Neighborhood Associations in the City

Location: Citywide

Recommendation: Informational

Contact: Kriztina Palone, Division Manager, Neighborhood Services, (916) 808-2260, Department of Youth, Parks, & Community Enrichment

Kriztina Palone provided an overview on the Neighborhood Associations in the City and the collaboration efforts that exists between Neighborhood Services and the Neighborhood Associations. Ms. Palone provided an overview of the outreach Neighborhood Services provides to the associations.

Commissioner Lavelle asked for Neighborhood Services to provide a report back on the ability to identify specific neighborhood associations through their list serve.

5. Approving the Bylaws for the Parks and Community Enrichment Commission

Location: Citywide

Recommendation: Pass a motion to approve the revised Bylaws for the Parks and Community Enrichment Commission

Contact: Sheryl Patterson, Senior Deputy City Attorney, (916) 808-5346, Office of the City Attorney

Sheryl Patterson provided an overview of the reason for the amendment to the Parks and Community Enrichment Commission Bylaws.

Action: Motion to approve the revised Bylaws for the Parks and Community Enrichment Commission as corrected.

Moved/Seconded (Aguilar/Rhodes)

Motion carried 7-Yes 0-No

6. Youth, Parks, & Community Enrichment Director Report (Oral): Review Highlights for May

Location: Citywide

Recommendation: Informational

Contact: Shannon Brown, Interim Director, (916) 808-6076, Department of Youth, Parks, & Community Enrichment

Shannon Brown provided an update on the following items:

- Introduced Maggie Le the Department's new Support Services Manager
- YPCE's budget will be heard by Council for final approval on June 11
- 46 youth graduated from the Prime Time Teen program
- Summer L&L Program will start June 17 – August 9 (85 youth aids and 16 crew leaders)
- Summer @ City Hall - 90 students were selected from a variety of school districts
- 28th & B Skate Park Renovation is complete, the reopening event will take place on Saturday, June 8
- Pools are opening for the Summer – Friday, June 14th admission is \$1
- Summer Reading Challenge
- 2nd Annual Hack the Park Event

Member Comments-Ideas, Questions and Meeting/Conference Reports

Commissioner Mehta shared the Trust for Public Lands named the Sacramento in the top 50 cities; June Activities for District 1: Summer Oasis from 9 AM – 1 PM from June 3 – July 26, First Friday at North Natomas Regional Park, Saturday's June – September Yoga in the park from 9 AM – 10 AM, and Farmers Market 8 AM – 12 PM.

Commissioner Guerrero announced POPS in the Park starting June 8 at Bertha Henschel, June 15 at East Portal, June 22 at Glen Hall, and September 7 at South Natomas Community Center.

Commissioner Rhodes announced LaVar Burton Park renaming and dedication event on June 11.

Commissioner Aguilar announced Granite Skate Park reopening Saturday, June 8.

Vice Chair Good acknowledged Commissioner Malik for her recognition by the Sacramento Tree Foundation – CK McClatchy Award.

Adjournment

Vice Chair Good adjourned the meeting at 8:13 PM

Respectfully submitted:

Ilee Muller, Administrative Analyst
Department of Youth, Parks, & Community Enrichment

Approved by:

Joe Flores, Chair
Parks and Community Enrichment Commission

Meeting Date: 08/01/19

Report Type: Discussion



**Youth, Parks, &
Community Enrichment
Report**

915 I Street, 3rd Floor
www.CityofSacramento.org

Title: Selection of Volunteer Recognition Awards – Community Enrichment

Location: Citywide

Recommendation: Pass a motion selecting award recipient(s) for the Community Enrichment category

Contact: Maggie Le, Support Services Manager (916) 808-1040, Department of Youth, Parks, & Community Enrichment

Presenter: Maggie Le, Support Services Manager (916) 808-1040, Department of Youth, Parks, & Community Enrichment

Department: Youth, Parks, & Community Enrichment

Division: Administrative

Dept ID: 19001011

Attachments:

- 01 Description/Analysis
- 02 Community Enrichment Nomination Submissions

Submitted By: Ilee Muller, Administrative Analyst

Approved By: Shannon Brown, Interim Director

Signature:  ACM

Attachment 01 – Description/Analysis

Issue: On August 2, 2018, the Parks and Community Enrichment Commission formally known as the Parks and Recreation Commission passed a motion to establish a “Volunteer Recognition Awards Program.” The awards are intended to acknowledge the outstanding achievements of individuals, groups, organizations, and businesses that have made efforts to benefit the community by assisting the City of Sacramento in providing exceptional parks and recreational facilities and programs.

The Commission established the following review schedule:

Category Nomination	Quarter	Nomination Period	Review Period	Commission Meeting	Award
Youth	1	10/1 – 12/31	February	February	March
Parks	2	1/1 – 3/31	May	May	June
Community Enrichment	3	4/1 – 6/30	August	August	September
YPCE	4	7/1 – 9/30	October	October	November

Seven nominations were received for the “Community Enrichment” category (nomination forms attached).

Policy Considerations: Not Applicable

Economic Impacts: Not Applicable

Environmental Considerations: Not Applicable

Sustainability: Not Applicable

Commission/Committee Action: Not Applicable

Rationale for Recommendation: The Parks and Community Enrichment Commission is to review nominations submitted and selected award recipients to be honored at the September Parks and Community Enrichment Commission meeting.

Financial Considerations: Not Applicable

Local Business Enterprise (LBE): Not Applicable

Parks & Recreation Commission Volunteer Recognition Nomination Form

Submitted On:
December 31st, 2018 @ 5:44pm

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Individual
Individual Name	Kenneth Duncan
Community Group	n/a
Non-Profit	n/a
Organization	Greater Sacramento Urban League
Business	n/a
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 1 District 2
Please include a description of the nominee's background and achievements.	<p>Kenneth Duncan has been a community pillar in Seavey Circle/New Helvetia for over 8 years. Since his campus leadership at Wilburforce, an HBCU in Ohio, Kenneth has been an agent for change. He has held multiple roles and positions serving students and families in the Seavey Circle/New Helvetia neighborhood. As a Boys and Girls Club site coordinator, he provided stability and leadership at the only school-based program that BGC Sacramento has ever had. He started multiple youth basketball teams in the neighborhood targeting young men and women ages 9-19, volunteering his time during the school year and the summers, coming out of his own pocket for gym rentals, equipment and jerseys. Kenneth moved to the Bay for less than a year but felt compelled to come back and continue his service in the community. He took a job with the Greater Sacramento Urban League, and was recently was promoted within the Greater Sacramento Urban League from collaborating with SHRA and the Jobs Plus program to get public housing residents jobs to the head of the Black Child Legacy Campaign in Oak Park with Seavey Circle/New Helvetia as an extension of his work. As a father, mentor and positive role model, Kenneth rarely gets publicly credited for his work. However, every member of our community knows his name and his reputation for serving children and families.</p>

Nominator's Information

Name	Paul Willis
Are you affiliated with any organization, business or group?	No
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 1 District 2



Parks and Community Enrichment Commission Volunteer Recognition Nomination Form

Submitted On:
July 2nd, 2019 @ 11:27am

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Non-Profit
Community Group	n/a
Non-Profit	Sacramento Tree Foundation
Organization	n/a
Business	n/a
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 2
Please include a description of the nominee's background and achievements.	The Sacramento Tree Foundation's commitment to investing in the quality of life for District 2 over the past 5 years has been extraordinary. They have helped plant and maintain over 100 trees at Mackey Park, Robertson Park, Nuevo Park, and a number of community gardens. Their leadership and support spans across the entire city and their commitment to investing in disadvantaged communities is greatly appreciated and valued.

Nominator's Information

Name	Fatima Malik
Are you affiliated with any organization, business or group?	Yes
Name of Affiliated Group	Sacramento Tree Foundation
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 2

Parks & Recreation Commission Volunteer Recognition Nomination Form

Submitted On:
February 3rd, 2019 @ 9:36pm

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Individual Community Group Non-Profit
Individual Name	Judy McClaver
Community Group	East Sacramento Preservation Neighborhood Association
Non-Profit	East Sacramento Preservation Neighborhood Association
Organization	n/a
Business	n/a
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 3
Please include a description of the nominee's background and achievements.	Judy is a retired nurse. She is an animal and fowl rescuer. She is known as the "pond lady" of McKinley Park. She is in the park daily monitoring the pond picking up limbs after heavy wind and rain storms. She has found 2 bodies in the pond in the past 3 years. She has been assaulted in the park by a mentally disturbed man. This lead to some significant injuries, yet, she keeps focused on her mission.

Nominator's Information

Name	Will Green
Are you affiliated with any organization, business or group?	Yes
Name of Affiliated Group	East Sacramento Preservation Neighborhood Association
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 3

Parks and Community Enrichment Commission Volunteer Recognition Nomination Form

Submitted On:
June 28th, 2019 @ 9:45am

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Non-Profit Organization
Community Group	Square Root Academy
Non-Profit	H@ck the Park
Organization	H@ck the Park
Business	H@ck the Park
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 5
Please include a description of the nominee's background and achievements.	H@ck the Park (HtP Fest) transforms a local park into a tech wonderland for all ages! In partnership with the City of Sacramento, Square Root Academy has curated a STEM-tastic experience for the whole family celebrating the culture, innovation, and community! With interactive experiences from dozens of partners, HtP Fest explores the wonderful world of STEM with tons hands on experiences.

Nominator's Information

Name	Jason Law
Are you affiliated with any organization, business or group?	No
Email	[REDACTED]
Phone Number	
Council District	Uknown

Parks & Recreation Commission Volunteer Recognition Nomination Form

Submitted On:
October 20th, 2018 @ 1:58am

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Business
Community Group	N/A
Non-Profit	N/A
Organization	N/A
Business	La Esperanza
Email	[REDACTED]
Phone Number	000-000-0000
Council District	District 5
Please include a description of the nominee's background and achievements.	<p>La Esperanza has been family-owned for generations in South Sacramento -- a staple and icon for Mexican bread and food, luring Sacramentans for decades. They employ folks from the neighborhoods, sponsor events, and provide services and food for the community when needed. They always go above and beyond for their customer!</p> <p>The owners sit on both Franklin Blvd Business District and Franklin Neighborhood Development Corporation boards looking for ways to connect with and build our community. Donating hundreds of hours a year to volunteer at schools, community, and events, La Esperanza is one of the most dedicated small businesses in Sacramento to bettering the lives of the people they serve (and best "pan dulce" as well!).</p>

Nominator's Information

Name	Nathan Ulsh
Are you affiliated with any organization, business or group?	Yes
Name of Affiliated Group	Franklin Blvd Business District / Franklin Neighborhood Development Corporation
Email	[REDACTED]
Phone Number	
Council District	District 5

Parks & Recreation Commission Volunteer Recognition Nomination Form

Submitted On:
October 20th, 2018 @ 12:46am

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Community Group
Community Group	North City Farms Neighborhood Association
Non-Profit	N/A
Organization	N/A
Business	N/A
Email	[REDACTED]
Phone Number	000-000-0000
Council District	District 5
Please include a description of the nominee's background and achievements.	Madeline is the president of North City Farms Neighborhood Association. Her leadership skills has proven to be a boon in our district and neighborhoods as she initiated the neighborhood association, engaged with neighbors to spur neighborhood block parties, a clean-up and advocating for neighborhood and business district needs. Furthermore, she works for Sierra Health Foundation for the Reduction of African American Childhood Deaths program working to mitigate childhood deaths and improve the quality of lives for families in Sacramento. Overall, she is very caring, thoughtful and uplifts others in her presence.

Nominator's Information

Name	Nathan Ulsh
Are you affiliated with any organization, business or group?	Yes
Name of Affiliated Group	Franklin Blvd Business District
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 5

Parks & Recreation Commission Volunteer Recognition Nomination Form

Submitted On:
January 9th, 2019 @ 2:32pm

City of Sacramento

Recognition Category	Community Enrichment
Please identify nominee from categories below (Select all that apply)	Individual
Individual Name	Jesse Reese
Community Group	Meadowview Neighborhood Association
Non-Profit	n/a
Organization	n/a
Business	n/a
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 8
Please include a description of the nominee's background and achievements.	<p>Jesse has participated in the Crocker Block by Block arts engagement initiative from its inception in 2016. He was part of our community focus groups, volunteered with our block party events, participated during the community input and evaluation of Block by Block phase one, served on the panel during the community art summit panel discussion, was part of the group who developed ideas for community engagement events and continues to support by attending events that we co-create or participate in.</p> <p>Jesse is an active community member. We see him out supporting numerous events and he is always up to help out when asked. From when we first encountered him at one of the community meetings in District 8, he seemed committed, and genuinely interested in helping his community to thrive. We are proud of the connection we have made with him, and he continues to be a supporter of Crocker Block by Block.</p>

Nominator's Information

Name	Daphne Burgess
Are you affiliated with any organization, business or group?	Yes
Name of Affiliated Group	Crocker Art Museum
Email	[REDACTED]
Phone Number	[REDACTED]
Council District	District 4



Youth, Parks, & Community Enrichment Report

915 I Street, 3rd Floor
www.CityofSacramento.org

Meeting Date: 08/01/19

Report Type: Discussion

Title: Community Gardens & Urban Agriculture Update

Location: Citywide

Recommendation: Informational

Contact: William Maynard, Community Garden Coordinator, (916) 808-4943, Youth, Parks, & Community Enrichment Department; Helen Selph, Associate Planner, (916) 808-7852, Community Development Department; Jennifer Venema, Program Manager, (916) 808-1859, Public Works Department; Tony Ulep, Interim Parks Maintenance Manager, (916) 808-4070, Department of Youth, Parks, & Community Enrichment

Presenter: William Maynard, Community Garden Coordinator, (916) 808-4943, Youth, Parks, & Community Enrichment Department; Helen Selph, Associate Planner, (916) 808-7852, Community Development Department; Jennifer Venema, Program Manager, (916) 808-1859, Public Works Department

Department: Youth, Parks, & Community Enrichment

Division: Park Maintenance

Dept ID: 19001311

Attachments:

- 01 Description/Analysis
- 02 Community Garden Locations

Submitted By:	William Maynard, Park Maintenance Worker III
Approved By:	Shannon Brown, Interim Director
Signature:	

Attachment 01 – Description/Analysis

Issue: This report provides an update of the Community Garden Program and Urban Agricultural Ordinance.

Community Garden Program

Council authorized the creation of the Community Garden Program as part of the FY2005/06 budget. Currently, the program has expanded to 16 gardens, with three planned for the future (as shown in the attached community gardens map).

The Community Garden Coordinator manages program operations, acts as the City's liaison for each garden, works with each community garden group on program issues, and assists each garden with gardener recruitment and program publicity. Community gardeners are trained before they can begin gardening. Training topics include program orientation (including program rules, policies, and procedures), composting, garden and tool safety, and organic gardening methods. The annual registration fee is \$50 for a full-size plot and \$25 for a half-size plot, which is used to offset operational expenses.

Community garden amenities may include raised beds, compost area, children's garden area, orchards (citrus, fruit, nut), flower and rose gardens, tool storage building, green house, common planting areas (inside and outside of the garden). Community gardens may also include compatible features such as bocce ball courts, horseshoe pits, and chess/checker tables.

The Community Garden Program provides many benefits to Sacramento neighborhoods such as community stewardship, neighborhood beautification, promotion of a healthy diet and nutritional education. Gardeners come from all walks of life, cultures, skill levels, and experiences. Vegetables are grown and only consumed by gardeners and their family, friends, or donated to local food closets. Interest in school-based community gardens is increasing. The Community Garden Coordinator has provided technical assistance to schools and school groups interested in starting community gardens.

Urban Agricultural Ordinance

The Urban Agricultural Ordinance was passed in March 2015. It amended Chapter 17 of the Sacramento City Code to reduce the regulatory barriers for small-scale agricultural uses on private land.

The amendments to the Sacramento City Code included:

- A Special Use Regulations section on urban agriculture, 17.228.10 -17.228.40
- Amendments to 17.108.10 (Definitions) including the following uses: "market garden," "private community garden," "aquaculture," "private garden," and "urban beekeeping."
- Amendments to "Permitted Uses" and "Conditional Uses" sections of most zones.
- Amendments to Chapter 17.706, Green Building Bonuses for Nonresidential buildings to provide incentives for rooftop farms.

Small-scale urban agriculture is now allowed as a primary land use on vacant land in residential, industrial, and manufacturing zones throughout the city as outlined in the table below. Temporary urban agriculture stands are allowed as accessory uses during limited days and times.

Zone Category	Allow by right	Zoning Administrator Conditional Use Permit	Accessory Uses
Residential	Market gardens and private community gardens not exceeding 1.0 acre.	Market gardens and private community gardens exceeding 1.0 acre.	Private garden, aquaculture, and urban beekeeping
Commercial	Aquaculture, Market gardens and private community gardens not exceeding 3.0 acres	Market gardens and private community gardens exceeding 3.0 acres.	Private garden and urban beekeeping
Industrial/ Manufacturing	Aquaculture, Market gardens and private community gardens, no size limit	NA	Private garden and urban beekeeping
Residential, Commercial & Industrial (as accessory use)	On-site urban agriculture stands up to 120 square feet, on the site of an urban agriculture use.	On-site urban agriculture stands greater than 120 sq. ft. on the site of an urban agriculture use.	

Urban Agriculture Incentive Zone Ordinance

The Urban Agriculture Incentive Zone Ordinance was passed in August 2015 to provide a tax incentive for urban agriculture by allowing property owners to enter into an agreement with the City to reduce their property taxes in exchange for placing enforceable restrictions on their property. The goal of the ordinance was to promote the use of vacant, unimproved, or otherwise blighted parcels for small-scale agricultural production. The Urban Agriculture Incentive Zone Ordinance expired in January 2019.

Urban Agriculture Opportunities on City Land

In addition to supporting agriculture on private land, the City has also evaluated other opportunities to support private agriculture on City-owned land. Local urban agriculture advocates consistently cite the lack of access to land as a key barrier to expanding agriculture operations. However, many complications have prevented the City from leasing City-owned land for agriculture.

The City owns approximately 2,000 parcels, ranging in size from less than several hundred square feet to upwards of 100 acres. Most of these parcels are developed. Of available vacant City-owned parcels, many are restricted by covenants or easements, while others are constrained due to other site characteristics. However, some City-owned parcels are potentially suitable for agriculture. Opportunities for agriculture must be considered in light of other City priorities with vacant land. An audit of City-owned parcels is currently underway by the City Auditor's Office.

In 2016, the City evaluated vacant City-owned lots where agriculture is allowable by right. Staff identified approximately 50 eligible lots for agriculture not immediately suitable for other development or dedicated to future improvements, with potential for urban agriculture. Suitability of these sites

would need verification based on additional site-specific analysis. Sites ranged in size from 0.10 acre to 1 acre.

Many challenges limit the potential for leasing City land for private agriculture. Sites typically lack water infrastructure, and necessary improvements can be cost prohibitive to potential urban farmers. In addition, sites may have contamination from previous uses. Liability and maintenance responsibilities can also pose limitations. A qualified party is necessary for successful operations and site management. The City has tried to lease City-owned land for urban agriculture but has not yet succeeded in identifying a lessee and operational structure that can navigate these barriers.

In May 2019, the City issued a Request for Information (RFI) for the former City Tree Nursery in the Mangan Park neighborhood. The site is approximately 5 acres and is currently vacant. Site improvements include an existing water service, irrigation, and a greenhouse and other structures previously used for growing the City's landscaping and trees. The City is seeking information from parties interested in leasing all or a portion of the largely-vacant property for agriculture or related purposes. Through the RFI responses, the City also intends to identify a management structure, partners, and funding needs to move forward. This initiative is a pilot effort, allowing the City to explore successful partnership models that expand urban agriculture and workforce development using City-owned land.

Policy Considerations: The City's General Plan calls for the promotion and expansion of urban agriculture and access to local food. General Plan Environmental Resources (ER) Goal 4.1 commits to expand urban agriculture and food production and increase the distribution and sale of locally grown fresh food. General Plan Land Use Policy 8.2.7 similarly calls for the City to allow urban farms and market gardens at a scale that is appropriate to Sacramento's neighborhoods, particularly in areas that lack access to fresh healthy foods and have vacant or underutilized land.

Economic Impacts: Not Applicable

Environmental Considerations: Not Applicable

Sustainability: Community gardens and local food production support the City's overall sustainability by increasing access to healthy and local foods. In addition, these strategies reduce the consumption of more carbon-intensive food, using local food to offset the consumption of food that is shipped long distances and produced by more energy-intensive, industrial means.

Commission/Committee Action: Not Applicable

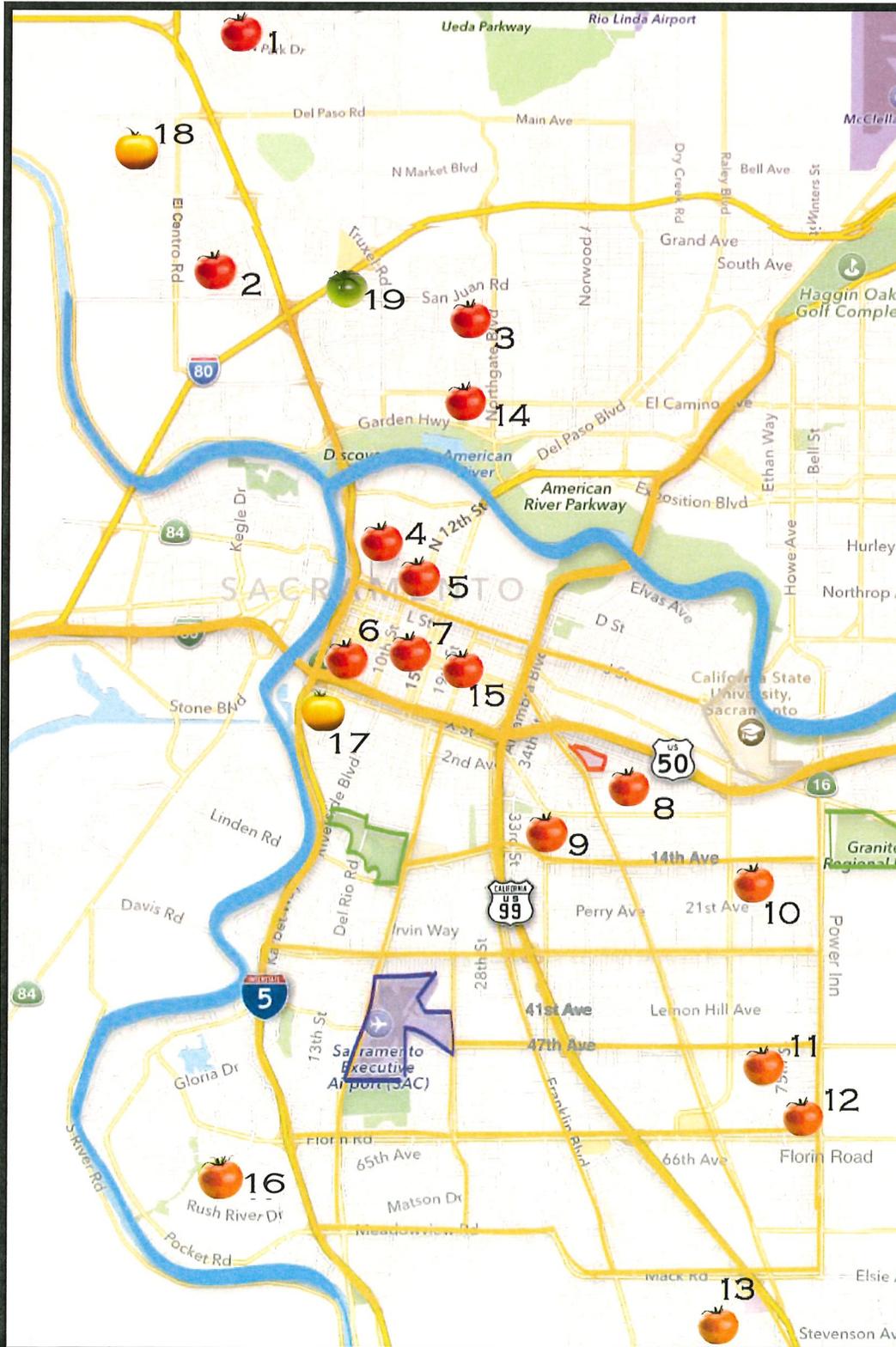
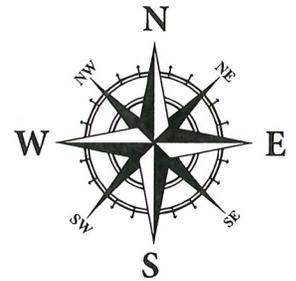
Rationale for Recommendation: Not Applicable

Financial Considerations: Not Applicable

Local Business Enterprise (LBE): Not Applicable



Community Garden Locations



KEY

- Current
- Coming Soon
- Future

1. **Wild Rose Park Garden**
5200 Kankakee Dr.
2. **Sparrow Community Garden**
Sparrow Dr. and Natomas Crossing
3. **Strauch Park Garden**
Northstead Dr. and Potomac Ave.
4. **Zapata Park Garden**
8th St. and E St.
5. **J. Neely Johnson Park Garden**
11th St. and F St.
6. **Southside Community Garden**
5th St. and W St.
7. **Fremont Community Garden**
14th St. and Q St.
8. **Elmhurst UCD Med Center Community Garden**
49th St. between 50th and V St.
9. **Martin Luther King Garden**
12th Ave. & MLK Blvd.
10. **Billy Bean Park Garden**
7400 17th Ave.
11. **Camellia Park Garden**
6650 Cougar Dr.
12. **Danny Nunn Park Garden**
53rd Ave., off Power Inn Road
13. **Valley Hi Park Garden**
8185 Center Parkway
14. **Niños Parkway Garden**
Northfield Dr. & Niños Pkwy
15. **Brooks Truitt Garden**
19th St. and Q St.
16. **Sojourner Truth Park Community Garden**
7365 Gloria Dr.
17. **The Mill Community Garden**
401 McClatchy Way
18. **Blackbird Park Garden**
West of El Centro and south of Del Paso Rd. on Hovanian Dr.
19. **Oakbrook Park Garden**
San Juan and Soda Way

Meeting Date: 08/01/19

Report Type: Discussion

**Youth, Parks, &
Community Enrichment
Report**

915 I Street, 3rd Floor
www.CityofSacramento.org

Title: Crocker Village Park Master Plan and Park Naming

Location: District 5

Recommendation: Pass a motion supporting the City Council's adoption of the master plan for the neighborhood park located in the Crocker Village development; and recommend to the City Council the proposed park name for the park site

Contact: Dennis Day, Landscape Architect, Park Planning and Development Services, (916) 808-7633, Department of Youth, Parks, & Community Enrichment; Raymond Costantino, Park Planning Manager, Park Planning and Development Services, (916) 808-1941, Department of Youth, Parks, & Community Enrichment

Presenter: Raymond Costantino, Park Planning Manager, Park Planning and Development Services, (916) 808-1941; Department of Youth, Parks, & Community Enrichment

Division: Park Planning and Development Services

Dept ID: 19001021

Attachments:

- 01 Description/Analysis
- 02 Park Location Map
- 03 Crocker Village Park Master Plan & Enlargement
- 04 Crocker Village Park Name Survey Results
- 05 Biographies for Proposed Park Names

Submitted By: Dennis Day, Landscape Architect

Approved By: Shannon Brown, Interim Director
Signature:



Attachment 1 – Description/Analysis

Issue: The Department of Youth, Parks, & Community Enrichment recommends approving the Master Plan for the neighborhood park located in the Crocker Village development project. The Crocker Village development is located south of Sutterville Road, at Donner Way and Crocker Drive. The neighborhood park site at Crocker Village is a 6.5-acre joint use detention basin/neighborhood park. The proposed Park Master Plan includes the following amenities: 1) an adventure area playground and adjacent turf area for free play, 2) small group picnic area with shade structure with three tables and a grill, 3) a seat wall with brick veneer, 4) concrete walkways, 5) a 3-acre open space turf area within the detention basin for field play, 6) enhanced paving entry, 6) 8' wide pedestrian/ maintenance path, 7) low water-use irrigation and landscaping with large canopy shade trees, evergreen screening trees and ornamental flowering trees, 8) site furnishings, 9) drinking fountain, 10) bicycle parking, 11) park rules signs and park name sign and 12) bollard lighting.

Staff would like the Commission to recommend one park name for the Crocker Village park site to the City Council for approval from the three proposed park names: 1) Petrovich Family Park, 2) Ray Eames Park, and 3) Donald Irving Rivett Park. The Youth, Parks, & Community Enrichment Department (YPCE) release an internet survey to solicit proposed park naming suggestions from the community for the new park in the Crocker Village development. YPCE then released a second internet survey for the community to vote for their preferred park name, of all the proposed park names received from the initial survey. The top three vote winners of the proposed park names are identified above.

Policy Considerations: Providing parks and recreation facilities is consistent with the City's strategic plan to achieve sustainability and livability and to expand economic development throughout the City. The adoption of a park master plan is consistent with the park development process set forth in the Park and Recreation Master Plan.

Economic Impacts: Not Applicable

Environmental Considerations: Environmental review of Crocker Village development project included the proposed neighborhood park.

Sustainability: The proposed Park Master Plan has been reviewed for consistency with the goals, policies, and targets of the City's Sustainability Master Plan and the Parks and Recreation Sustainability Plan. The park will advance the goals, policies, and targets of these plans by reducing greenhouse gas emissions and air pollution through the addition of trees and other plantings and improving health of residents through the access to a diverse mix of wellness activities. Individual products have not been chosen at this level of development, but the design will include products from recycled materials, if available, and shade covering for less heat gain. The park development will include sustainable design using water efficient irrigation design controlled by the centralized irrigation system, low water-use shrubs and groundcover, and use of native tree plantings.

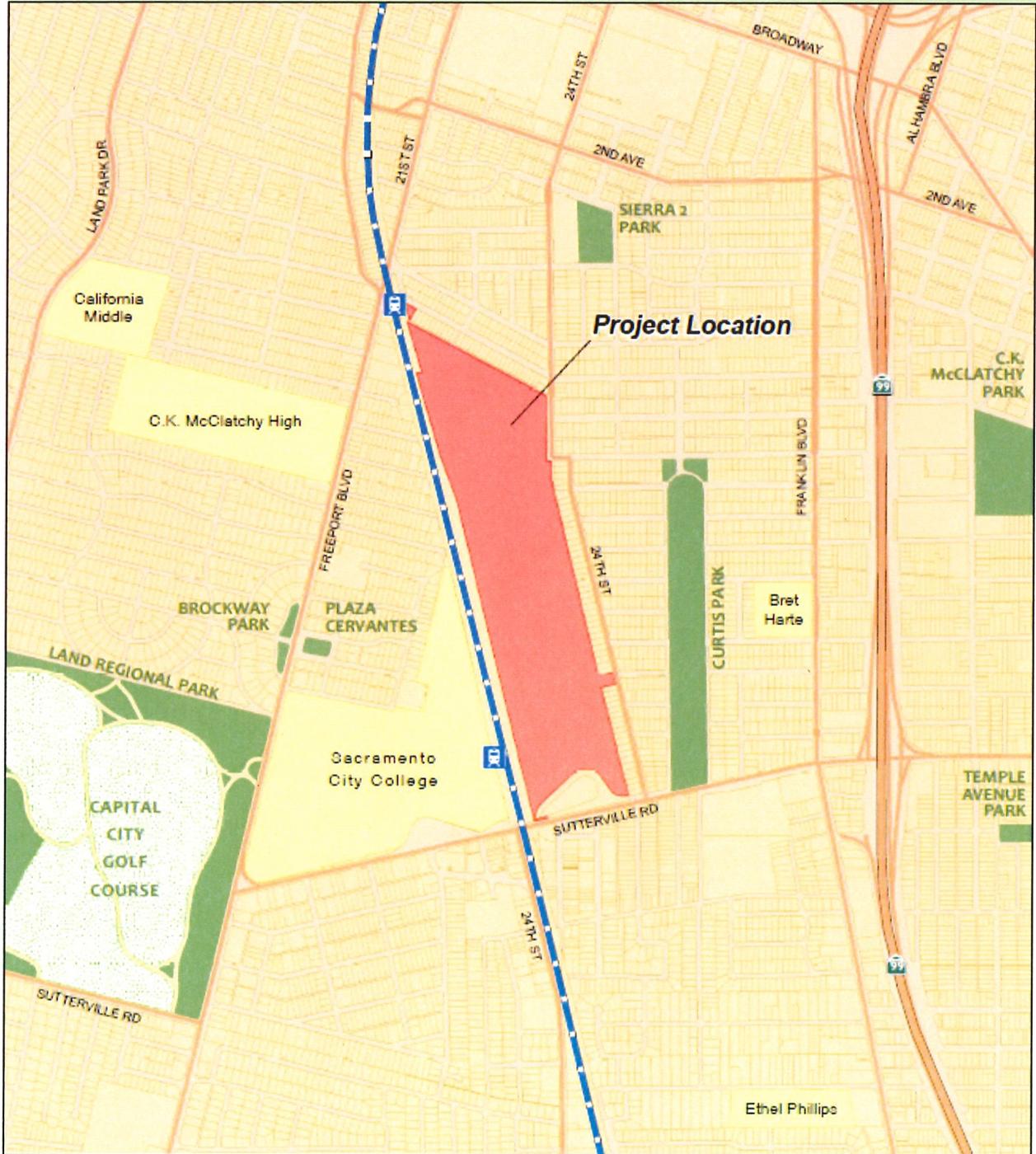
Commission/Committee Action: Not Applicable

Rationale for Recommendation: The park master plan has been prepared by the developer with input by the community and Department staff. The park name reflects input from the community.

Financial Considerations: There are no financial considerations associated with this report as this park will be constructed by the developer in exchange for park impact fee credits.

Local Business Enterprise (LBE): Not Applicable
Attachment 2 - Park Location Map

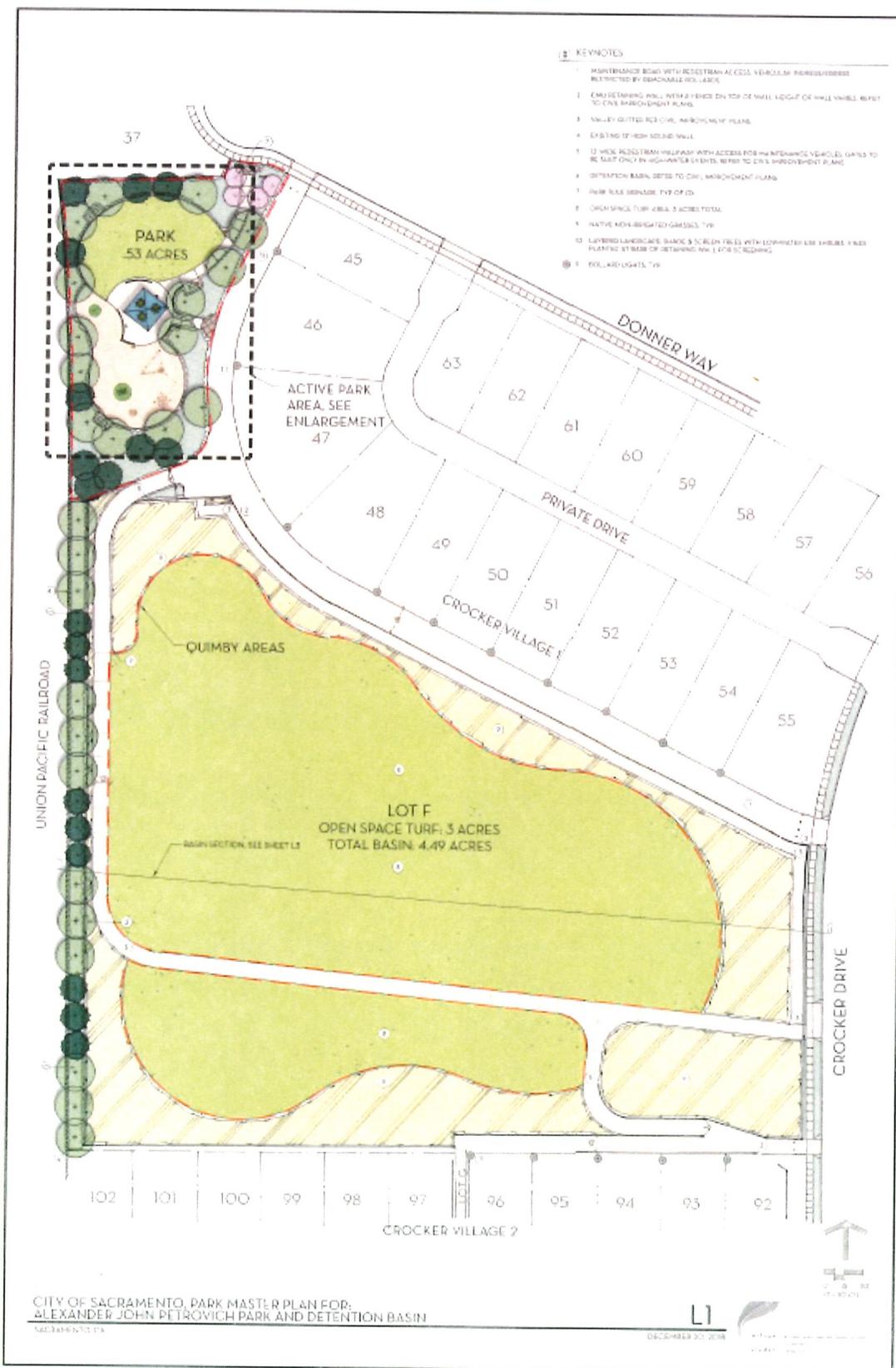
CURTIS PARK VILLAGE VICINITY MAP

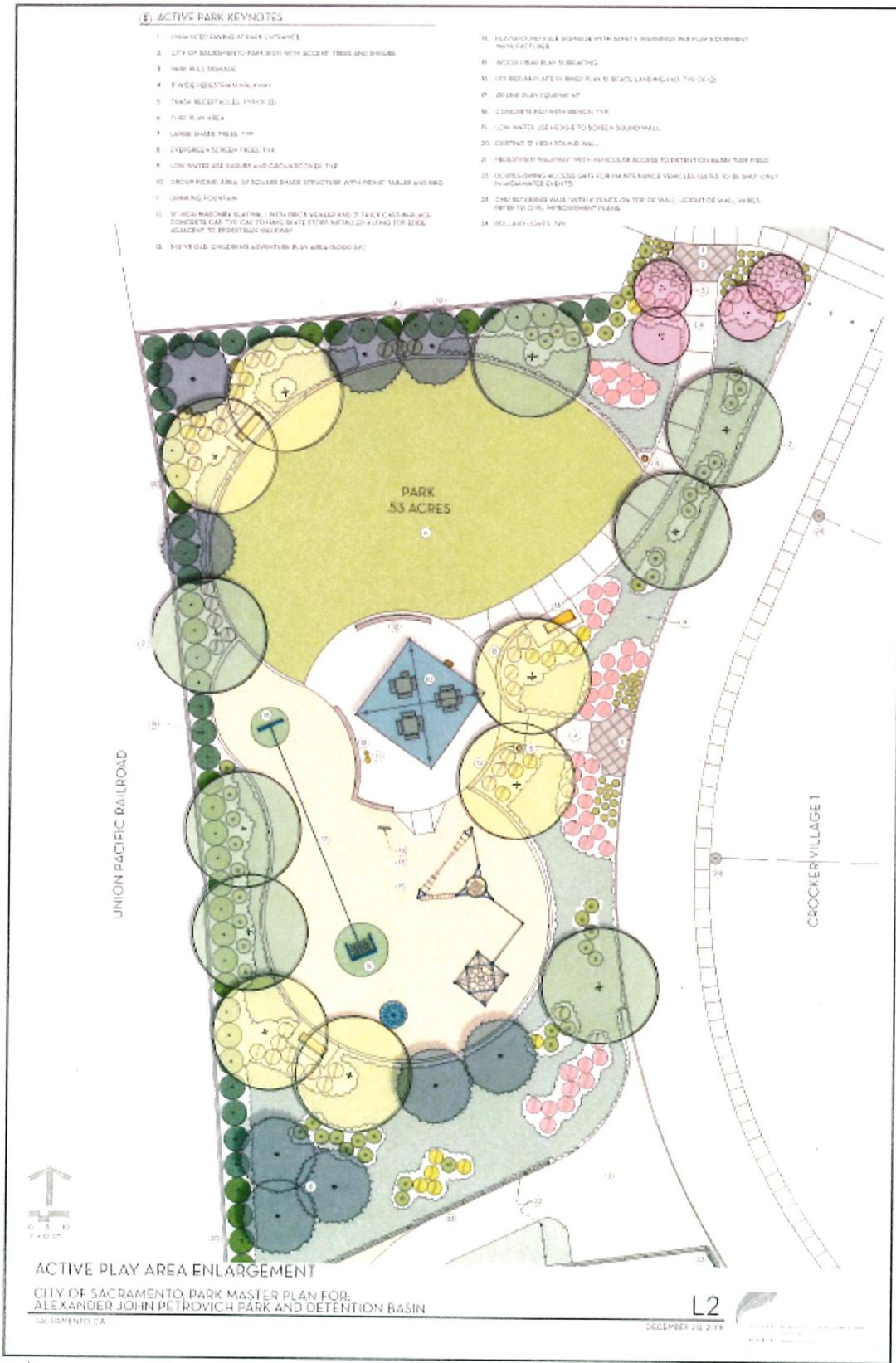


- | | | | | | |
|---|--------------------|---|-------------|---|---------------------|
|  | Light Rail Station |  | School |  | Curtis Park Village |
|  | Light Rail Line |  | Golf Course |  | Parcels |
|  | Parks | | | | |



Attachment 3 – Crocker Village Park Master Plan & Enlargement





Attachment 4 - Crocker Village Park Name Survey Results

The Youth, Parks and Community Enrichment Department (YPCE) held a survey from April 30 to May 14 to get naming suggestions for the proposed park in the Crocker Village development. YPCE then released a second internet survey from May 15 to May 22 to solicit votes from the community for their preferred park name from the survey. The top three proposed names are forwarded to the Parks and Recreation Commission for review and recommendation, and then to City Council for approval. The table below displays 1) all proposed park names received from the community and 2) the final survey votes without duplicate votes, compared to 3) the votes from the suggestion survey. The top three preferred park names are highlighted below.

Answer Choices	Final Vote Responses (Including Letters)		Final Vote Responses (No Duplicate Votes, No Letters)		Suggestion Survey Responses (No Letters)	
	Percentage	Count	Percentage	Count	Percentage	Count
<i>Acacia Park</i>	0.95%	15	2.51%	14	6.10%	13
Didion Park	0.95%	15	2.69%	15	0.94%	2
Dolores Huerta Park	2.28%	36	5.75%	32	2.35%	5
<i>Donald Irving Rivett Park*</i>	6.02%	156	15.80%	88	53.05%	113
Donner Park	0.51%	8	1.44%	8	0.47%	1
Eva Rutland Park	0.06%	1	0.00%	0	0.00%	0
Fred Leslie Silberstein Park	0.19%	3	0.36%	2	0.47%	1
Genevieve Shiroma Park	0.63%	10	1.80%	10	0.47%	1
Hattie Sprague Walton Park	0.19%	4	0.54%	3	0.47%	1
Joyce Raley Teel Park	0.57%	9	1.62%	9	0.00%	0
<i>Live Oak Park</i>	0.70%	11	1.97%	11	3.76%	8
Petrovich Family Park	76.44%	1207	37.70%	210	2.82%	6
Ray Eames Park	5.32%	84	13.82%	77	7.98%	17
Senator Al Rodda Park	0.44%	7	1.08%	6	0.47%	1
Serna Park	2.28%	36	5.92%	33	1.88%	4
<i>Village Park</i>	2.53%	40	7.00%	39	18.78%	40
TOTAL VOTES		1580		557		213

*Donald Irving Rivett Park reflects the combined votes for Donald Irving Rivett Park and Donald Irving Rivett Memorial Park. *Italicized* choices are those that were provided on the suggestion survey. The first tally of final vote responses includes letters of support that were sent into the City. The second tally of final votes responses only looks at survey votes, not letters of support, and removes duplicate votes from IP addresses. On May 22nd, the votes available at noon were downloaded and prepared for the public record. At that time, IP addresses that submitted 10 or more votes were highlighted, and additional votes for the same name from the same IP address were removed. On these final results, IP addresses that submitted more than one vote were highlighted, followed by the same process of removal. This was carried out because the City noticed hundreds of votes for the same name coming from a few IP addresses (see Excel spreadsheet) and wanted to account for the discrepancy.

The suggestion survey responses were gathered after the close of the suggestion survey and does not reflect letters or other modes of offering suggestions. While the actual number of survey responses is 232, the number of survey results went down to 213 after removing invalid responses that did not fit City Naming Policy.

Attachment 5 – Biographies for Proposed Park Names**1) Petrovich Family Park**

The following is an accounting of the Petrovich Family's contributions to the Sacramento Region. After the Parks Dept recommended approval and confirmed that Alexander John Petrovich met the City's policy for naming parks, political bias by Jay Schenirer has caused that name to be rejected months after the fact. It has now become necessary to outline the accomplishments of Paul Petrovich as opposed to his father Alexander John Petrovich, a WWII hero. Please accept this as a factual outline necessitated out of political retribution as opposed to Paul giving himself unnecessary accolades not previously required.

Sacramento Roots

Calling Sacramento home for over forty-years, the Petrovich Family has engaged in the Commercial Real Estate Development business in the Sacramento Region only. Maintaining a humbling display of the "American Dream", Paul Petrovich started his business career during the Jimmy Carter 19% interest rate economy which resulted in an unforgiving business environment in Sacramento for this 21-year-old. Living out of his 1965 car without air conditioning and the shirt on his back, Paul, scraped out \$1,100 *total* in his first 14 months in the business.

He is the youngest and only son with four older sisters and was born to a lower blue-collar family in Los Angeles, California, and was the only child who would ever attend college. Using his God given athletic ability, he was able to find his Northern-Californian roots at UC Davis as their starting pitcher. Paul never moved further away from downtown Sacramento by more than 12 miles and eventually met his wife Cheryl.

Growing up in Placerville, Cheryl quickly became her own advocate and elected to pursue a higher education at Sacramento State University. Her family's roots in Sacramento date back to 1935 in Sacramento where her grandparents immigrated from Missouri. Her grandfather worked at the Union Pacific Railyard and her grandmother, who was orphaned at age two and was half Cherokee Indian, educated herself and taught at McClatchy High School for many decades.

Cheryl's mother attended McClatchy High School and also became a teacher and taught throughout the region. Cheryl's grandparents and mother lived and grew up on 14th Avenue near 39th Street in Oak Park across the street from St. Paul Missionary Baptist Church from 1935 until

2005 when Cheryl's grandmother Mabel passed at the age of 94. Paul and Cheryl met 34 years ago and in 1991 welcomed their first of three children into the world, while concurrently staying committed to their origins of poverty, demonstrated by an unwavering determination to ameliorating underserved communities, donations of historical memorials, charitable contributions, and environmental mitigation efforts to the greater Sacramento region including efforts to emolliate the poverty of Oak Park where Cheryl's family set down their roots.

Philanthropy (partial list- all-in present-day value)

- Paul and Cheryl donated (in current dollars) over \$2 million as “*Angel Investors*” towards breast cancer research which led to technology that decreased DNA code analysis for tumors from 365 days to 14 days.
- \$750,000 donation to the Woodland Recreation Foundation, which supplements city youth recreation programs. These proceeds will go specifically to baseball, soccer and swimming programs mainly for Hispanic youth.
- \$125,000 to local high school sports programs
- \$100,000 to Lutheran Social Services/Katanya Maina Foundation to pay for Katanya’s cancer treatment and housing within a Petrovich Development housing project as she died of stage four cancer.
- \$22,000+ in donations to Sacramento Children’s Home
- \$12,500 to Sacramento Hemisphere’s Art Academy to fund underprivileged children’s art programs
- Largest private financial supporter of the Black Chamber of Commerce on an annual basis
- Largest private contributor to the financial literacy program educating under-privileged adults through the Creative Exchange
- Contributions up to \$20,000 individually and over \$500,000 collectively to the following:
 - Faith & Homeless Families
 - The American River Parkway Foundation
 - UC Davis Baseball Foundation
 - Youth Empowerment Society
 - Woodland Youth Soccer League
 - Oak Park Little League
 - Boys and Girls Club
 - Girl Scouts
 - Boy Scouts
 - Chris Marshall Memorial Fund
 - Tim Place Memorial Fund
 - Unity Foundation
 - Woodland Fire Department Foundation
 - Working Families
 - Special Olympics
 - Yolo County 4H
 - World Relief
 - Friends of Meadowview
 - Meadowview Jazz Festival
 - Sacramento Shriner’s Hospital
 - SFD Chief Officers Association
 - Sacramento Life Center ✓ Carl Cherry Foundation
 - Youth Arts Collective
 - Big Sur Land Trust
 - Loaves, Fishes & Computers
 - Rancho Cielo Youth Campus
 - Community Partnership for Youth
 - Martin Luther King School PTSA

- American Association of University Women
- Girl's Health in Girl's Hands
- MEarth
- Orchestra in the Schools
- Salvation Army
- Ventana Wildlife Society
- 2nd Chance Family & Youth
- Financial advisor and major contributor to the Newman Center – Sacramento State University. The Newman Center's goal is to guide Catholic teens transitioning to adulthood in a University environment by providing fellowship and a safe place to socialize with their peers.
 - Paid 100% to expand the Newman Center facility.
 - Numerous fund raising and philanthropic events emanate from this organization which includes the Sacramento Food Bank and women's shelters.

Parks, Open Space and Memorials:

- Designed, personally funded, constructed and maintains four Veterans Memorial Pocket Parks throughout the region to honor Sacramento Veterans and Alexander Petrovich totaling over \$1 million in costs in the following cities: Sacramento, Fair Oaks, Roseville and Davis
- Sacramento County: 100% funded the planting of 1,200 oak tree seedlings, transplanted and nurtured them for five years to early maturity to create an urban forest. Over 1,100 survived. No Petrovich name requested or posted.
- Fair Oaks VFW: Raised seedlings, planted and nurtured 24 oak trees for two decades around the Fair Oaks VFW. No Petrovich name posted or requested.
- Davis: Purchased land adjacent to Davis' regional park in south Davis, developed it as a parking lot which the city was lacking funding for and donated it.
- Private Art in Public Spaces: Spent over \$1 million on private art installations throughout the region involving no public subsidies.
- \$400,000 to the Sacramento Tree Foundation for mitigation – Crocker Village and others

Developments with a Social Cause:

- *Grocery Outlet* - Del Paso/El Camino (\$5 million invested – 10-year effort) o Solved 60-year food desert where no grocery store would locate due to high crime.
 - Developed at zero profit o Grocer sells fresh and organic food at an affordable price.
 - All accomplished with zero governmental or other subsidies of any kind.
- *Rite Aid* - Stockton/Fruitridge, Sacramento, CA (\$6 million invested - 5-year effort)
 - Assembled five parcels
 - Demolished former casino
 - Demolished half burned liquor store and decrepit shops
 - Demolished two known crack houses
 - Terminated leases for two very large billboards at the hard corner that added to the blight

- Developed first new retail project in two generations in this trade area for Rite Aid (nearly 20k sf) with Union employees hired from the surrounding neighborhood
- All accomplished with zero governmental or other subsidies of any kind.
- *Auburn Boulevard/Van Maren* (\$12 million investment - 6-year effort)
 - Assembled three parcels
 - o Cleaned severe underground pollution
 - Demolished 40,000 sf of blighted buildings.
 - o Constructed two new retail buildings of 38,000 sf for 24 Hour Fitness and Rite Aid. Both retailers hired locals and Rite Aid's jobs were Union.
 - All accomplished with zero governmental or other subsidies of any kind.
- *R Street Market* (\$65 million invested - 5-year effort)
 - Develop first full-sized grocery store 15 years ago at blighted mid-town industrial location.
 - Five parcel assemblage. Demolished blighted warehouses, cement bloc buildings, preserved and relocated Victorian home to Alkali Flats section of downtown.
 - Triggered and anchored R Street renaissance that is causing Sacramento to be a place young people want to gravitate to.
 - Plans for R Street had been sitting on the shelf of 10+ years before this project was developed.
 - o All accomplished with zero City or other subsidies of any kind.
- *Acquisition of SWC of Howe and Fair Oaks*
 - \$3.15 million paid to City that was spent to re-build the B Street Theater
 - No governmental subsidies

Landmark Real Estate Transactions Directly Impacting the Economy of Sacramento and the Region:

- *Sold Emerald Office Building at 300 Capitol Mall* - \$300M in today's dollars.
 - September 1986 - Age 25.
 - Buyer: Heitman Financial
 - Significance: Sacramento was considered a tertiary market and no pension fund or major investor had ever invested in an investment property in this region.
 - Opened the door and gave confidence to all others that followed.
 - o Largest real estate transaction by 300% in history of Sacramento
 - *Sold 770 L Street* – \$110M December 1986
 - 90 days later closed second largest real estate transaction with the same pension fund – Heitman Financial furthering Sacramento's newly acquired status of a place to invest institutional money – now common place.
 - *Galleria Mall (Roseville)* – 2000
 - Flew to Chicago to convince Urban Retail Properties to build Nordstrom anchored mall and successfully engaged American Express to sell their land to develop the premier mall in this region.
 - First new major mall developed in region in decades with Nordstrom deploying their flagship store.
 - Mall became one of the highest per square foot producing malls in the US attracting many tenants to this region and eventually the City of Sacramento that would not have otherwise had the confidence to do so

- The Fountains – negotiated transaction to develop the premier lifestyle center in this region which has led to many of those tenants having confidence in adding stores to the remainder of the region.
- *Costco* – transacted all Price Club, Price-Costco and Costco locations in this region starting in 1984 except Folsom location and newly developed Costco in Elk Grove. All units provide in excess of 800 strong livable wage jobs.
All accomplished with zero governmental or other subsidies of any kind.
- *Rite Aids*: Developed 18 Rite Aids, most infill locations creating over 400+ net new Union jobs with livable wages and extraordinary benefits for the employee and family members. Benefits also apply to part time employees.
All accomplished with zero governmental or other subsidies of any kind.
- *Safeway*: Developed seven Safeway anchored projects throughout the region, creating over 1,400 net new Union jobs with livable wages and extraordinary benefits for the employee and family members. Benefits apply also apply to part time employees.
All accomplished with zero governmental or other subsidies of any kind.
- *Woodland Gateway Center*: Developed 550,000 sf Costco, Target, Best Buy, Michaels, HomeGoods, ULTA anchored shopping center in Woodland that generates 30% of their sales tax revenue. As noted by elected officials and City Managers, if not for Woodland Gateway, Woodland would have been the first city to file bankruptcy before Stockton.
All accomplished with zero governmental or other subsidies of any kind.
- *Walgreens*: Developed five Walgreens creating over 150 net new Union employees with livable wages and extraordinary benefits for the employee and family members.
Benefits apply also apply to part time employees.
All accomplished with zero City or other subsidies of any kind.
- *Hale Department Store*: Rehabilitated a significant historical structure in Sacramento built in 1867 (State Capitol completed in 1874) at the NWC at 9th and K Street at a cost of \$11 million. The Hale Department store was the first department store west of the Mississippi and of course, Sacramento. Converted ground floor into retail on K Street after being office space for five decades. All accomplished with zero City or other subsidies of any kind.
- Employed over 25,000 construction workers, all with no subsidies from any governmental agency.
 - In all, to date, developed over 63 projects in the Sacramento Region totaling over \$1.1 billion in development with no financial partners or subsidies. These developments have a 5 X impact on the City of Sacramento and the region.
 - 80% of these projects are infill projects where blighted real estate was demolished and new energy and riskcapital/investment was made by the Petrovich Family only - where communities needed it most. These developments triggered additional investment in the most blighted trade areas.
 - Through these efforts, created over 20,000 retail jobs, mostly Union jobs.
 - Since 90% of the Petrovich Family developments are retail, over \$100 million in sales taxes have been generated to local coffers.

Giving a Dignified Hand Up, Not a Hand Out Through Crocker Village

As a means of giving back to the community in the most effective and relevant way, the Petrovich Family conditioned Safeway to provide all 100+ new jobs to Sacramento's

underprivileged communities first. The store now open since March 6th, now employs people, 85% of color from the most disadvantaged communities in City and region. This four-year commitment has been 100% fulfilled. The Result is nothing less than spectacular with over \$5 million per year being paid directly to the most in need with no governmental subsidy or tax payer funded dollars. These Union employees will spend their hard-earned money in their communities where it will also do a lot of good. Further, every employee, including part time employees, receive full medical, dental benefits. The medical and dental benefits extend to every direct family member as well and not just the employee.

2) Donald Irving Rivett Park

Donald Irving Rivett was born on Dec. 20, 1917 in Sacramento and first lived on Portola Way and later his family moved to 5th Ave., both in Curtis Park, which was called Curtis Oaks at that time. Don attended Sierra School which is now Sierra 2 Center and attended Sutter Junior High School. He attended Sacramento High School, Sacramento Junior College, and College of the Pacific (C.O.P), which is now University of the Pacific (U.O.P). After serving with honors in WWII, Don returned to Sacramento and married Virginia Moore, whom he had known all his life because they grew up together in the Curtis Oaks neighborhood.

All of Don's family: grandparents, parents, siblings, and his wife's parents and siblings all lived in the Curtis Park neighborhood. Don was a fourth generation Sacramentan. His great grandfather arrived in Sacramento in 1849 and set up shop in what is now Old Sacramento, and his succeeding generations all resided in Sacramento.

Don was involved in numerous local history groups. He was a member of the Sacramento Historic Landmarks Commission (and president of it for five years), the Sacramento County Historical Society, and the Sacramento Pioneer Association. Don retired as a supervisor for the Sacramento County Parks Department. The Donald I Rivett name on the new park in Crocker Village would be a fitting tribute to a man who loved Curtis Park and Sacramento and dedicated thousands of hours working for the recognition and preservation of Sacramento history.

3) **Ray Eames Park**

Ray Eames, a Sacramento native, is internationally known as an American artist, designer, and filmmaker. In "creative partnership with her spouse Charles Eames and the Eames Office she was responsible for groundbreaking contributions in the field of architecture, furniture design, industrial design, manufacturing and the photographic arts." (Wikipedia).

Ray has been described as a "matriarch of modern design." (Mercury News 2013). Ray Eames was born in Sacramento in 1912 and lived in Curtis Park as a young woman. She "graduated high school in a ceremony at Memorial Auditorium in 1931 and took classes at Sacramento City College." (Sactown Magazine). Ray moved to New York where she studied art with Hans Hoffman. Later she married Charles and started an artistic partnership with him that spanned decades and influenced both the world of art and modern furniture design. The California Museum celebrated Ray Eames with a year-long exhibition from February 2013 to February 2014.

Naming the new park after Ray Eames is a chance for the City of Sacramento to honor her memory, her life's work, and her international influence in design and arts.

In summary:

- Ray Eames has a direct historical link to the Curtis Park neighborhood.
- She is an internationally respected and honored designer and artist.
- Few parks in Sacramento are named after women who are an important part of our city's history.

Sacramento's Parks and Recreation Design Team could create a unique park that reflects the work of Ray Eames. This could become one of the most interesting, engaging parks in the city.

WIKIPEDIA

Charles and Ray Eames

Charles Ormond Eames, Jr. /ˈiːmz/ (1907–1978) and **Bernice Alexandra "Ray" Kaiser Eames** (1912–1988) were an American married team of industrial designers who made significant historical contributions to the development of modern architecture and furniture through the work of The Eames Office. Among their most well-known designs is the Eames Lounge Chair. They also worked in the fields of industrial and graphic design, fine art, and film. Charles was the mouthpiece and public face of the Eames Office but Ray and Charles worked together as creative partners and employed a diverse creative staff.^[1]

Contents

Charles Eames

Ray Eames

The Eames Office

Plywood

Architecture

Furniture design

Films

Exhibition design

List of works

Architecture

Films (selected)

Furniture

Exhibition design

Other

Awards and recognition

Film

Exhibitions and retrospectives

References

Bibliography

External links

The Eames Office



Charles and Ray leaving Los Angeles with the Films for the 1959 American National Exhibition in Moscow

Significant works and honors

Buildings Eames House

Projects Eames Lounge Chair
Wood (LCW)
Eames lounge chair and ottoman
Powers of Ten
Mathematica: A World of Numbers... and Beyond

Awards AIA Twenty-five Year Award, 1977
Royal Gold Medal, 1979
"The Most Influential Designer of the 20th Century" IDSA 1985
Honorary Doctorate, Otis College of Art and Design, 1984.

Charles Eames

Ray Eames

The Eames Office

The design office of Charles and Ray Eames functioned for more than four decades (1943–1988) in the former Bay Cities Garage^[2] at 901 Washington Boulevard in Venice, Los Angeles, California.

The Eames' were bolstered by the royalties from Herman Miller for their early furniture designs which enabled them to establish the Eames Office.^[3] They worked 13-hour days and directed the work of a team of collaborators.^[3] Through the years, its staff included many notable designers: Henry Beer and Richard Foy, now co-chairmen of CommArts, Inc.; Don Albinson; Deborah Sussman; Annette Del Zoppo; Peter Jon Pearce;^[4] Harry Bertolia; and Gregory Ain, who was Chief Engineer for the Eameses during World War II.^[5]

The Eames Office was a diversified workplace that employed local people, war veterans, and housewives. The Eameses also believed in "learning by doing"- before introducing a new idea at the Eames Office, Charles and Ray explored needs and constraints of the idea extensively.

Plywood

In 1943 Ray and Charles developed a leg splint. This was in response to medical officers serving in World War II combat zones reporting the need for emergency transport splints.^[6] The Eameses created their splints from wood veneers, which they bonded together with a resin glue and shaped into compound curves using a process involving heat and pressure.^[6] Using the material they had for the furniture in the guest bedroom of their apartment. With the introduction of plywood splints, they were able to replace problematic metal traction splints that had side effects of inducing gangrene due to impairment of blood circulation.^[7]

Architecture

In the late 1940s, as part of the *Arts & Architecture* magazine's "Case Study" program, the Eameses designed and built the groundbreaking Eames House, Case Study House #8, as their home. Located upon a cliff overlooking the Pacific Ocean and hand-constructed within a matter of days entirely of pre-fabricated steel parts intended for industrial construction, it remains a milestone of modern architecture.

Furniture design

Eames products were also manufactured on Washington Boulevard until the 1950s.^[2] Among the many important designs originating there are the molded-plywood DCW (Dining Chair Wood) and DCM (Dining Chair Metal with a plywood seat) (1945); Eames Lounge Chair (1956); the Aluminum Group furniture (1958); the Eames Chaise (1968), designed for Charles's friend, film director Billy Wilder;^[8] the playful Do-Nothing Machine (1957), an early solar energy experiment; and a number of toys.

In the 1950s, the Eames Office continued their work in architecture and modern furniture design. As with their earlier molded plywood work, the Eameses pioneered technologies, such as fiberglass furniture, plastic resin chairs, and the wire mesh chairs designed for Herman Miller. From the beginning, the Eames furniture has usually been listed as by Charles Eames. In the 1948 and 1952 Herman Miller bound catalogs, only Charles' name is listed, but it has become clear that Ray was deeply involved and was an equal partner with her husband in many projects. In August 2005 Maharam fabrics reissued Eames designed fabrics; Sea Things (1947) pattern and Dot Pattern.^{[9][10]} Dot Pattern was conceived for The Museum of Modern Art's "Competition for Printed Fabrics" in 1947. The Eames fabrics were mostly designed by Ray, as

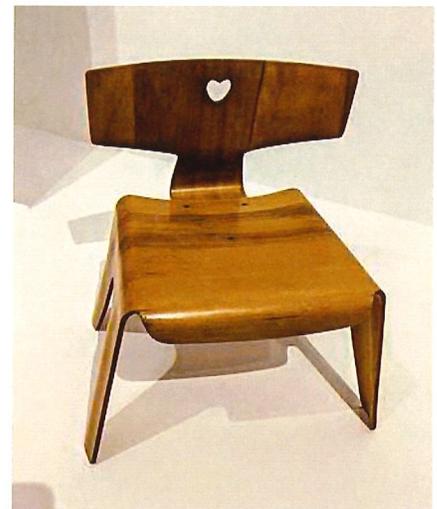


Eames Lounge (670) and Ottoman (671) circa 1956

were the Time-Life Stools. In 1979, the Royal Institute of British Architects awarded Charles and Ray with the Royal Gold Medal. At the time of Charles' death they were working on what became their last production, the Eames Sofa, which went into production in 1984.

Films

Charles and Ray channeled Charles' interest in photography into the production of 125 short films. From their first film, the unfinished *Traveling Boy* (1950), to *Powers of Ten* (re-released in 1977), to their last film in 1982,^[11] their cinematic work was an outlet for ideas, a vehicle for experimentation and education. The couple often produced short films in order to document their interests, such as collecting toys and cultural artifacts on their travels. The films also record the process of hanging their exhibits or producing classic furniture designs. Some of their other films cover more intellectual topics. For example, one film covers the purposely mundane topic of filming soap suds moving over the pavement of a parking lot. *Powers of Ten* (narrated by physicist Philip Morrison), gives a dramatic demonstration of orders of magnitude by visually zooming away from the earth to the edge of the universe, and then microscopically zooming into the nucleus of a carbon atom.



Eames stacking chair for children, on display at the Oakland Museum of California

Exhibition design

The Eameses also conceived and designed a number of exhibitions. The first of these, *Mathematica: A World of Numbers... and Beyond* (1961), was sponsored by IBM, and is the only one of their exhibitions still extant.^[12] The *Mathematica* exhibition is still considered a model for science popularization exhibitions. It was followed by *A Computer Perspective: Background to the Computer Age* (1971) and *The World of Franklin and Jefferson* (1975–1977), among others.

List of works

Architecture

- Meyer House, Huntleigh, Missouri, 1936-1938
- St. Mary's Church, Helena, Arkansas, 1934
- St. Mary's Catholic Church, Paragould, Arkansas, 1935
- Jefferson National Expansion Memorial Competition, 1947 (St. Louis Gateway Arch by Eero Saarinen won the competition)
- Eames House, Case Study House 8, Pacific Palisades, California, 1949
- Entenza House, Case Study House 9, Pacific Palisades, California, 1949
- Billy Wilder House, Beverly Hills, California, 1950
- Herman Miller Showroom, Los Angeles, California, 1950
- Kwikset House, 1951 (Never actually built)
- Max and Esther De Pree House, Zeeland, Michigan, 1954
- Sweetzer House (between 1930–33)

- St. Louis Post-Dispatch model home (193?)
- St. Mary's Catholic Church (Helena-West Helena, Arkansas) (1934)
- St. Mary's Church (Paragould, Arkansas) (1935)
- Dinsmoor House (1936)
- Dean House (193?)
- Meyer House (1938)
- Bridge house (Eames-Saarinen) (1945)
- Max De Pree House (1954)

Films (selected)

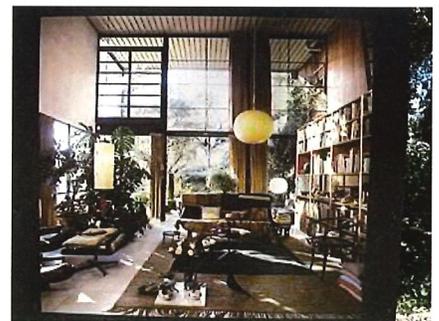
- *Traveling Boy* (1950)
- *Blacktop: A Story of the Washing of a School Play Yard* (1952)
- *Parade Parade Or Here They Are Coming Down Our Street* (1952)
- *A Communications Primer* (1953)^[13]
- *House: After Five Years of Living* (1955)
- *Day of the Dead* (1957)
- *Toccata for Toy Trains* (1957)
- *The Information Machine* (1958)^[14]
- *Kaleidoscope Jazz Chair* (1960)
- *IBM Mathematics Peep Show* (1961), short documentary based on *Mathematica: A World of Numbers... and Beyond* exhibit by Eames
- *Powers of Ten* (1968, rereleased in 1977)
- *Image of the City* (1969)^[15]
- *Banana Leaf* (1972)
- *Fiberglass Chairs*
- *SX-70*, promotional announcement/documentary of the Polaroid Corporation SX-70 instant camera
- *Eames Lounge Chair*^[16]

Furniture

- *Kleinhans Music Hall Chair* (1939–40) Charles Eames, Eero Saarinen, Eliel Saarinen.
- *Conversation Armchair* (1940) Charles Eames & Eero Saarinen.
- *Side Chair* (1940) Charles Eames & Eero Saarinen.
- *Molded Plywood Pilot's Seat* (1943) Charles & Ray Eames and staff.
- *Prototype Plywood and Metal Chairs* (various models) (1943-1946) Charles & Ray Eames and staff.
- *Molded Plywood Elephant* (1945) Charles & Ray Eames and staff.
- *Lounge Chair Wood* or *LCW* (1945-1946) Charles & Ray Eames and staff.
- *Lounge Chair Metal* or *LCM* (1945-1946) Charles & Ray Eames and staff.
- *Dining Chair Wood* or *DCW* (1945-1946) Charles & Ray Eames and staff.
- *Dining Chair Metal* or *DCM* (1945-1946) Charles & Ray Eames and staff.
- *Dining Table Metal* or *DTM* (1945-1946) Charles & Ray Eames and staff.
- *Dining Table Wood* or *DTW* (1945-1946) Charles & Ray Eames and staff.
- *Molded Plywood Folding Screen* (1945-1946) Charles & Ray Eames and staff.
- *Molded Plywood Coffee Table* wood or metal legs (1945-1946) Charles & Ray Eames and staff.
- *"Donstrosity" prototype lounge* (1946) Charles & Ray Eames and staff.
- *Prototype Plywood Lounge with metal base* (1946) Charles & Ray Eames and staff.
- *Prototype Stamped Metal Chairs* (1948) Charles & Ray Eames and staff.



Eames House entry (Case Study House #8)



Eames House Interior

- *LaChaise prototype* (1948) Charles & Ray Eames and staff.
- *Molded Plastic & Fiberglass Armchair Shell various bases* (1948-1950) Charles & Ray Eames and staff.
- *Wire Mesh Side Chair or DKR* (1951) Charles & Ray Eames and staff.
- *Hang-It-All* (1953) Charles & Ray Eames and staff.
- *670 & 671 or Eames Lounge & Ottoman* (1956) Charles & Ray Eames and staff.
- *Leisure Group* (later *Aluminum Group*): High Back Lounge, Low Back Lounge, Dining Side Chair (1958) Charles & Ray Eames and staff.
- *Eames Chaise* (1968) Charles & Ray Eames and staff.^[17]



La Chaise



Exhibition design

- *Textiles and Ornamental Arts of India* (1955)
- *Glimpses of the USA* (seven screens for the American exhibition in Moscow, Sokolniki Park) (1959)
- *Mathematica: A World of Numbers... and Beyond* (for IBM, 1961)
- IBM Pavilion at the 1964/1965 New York World's Fair
- *Nehru: The man and his India* (1965)
- *The World of Franklin and Jefferson* (1975) built for the US Bicentennial Commission, opened in Paris, traveled to five other countries and the US.

Other

- *House Of Cards*, a card construction game.
- *The Coloring Toy* (1955)
- *Stephens Speaker* (1956)

Awards and recognition

- On June 17, 2008, the US Postal Service released the Eames postage stamps, a pane of 16 stamps celebrating the designs of Charles and Ray Eames.
- AIA Twenty-five Year Award, 1978
- Royal Gold Medal, 1979

- "The Most Influential Designer of the 20th Century" IDSA 1985

Film

A documentary about the couple titled *Eames: The Architect and the Painter* was released on November 18, 2011 as part of the American Masters series on PBS television and on YouTube from PBS as Cd1^[18] and Cd2.^[19]

Exhibitions and retrospectives

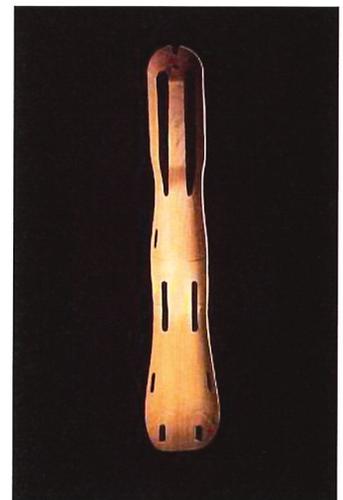
- *Charles and Ray Eames* at the Design Museum (1998)^[20]
- Library of Congress exhibit (<https://www.loc.gov/loc/lcib/9905/eames.html>) (1999)
- The World of Charles and Ray Eames (<http://www.barbican.org.uk/artgallery/event-detail.asp?ID=18398>) Barbican Art Gallery, October 21, 2015 – February 14, 2016.
- Eames & Hollywood, Art & Design Atomium Museum, March 10, 2016 – September 4, 2016.
- The World of Charles and Ray Eames (<http://museumca.org/exhibit/world-charles-and-ray-eames>) Oakland Museum of California, October 13, 2018 – February 17, 2019



House Of Cards, German edition

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Charles Eames, *Leg Splint*, designed 1941–1942
Brooklyn Museum

8. [Home&f=false A Designer's Home of His Own \(https://books.google.com/books?id=9U0EAAAAMBAJ&hl=env=snippet&q=Designer's\)](https://books.google.com/books?id=9U0EAAAAMBAJ&hl=env=snippet&q=Designer's) Archived (<https://web.archive.org/web/20151108161706/https://books.google.com/books?id=9U0EAAAAMBAJ&hl=env=snippet&q=Designer's>) 8 November 2015 at the [Wayback Machine](#) [LIFE](#) magazine. 11 September 1950. page 148.
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12. The original was created for a new wing of the (currently named) [California Science Center](#); it is now owned by and on display at the [New York Hall of Science](#). In late 1961, a duplicate was created for the [Museum of Science and Industry](#) in Chicago, Illinois; in 1980 it moved permanently to the [Museum of Science](#) in Boston, Massachusetts. A third copy was created for the 1964/1965 [New York World's Fair IBM](#) exhibit. After the World's Fair closed, it was moved to the [Pacific Science Center](#) in [Seattle, Washington](#) where it stayed until 1980. It was then moved to [SciTrek](#) in [Atlanta, Georgia](#), but the organization was shut down in 2004 due to funding cuts. As of 2014, the status of this last copy is unclear, but individual pieces may have been dispersed for exhibition separately.
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External links

- *A Virtual Encyclopedia of All Things Eames* (<http://www.eamesdesigns.com/>)
- *The Library of Congress Website for The Work of Charles & Ray Eames* (<https://www.loc.gov/exhibits/eames/>)

- [Eames Foundation \(http://www.eamesfoundation.org/\)](http://www.eamesfoundation.org/)
- [Museum of Modern Art website \(http://www.moma.org/collection/browse_results.php?criteria=O%3AAD%3AE%3A1671&page_number=1&template_id=6&sort_order=1\)](http://www.moma.org/collection/browse_results.php?criteria=O%3AAD%3AE%3A1671&page_number=1&template_id=6&sort_order=1)
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Parks & Community Enrichment Commission of Sacramento
915 I Street
Sacramento, California

Dear Commissioner,

I am writing in support of naming the new City park in Crocker Village "Ray Eames Park".

Ray Kaiser Eames is a native daughter of Sacramento, born here in 1912. The house in Curtis Park where she lived for many of her younger years is only a 4 minute walk from where the new park in Crocker Village will serve the community. Growing up, she attended local Sacramento schools and played on the neighborhood streets that have changed little since that time.

Later in life, along with her husband Charles, Ray helped define the mid-century modern design movement. Ray and Charles Eames, were perhaps the most famous design partnership of twentieth-century America, and did groundbreaking work in furniture, film, architecture, and exhibition design.

While Ray and her husband Charles have been recognized with honors and awards around the world for their lifetime of influential work, including United States Post Office commemorative stamps in 2008, Sacramento has yet to celebrate our native daughter Ray in a befitting manner. Naming the park after her and designing the park to reflect her artistic vision, is a start.

Not enough iconic Sacramento women have been awarded the recognition they deserve. A new generation of young girls can have their imagination sparked and be inspired as they discover Ray's humble Sacramento beginnings and rise to international acclaim.

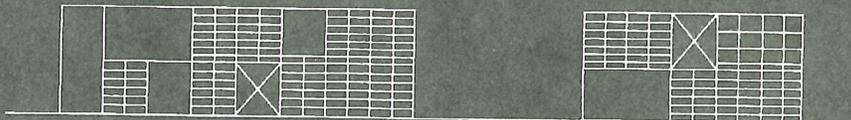
Attached is a letter from the Eames Foundation granting permission to use her name. Also attached is a copy of Curtis Parks' Viewpoint newspaper which has an article on Ray's life in Sacramento.

Sincerely,

John Mathews
2520 5th Avenue
Sacramento, CA 95818
916 455-9565
jmathews@ulink.net

Eames Foundation

203 Chautauqua Boulevard
Pacific Palisades CA 90272
www.eamesfoundation.org
Phone 310/459.9663
Facsimile 310/454.4413



Monday, July 15, 2019

Dear Sacramento Parks Commission,

Charles Eames proudly said of Ray Eames, "Whatever I can do, Ray can do better". Ray's artistic eye for form and color was a critical and determining component in the work she and her husband Charles accomplished, whether in furniture, films, exhibitions, toys, or photography. The roots of Ray's passion for the Arts, especially painting and sketching, began in Sacramento, where she was born in 1912. After attending Sierra Elementary School and then Sutter Junior High, Ray entered Sacramento High School in 1928. Ray was a member of the Sacramento High School Art Association which was dedicated to increasing the knowledge of Art in Sacramento.

Ray worked then and for the remaining 60 years of her life to not only honing her own artistic skills, but most importantly, encouraging countless others through the quality of her work to create their own artistic visions. Ray is inspirational to those who believe Art can solve problems by meeting the needs of people. Ray always cared deeply about the peoples of the world and knew that only through such deep care would she be able to produce works to the betterment of others.

She exemplified the gracious host, whether in work or in life, always making sure that any, and every guest was treated with consideration, dignity, and respect so that the experience of the guest was of value. Ray would envision the park, about one quarter mile from her childhood home on Portola Way, in a neighborhood still much as she would have seen in her youth, as a place where people could come, feel welcome, feel comfortable, and feel inspired by the gracious yet stimulating environment embracing them. Ray would want visitors to the park to leave refreshed, at peace, and contemplating projects of their own that just might help make this world a little bit, or even a whole lot better for others.

The Board of Directors of the Eames Foundation and the owners of the Eames Office with great appreciation and gratitude, unanimously approve the naming of the park to be the Ray Eames Park.

Yours Truly,

Byron Atwood, Eames Foundation President, Eames Office Manager

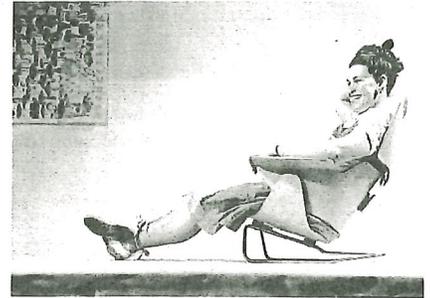
Home on Portola Way was childhood residence of world famous designer

By Erik Fay

A “sold” sign recently appeared in front of 2115 Portola Way, a two-bedroom home occupied when new by a family whose 7-year-old daughter would later become one of Sacramento’s most famous native daughters – Ray Eames.

In collaboration with her husband, Charles, Ray Eames designed era-defining architecture, industrial and commercial furnishings, textiles, sculpture, medical tools and toys. She designed pieces in the collections of New York’s Museum of Modern Art and the Library of Congress. Her commercial and industrial designs from the 1940s to the 1970s received international recognition.

Called Ray-Ray by her family, she was born on Dec. 15, 1912, at Sutter Hospital to Edna and Alex Kaiser. Alex Kaiser managed the Empress Theatre (now the Crest), but by 1920 he was a successful agent and general manager of the Sacramento Agency for the California State Life Insurance Co. The



Ray Eames in one of her iconically designed chairs.

family owned the home at 2115 Portola Way from 1920 to late 1923.

Today, much of the two-bedroom home looks as it would have during the Kaiser family’s time. Notable changes include a remodeling of half of the front porch, which allowed an enlarged master bedroom. One bathroom looks to have been remodeled in the 1940s.

During the family’s years at 2115 Portola Way, Ray attended Highland Park School for third and fourth grade and the brand new Sierra School for fifth and sixth grade. She is certainly Sierra School’s most famous graduate.

In 1924, the Kaiser family moved into a Donner Way home that they

Please see Eames, Page 10

Designer: Eames produced many design drawings at Sacramento Junior College

(Continued from Page 2)
owned until 1934.

Ray had a creative and culturally active childhood and teen years while living in Curtis Park. Her parents introduced Ray to the arts at an early age. Theater, drawing, design and dance were all key elements in her life. She was a member of the Sacramento High School Art Club, took art and design classes at Sacramento Junior College, and worked in local theater.

She produced many design drawings and paintings in this period. Her designs focused on women’s fashions, fabric patterns, residential architecture, and abstract shapes which show themes similar to those found in her later sculptural, molded plywood furniture, and textile designs.

One of her signature design shapes was first documented while she lived in Curtis Park.

Alex Kaiser died unexpectedly in 1929. Edna Kaiser moved the family to New York after Ray’s brother Maurice received an appointment to the U.S. Military Academy at West Point in 1931.

In 1940, after several years of study with abstract expressionist painter Hans Hoffman, Ray was admitted to the Cranbrook Academy of Art in Michigan. McClatchy Newspapers president Eleanor McClatchy was a



Ray Eames’ family lived at 2115 Portola Way in the 1920s.

Photo/Erik Fay

They moved to Los Angeles, where they developed the work that would eventually make them among the most recognized designers in the United States.

Ray maintained lifelong ties to Sacramento. The California Museum had an extensive exhibit in 2013 titled “Ray Eames – A Century of Modern Design,” with many examples of her

Sacramento work.

She is one of two former Curtis Park residents inducted into the California Hall of Fame – Ray in 2012 and Joan Didion in 2014.

personal reference when Ray applied to Cranbrook and remained a longtime friend and advisor.

Ray married Charles Eames, an instructor at Cranbrook, in 1941.



**Youth, Parks, &
Community Enrichment
Report**

915 I Street, 3rd Floor
www.CityofSacramento.org

Meeting Date: 08/01/19

Report Type: Discussion

Title: Hanami Line at Robert T. Matsui Park

Location: District 4

Recommendation: Informational

Contact: Dana Mahaffey, Senior Planner, Park Planning and Development Services, Department of Youth, Parks, & Community Enrichment, (916) 808-2762

Presenter: Rachel Hazelwood, Senior Development Project Manager, Department of Economic Development, (916) 808-8645; Jeffrey A. Townsend, Principal, Jacobs, (916) 286-0458

Department: Youth, Parks, & Community Enrichment

Division: Park Planning and Development Division

Dept ID: 19001121

Attachments:

- 01 Description/Analysis
- 02 Park Location Map
- 03 Hanami Line Site Plan

Submitted By: Dana Mahaffey, Senior Planner

Approved By: Shannon Brown, Interim Director

Signature:  ACM

Attachment 01 – Description/Analysis

Issue: Robert T. Matsui Waterfront Park (R.T. Matsui Park), located between Jibboom Street and the Sacramento River, overlooks the City's Sacramento River Water Intake Facility (see Attachment 2). In March 2010, the Parks and Community Enrichment Commission (formally known as the Park and Recreation Commission) approved an amendment to the R.T. Matsui Park Master Plan and park type changed from regional-serving to community-serving park. The master plan amendment integrated the historic Jibboom Street Pacific Gas and Electric (PG&E) building and several new science center buildings at the northern half of the site with the existing developed park, the Water Intake Facility Entrance Fountain, and the Sacramento River Parkway Bike Trail. The amendment to the master plan involved changes to the existing developed park by requiring the removal of landscaping, in addition to grading, to recontour the site. The size of the main lawn will remain the same and it will continue to provide views of the river, as intended per the State of California, Natural Resources Agency (NRA) grant funds for the original developed park.

On November 11, 2011, the City Planning Commission approved entitlements (P10-014) for the Powerhouse Science Center (PSC) development, which is currently under construction. On December 1, 2017, the City Council approved leasing the historic Jibboom Street PG&E building and surrounding property to the Powerhouse Science Center, a non-profit corporation which operates the existing Powerhouse Science Center in Del Paso Reginal Park. On January 9, 2019, the Matsui Waterfront Park Primary Use and Maintenance Agreement with PSC allows for use of the lawn area of the park for the PSC's outdoor programs and PSC would maintain this turf area. During construction of the science center, alterations of the park will be made to improve access to the park. This agreement will enable R.T. Matsui Park and the PSC to function as a campus and ensure coordination between the two facilities, provide a higher level of maintenance and activate the park.

In collaboration with the Youth, Parks, & Community Enrichment Department, Economic Development Department, and the Powerhouse Science Center, the Sacramento Tree Foundation contracted with Jacobs to prepare the master plan for the Hanami Line at R.T. Matsui Park. The concept of the Hanami Line is a cherry tree lined promenade with ceremonial gathering spaces along the way, creating a "outdoor cultural museum" (see Attachment 3). Elements of the site plan cover 2.88 acres, starting just north of the water intake structure parking lot and landscape area, and includes the western portion of the Powerhouse Science Center site. The site plan is broken down into four phases. Each phase carries through the landscape planting of cherry trees in geometric patterns. Existing vegetation will be replaced with new plantings due to extensive grading and the cherry tree plantings. The hardscape elements within the intake structure area will be preserved. The installation of art will be placed within the main lawn area of the park. It is anticipated that the development of the Hanami Line at R.T. Matsui Park will create a destination park site for the community. The Sacramento Tree Foundation has conducted public outreach with community groups and met with city staff on design considerations for the past five years of site plan development.

The construction and installment of the Hanami Line plan will take several years to implement because it is mostly dependent on fundraising and grant opportunities. Maintenance will be provided by the PSC, once installation is complete.

Policy Considerations: Providing parks and recreation facilities is consistent with the City's strategic plan to achieve sustainability and livability and to expand economic development throughout the City. The Park and Recreation Master Plan includes the following goals:

Policy 14.1 Recognize Sacramento's regional role, develop, and implement an expanded vision and plan for a system of parks, recreation facilities, and programming, including

“signature” destination attractions or facilities, e.g. large parks, unique venues, public art, special events, parkways, river/creek corridors, trails/bikeways, and open space areas.

Policy 14.5 Work with other agencies and entities to promote Sacramento as a regional destination for recreation and tourism.

Economic Impacts: Not Applicable

Environmental Considerations: Once the fundraising campaign is completed, the City Council will take action to approve the Hanami Line site plan and installation, which is expected to occur in 2020. CEQA review is anticipated to be complete by the end of 2019 and is anticipated to be an Addendum to the Initial Study/Mitigated Negative Declaration for Powerhouse Science Center project, which included the Master Plan Amendment to the R.T. Matsui Park.

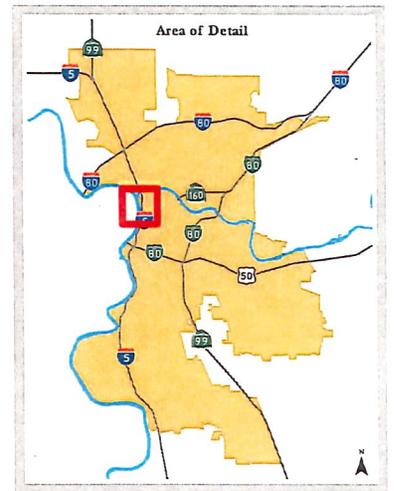
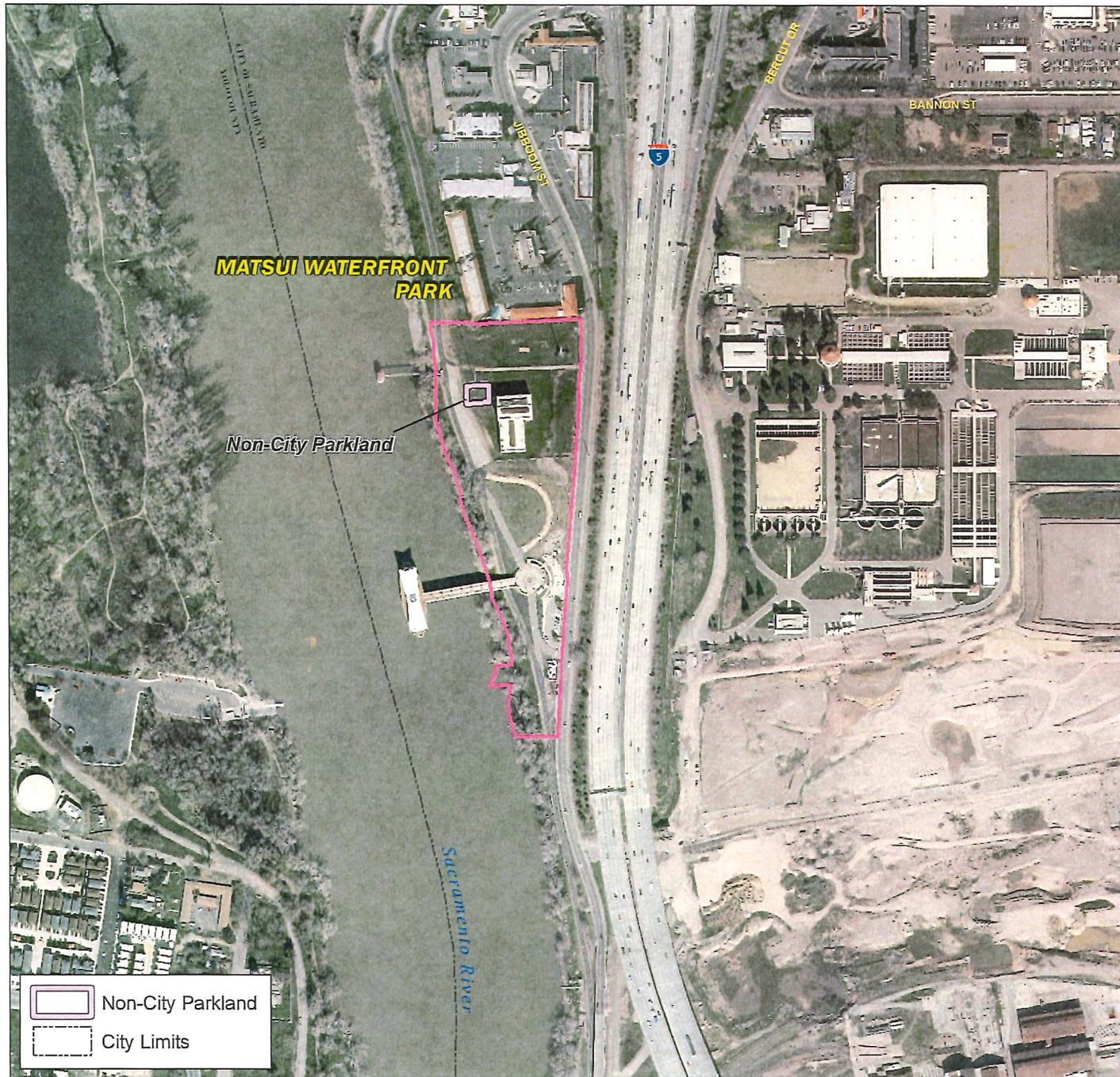
Sustainability: The proposed Hanami Line site plan been reviewed for consistency with the goals, policies, and targets of the City’s Sustainability Master Plan (SMP) and the Parks and Recreation Sustainability Plan (PRSP). The proposed tree planting improvements to the park will advance the goals, policies, and targets of these plans by reducing greenhouse gas emissions and air pollution through the addition of trees and other plantings and improving health of residents through the access to a diverse mix of wellness activities.

Commission/Committee Action: Not Applicable

Rationale for Recommendation: Currently, R.T. Matsui Park is an underutilized park with almost no active programming. With the development of the Powerhouse Science Center, R.T. Matsui Park will be a destination for visitors to Old Sacramento. The proposed Hanami Line will also create an attraction that will draw visitors to the park.

Financial Considerations: Maintenance of the Hanami Line trees will be done by PSC.

Local Business Enterprise (LBE): Not Applicable



**Matsui Waterfront Park
(Robert T.)**

Address: TBD
 Council District: 1
 Community Planning Area: 1
 Park Type: Regional
 Total Acreage: 8.10

**City of Sacramento
 Department of Parks &
 Recreation**

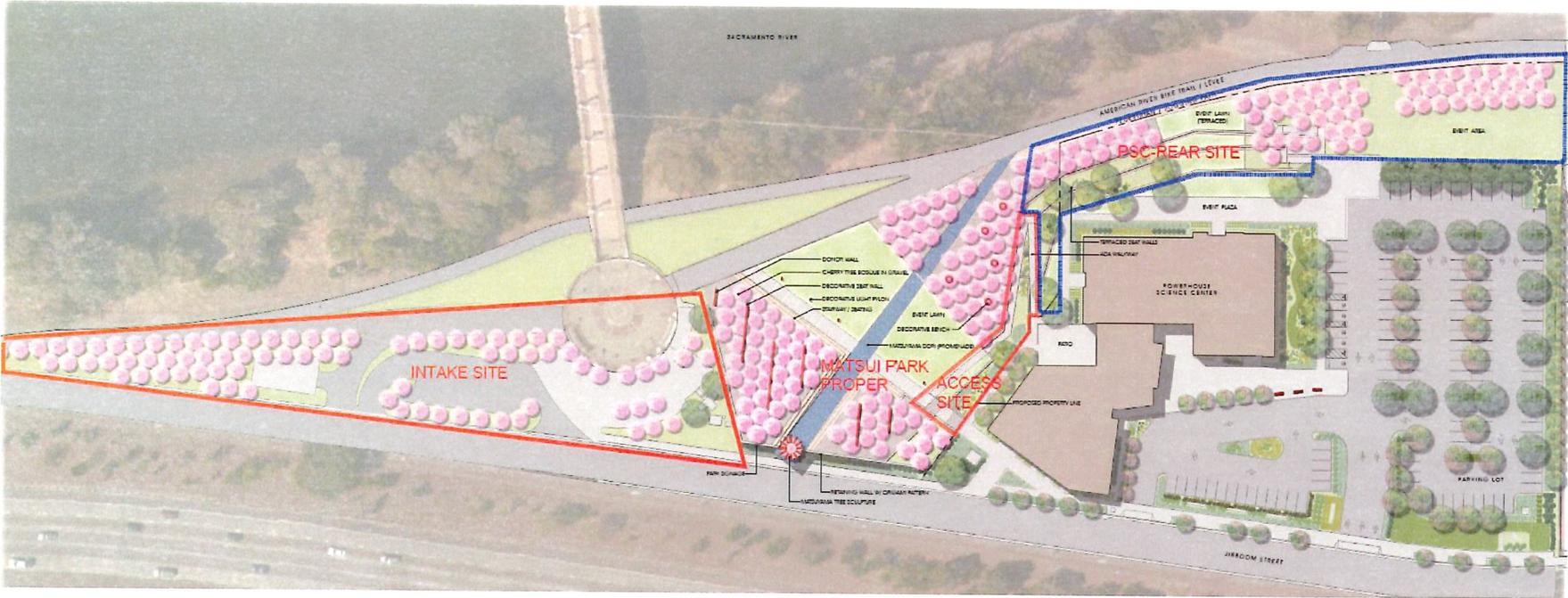


**DEPARTMENT OF
 PARKS AND
 RECREATION**



0 500
 Feet

Source: April 2009 aerial photograph



Project Areas within Phase 1



PROJECT DESIGN DEVELOPMENT

JACOBS