

RESOLUTION NO. 2017-0311

Adopted by the Sacramento City Council

August 3, 2017

Directives to Work with Electrify America for Expedited Implementation of Volkswagen's Zero-Emission Vehicle Investments In Sacramento

BACKGROUND

- A. Volkswagen Group of America (VW) is investing \$800 million in California over a ten-year period on zero-emission vehicle (ZEV) infrastructure, education, and access activities, including investment in community charging and a "Green City" initiative.
- B. VW has created a wholly-owned subsidiary to implement the ZEV investment, Electrify America.
- C. Electrify America has selected Sacramento as one of six metropolitan areas where it will develop significant community charging infrastructure, and has designated Sacramento as a Green City, an initiative that will invest \$44 million over the first 30-month investment cycle.
- D. Electrify America's ZEV Investment Plan, including the designation of Sacramento as a Green City, was approved by the California Air Resources Board (CARB) on July 27, 2017.
- E. General Plan policies call for City support of the rapid deployment of zero-emissions and low-emission vehicles, including public and private EV charging stations.
- F. City Council adopted Directives for an EV Strategy (Resolution 2017-0284) on July 18, 2017, directing staff to prepare an electric vehicle (EV) strategy, collaborate with partners and the public on ZEV topics, and initiate near-term priority initiatives to streamline and facilitate concentrated ZEV investment.
- G. City Council adopted a Demonstration Partnership Policy on April 25, 2017 (Resolution No. 2017-2017-0150), which calls for streamlining partnerships that provide new and innovative services.

- H. The City is a leader in implementation of early ZEV initiatives, but is challenged to maintain ongoing strides in ZEV deployment without additional funding, due to the costly nature of investments in ZEV chargers, vehicles, and programs.
- I. Electrify America's investment provides an unparalleled potential to develop charging infrastructure, implement programs to increase the use of ZEVs, and carry out education and outreach initiatives to inform residents of the benefits of ZEVs, with expenditures occurring at an unprecedented rate.
- J. An adaptive and supportive local regulatory environment will play a significant role in investment success.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. Staff are hereby directed to support Electrify America's investment, including coordination with stakeholders and key community partners; support for program deployment; streamlining permit applications; and facilitating site access agreements, marketing, and promotions.
- Section 2. The City shall provide leadership to facilitate the success of Electrify America's investments in the Sacramento region, while helping to ensure that initiatives meet Electrify America's requirements and timelines for expenditures.
- Section 3. The City shall support Electrify America with engagement of key partners, stakeholders, and the public for Green City program development and implementation.
- Section 4. The City shall work as a partner to deliver ZEV initiatives that are transformational for the community and can be effectively diffused throughout the region, the balance of the state, and beyond.
- Section 5. A key priority for the ZEV investment is to provide access to ZEVs to those who do not own or cannot afford to own ZEVs, with a focus on disadvantaged and low-income communities. The City shall collaborate with Electrify America to advance investment for the benefit of Sacramento's diverse communities.
- Section 6. The City shall leverage Green City programs to support comprehensive engagement and partnership programs to expand public awareness and increase public understanding of ZEV feasibility and benefits, with programs that involve local groups, community and business organizations, neighborhood associations, and other stakeholders.

- Section 7. To the extent feasible, investments in public infrastructure and assets should support Green City initiatives, such as the testing of intelligent transportation system controls in key project corridors.
- Section 8. The City shall use Electrify America’s investments as a mutually beneficial learning opportunity and shall work with Electrify America to support the measurement and reporting of investment outcomes, including input on key performance metrics, program evaluation, and reporting results.
- Section 9. The City shall leverage Green City initiatives to attract further investment and partnership opportunities to cultivate the City as a hub for research and development in zero-emission technologies, and a test bed for innovative ideas to advance the clean economy. The City shall work with partners to implement complementary efforts, such as workforce development programs, local business support services, and expansion of a competitive, creative economy.

Adopted by the City of Sacramento City Council on August 3, 2017, by the following vote:

Ayes: Members Ashby, Guerra, Hansen, Harris, Jennings, Schenirer, Warren and Mayor Steinberg

Noes: None

Abstain: None

Absent: Member Carr

Attest:

The presence of an electronic signature certifies that the foregoing is a true and correct copy as approved by the Sacramento City Council.