Media Advisory

Contact: Linda Tucker
ltucker@cityofsacramento.org
916/808-7523

Release: January 18, 2012

Before and after pictures, looking west on R Street from midblock 12th and 13th streets.

Celebrate a new and improved R Street
A switch will be thrown to light up the new R Street archway and streetscape improvement project for 10th to 13th streets

WHAT: A lighting ceremony event to celebrate the transformation of a former industrial, warehouse corridor. Improvements constructed since fall of 2010 include: ADA accessibility walkways, a concrete roadway, designated on-street parking, crosswalks, bulb-outs, street lights for pedestrians, preservation of historic rail lines, new drainage, public art, archways, bike racks and benches.

WHO: City staff, Capitol Area Development Authority (CADA), business owners, community leaders, citizens and elected officials

-more-
**R Street continued, 2**

**WHEN:** Thursday, Jan. 19, 4 p.m., entertainment with *Driving With Fergus*, an Irish folk band, and refreshments get underway, with the program starting at 4:45. Lighting of the archway and streetlights will occur at approximately 5 p.m. The celebration, with entertainment and refreshments, will continue following the lighting ceremony through 6 p.m.

**WHERE:** 1021 R Street. Enter through the Fox & Goose Pub and Restaurant at 10th and R streets.

On street parking available on R Street from 8th through 11th streets. Paid parking is also available at 10th and R streets.

**WHY:** The event marks the completion of the project to turn a three block railroad and warehouse corridor into a transit-oriented, mixed-use district. The local community has been involved in the planning, preliminary, final design and construction plans since 2003.

The $5.7 million construction project was funded by a federal grant, a Community Design Grant from the Sacramento Area Council of Governments, CADA and the City’s share of local Measure A half-cent sales tax revenue.

#####

---

---