Summary
Walking Tour & Public Workshop #1
June 12, 2017
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Walking Tour

Purpose:
Critically look at the existing street, landscaping, parking, business and community uses and needs, and begin envisioning the future of Franklin Boulevard.
The purpose of the walking tour was to critically look at the existing street, landscaping, parking, business and community uses and needs, and beginning envisioning the future of Franklin Boulevard.

**Walking Tour**

Spend about five minutes at each location looking around and thinking about the following questions:

**A. How comfortable do you feel walking to and on Franklin Blvd?** ¿Cómo se siente caminando de y sobre Franklin Blvd?

**B. What do you think works and what doesn’t work?**
¿Qué cree que funciona y qué no funciona?

**C. What are the opportunities and potential issues for including landscape elements (trees, benches, and signage)?** ¿Cuáles son las oportunidades y problemas que debemos considerar para incluir nuevos elementos peatonales (árboles, bancos y señalización)?
Overview of Walking Tour

Walking Tour

Spend about five minutes at each location looking around and thinking about the following questions:

A. How comfortable do you feel walking to and on Franklin Blvd? ¿Cómo se siente caminando hacia y sobre Franklin Blvd?

B. What do you think works and what doesn’t work? ¿Qué cree que funciona y qué no funciona?

C. What are the opportunities and potential issues for including landscape elements (trees, benches, and signage)? ¿Cuáles son las oportunidades y problemas que debemos considerar para incluir nuevos elementos pedestres (árboles, bancos y señalización)?

1. Main driveway into La Esperanza parking lot (West side of Franklin Blvd). (Items to consider: sidewalk and landscape conditions, signage and circulation)

Entrada principal en el estacionamiento de La Esperanza (lado oeste de Franklin Blvd). (Elementos para considerar: condiciones de banqueta y espacios verdes, señalización y circulación)

2. South west corner of Atlas Ave. and Franklin Blvd (Items to consider: new City improvements, street crossings)

Sureste esquina de Atlas Ave. Y Franklin Blvd. (Elementos para considerar: mejoramientos de la ciudad, cruces de calles)

3. Parking areas mid-block between Atlas Ave. and 21st Ave. (Items to consider: parking, sidewalk conditions, and driveways, trees)

Estacionamientos a medio bloque entre la avenida Atlas Y 21st Ave. (Elementos para considerar: estacionamiento, condiciones de banqueta, y entrada de coches, árboles)

4. South east corner of 21st Ave. and Franklin Blvd. (Items to consider: street crossings, existing utilities, driveways, connections east and west of Franklin Blvd., bus stop)

Esquina suroeste de 21st Ave. Y Franklin Blvd. (Elementos para considerar: cruce de calles, servicios públicos existentes, entrada de coches, conexiones al este y al oeste de Franklin Blvd., parada de autobús)

5. South east corner of 24th Ave. and Franklin Blvd. (Items to consider: pedestrian crossings, side streets, incomplete sidewalks, public/private space interactions)

Sureste esquina de la Avenida 24 Y Franklin Blvd. (Elementos para considerar: cruces peatonales, calles laterales, banquetas incompletas, interacciones en espacio público / privado)

Note: Obey all traffic laws while on the walking tour.
Nota: Respete las reglas de tráfico durante la evaluación a pie.
Walking Tour Insights

- Pedestrian improvements are key
  - Uneven sidewalks, rounded curbs, varying surfaces
  - Lack of crosswalks and safety features
- Shade is critical to fostering a street environment
- Fast moving car traffic appears close to sidewalks
  - No buffer exists between cars and pedestrians
  - General consensus was to slow traffic and to reduce lanes
- Placemaking should encourage places to socialize, play, sit
  - Reflect culture, integrate art
1. La Esperanza

Items to consider: sidewalk and landscape conditions, signage and circulation.
2. Southwest Corner of Atlas Ave and Franklin Blvd.

Items to consider: new city improvements and street crossings
3. Parking Area Between Atlas Ave. & 21st Ave. on Franklin Blvd

Items to consider: parking, sidewalk conditions, driveways and trees.
4. Southeast Corner of 21st Ave. and Franklin Blvd.
5. Southeast Corner of 24th Ave. and Franklin Blvd.

Items to consider: parking, sidewalk conditions, driveways and trees.
Workshop #1

Purpose:
The purpose of this meeting is to provide an opportunity for community members to learn about the City of Sacramento improvement process for Franklin Blvd and to provide input.
Workshop Details

Prior to the workshop, 4,000 flyers were mailed out to the surrounding community and businesses inviting everyone to share their opinion.

The workshop was held at 5385 Franklin Blvd Suite D.
Mapping Exercise
Mapping Exercise

INSTRUCTIONS:

- Break out into groups . . .
- Each group will have a large map of the corridor, markers, land use image chips, and a series of images
- The overarching purpose is document specific needs and solutions
## List of Participants

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Claudio Cisneros</td>
<td>Oak Park/Los Rios CC</td>
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<tr>
<td>Susan Dobie</td>
<td>Resident</td>
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<td>Lorinda Ferrell</td>
<td>Continental Sales</td>
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<td>Jose Ramirez</td>
<td>PBID Main</td>
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<tr>
<td>Nina Ramirez</td>
<td>Resident</td>
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<tr>
<td>Shosha Capps</td>
<td>Resident</td>
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<tr>
<td>Matt Lerill</td>
<td>Resident</td>
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<tr>
<td>Nathan Ulsh</td>
<td>FBBA</td>
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<tr>
<td>Afifa Awan</td>
<td>Resident</td>
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<tr>
<td>Amtur Awan</td>
<td>Resident</td>
</tr>
<tr>
<td>Padilla D.</td>
<td>Resident</td>
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<tr>
<td>Kirin Kumar</td>
<td>Walk Sacramento</td>
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<tr>
<th>Name</th>
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<tr>
<td>Phyllis J Rodriguez</td>
<td>La Familia CC</td>
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<tr>
<td>Mao Vang</td>
<td>La Familia CC</td>
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<tr>
<td>Larry Dockter</td>
<td>Broadway Costumes</td>
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<tr>
<td>Adrian Engel</td>
<td>Fehr &amp; Peers</td>
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<tr>
<td>Leo Rubio</td>
<td>Bennet Engineering Services</td>
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<td>Enrique Ramirez</td>
<td>Resident</td>
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<td>Ken Meller</td>
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<td>Greg Chan</td>
<td>SACOG</td>
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<td>Adriana Rosales</td>
<td>FBBA</td>
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<tr>
<td>Hazaiah Williams</td>
<td>Elica Health Center</td>
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<tr>
<td>Frank Cable</td>
<td>FBBA</td>
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Community Design Activity
Group #1

Franklin Boulevard
COMPLETE STREETS PROJECT/ PROYECTO CALLES COMPLETAS

1. AFFIRM THE COMMUNITY VISION (1-10 MINUTES)
AFIRME LA VISIÓN DE LA COMUNIDAD (1-10 MINUTOS)
- walkable
- vibrancy
- traffic
- shade
- Pedestrian Focus
- identity
- no gentrification

2. IMAGES AND TEXT DESCRIBE NEEDED IMPROVEMENTS ALONG THE CORRIDOR
UTILIZE IMÁGENES Y TEXTO PARA DESCRIBIR LOS MEJORAMIENTOS NECESARIOS A LO LARGO DEL CORREDOR
- more crosswalks
- resident access
- business access

Poor sidewalk conditions
- Hard to make left turns
- Speed too high
- Right left crossing hard
- Conflict between kids and cars
- Need for more trees
- Need for better sidewalks

Other suggestions:
- Bike visibility
- Bus stops too far apart
- Bike lanes
- Single lane traffic
- Better left turn lines

Comments:
- Nudie Cassette
- More greenery
- More shade
Group #1

- Reduce traffic speed through road diet.
- Ensure sidewalks with shading, safe crosswalks, and slower traffic.
- Provide clear and efficient entry and exit for the neighborhoods that lies between the 99 and Franklin Blvd.
- No inequitable development and displacement.
- Create a safe route to school on 21st and Franklin Blvd.
- Improve public transportation and provide more transit.
- Provide more crosswalks.
Group #2

Franklin Boulevard
COMPLETE STREETS PROJECT/ PROYECTO CALLES COMPLETAS

1. AFFIRM THE COMMUNITY VISION (1-10 MINUTES)
   AFIRME LA VISIÓN DE LA COMUNIDAD (1-10 MINUTOS)
   - walkable caminable
   - vibrancy lugar vibrante
   - traffic calming calmar tráfico
   - shade sombra

2. USE IMAGES AND TEXT TO DESCRIBE NEEDED IMPROVEMENTS ALONG THE CORRIDOR
   UTILIZE IMÁGENES Y TEXTO PARA DESCRIBIR LOS MEJORAMIENTOS NECESARIOS A LO LARGO DEL BULEVAR
   - [Handwritten notes on the diagram]
   - [Map with marked locations and proposed improvements]
Group #2

- No negative effects to businesses.
- Ensure businesses have access to loading areas.
- Protect street parking for customers and businesses.
- Create central gathering space near La Esperanza.
- Any street improvements should enhance the character of the street and neighborhood without triggering inequitable development and displacement.
- Students need safe school routes across Franklin Blvd.
Group #3

Franklin Boulevard
COMPLETE STREETS PROJECT/ PROYECTO CALLES COMPLETAS

1. AFFIRM THE COMMUNITY VISION (1-10 MINUTES)
Afirmar la visión de la comunidad (1-10 minutos)
- Walkable caminable
- Vibrancy lugar vibrante
- Traffic calming calmar tráfico
- Shade sombra

2. USE IMAGES AND TEXT TO DESCRIBE NEEDED IMPROVEMENTS ALONG THE CORRIDOR
Utilizar imágenes y texto para describir los mejoramientos necesarios a lo largo del bulevar
- Invitation
- Considerations
- Art features that identify the community
- Smaller neighborhood signs identifying the community
- Improvement Public transportation
- Legacy Project
- Clean Health

Locomotive studies of impact.
Group #3

- Create a gathering area with a Latino identity like a plaza
- Ensure safety and perception of street
- Improve public transportation by offering more routes.
- Ensure clean street and neighborhood.
- Improve neighborhood health by creating a walkable, bikeable community
- Provide more sidewalks
- Create corridor identity through gateway and smaller neighborhood signs.
- Include art to solidify community identity.
Summary of Group Report-Out
Report out
Report out

Challenges
- Left turn access out of neighborhoods
- Access to Businesses
- Mobility for Seniors
- Sidewalk and driveway slopes
- Truck loading zones/movement
- Speeding Traffic

Opportunities
- Medians
- Crosswalks to improve pedestrian safety
- Safe streets for all
- Keep ADD street parking
- Parks/play spaces
- Improve sidewalks and improved gaps
- Bike share and structure
- Ensure clean and well-maintained district