

Intercept Survey

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- National Night Out Pop-Up
- Latino/Hispanic Parade and Festival



Intercept Survey Results

Top 3 Destinations on Franklin Blvd.

- Community Organizations (La Familia + Maple)
- Restaurants (La Esperanza, El Novillero)
- Church (St. Rose's Church)
- Grocery Store (La Superior)

Most Critical Issues

- Bike and Pedestrian safety
- Traffic
- Speeding
- Not Enough Crosswalks

Improvements:

- Coffee Shop
- Safety at Intersections (Cars and Pedestrians)
- Business Frontage

Overall Vision for Franklin Blvd.

- Safe
- Vibrant
- Clean Streets
- Booming Business

Survey Participant Demographics

- Participants were asked to rate the highest priority improvements for Franklin Blvd. While all the categories received high priority rating. The standout categories were:
- Add street trees and shading
- Improve pedestrian crossings
- Improve safety
- Improve sidewalks

Survey Participant Demographics

